



# BERLIN SCIENCE WEEK

A CELEBRATION OF SCIENCE

HOW TO GET INVOLVED IN 2021

# IN A NUTSHELL

**Berlin Science Week is a 10-day international festival from 1 to 10 November that brings together innovative and distinguished scientific organisations from all over the world to enable an open and interdisciplinary exchange of ideas and knowledge.**

As a global hub, our mission is to strengthen vibrant and diverse scientific networks as well as to facilitate a fruitful dialogue between science and society.

Berlin Science Week showcases scientific excellence, promotes discussions on the grand challenges of our time and fosters forward-thinking event formats in science communication.

Together with all participating organisations we find new, interactive and fun ways to make science, research and innovation accessible to curious minds from around the world.

Get involved and celebrate science with us!



**“ESPECIALLY IN THESE TIMES IT BECOMES CLEAR HOW IMPORTANT SCIENCE AND RESEARCH ARE.”**



**Michael Müller**  
Governing Mayor  
of Berlin



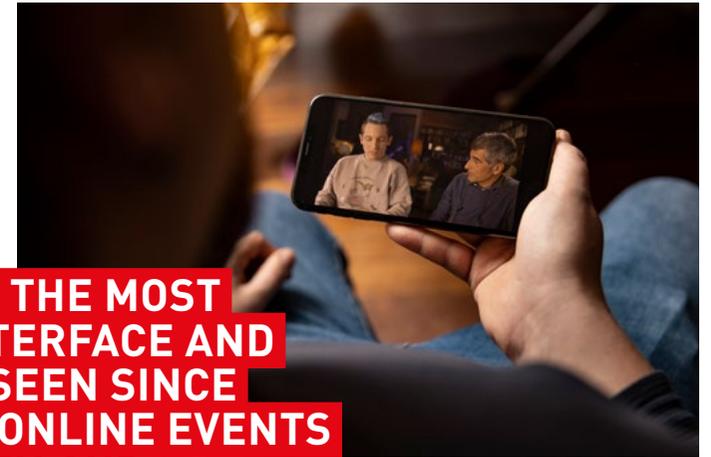
# ADDED VALUE: GOING DIGITAL

In 2020, in light of the pandemic, we transformed our website into a digital platform that enables both the embedding of and access to diverse virtual event formats.

In 2021 we continue to improve our digital platform for a smoother user experience. It will be able to host hybrid or digital contributions from around the world.

At the same time our aim is to create a digital space that provides long-term access to the content of the Berlin Science Week.

Our hopes are high that we will once again be able to meet in person. However, we will keep the added value that digitalization offers.



**“THIS IS BY FAR THE MOST IMPRESSIVE INTERFACE AND CURATION I’VE SEEN SINCE THE WORLD OF ONLINE EVENTS HAVE OVERTAKEN OUR LIVES THIS YEAR.”**

**Edgar Pieterse**  
University of Cape Town



# SUCCESSFUL GLOBAL REACH IN 2020

**SOCIAL MEDIA ACTIVITIES**

**7,865**  
TOTAL FOLLOWERS

**21,895**  
LIKES & SHARES

**47.1%**  
FOLLOWER GROWTH

**+ 200 EVENTS**  
**+ 65K EVENT VISITS**

**ATTENDEES FROM 138 COUNTRIES**  
**55% AGE 18-34**

**BERLIN SCIENCE WEEK**  
**1-10 NOV 2020**

**PRESS ACTIVITIES**

**6**  
MEDIA PARTNERSHIPS

**14**  
INTERNATIONAL SCIENCE FELLOWSHIPS

**1**  
PRESS CONFERENCE

**110,000**  
PRINTED & DIGITAL BERLIN SCIENCE WEEK MAGAZINES

**THE SCIENCE BREAK—THROUGHGS OF THE YEAR**

FALLING WALLS × BERLIN SCIENCE WEEK

JOIN US NOW AND REGISTER FOR FREE  
falling-walls.com/2020

1-10 NOVEMBER 2020  
200+ SPEAKERS  
500+ EVENTS  
1 DIGITAL PLATFORM

**DIGITAL & ANALOGUE MARKETING ACTIVITIES ACROSS BERLIN AND BEYOND**

THANK YOU TO OUR PARTNERS:

Google, Microsoft, IBM, SAP, Oracle, AWS, LinkedIn, Facebook, Twitter, Instagram, YouTube, Spotify, Netflix, Amazon, etc.

