

# The Strategy Group is pleased to offer a new opportunity

## Nonprofit Theory of Change

### The Opportunity

Up to ten nonprofits join together in a three month facilitated, collaborative learning community to learn about and develop their own theories of change.

### About The Strategy Group

The Strategy Group is a philanthropic and nonprofit strategic advisory firm located in Kansas City. The firm's Principal is Dr. Bill Moore, an experienced Kansas City-based nonprofit and foundation leader

### The Timeline

- **Deadline for signing up:**  
November 15, 2017
- **1st Learning Community Mtg/ Introductory workshop:**  
December 5, 2017
- **Virtual and In-Person Learning Community Mtgs in:**  
Jan, Feb and Mar, 2018



The Strategy Group  
Phone: 913.963.1345  
E-mail: info@thestrategygrp.org  
Web: www.thestrategygrp.org

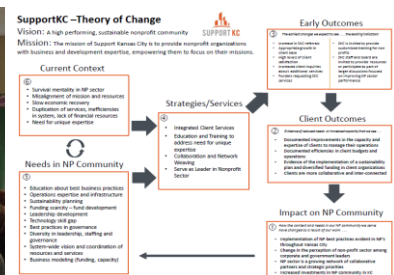
Theory of change is both **a process and a product** that describes how your organization will bring about change for your clients and the community you serve. A theory of change may be one of the most important documents your board and funders will see!

“ As an opening premise to strategic thinking, I contend that **the foundation for nonprofit strategy** is an organization's theory of change. . . If your nonprofit does not have a logical and compelling theory of how you create change then you undermine the success of your organization. Fulop, 2014.

**Join with fellow nonprofit leaders** in a fun three month learning community where you and up to 2 members of your staff will learn about, collaborate, share and create your organization's theory of change.



Participants engaged in developing their own organizational theory of change.



SupportKC's theory of change facilitated by Dr. Bill Moore, Principal at The Strategy Group.

The proven process, led by Dr. Bill Moore will take nonprofit leaders and their teams through a series of planned steps and provide both virtual and face-to-face training, coaching and unlimited telephone support.

**Sign-Up by emailing Bill at [wmoore@thestrategygrp.org](mailto:wmoore@thestrategygrp.org) before Nov 15<sup>th</sup>. The nonprofit discounted fee for this 3 month learning community is \$3,000 for your organization.**