



NORTH EAST WATERCOLOR SOCIETY 48th INTERNATIONAL EXHIBITION PROSPECTUS

The Gallery at Kent Art Association, Route 7, South Main St., Kent, Connecticut USA

(Note: Please Do Not Send Entries to Kent Art Association)

Exhibition Dates: September 8 - September 29, 2024

• Please read the Prospectus carefully, as there are a number of changes from past exhibitions •

CALENDAR

Entry Period: Thursday, April 25 thru Tuesday, June 25

Notification of Accepted Work: by Thursday, July 30

Delivery of Accepted Work:

Thursday, Sept. 5, from 10am - 2pm, at
the Gallery at Kent Art Association.

Work is to be delivered unpacked by the artist or agent.
Shipping info supplied upon acceptance.

Opening Reception and Awards: Sunday, September 8

Closing Luncheon & Pick-up: Sunday, September 29
New Hours for Reception and Pick-up - to be announced

ELIGIBILITY

- NEWS Members may submit 1 or 2 paintings. Only 1 painting per artist may be accepted.
- Non-Members may submit 1 painting.
- Paintings executed within the last 4 years and not previously exhibited in a NEWS International Exhibition
- Watercolor on Paper, Yupo and Aquaboard is allowed
- Minor amounts of pencil or opaque white allowed
- Gouache and Watercolor Pencil allowed only if used in FLUID form
- No Acrylic, Casein, Egg Tempera, Ink, Magic Marker, Charcoal, Pastel, Collage or any form of Print or Reproductions
- Original artist's work only. No class work or work done under supervision. No copies of other artist's work or photographs.
- No work generated with or assisted by AI (Artificial Intelligence)
- NEWS may rescind the acceptance of work where Prospectus rules have not been followed or work is misrepresented

ENTRY REQUIREMENTS

- Entries and fees must be received by June 25
- Image files should be .jpg, 1200 pixels in the longest dimension (ex: 4" image at 300 ppi). They should show only the image with no mats or frames. Name the files with your last name and entry number. For instance, Mary Cassatt's 2 entries would have the following file names: Cassatt1.jpg and Cassatt2.jpg
- Attach your image files to an e-mail and send to: **exhibits@northeastwatercolor.com** and make sure that in the body of the e-mail you include your name, address, phone, titles, framed sizes and prices (or NFS) of your paintings, if shipping info is needed and what your method of payment will be. **This email will be your registration form, so please include all information.**
- Then see "FEES" for payment procedure.
- You will receive a reply from us to confirm your entry.

Help: Any problems, please send an email to **exhibits@northeastwatercolor.com**

Artist's Agreement: Submission and acceptance to this exhibition constitutes an agreement between the Artist and NEWS. Works accepted must not be withdrawn from the exhibit, and no changes or substitutions allowed. Paintings must remain until the conclusion of the exhibition. No changes in sale price (including NFS) allowed. Entry fee non-refundable. Artist grants permission for images to be reproduced for catalogs, posters or any promotional materials for the exhibition.

Liability: The greatest possible care will be taken in the handling of paintings. By submitting to this show, the entrant agrees to hold harmless Kent Art Association, the North East Watercolor Society, their agents, officers and employees from any claims of damage or loss that might occur to the works of art submitted for this exhibition. It is suggested that artists carry their own insurance.

FEES

Entry Fee is \$35 (for 1 or 2 paintings) for Members or \$50 for Non-Members.

Members Dues must be paid for 2024 to qualify for Members Entry Fee.

There are 2 options to pay:

1) Send a check for \$35 (entry fee) or \$75 (entry fee + 2024 dues) for members, or \$50 for Non-Members entry fee made out to NEWS

to: NEWS Entries

P.O. Box 842,

Wurtsboro, NY 12790

2) or go to www.northeastwatercolor.com "Payments" page and choose appropriate PayPal button.

Please indicate in your submission email your method of payment (online or by mailed check)

SALES

A commission of 30% will be charged. Artists should price their work accordingly. Sales handled by the Gallery at Kent.

JURY of SELECTION

- Jury of Selection will be composed of 5 Signature Members of NEWS

JUROR of AWARDS and 2024 WORKSHOP

We are pleased to have as our Juror and Workshop Leader Susan Hope Fogel, AWS. Susan is a highly regarded teacher and has exhibited nationally and internationally. After studying at the NY Academy of Art, the Art Students League, and the National Academy of Design, Susan Hope Fogel worked with Paul Ching-Bor to explore Deconstructionist Watercolor. This shifted the focus of her work from traditional realism in oils to large scale watercolor painting with an emphasis on abstraction of landscape and cityscape. Susan's website is at www.susanhopefogelfineart.com. Info about the NEWS 2024 workshop, "Exploring Experimental Watercolor", Sept. 3-5, can be found at www.northeastwatercolor.com.

FRAMING

- Paintings must be ready to hang, with WIRE, under glass (if hand-delivered at artist's risk of breakage) or acrylic glazing.
- Framed size NOT TO EXCEED 44 INCHES on longest dimension
- White or off-white mats. Thin colored liner is allowed
- No varnish or cold wax finish
- Work must be labeled on the back with name, phone number, title and price (or NFS)

SHIPPING PAINTINGS for the EXHIBITION

- **Include in your entry email that you require shipping info.**
- Shipped paintings must use Acrylic (Plexiglas). No glass.
- Mike DePompeo of Fair Lawn, NJ is our new shipper. He will be delivering shipped paintings for an \$80 handling fee. Additional Shipping Info will be sent upon acceptance.