

April 5-7, 2024  
Miramichi Curling Club  
Miramichi, NB



# **ASTRONOMY** **EAST**

**Atlantic Canada's First**  
**Astronomy Conference & Tradeshow**



**Astronomy has become a broad and multidisciplinary field for stargazers of all levels. Beyond the observing of celestial bodies typically associated with using a telescope, it has now grown to astrophotography of DSOs (deep sky objects), Milky Way and nightscape wide angle photography incorporating many unique landmarks and venues in the foreground.**

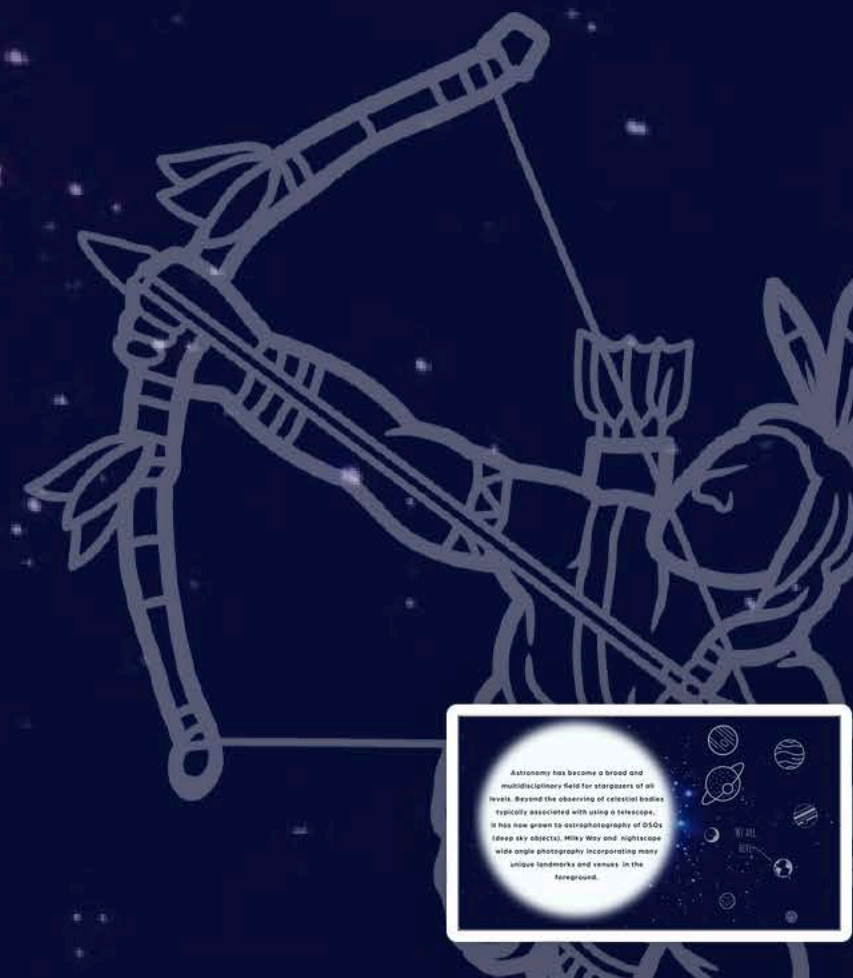




**The latest branch includes  
astrotourism where the goal is to  
create venues where avid stargazers  
look to include it as the primary reason or  
complement other reasons to travel.**

**This includes tourism operators offering  
services and packages to entice  
visitors to take in their local  
dark skies.**

**It's even branching out into  
astro-themed culinary experiences  
and story-telling engaging indigenous  
history, legends and lore to how our  
ancestors relied on the night sky  
for directions or as a beacon of time for  
important events to happen such as  
hunting, harvesting and more.**

