April 5–7, 2024 Miramichi Curling Club Miramichi, NB



Atlantic Canada's First Astronomy Conference & Tradeshow

Astronomy has become a broad and multidisciplinary field for stargazers of all levels. Beyond the observing of celestial bodies typically associated with using a telescope, it has now grown to astrophotography of DSOs (deep sky objects), Milky Way and nightscape wide angle photography incorporating many unique landmarks and venues in the foreground.





The latest branch includes
astrotourism where the goal is to
create venues where avid stargazers
look to include it as the primary reason or
complement other reasons to travel.

This includes tourism operators offering services and packages to entice visitors to take in their local a dark skies.

It's even branching out into
astro-themed culinary experiences
and story-telling engaging indigenous
history, legends and lore to how our
ancestors relied on the night sky
for directions or as a beacon of time for
important events to happen such as
hunting, harvesting and more.

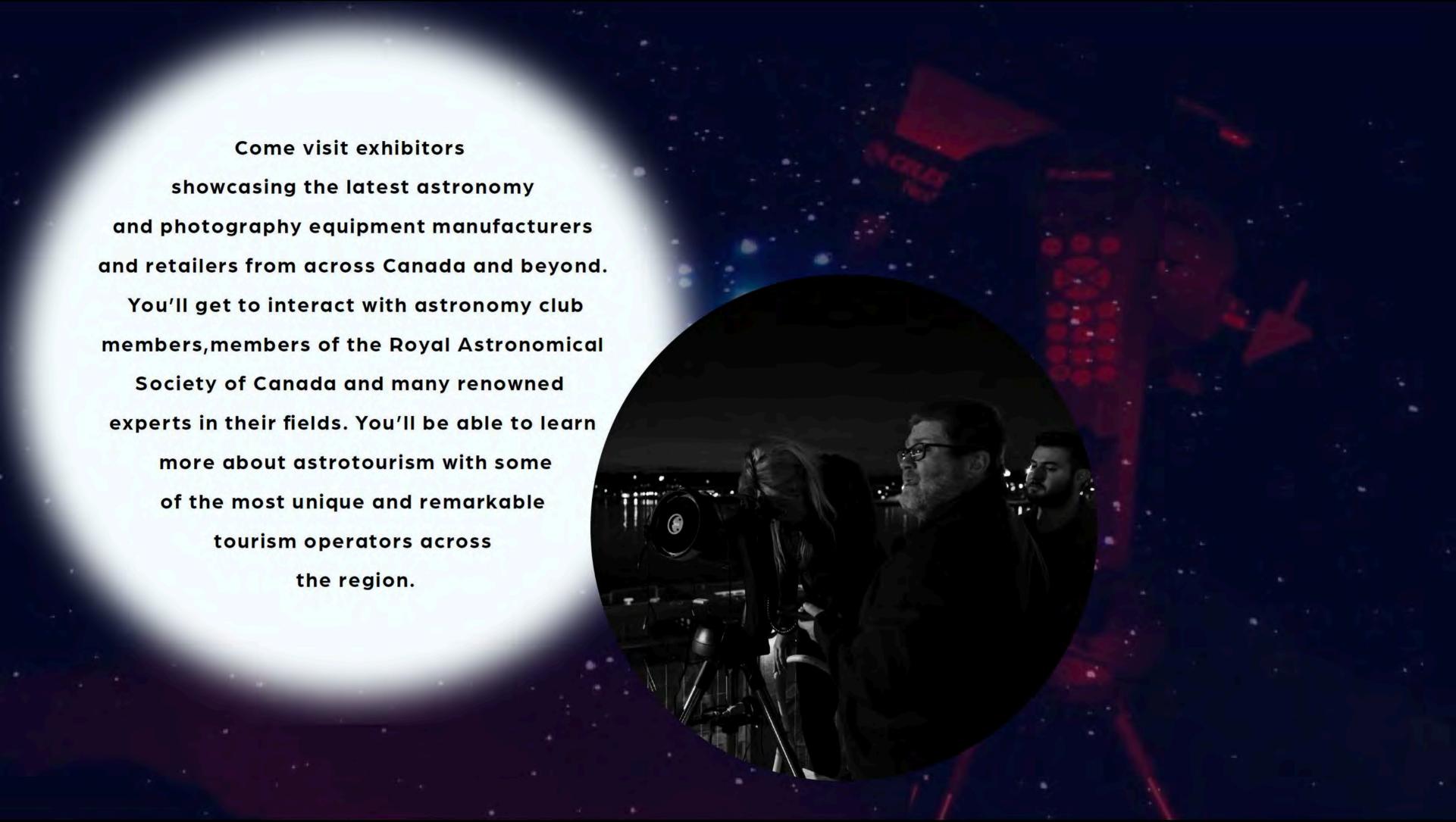
Are you a novice to the night sky
or even the most experienced astronomer
with the latest technology and gear?
Then you'll want to attend
Astronomy East 2024.

