SAUDI LMD

المؤتمر السعودي لتوصيل الميل الأخير

SAUDI LAST MILE DELIVERY
CONFERENCE & EXPO

4-5 September 2023

DOUBLETREE BY HILTON RIYADH FINANCIAL DISTRICT

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Organized by

GULF FORUMS & EXHIBITIONS EST.

مؤسسة الخليجية للملتقيات و المعارض

ECS

النخبة المتميزة للاستشارات والتدريب

Elite Consultancy & Training Services

CONFERECE OVERVIEW

While every step of the e-commerce logistics process should be treated seriously, the last mile delivery stage is the most crucial because it affects the consumer experience and the purchase process the most. Given the importance of the last mile stage, the Saudi Last Mile Delivery Conference will be held on 4 -5 September 2023 in Riyadh, Kingdom of Saudi Arabia, bringing together retailers, cutting-edge logistics, supply chain, and postal operators, delivery start-ups, and solution providers for the first time ever to discuss the challenges at the last mile process and ways to improve speed, efficiency, and optimization in Last Mile Delivery Services.

Who is it for?

- E-commerce companies
- Retail Chains
- Logistics and supply chain providers
- Post and parcel companies
- Transportation companies
- Technology and solution providers

Conference Topics

- Speed of Order Handling
- Package Traceability
- In-House Delivery
- In-House Warehousing
- Investing in Smart Technology
- Robots and Drones Become More Active
- Real-Time Transparency

في لوجستيات التجارة الإلكترونية ، بينما يجب أن تؤخذ كل خطوة على محمل الجد، لا توجد نقطة ذات أولوية أعلى من تلك الخاصة بمرحلة تسليم الميل الأخير، حيث إنها واحدة من أهم مراحل عملية الشراء وتجربة العميل. نظرًا لأهمية مرحلة الميل الأخير، يقام المؤتمر السعودي لتوصيل الميل الأخير في الفترة من ٤-٥ سبتمبر ٢٠٢٣ في الرياض ، المملكة العربية السعودية ليجمع لأول مرة تجار التجزئة والخدمات اللوجستية المبتكرة و سلاسل التوريد ومشغلي البريد، شركات التوصيل الناشئة ومقدمي الحلول لمناقشة التحديات التي تواجه عملية الميل الأخير وطرق تعزيز السرعة والكفاءة والتحسين في خدمات توصيل الميل الأخير.

المستهدفين

- شركات التجارة الإلكترونية
- سلاسل البيع بالتجزئة
- مزودو الخدمات اللوجستية وسلسلة التوريد
- شركات البريد والطرود
- شركات النقل
- مزودي التكنولوجيا والحلول

مواضيع المؤتمر

- سرعة معالجة الطلب
- تتبع الطلب
- التسليم في المنزل
- التخزين الداخلي
- الاستثمار في التكنولوجيا الذكية
- استخدام الروبوتات والطائرات بدون طيار
- الشفافية في الوقت الفعلي

CALL FOR SPEAKERS

Interested in giving a presenation at the SAUDI LAST MILE DELIVERY CONFERENCE? Do you believe you possess the qualifications to be chosen?

We aim to have a broad, knowledgeable, and experienced speaker lineup at the SAUDI LAST MILE DELIVERY CONFERENCE. To assist us create a compelling program, we are seeking excellent speakers who work in or with the business sector.

Speaking at the SAUDI LAST MILE DELIVERYCONFERENCE will be a great experience, so if you're wondering whether you should submit your idea since you have a compelling tale to tell, do so now. then the following advice will help you understand what we're looking for.

We are looking for keynote speakers for 20-minute sessions who can:

- Have a fascinating tale to tell and a desire to teach others what you know
- help resolve typical difficulties
- Offer precise examples of successful use, best practices, instructions, and how-tos.
- Make a list of your talking points and consider why attendees should volunteer their time.
- List the issues you'll be tackling in the session, and rank your top takeaways.
- Who is your story's target audience?
- What actionable item or takeaway does the participant leave with?

We appreciate your time and hope to see you at the SAUDI LAST MILE DELIVERY CONFERENCE!

Conference Topics:
The conference will address 8 topics identified as crucial for the industry:

- Speed of Order Handling
- Package Traceability
- In-House Delivery
- In-House Warehousing
- Investing in Smart Technology
- Robots and Drones Become More Active
- Real-Time Transparency
- Industry Partnerships

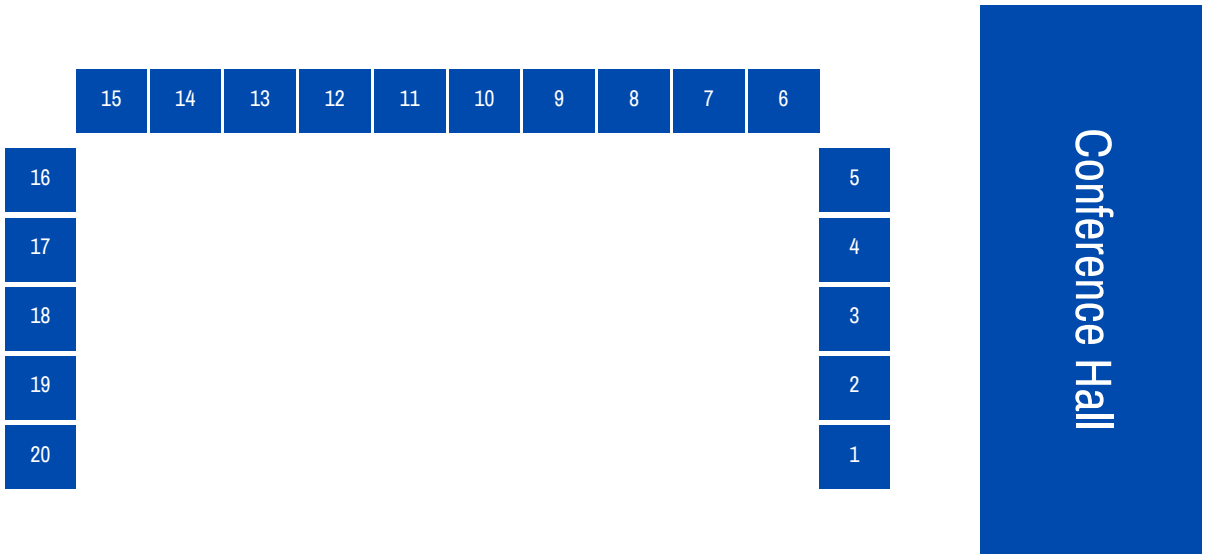
SPONSORSHIP & DELEGATE REGISTRATION

Sponsorship: 50,000 SAR + VAT

Expand your network of potential clients and identify new opportunities and Generate brand awareness and position your brand as an industry leader

- Logo & Company Name in all printings and promotional materials for the event
- Logo on event website with link to sponsor's home page
- Speaking Slot at prime time
- 3 Complementary delegates registration
- Exhibition Booth - 4 Sq. Meters

Exhibition Floor Plan



Registration: 5,000 SAR + VAT

Group Registration Discount

Complimentary Registrations are available for groups of five or more attendees from the same organization (6 Registrations Total) 5 Registrations +1 Free

Refund Policy, Delegate Cancellations and Transfer

Registration cancellation requests received in writing at least thirty days (30 days) prior to the event will qualify for a full refund and less than 10% administrative fee. Should the original delegate be unable to attend, a substitute delegate is welcome at no extra charge. Any cancellation or substitution requests should be made to info@spatialco.com