# TIMELINE 2021



# TAKE PART AND BENEFIT

**YOUR PARTICIPATION IS FREE**

**Berlin Science Week provides the hub and sounding board and generates visibility for your event(s), in Berlin and beyond.**

While you autonomously realise and finance your event(s) from 1 to 10 November, we give advice, create synergies, support and connect you with fellow participating organisations – free of charge. We coordinate, curate and communicate the programme to the media and the public, and provide visibility and awareness of your events through a wide range of activities.

## TAKE PART AND ...



**... GAIN RECOGNITION & AWARENESS IN BERLIN AND BEYOND**



**... CONTRIBUTE TO AN INTERDISCIPLINARY KNOWLEDGE EXCHANGE**



**... CONNECT WITH AN INNOVATIVE SCIENCE COMMUNITY**



**... ENGAGE WITH THE PUBLIC**



**... INSPIRE AND GET INSPIRED**



**... TRY OUT CREATIVE IDEAS & FORMATS**

# FOUR WAYS TO GET INVOLVED

**Join our mission if you are a national or international university, a research institution, a science-based start-up or an innovative business, a science engagement & science policy initiative, or an interdisciplinary science project.**

For this year, there are four possible ways to get involved:

Each event receives its own listing and event page in our online programme calendar. It shows all relevant information on content, location, ticket information and speakers.

Digital events can be embedded on the event page if they are livestreamed from YouTube or Vimeo. All other forms of digital events such as webinars can be linked to the session via a prominent button.

## ON-SITE



Create your physical event in Berlin at your headquarters, a rented space or in cooperation with a partner – making sure that all measures related to distancing and hygiene are in place.

## HYBRID



Add a digital layer (i.e. live stream) to your physical event and make it hybrid.

## DIGITAL



Plan a fully digital event, create it from anywhere and with anyone in the world, and become part of the 10-day Berlin Science Week experience.

## CAMPUS



On 5/6 November, Berlin Science Week Campus at Museum für Naturkunde Berlin provides spaces for both in-person and hybrid events for organisations who want to showcase their work at a minimum organisational effort.

# **CELEBRATING DIVERSITY IN SCIENCE**

**The Berlin Science Week programme broadly reflects the current topics of science and society.**

Your contribution may come from any scientific discipline or field of innovative research within the life, physical or social sciences, engineering, technology or art. We highly welcome transdisciplinary projects!

Participating organisations come from all societal sectors such as academia, industry, non-profits, politics, and culture.

We encourage interdisciplinary and experimental approaches and aim for a balanced mix of formats, e.g. workshops, panel discussions, exhibitions, games, lectures, performances, slams, even multi-day forums, and many more.

Berlin Science Week explicitly welcomes and encourages contributors of all backgrounds and offers an equal stage to people of all genders, ethnicities, cultures, religions, sexualities, abilities and backgrounds.

## **WE ENCOURAGE YOU TO DESIGN EVENTS THAT...**



**... OFFER INSIGHTS ABOUT THE CURRENT STATE OF SCIENCE**



**... ENABLE TRANSDISCIPLINARY DISCUSSIONS ON COMPLEX CHALLENGES**



**... SHARE IDEAS TO BUILD STRONG NETWORKS AND PARTNERSHIPS**



**... ARE INCLUSIVE AND EASILY ACCESSIBLE FOR ALL AUDIENCES**

# WHAT OUR PARTNERS SAY



## MICHAEL MÜLLER

Governing Mayor of Berlin

“Berlin deliberately focuses on science, research and innovation – and on close international dialogue. The Berlin Science Week makes an important contribution to this.”



## BETTINA CAMES

Director, Light Art Space

“As a new institution based in Berlin, we felt it important to take part in the Berlin Science Week as an opportunity to engage and share with the city’s science community.”