It happens the weekend before
the most significant celestial event
see in generations: the total
solar eclipse on April 8 th, 2024.

Make a long weekend of it as

Miramichi will be in the path of

totality and a few kilometres from the
centre of the path which is the optimal
location to view this once-in-a-lifetime
event for most.







# TREVOR JONES FROM ASTROBACKYARD



- Full-time astrophotographer & content creator.
- YouTube channel with nearly half a million subscribers.
- Provides equipment options, image acquisition tools,
   and advanced image processing techniques.
- Involved in the astrophotography community as a photography contest judge, dark-sky advocate, and public speaker.
- Passionate about making astrophotography more accessible and enjoyable for beginners.

### ASHLEY NORTHCOTTE

## FROM ASTROBACKYAND & MEMBER OF DARKSKY INTERNATIONAL



- Geographer, educator, and communication professional.
- Environmental advocate focused on driving environmental protection.
- Current role as a STEM communicator, making astrophotography
   and astronomy more accessible and inclusive through digital media.
- Dark-sky Advocate/Delegate with the International Dark-Sky Association.
- Raises awareness about the negative environmental impacts of light pollution.

Champion of the preservation of dark sky regions.

#### JOHN READ



## ACCLAIMED AUTHOR OF 50 THINGS TO SEE IN A TELESCOPE BOOK SERIES

- John A. Read began his astronomy journey with a small telescope.
- He wrote "50 Things to See with a Small Telescope" and self-published it in 2013.
- John has authored books on space for children, including
   "50 Things to See on the Moon" and "50 Animals That Have
   Been to Space."
- In 2021, he released "110 Things to See with a Telescope" with astronomer Chris Vaughan.
- John currently works as a telescope operator at the Burke-Gaffney Observatory at St. Mary's University.
- -Host of Learn to Stargaze on YouTube with over 20k Subscribers

## TIM DOUCETTE OF DEEP EYE OBSERVATORY



- Tim Doucette: Legally blind with 10% eyesight due to cataracts.
- Fascination with space from childhood.
- Resides in Quinan, NS, a dark sky site.
- Engaged in astrophotography since 2004.
- Transitioned to permanent setup with a SkyShed POD and acquired a pre-built Explora-Dome observatory.
- Runs an Astrotourism business in Quinan, NS.

# Purchase your daily, weekend or VIP options:



Students/	Day Pass	Weekend Pass	VIP Day Pass	VIP Weekend Pass	
Seniors	\$5.00	\$12.00	\$10.00	\$25.00	
Adults	\$10.00	\$24.00	\$15.00	\$40.00	
RASC Members	\$8.00	\$20.00	\$12.00	\$30.00	



#### TRADE SHOW EXHIBITORS

Cost:

Exhibitor type Single Booth (10' x 10') Double Booth (10' x 20')

**Business &** 

**Government** \$250.00 + taxes \$425.00 + taxes

**Non-profits** \$175.00 + taxes \$325.00 + taxes

Booth size: 10' x 10' draped.

Aisle width in front of booths: 16'

Booth amenities (single and double booths): 8' table and two chairs

Electricity available? Yes for additional \$100.00 + taxes.

Wifi? Yes, complimentary

## SPONSORSHIP OPPORTUNITIES

	Cosmic	Galactic	Nebula	Star System	Planetary	
	\$5,000	\$3,000	\$2,000	\$1,000	\$500	
Logo on website	X	x	X	X	X	
Logo at event	x	x	x	X	X	
Social Media mentions	X	x	x	X	x	
Booth	10 X 20	10 X 20	10 X 10	10 X 10		
Mention from podium	X	X	X	X	X	
Time at podium/ presenter	x	x	x			
Exclusive Social Media Suppo	rt X	×				
Access Social Events	x	x	x	X	x	
VIP Passes	4	2	2	1		
Logo on Signage	X	X	x	X		



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