

Two Days Workshop

# Strategic Doing™ Skills for Agile Leadership

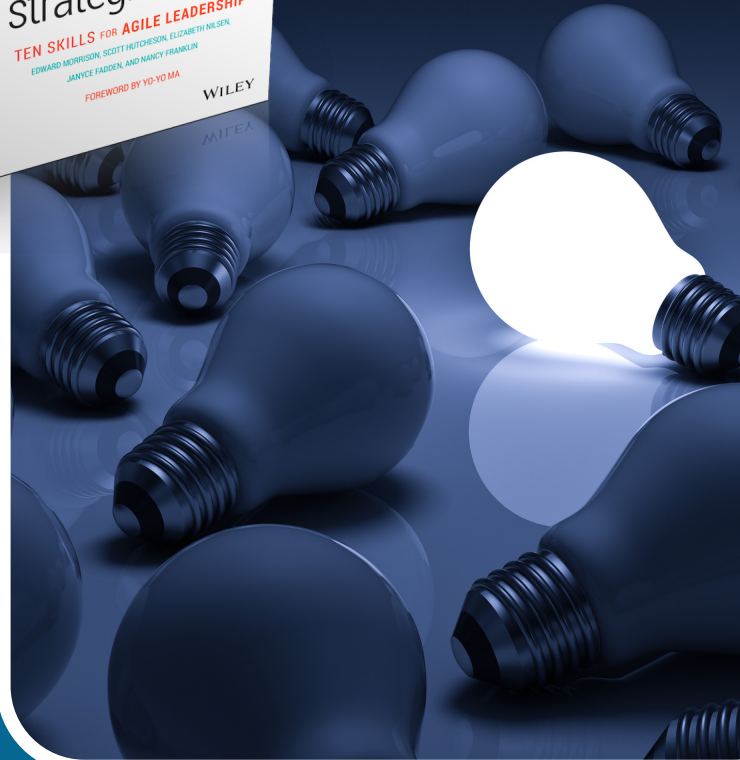
 29 - 30 May 2022  
08:30-14:00

 Radisson Blu Hotel  
Kuwait



## Scott Hutcheson, PhD

Scott Hutcheson a professor of organizational leadership at Purdue University in the Department of Technology Leadership and Innovation. He is also founder of Hutcheson Associates. In both of those capacities he helps current and emerging leaders design, grow, and strategically transform organizations, communities, and ecosystems to make them more adaptive, innovative, and competitive. Scott is co-author of the Strategic Doing book and he has taught Strategic Doing to over 4,000 leaders from 143 different countries. You can learn more about Scott at [www.scotthutcheson.com](http://www.scotthutcheson.com)



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# CONFERENCE OVERVIEW

## Learning Objectives

- ✓ Participants will learn how to design and guide open networks to accelerating the pace of growth, innovation, and strategic transformation.
- ✓ Participants will gain hands-on skills for mastering a more agile approach to leadership
- ✓ Participants will learn to differentiate between business outcomes best achieved through hierarchies and open networks; and how the two ways of organizing can co-exist within the same enterprise.

## Strategic Doing: The Discipline

Strategic Doing is a new approach to growth, innovation, and strategic transformation incubated at Purdue University. It allows people to form action-oriented collaborations quickly, move them toward measurable objectives, and make adjustments along the way. It is a strategy protocol designed specifically for open, loosely-connected networks.

## Strategic Doing: The Book

Strategic Doing: Ten Skills for Agile Leadership was named one of the best business books of 2019 and debuted as a #1 New Release in six different Amazon categories: Business Management, Strategy and Competitiveness, Strategic Business Management, Business Strategy, Project Management, and Systems and Planning. Each participant will receive a copy of the book.

## Who Is This Training For?

This training is designed for leaders and managers looking for new insights and tools to help them tackle their most complex challenges.



# ENDORSEMENTS

The following are what industry leaders have said about the content of this course.

- ✓ "Shared leadership—not the all-powerful individual—will be the key to thriving in these new times. . .A valuable resource for anyone looking to get to the 'next level,' as well as those trying to help them." ~ Marshall Goldsmith, Thinkers 50 #1 Executive Coach; only two-time #1 Leadership Thinker
- ✓ "Today's competitive marketplace demands more than just executing a plan. We need to form active partnerships incorporating people with diverse expertise to solve complex problems. Strategic Doing presents a practical guide to doing just that." ~ Greg Satell, author of Mapping Innovation: A Playbook for Navigating a Disruptive Age
- ✓ "[P]rovides insight into the practices and behaviors that help build high-performing groups. Practical guidance for every organization and team." ~ Amy C. Edmondson, Harvard Business School, author of The Fearless Organization
- ✓ "Strategic Doing is THE source to understand how leadership and strategy are changing in this age of speed and complexity." ~ Jay Conger, Claremont McKenna College, author of The High Potentials Advantage
- ✓ "A roadmap, along with specific examples, for every community and organization to thrive in the new economy." ~ Victor Hwang, Ewing Marion Kauffman Foundation, author of The Rainforest: The Secret to Building the Next Silicon Valley
- ✓ "An important contribution." ~ Robert Reich, University of California at Berkeley, former US Secretary of Labor
- ✓ "Adds to the agile strategy toolset available to managers who drive for results." ~ Mark DeLuzio, President/ CEO, Lean Horizons Consulting, Shingo Prize Academy inductee, author of Turn Waste into Wealth
- ✓ "If you're talking about collaboration, Strategic Doing provides a foundation." ~ Ben Amaba, Chief Innovation Officer, IBM/Industrial Sector, Watson & Cloud Platform
- ✓ "The best consolidation and codification of [strategic change] best practices that I've seen...just in time to address the largest speed and complexity challenges mankind has known." ~ Bob Sadler, change leader and executive coach

# Conference Registration



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## Registration Fees

KD. 400

Registration request should be  
sent by email to:

**info@spatialco.com** including the  
following delegate information.

Full Name

Job Title

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