



## 4MOST NEWSLETTER - JULY 2020

As the Pandemic rages on, we are gradually seeing the light at the end of the tunnel. Small businesses are able to open to the public and we may be feeling an ease of calm. The questions we still need to ask ourselves is "How is my business doing?", and with an influx of new technologies that promise to hold the key to the future success of your business, perhaps now is the time to rather look up to the sky and see the clouds for what they are, powerful hosting mechanisms that are secure with proven hosted providers are trusted and reliable.

### What's in store for you in this month's newsletter:

1. Four reasons why Professional Services can emerge Stronger from extensive disruption
2. Why today's uncertainty will strengthen the case for Cloud Software
3. Is the Cloud right for you? The short answer
4. Business Technology platforms give midsize companies the competitive edge

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### Four Reasons Why Professional Services Can Emerge Stronger From Extensive Disruption

Professional services firms set an important example for their clients – whether they provide financial planning and accounting, healthcare, engineering, training and development, or any of an endless array of services.

According to IDC's *Becoming a Best-Run Professional Services Company: How Growing Midsize Firms Use Technology and Innovation to Succeed* (sponsored by SAP), such qualities may include modeling a culture of innovation, proving the value of digital platforms, and showing the way to relentless customer-centricity.

*By Elana Tewari. Courtesy of SAP Digitalist Magazine.*

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## Is The Cloud Right For You? The Short Answer

If you want flexibility, cost-efficiency, and offsite access, then there can be no doubt the cloud is for you.

### Pros and cons of cloud ERP

As a significant proportion of the world's workforce gets used to working via cloud services from home, it is very hard to make a case against the cloud. In recent weeks, our teams have done everything from holding marketing meetings online to doing virtual project kick-offs in which major ERP projects have been launched with participants scattered across multiple locations. Working from anywhere in the world on any device is a lot more compelling as a selling point when your city is in lockdown. The truth is that the advantages of cloud fit very well with the way we live and work now, whether we are in a crisis or not.

*By Lucy Thorpe. Courtesy of SAP Digitalist Magazine.*

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## Business Technology Platforms Give Midsize Companies A Competitive Edge

Technology advancements and marketplace changes are making it far easier for any business to make bold moves quickly. This new reality is certainly not lost on midsize companies, as they watch their larger contemporaries start to embrace speed and agility in their new business initiatives.

In response to this new environment, growing companies are facing a pivotal question: how can they keep their edge in innovation and customer service by tapping into intelligent technologies such as artificial intelligence, machine learning, and robotic process automation? One solution is the adoption of a business technology platform that simplifies and accelerates the delivery of new experience-centric applications, processes and systems to keep ahead of the pack.

*By Dan Lahl. Courtesy of SAP Digitalist Magazine.*

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4most Systems provides world-class, individually tailored and innovative business solutions for small, medium and large enterprises across industries and sectors. Established as an SAP Partner in 2004, we deliver ERP solutions utilising SAP Business One at the core. With offices in South Africa, Botswana and Namibia as well as a growing economic footprint in the DRC, Kenya, Zambia, Malawi and Tanzania, the company has a strong base, being the first and only partner to establish all-round SAP competency, offering over 30 years of experience and skills.

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