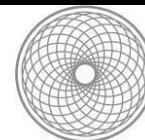# MOAZZAM SIDDIQ

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PROFESSIONAL SUMMARY

Vision-driven change agent with career-long record of operations, data analysis, and project management success for leading organizations

Proven talent for aligning business strategy and objectives with established technology and operations management paradigms to achieve maximum operational impacts with minimum resource expenditures. Growth- focused thought leader with expertise spanning strategy development, business analysis, team leadership, stakeholder management, data analysis, data visualization, cross-functional team collaboration, technology solutions, and project management. Exceptionally dedicated professional with keen interpersonal, communication, and organizational skills. Willing to relocate.

PROFESSIONAL EXPERIENCE

PWC, Manchester UK   **December 2020 to December 2022**
DIGITAL AUDIT ADVANCED ANALYTICS SENIOR ASSOCIATE 2

- Oversee the general ledger data transformation as Project Manager for use in PwC's proprietary audit analytics platform. As a result of this, I had the opportunity of working on several high-profile audits of FTSE 100 and 250 companies.
- Acted as the main data contact between the audit team and the client, initiating discussions with finance and IT representatives to ensure data was extracted efficiently and transferred securely to PwC servers.
- Liaised with the in-house delivery team, who transformed the data, using my technical knowledge to resolve data integrity and completeness problems.
- Mentor and train junior analysts through active management and technical guidance.
- Played an integral role with the launch of a new initiative within audit. This centred on automating the Journals process, which is historically a very manual task, requiring highly time-consuming exercises to get comfort over the revenue figures being audited.
- As part of the pilot engagement for a FTSE 250 client I was able to provide 95% coverage over £350m of revenue, improving efficiency and increasing quality within the audit. Following the success of this engagement, I was heavily involved with onboarding further clients, both in the initial planning phases and in the actual completion of the work.
- Supporting SDC India and Poland Teams, also part of the data acquisition team.
- Solution lead for Halo for Journals, Data Sieve and L&D.

BDO, LIVERPOOL UK   **February 2018 to December 2020**
DATA ANALYTICS SENIOR ASSOCIATE

- Oversee all aspects of the Data Analytics Delivery team, with members in Liverpool and Mauritius, within the Technology Risk Assurance business unit of BDO, began managing a team of four professionals and have grown the team to 23 members.
- Process and transform data within QlikView software and produce dashboards for a wide array of stakeholders.
- Create dashboards for the audit team to enable journal testing as part of the audit process.
- Mentor and train junior analysts through active management and technical guidance.

- Generate comprehensive analytics for a portfolio of audit clients analyzing data from large ERP systems, including SAP, Oracle, and JDE to pinpoint risks in critical controls.
- Conduct technical quality assurance, review, and sign off on the technical accuracy of work performed by junior analysts.
- Outline the scope, plan, and deliver Bespoke data analytics on a wide variety of external audits.
- Work with clients in a range of industries, including Oil and Gas, Financial Services, Healthcare, Pharmaceutical Telecommunication, and Retail and Consumer.
- Optimize operations and boost team efficiency by automating internal processes and client deliverables.
- Supported with system migration from Microsoft Access/OneNote to Microsoft Power Apps.
- Interface with vendors and their technical teams to compare systems and produce high-quality dashboards.
- Produce performance/compliance trend reporting, capacity forecasting, and margin analysis using advanced analytics/modeling production reporting.
- Drive business results through coordinated and ad-hoc analysis at varying levels of detail and act as a liaison with other areas as needed to execute analytical needs effectively.
- Manage day to day workflow while providing oversight and strategic guidance to other team members.

DELOITTE, LONDON UK   January 2016 to February 2018
TEST ANALYST, January 2017 to February 2018
- Evaluated all project documents, such as requirements and design specifications.
- Utilized best practices to create test cases based on requirements documentation.
- Conducted both positive and negative testing of the application with test cases.
- Executed re-testing of bugs that have been resolved by developers.

- Recorded and documented all test results with test status, as well as any defect information.
- Collaborated with business analysts and developers in bug triage to ensure timely management of all bugs.
- Completed system testing, regression testing, and integration testing for both new and ongoing releases.

DATA ANALYST, January 2016 to January 2017
- Served as Subject Matter Expert (SME) for Charter PPI complaints, using 29 different bank systems.
- Worked within various IT systems and software packages, applied excellent letter writing skills.
- Ensured cases were resolved within stipulated time frames by collaborating and organizaing with various in-house departments.
- Drove enhanced productivity and quality across the team by performing quality checks on all team member's work.
- Adhered to all company procedures and calculation guidelines outlined by the FSA.
- Employed strong time management and organizational skills to effectively manage my workload.

SW CONSULTANTS LIMITED, LONDON UK   February 2015 to January 2016
JUNIOR SOFTWARE TESTER
- Analyzed disparate sources of data and generated processing specifications.
- Collaborated with developers to track backlog items.
- Attempted to reproduce reported defects and document findings.
- Prepared and documented test scenarios, test cases, and manual test scripts to support user- acceptance tests (UAT) for FP2R stream.
- Monitored and recorded results accurately and promptly in all test documentation.

EDUCATION AND CREDENTIALS

University of North America, Virginia, USA
MASTER OF SCIENCE IN MANAGEMENT AND DATA ANALYTICS (MSMDA) – IN PROGRESS

Anglia Ruskin University, Cambridge, UK
MASTER OF BUSINESS ADMINISTRATION (M.B.A.), DECEMBER 2016

EduQual, London, UK
POST GRADUATE DIPLOMA, MARCH 2016

TECHNICAL SKILLS

- Power BI
- Tableau
- SQL
- Microsoft Office (Excel, Word)
- Microsoft Azure
- Devops
- Alteryx
- Aura
- CAMS
- Workbench
- Data Sieve/Data Snipper
- PWC Extract
- Data Acquisition
- Inflo
- Ms Access
- Power Apps
- Notepad++
- Content Management Software (CMS)

CERTIFICATIONS

- ISTQB: Certified Tester Foundation Level
- SAP: Certified Application Associate – Financial Accounting v6.0(Certificate ID: 0014937017)
- Google Analytics: Beginners/Advanced Certification
- RPA (Kubicle): Introduction to Robotic Process Automation in RPA Fundamentals -
- Microsoft: Azure Fundamentals (Certificate ID: 989744600)
- Microsoft: Azure Administrator (Certificate ID: 989744600)
- Microsoft: Designing and Implementing a Data science Solution on Azure (Certificate ID: 989744600)
- Alteryx – Foundation
- Power BI - Foundation

AWARDS AND HONORS

- Manage the delivery team that got nominated by the Company.
- Manage the delivery team that got nominated for unexpected growth for over 50% than the prior year by the Company.
- Self-financed half of my college tuition through various scholarship programs and competitions.
- Head of the student government in High School, and responsible for running a competitive election campaign at that level.
- Nominated for the Robotics Process Automation Award.

ADDITIONAL INFORMATION

Languages: English, Sindhi, and Urdu

Interests: Travelling, music, running, and basketball
Volunteer: Radio City Mission Christmas