



4MOST NEWSLETTER - SEPTEMBER 2020

As we move into the 6th month of the COVID-19 pandemic, everybody will think it is business as usual for all the opened sectors. This in actual fact is not the truth as many businesses still have not reached 100% capacity and is far from being able to state that business performance is the same as in the beginning of 2020. This is the time where companies will have to take a step back and use this opportunity to re-invent themselves to come out stronger on the other side. If it is cloud or on-premise solutions that will support you with the new normal, we have the products to support your strategy.

These are unprecedented times, and 4most, along with SAP, are here to help you move your company into the new era of business transformation.

What's in store for you in this month's newsletter:

1. The Future Customer Experience: Five Essential Trends.
2. How to Build a More Resilient Cloud-Based Business.
3. Taking the Long View, SAP Injects Innovation into SME Portfolio.
4. How Leading-Edge Businesses Respond to COVID-19.
5. Customer Success in Digital Transformation Does Not Have to Be One Giant Leap for Mankind.
6. Certus Engineering Showcase

[Contact Us](#)



The Future Customer Experience - Five Essential Trends

The future of the customer experience will be an expression of our deepest instinctive human behaviors—at warp speed and exponential scale—egged on by advances in technology. The first signal of this shift in the customer experience is in convenience. Humans have continually sought convenience, not only for its own sake but also as a proxy for our inherent desire to create more meaning in our lives. Eliminating tiresome errands gives us more time to do things we consider meaningful, such as being with our families.

Courtesy of SAP Insights.

[Read More](#)

How to Build a More Resilient Cloud-Based Business



The COVID-19 pandemic has digital business surging like never before, and not just because of social distancing. Cash-strapped organizations are taking a second look at cloud-based platforms because they can deliver the agility and cost-efficiency needed for business resilience in a volatile world..

By Susan Galer. Courtesy of SAP

[Read More](#)

Taking the Long View, SAP Injects Innovation into SME Portfolio



SAP is committed to a long-term, strategic investment in its portfolio of proven solutions for small and midsize enterprises (SMEs), which make up approximately 80 percent of its customers around the world.

By Jacqueline Prause. Courtesy of SAP

[Read More](#)

How Leading-Edge Businesses Respond to COVID-19

COVID-19 has impacted businesses all over the world and many have been showing their resilience as they innovate with SAP technology. After unifying their inspiring stories into a single video, the big picture that emerges is breathtaking. Not only are these businesses finding inventive ways to respond to the crisis, they are learning how to recover and re-imagine a stronger future.

By Rick Price. Courtesy of SAP

[Read More](#)

Customer Success in Digital Transformation Does Not Have to Be One Giant Leap for Mankind

An SAP customer in the telecommunications industry said, "We are now embracing new technology and driving efficiencies through digitalization, advanced analytics, and artificial intelligence (AI) as we are evolving into a more innovative and agile organization."

By Thomas Spandi. Courtesy of SAP

[Read More](#)

CUSTOMER SHOWCASE



1. Our Process

We, at Certus, pride ourselves on our ability to take any project from concept to design, to the production and installation of a perfectly engineered product. Our CERTUS Product Realisation Process ensures that only the best results are achieved.

2. Design Services

Our experienced team of consulting engineers and product designers offer a comprehensive service for any metal alloy based product or project. As specialists of engineering and fabrication, we strive to advise on design improvement and re-engineering. We also offer optional Finite Element Analysis (FEA) and optional professional engineering checks and sign-offs. Our aim is to optimise production to reduce cost, time and wastage while maintaining the utmost excellence of all items produced.

3. Production Services

At Certus, we understand the importance of creating only the highest quality of products. That's why we make use of state-of-the-art technology, producing precisely crafted results in the most cost-effective manner possible. Our expertise and equipment means we have the capability to produce the most innovative solutions at any capacity necessary. With production facilities which include laser-cutting, bending, machining, welding, assembly, packaging, shipping and installation; we offer our clients a complete turnkey service.

[Read More](#)



4most Systems provides world-class, individually tailored and innovative business solutions for small, medium and large enterprises across industries and sectors. Established as an SAP Partner in 2004, we deliver ERP solutions utilising SAP Business One at the core. With offices in South Africa, Botswana and Namibia as well as a growing economic footprint in the DRC, Kenya, Zambia, Malawi and Tanzania, the company has a strong base, being the first and only partner to establish all-round SAP competency, offering over 30 years of experience and skills.

[UNSUBSCRIBE HERE](#)

[Contact Us](#)

