

WORK ANYWHERE AT ANYTIME

2020

#3

PHENOMGAZE



10

2019 HIGHLIGHT

Glimpse of our previous events in 2019, we managed those to success and will have more in this year.

20

UNSTOPPABLE

We are unstoppable.

24

EVENT SERVICE

Established in 2006, the company offers a full range event management service

35

WHAT'S NEW ?

Year gets advance. It comes with upgraded innovations and inventions.

51

WOMAN ON TOP

Welcome to the world, where women take in-charge.



Build Event. Build People



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Evolution. On Display.



Absenicon

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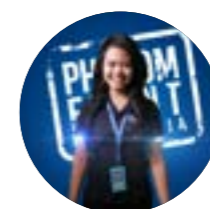


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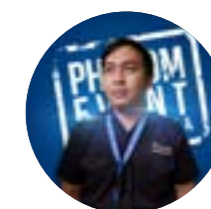
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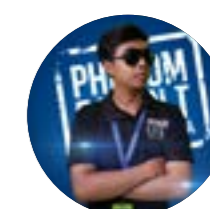
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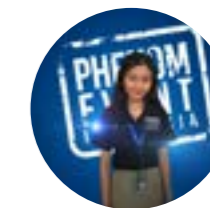
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TOMMY SUJANA

IT'S ALL

ABOUT

EXECUTING

IDEA

idea



HAPPY WORKING

"Phenom Event Indonesia build more than just event, we build people"

Phenom Event Indonesia was established in 2006 under Phenom Management Group development.

It is committed to making a happy environment at the working place, to keep their mind open, and grow the ideas of creativity in building events. We are preparing our best by providing high-end technology for the worker, so they can improve their abilities and skills.

Phenom Event Indonesia, is a place where you can think like there's no box, the place where you can unleash your innermost, and the place where you are working to develop yourself more.

Happy workers are willing to go the extra miles to support the client needs, and able to innovate more in event business.

This year, it comes with the new tagline, work anywhere at any time, in the purpose of gaining

more idea not only at the office area, but can be at any places, and also anytime so we could give our extra service to our client with quicker response. Our super team at Phenom Event Indonesia are well trained to have willingness to serve our clients by 24/7 and always ready.

Moving to our new office, Phenom Event Indonesia has built a very comfort place for everyone to share and discuss the new ideas.

Our new office with the eco-friendly theme, bring us to respect more not only to each other, but also to our environment. Also facilitated with fitness center and swimming pool for all team to keep them fit and healthy, 'The Shack' two comfortable bed rooms with complete facilities for the team as if they needed extra rest. This is more than just office, Phenom is home that feels like resort. (nona)

PAGE CONTENT

8 OUR TEAM

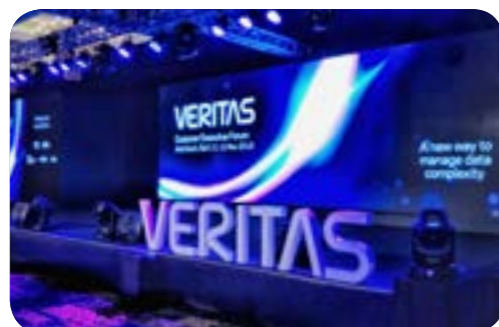


10 2019 HIGHLIGHT

Glimpse of our previous events in 2019, we managed those to success and will have more in this year.

20 UNSTOPPABLE

We are unstoppable.



24 EVENT SERVICE

Established in 2006, the company offers a full range event management service to all clients and is able to assist all aspects of running a successful event in Indonesia and South East Asia.



35 WHAT'S NEW ?

Year gets advance. It comes with upgraded innovations and inventions. Whatever being labeled as the most advance, lasts only as its era. Deal with it. Phenom Event Indonesia survives the eon by meticulously enhance the high event ammo.

51 WOMAN ON TOP

Welcome to our world, where women take in-charge.



62 ARE YOU PHENOM ENOUGH ?

To create something more and more that captured your heart is a challenging endeavor we need to conquer. We want you to remember us whenever your steps take.