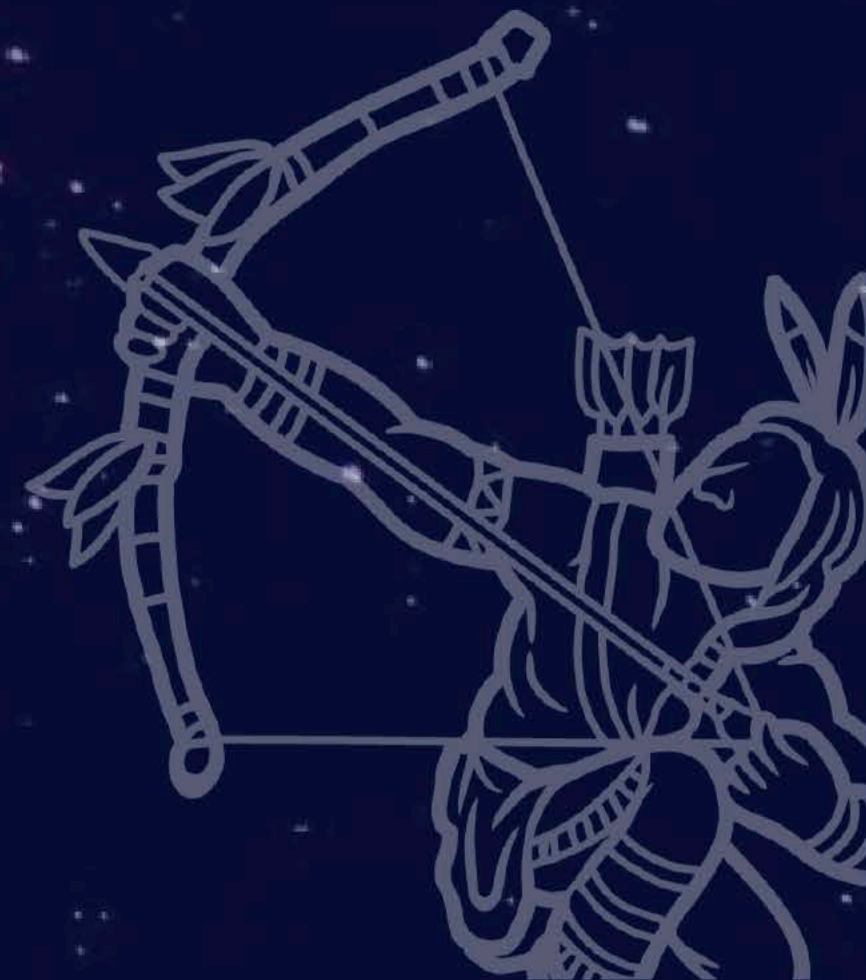




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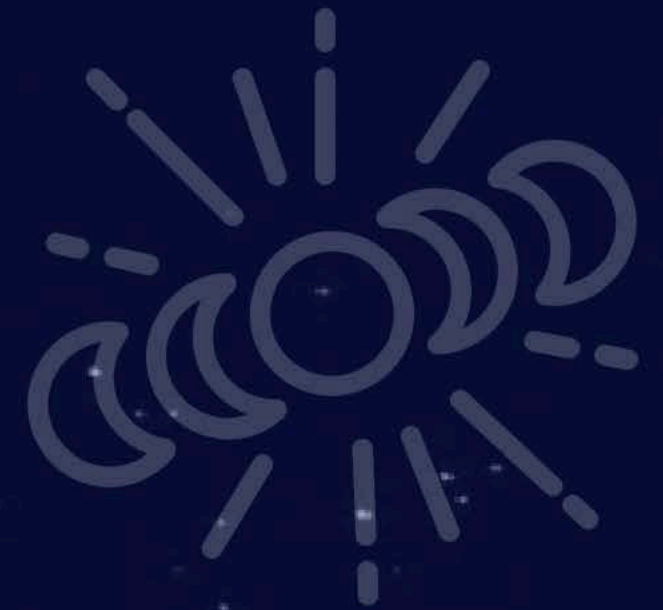
**Are you a novice to the night sky  
or even the most experienced astronomer  
with the latest technology and gear?**

**Then you'll want to attend**

**Astronomy East 2024.**

**It happens the weekend before  
the most significant celestial event  
see in generations: the total  
solar eclipse on April 8<sup>th</sup>, 2024.**

**Make a long weekend of it as  
Miramichi will be in the path of  
totality and a few kilometres from the  
centre of the path which is the optimal  
location to view this once-in-a-lifetime  
event for most.**






**Come visit exhibitors  
showcasing the latest astronomy  
and photography equipment manufacturers  
and retailers from across Canada and beyond.  
You'll get to interact with astronomy club  
members, members of the Royal Astronomical  
Society of Canada and many renowned  
experts in their fields. You'll be able to learn  
more about astrotourism with some  
of the most unique and remarkable  
tourism operators across  
the region.**








If the weather permits we plan  
on a free community **STAR PARTY** for  
everyone to come take a look  
at the night sky jewels through  
a number of telescopes.







