



## 4MOST NEWSLETTER - JANUARY 2022

With our first newsletter for 2022, we would like to take the opportunity to wish each and every one a prosperous and productive New Year. We sincerely hope you had a blessed and safe festive season and if you were in the fortunate position to take some time off, that you are well rested for the year ahead.

### What's in store for you in this month's newsletter:

1. Be Cloud-First, or be Left Behind
2. How To Avoid The Expensive Route To Becoming a Cloud-Native Enterprise
3. Taking the Cloud Concept to the Edge
4. New Year, New Platform: How to Succeed With Your Digital Transformation Strategy



## Be Cloud-First, re be Left Behind

Take a moment to think about your network and the applications being used by staff in the company. How much of that technology is cloud-native or has a cloud component? Ten per cent, a quarter, half, or maybe more? Whatever the answer, in almost all cases, it will be higher than it was five years ago and likely more than two years ago. And if not, then it's time to think seriously about the importance of being cloud-first.

*By Kris Beevers  
Courtesy of Compare the Cloud.net*

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## How To Avoid The Expensive Route To Becoming A Cloud-Native Enterprise

When big business moved to the cloud, the impetus was for it to be pretty modest, originally: reduce costs. Slowly, but surely, it's now seen more and more at board level to increase competitiveness and business effectiveness, becoming a platform for doing more—not just the same cheaper, but doing things you couldn't do before. And of course, that also means learning new ways to do that to exploit the opportunities in front of you.

That has sparked the creation of what many CIOs now known as the data layer—work that needs to be done to ensure that data, which worked fine on big monolithic SQL databases in the old datacentre, makes a successful transition to this new promised land, and which typically starts as a move to virtualisation, then containers, and eventually adoption of a microservices deployment style.

*By Marc Martin Gaffney.  
Courtesy of Compare the Cloud.net.*

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## Taking the Cloud Concept to the Edge

The combination of dispersed working and the exponential growth of IoT devices is changing the working landscape. As businesses require more reliable and faster access to data and applications, many have adopted cloud computing architectures, where data is processed in a centralised location such as a data centre. The adoption of public cloud services such as AWS and Microsoft Azure have typically enabled organisations to benefit from agility, efficiency, and enhanced security. Edge computing takes the basic principles of cloud access and transforms it for the new age.

However, user expectations for rapid performance are growing, regardless of location, which is changing infrastructure requirements. While the public cloud is still a crucial piece of the puzzle, the diverse working practices of today are leading to the deployment of multiple clouds to support multiple locations, thereby creating a need for applications to sync and interact much more rapidly.

*By Rob Coupland.  
Courtesy of Compare the Cloud.net.*

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## New Year, New Platform: How to Succeed With Your Digital Transformation Strategy

Some years back, I ran a mortgage division and saw an opportunity to launch a new type of mortgage. I went to my CIO and pitched him the opportunity, to which they said, "I can have it ready in 16 months." That killed my business model immediately.

Today, our customers face the same pain point I did all those years ago: finding a way to achieve rapid innovation. They want to be able to move quickly, whether it means launching a new product, service, type of pricing – anything designed to capture a market opportunity. It just takes too long.

*By Raghunath Ramanathan  
Courtesy of SAP News Center*

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