63 INDONESIAN CREATIVE ECONOMY AGENCY

Developing Unicorn Generation





WHY

PHENOM?

RECORD

Existed in the industry with specialization in MICE, we have 13 years proven track record for being part of international & prestigious events. Experienced working with high profile clients from many countries, the company is legally registered and awarded several times as reliable event company from the government, private institutions, & corporations.

EXPERTS

Strong image of reliable service, we are actively & effectively supported by nearly 100 full timers, we've built strong image of reliable service. Our Team is trained daily with events and armed with troubleshooting skills to maximize the success.

HIGHEND

With the purpose of cost & time efficiency, we are equipped with the high end technology. Sound, lighting, multimedia, staging, are managed by our group. Providing suitable budget arrangement, even serve your last-minute request with proper standard.



2019 EVENT HIGHLIGHT

PRUDENT INDIA

Prudent Fundz Bazar
Indian Group
Date: 2nd May 2019
Venue : Grand Hyatt
Qty : 400 pax

Glimpse :
Begin the first week of May with Balinese-themed Conference which attended by 400 participants from India, also a few motivators among them. This event was very special by the production and eye-catching LED wall on stage



FIKASA COMPANY GATHERING

Date: 15 February 2019
Venue : Renaissance
Qty : 250 pax

Glimpse :
This annual event took valentines day as their special theme. It's successfully organized by us, create a perfect combination between pinkish love with Balinese entertainment during the event.



VERITAS VISION

Date: 12th – 15th November 2019
Venue : The Mulia
Qty : 250 pax

Glimpse :
This event was held for 4 days in a row, and attended by 250 participants from many countries. This event become one of our spectacular event in November



PRIMA ANNUAL MEETING

Date: 9TH – 10th October 2019
Venue : The Mulia
Qty : 250 pax

Glimpse :
Our weekend on November was spent very productively with one of the magnificent event this year, Prima Annual Meeting 2019 ! The invitees are all the board management of more than 100 banking in Indonesia, which focuses the talk in "Banking Transformation to Support Digital Economy" With special guest, Indonesian famous diva Be3!



INDIA GROUP GALA DINNER

Date: 11th June 2019
Venue : BNDCC
Qty : 2500 pax

Glimpse :
One of the biggest event in 2019, which attended by more than 2,500 participants from India. Presenting Indian Top Artist on our amazing stage, backdropped by a huge LED Wall. This is a really big challenge for us, but also a big development to mastering events.



OTM VENTURES 2019

Date: 29 August 2019
Venue : BNDCC
Qty : 2000 pax

Glimpse :
This amazing event drained a lot of our attention between the tight event schedule of August 2019. This huge event is very different from other event, we've prepared each components spectacularly from the very big production, great sound, and hype visualization. This event which attended by 2000 participants from Chinese Investor, challenged us to prove that Phenom Event Indonesia will always build Phenomenal event.





BURGER KING CONVENTION 2019

Date: 19th – 21th August
 Venue : The Anvaya
 Qty : 250 pax

Glimpse :
 Bersama Kita Bisa! - It was the tagline for the Burger King Convention last week. The event was a blast, with special motivation session by Handry Satriago, CEO of GE Indonesia. The fun session started with an awesome speech from the humbles CEO, Mr. Vaibhav Punj, then continue to Whopper Challenges and BK' Got Talent. Lots of fun and laugh!



FORUM KEMITRAAN MULTI-PIHAK BAPPENAS

Date: 19th November 2019
 Venue : Jakarta
 Qty : 150 pax

Glimpse :
 This annual event of Bappenas partnership forum was organized by us for the past few years. In 2019, this event held in Jakarta. Within modern culture themes, this event successfully create a great memories, from the wonderful LED wall combination at the entrance and inside the ballroom, we also perfectly build the great ambience with the audience.



MANDOM LADY'S EVENT 2019

Date: April 2019
 Venue : The Stone
 Qty : 250 pax

Glimpse :
 Our April was complete by organizing the event of Mandom Indonesia. We took actions from the ground handling, tour, and Gala dinner. We're successfully create a great memorable event, because of the good coordination and super creative team.