## THOMAS SOMMER

Vice Scientific Director  
Max-Delbrück-Center for  
Molecular Medicine

“Science lives from exchange. We researchers want to inspire and be inspired. The festival offers us the opportunity to find out what others, the population or even politics, expect from us.”



## EINAT AMIR

Aalto University, Finland

“In the last few years, we’ve been developing an innovative synthesis between live performance art and social psychology experiments. Given the social implications of these findings, it seems important to us to show them in Berlin Science Week.”



## ANDREAS D. MATT

CEO, Imaginary

“Berlin Science Week is such a great diverse playground of new content and formats and we have to be part of it!”

# OUR SUPPORTERS

**Berlin Science Week's supporters and partners provide the vital support needed to enable our activities.**

We're proud and grateful to work with like-minded organisations that join us in celebrating and supporting science, technology, and innovation.

We are keen to build new relationships and would be delighted to discuss opportunities with interested parties. If you would like to discuss how a partnership with Berlin Science Week could benefit your organisation, please get in touch.

**SUPPORTERS**



**COOPERATION PARTNERS**



**MEDIA PARTNERS**



**LOGISTIC PARTNER**



# PARTICIPATING ORGANISATIONS 2020

## 140+ National & International Partners

1001 Inventions | 1 Europe | **A**alto University | Aga Khan University Medical College | AG Weißbuch | AIT Austrian Institute of Technology | Alexander von Humboldt Institut für Internet und Gesellschaft (HIIG) | Alexander von Humboldt-Stiftung | ALLEA – All European Academies | Auswärtiges Amt | Australian Embassy Berlin | **B**ayer AG | Bayer Foundation | Berlin Institute of Health | Berlin Partner für Wirtschaft und Technologie | Berlin-Brandenburgische Akademie der Wissenschaften | Berlin School of Public Engagement and Open Science | Berlin Research 50 | Besser Wissen | Boehringer Ingelheim Stiftung | Börsenverein des Deutschen Buchhandels Landesverband Berlin-Brandenburg @ Brain&Books | Botschaft von Frankreich | Botschaft von Kanada | Botschaft von Kolumbien | Botschaft von Mexiko in Deutschland | British Council | British Embassy Berlin | Bündnis Digitale Stadt | Bundesanstalt für Materialforschung und -prüfung (BAM) | Bundesinstitut für Risikobewertung | Bundesministerium für Bildung und Forschung | **C**enter for Responsible Research and Innovation des Fraunhofer IAO | Charité-Universitätsmedizin Berlin | City Lab Berlin | **D**ahlem Humanities Center | Deutscher Akademischer Austauschdienst (DAAD) | Deutsche Forschungsgemeinschaft (DFG) | Deutsche Mathematikervereinigung | De Gruyter | Die Blattmacher | DLR Adlershof | DLR Institut für Verkehrsforschung | Dronemasters | DUZ Verlags- und Medienhaus | **E**cologic Institut | Einstein-Zentrum Digitale Zukunft | Einstein-Zentrum für Neurowissenschaften | Embassy of Australia | Embassy of Colombia | ESMT Berlin | ESNA European Higher Education News | ETH Zürich | European Research Council | European Quantum Flagship | Exzellenzcluster NeuroCure | **F**alling Walls Foundation | Ferdinand-Braun-Institut | Flagship Coordination Office | Forschungsverbund Berlin | Fritz-Haber Institut | Fraunhofer-Institut für Offene Kommunikationssysteme FOKUS | Freie Universität Berlin | Freie Universität Berlin/Interdisziplinäres Zentrum Europäische Sprachen | Futurium | Freie Universität Berlin/ SFB 1078 Protonation Dynamics in Protein Function | **G**erman Watch | Gläsernes Labor Campus Berlin-Buch | Global Food Summit | Gropius Bau | **H**ebrew University | Helmholtz Gemeinschaft | Helmholtz-Zentrum Berlin für Materialien und Energie | Helsingin Yliopisto | Hochschule für Technik und Wirtschaft Berlin | Hochschulrektorenkonferenz | Humboldt-Universität zu Berlin | Humboldt-Universität zu Berlin/ Professional School of Education | Hybrid Plattform | **I**ASS – Institute for Advanced Sustainability Studies | IBM Research Europe | IMAGINARY | innOsci/Stifterverband für die Deutsche Wissenschaft | Institut für Ökologische Wirtschaftsforschung | IRI THESys – Integrative Research Institute on Transformations of Human-Environment Systems | **J**EDI Joint European Disruptive Initiative | Jüdisches Museum Berlin | **K**LUG – Deutsche Allianz Klimawandel und Gesundheit | KU Leuven | Kulturverlag Kadmos @BRAIN&BOOKS | **L**ange Nacht der Wissenschaften | Leibniz-Gemeinschaft | Leibniz-Institut für Zoo- und Wildtierforschung | Leibniz-Institut für Höchstfrequenztechnik | Leibniz-Institut für Molekulare Pharmakologie | Leibniz-Institut für Wirtschaftsforschung Halle | Light Art Space (LAS) | Living Maths | Los Angeles Pacific University | **M**ax-Delbrück-Centrum für