**The conference portion will include discussions and presentations from some of Canada's most recognized astronomy experts that include:**



# TREVOR JONES

## FROM ASTROBACKYARD



- Full-time astrophotographer & content creator.
- Shares 10+ years of knowledge and experience on AstroBackyard.
- Background in graphic design and marketing.
- YouTube channel with nearly half a million subscribers.
- Provides equipment options, image acquisition tools, and advanced image processing techniques.
- Involved in the astrophotography community as a photography contest judge, dark-sky advocate, and public speaker.
- Passionate about making astrophotography more accessible and enjoyable for beginners.

(arguably one of Canada's most popular astrophotographer)



# ASHLEY NORTHCOTTE

FROM ASTROBACKYARD & A MEMBER OF  
INTERNATIONAL DARKSKY ASSOCIATION



- Geographer, educator, and communication professional.
- Worked in education, technology, and the government sector.
- Environmental advocate focused on driving environmental protection.
- Current role as a STEM communicator, making astrophotography and astronomy more accessible and inclusive through digital media.
- Dark-sky Advocate/Delegate with the International Dark-Sky Association.
- Raises awareness about the negative environmental impacts of light pollution.

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and champion of the preservation of dark sky regions.



# JOHN READ

## ACCLAIMED AUTHOR OF 50 THINGS TO SEE IN A TELESCOPE BOOK SERIES



- John A. Read began his astronomy journey with a small telescope.
- He wrote "50 Things to See with a Small Telescope" and self-published it in 2013.
- John has authored books on space for children, including "50 Things to See on the Moon" and "50 Animals That Have Been to Space."
- In 2021, he released "110 Things to See with a Telescope" with astronomer Chris Vaughan.
- John currently works as a telescope operator at the Burke-Gaffney Observatory at St. Mary's University.



# TIM DOUCETTE

## OF DEEP EYE OBSERVATORY



- Tim Doucette: Legally blind with 10% eyesight due to cataracts.
- Fascination with space from childhood.
- Resides in Quinan, NS, a dark sky site.
- Engaged in astrophotography since 2004.
- Transitioned to permanent setup with a SkyShed POD and acquired a pre-built Explora-Dome observatory.
- Runs an Astrotourism business in Quinan, NS.

& more to be announced soon.




# Purchase your daily, weekend or VIP options:



	Day Pass	Weekend Pass	VIP Day Pass	VIP Weekend Pass
<b>Students/ Seniors</b>	<b>\$5.00</b>	<b>\$12.00</b>	<b>\$10.00</b>	<b>\$25.00</b>
<b>Adults</b>	<b>\$10.00</b>	<b>\$24.00</b>	<b>\$15.00</b>	<b>\$40.00</b>
<b>RASC Members</b>	<b>\$8.00</b>	<b>\$20.00</b>	<b>\$12.00</b>	<b>\$30.00</b>

Children under 6 is free. Group rates available for schools, youth activity groups (boys scouts, cadets, etc.).





**VIP passes provide preferred reserved seating at presentations and product demos. Entrance to the exclusive VIP Socials on Friday and Saturday night to meet and interact with our exhibitors, sponsors and speakers.**



# TRADE SHOW EXHIBITORS

## Cost:

<b>Exhibitor type</b>	<b>Single Booth (10' x 10')</b>	<b>Double Booth (10' x 20')</b>
<b>Business &amp;</b>		
<b>Government</b>	\$250.00 + taxes	\$425.00 + taxes
<b>Non-profits</b>	\$175.00 + taxes	\$325.00 + taxes

**Booth size: 10' x 10' draped.**

**Aisle width in front of booths: 16'**

**Booth amenities (single and double booths): 8' table and two chairs**

**Electricity available? Yes for additional \$100.00 + taxes.**

**Wifi? Yes, complimentary**



# SPONSORSHIP OPPORTUNITIES

	Cosmic	Galactic	Nebula	Star System	Planetary
	\$5,000	\$3,000	\$2,000	\$1,000	\$500
Logo on website	X	X	X	X	X
Logo at event	X	X	X	X	X
Social Media mentions	X	X	X	X	X
Booth	10 X 20	10 X 20	10 X 10	10 X 10	
Mention from podium	X	X	X	X	X
Time at podium/presenter	X	X	X		
Exclusive Social Media Support	X	X			
Access Social Events	X	X	X	X	X
VIP Passes	4	2	2	1	
Logo on Signage	X	X	X	X	



# SPONSORS

## COSMIC



Rodd  
Miramichi River  
RODD HOTELS & RESORTS

## GALACTIC



## NEBULA



## STAR SYSTEM

## PLANETARY





# CONTACT

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