OPERATIONS MANAGEMENT BANQUET MARUGAME UDON GALA DINNER

Date: 19th - 23rd August 2019
 Venue : Unggasan Bay View
 Hotel
 Qty : 200 pax

Glimpse :
 During the tight event schedule in August 2019, we have to organized several event at the same day, and almost the same time. One of them are Banquet Management of Marugame Udon Gathering. This event has held for 5 days with really fun and exciting activity. Something enjoyable and unforgettable, only with Phenom Event Indonesia!



GLOBAL FM SUMMER FESTIVAL 2019

Date: 9TH – 10th October 2019
Venue : Apurva Kempinski
Qty : 200 pax

Glimpse :
Global FM
Took place at Kempinski Hotel, this casual event was held for 3 days and presented famous Korean singer. This event agenda was so interesting, especially by all participants who keep energetic since the first day.



YRM CHINA GROUP

Date: 9 December 2019
Venue : BNDCC
Qty : 2500 pax

Glimpse :
Took place in BNDCC, this event was successfully managed by Phenom Event Indonesia. Attended by more than 2500 participants from China, within a glamorous theme this event was perfectly organised and able to create a great memory for all participants.



STELLAR GALA DINNER

Date: 26 September 2019
Venue : Indigo Hotel
Semnyak
Qty : 100 pax

Glimpse :
This event was held in purpose of celebrating Indigo Hotel 5 star certification as the very first one of Indigo branch all over Indonesia. This event took 'Stellar' as the theme, which is means 'star' so Indigo Hotel Semnyak will always shine bright up high like a star.





S2S (SALES TO SALES)
An Appreciation Day
By Phenom Event Indonesia

BONDING THE BUSINESS & REJUVENATE

Hearing an "Appreciation", it usually held during the time when the sun is below the horizon yet, we made it in different way. It's an S2S or Sales to Sales Appreciation Day, a special non-profit full day outing program created by us to reward our qualified client-partner from hotel, venue, and others in 2019. Held in Ubud Bali, we have successfully brought clients to bond the business with rejuvenation concept by regularly inviting

team by team, one by one of our precious partner every week. It's the perfect idea for building the teamwork. With the hospitality service that we have, 10-15 people who join the program picked up at an initial meeting point and enjoyed it for up to 8 hours. We gain tons of positive feedback for the program that we believe it will increase the business relationship much better and stronger. (bgm)

GLIMPSE PHENOM 2020



Millennials on board. As an event company, we realize that productivity is not all about quantity, but also quality+. What is quality+? Quality+ is creativity added in the quality. Knowing that creativity is not as a matter of supporting factor anymore, we need to supply the inspiration sources itself. With the consistency of innovation, Phenom Event Indonesia is now presenting work environment benchmark. Located in Teuku Umar Barat, Denpasar – Bali, The Headquarter is applying eco-friendly concept, starting from no plastic bottle allowed (with seizure consequences), real plant to take care each

desk, into advance plant-watering system. On the other side in purpose to balance with the urban lifestyle, we embrace our ideas booster tagline "Work Anywhere at Anytime". Taking the wit, we fit-out extra facilities such as swimming pool, gym, homey pantry, even 'employees only' billiard. These facilities are unlimited access for our team. We put time management as a new challenge as well to them, they can enjoy the facilities with no time limit as long as they can perform their maximum result. Eyes on the prize, focus on the goal.



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EVENTSERVICE



EVENT MANAGEMENT

There is no better result than a work that is done with sincerity.



- TEAM BUILDINGS
- CONFERENCES
- PARTIES
- THEME SHOWS
- CORPORATE EVENTS
- MEETINGS
- AWARD NIGHTS
- PRODUCT LAUNCHES
- WEDDINGS
- TRAININGS
- CHARITY NIGHTS
- EXHIBITIONS

As conceptor & executor of the event, Phenom Event also provides evaluation and fulfills every aspects of the event which includes :

- Event concepts & creatives
- Directing & event coordination
- Ground handling
- Stage construction set up
- Sound system set up
- Lighting concept & design
- Multimedia set up
- Artist management
- Video & photo documentation
- Show effect design
- Firework & pyrotechnics
- Media & sponsor partners
- Venue advise & selection
- Budget & cost control
- Stage handling & management