# PARTICIPATING ORGANISATIONS CONT.

## 140+ National & International Partners

Molekulare Medizin | Max-Planck-Gesellschaft | Museo del Hongo | Museum für Naturkunde Berlin | MUTE | National Research Council Canada | Natural Resources Canada | Paul-Drude Institut für Festkörperelektronik | Pecha Kucha Campus | PERITIA (Policy, Expertise and Trust in Action) | Pflanzenforschung.de | Das Progressive Zentrum | The Quantum Community Network | Reasonal DE | Regierender Bürgermeister von Berlin Senatskanzlei Wissenschaft und Forschung | Research in Germany | Robert Bosch Stiftung | Russian Quantum Center | SAPEA – Science Advice for Policy by European Academies | Schering Stiftung | Science of Intelligence | Schwabe Verlag @ BRAIN&BOOKS | SciFilmIt | Science Notes | SciTech Diplo Hub | Sigmund Freud Universität | Soapbox Science Berlin | Spread the Nerd | SpringerNature | Staatsbibliothek zu Berlin/Stiftung Preussischer Kulturbesitz | State Atomic Energy Corporation Rosatom | STATE Studio | Stiftung Planetarium Berlin | Stiftung Zukunft Berlin | tak Theater Aufbau | Tech4Society | Technische Universität Berlin | Technische Universität Berlin/ Exzellenzcluster UniSysCat | Technische Universität Berlin/Present Futures Forum | Technische Universität Berlin/ Research Project Transferwissenschaft | The Bear | Tohoku University | Una Europe | Universität der Künste | University of Cambridge | Uniwersytet Jagiellónski | University of Surrey | Universidad de San Carlos de Guatemala | Universität Zürich | Urania Berlin | VDE Verlag @BRAIN&BOOKS | Verlag Matthes & Seitz Berlin @ BRAIN&BOOKS | Verlag der Tagesspiegel | Weizenbaum-Institut für die vernetzte Gesellschaft | Wikimedia | Wilhelm und Else Heraeus-Stiftung | Wiley | Wissenschaftszentrum für Sozialforschung Berlin | Women Leaders for Planetary Health

**“BERLIN SCIENCE WEEK IS AN OUTSTANDING GATHERING AND WE ARE PROUD TO BE A PART OF IT. IT IS AN EXCELLENT SOUNDING BOARD FOR CREATIVE AND INNOVATIVE IDEAS.”**

**Max-Delbrück-Centrum**

# GET IN TOUCH

**If you are interested in participating in Berlin Science Week 2021, please contact us to learn more.**

Berlin Science Week is coordinated by the Falling Walls Foundation.

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**“WE LOOK FORWARD TO HEARING FROM YOU!”**

**Judith Bodenstein** Programme Manager

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## Web

[www.berlinscienceweek.com](http://www.berlinscienceweek.com)

### **Berlin Science Week**

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10969 Berlin  
Germany

BERLIN SCIENCE WEEK

SEE YOU AT BERLIN SCIENCE WEEK 2021

BERLIN  
SCIENCE  
WEEK

1-10  
NOV  
2021