EVENT MANAGEMENT

Another year has gone by, one event after another, since 2006 Phenom Event Indonesia has exploring the journey of event management. 14 years of applying the art and science of event Phenom Management Group conquers any fields of event management. Both types. Yes, there are 2 types of event; Programmed and Contracted. For a glimpse, in regards of complexity these both types have their own challenges. Programmed Event requires strong crowd attention besides concept, cost, and cashflow. Seminars, concert, and gallery are the examples of Programmed Event. Meanwhile, Contracted Event requires strong concept besides cost and cashflow. Institutions and corporates are the main target of Contracted Event. Then again of course, these both types required unlimited amount of creativity. So which type of event management are you?



ENTERTAINMENT

- FIRE DANCE
- BALINESE DANCE
- MODERN DANCE
- ARCHIPELAGO DANCE
- ASIAN DANCE
- WESTERN DANCE
- USHER
- CAPOEIRA
- DRAGQUEEN
- CLOWN
- MAGICIAN
- SAND ART
- JUGLER
- STILT WALKER
- BAND
- ELECTONE
- GRAND PIANO
- BAND UNPLUG
- ACOUSTIC
- MINI CHAMBER
- TALENT MANAGEMENT
- MC
- AND OTHER PROFESSIONAL ENTERTAINMENT

BOOTH & EXHIBITION

by Specta Event Production, a PMG's Company



TEAM BUILDING



OUR TEAM BUILDING

Team building is needed to sharpen participants skill and to develop a high performance team in achieving the company goal. Combining the method of **SOMATIC, AUDIO, VISUAL, & INTELLIGENCE** with fun activity to build a solid team.

We also provide special option for adventure team building, from Amazing Race to Treasure Hunt in wild nature thru the jungles, rice fields, river banks, by walking, cycling, and fun ATV or Volkswagen Safari.



OUTING

Singapore and Malaysia

Event's Done, Boarding Now!



Once again, Phenom Management Group incentive head abroad for the annual incentive. This time was not only one country but two countries in one trip! So we decided to go to Singapore & Malaysia. Singapore is one of the example of leading country in Asia, even in the world. This statement can be seen in multiple aspects such as ranked as world 2nd runner up on 2018 World Competitiveness led by International Institute. For 2nd runner up on 2018 World Competitiveness led by International Institute for Management Development (IMD) and reaching also to runner up of World Digital Competitiveness in 2019. In the other side Singapore is also known as a country with high level of discipline, this culture that we admire to spread in our team.

Next stop was our neighbourhood country, Malaysia. This country has few related experience in our event series, starting from friendly business relation between our CEO with one of the dynamic trainer from Malaysia, Phenom representative office establishment in Malaysia, and of course few events execution in Malaysia. In this opportunity, we were having a quality time in our Gala session at Berjaya Time Square. Keeping our culture alive, we were all dressed traditional with a twist expressed in our own creativity. Balinese Modern was the chosen theme for the Gala, successfully made the team exploring their best look. Knowing the importance of embracing the culture, we stood out proudly with our twisted Balinese outfit, even we did rock it out in a catwalk challenge!



Nyoman Sukadana



Inspira(S)tory

Nyoman Sukadana, by his educational project; Elizabeth International, has been rewarded by Indonesian Record Institution, MURI (Museum Rekor Indonesia). This reward applies for the first entrepreneurship based educational institution in Indonesia.

Grew up in a humble family background, Nyoman spent his childhood at farm and traditional market playground. One of his favourite attraction was a herb medicine seller that, that time, was selling his products by oration mixed with demos about the effect of the herb itself. Then Little Nyoman that time witnessed the uniqueness of his method he got the attention and it created the chance for him to promote more on the product. This regular attraction was quite a must watch for him. Then as years went by, realizing that in order to support his parents finance flow, Nyoman intended to take his journey into regular adulthood which he would settle in a job then being productive in it.

Faith has spoken differently

Nyoman eventually had the chance to earn his next educational level, his college years. Academically it

was just fine for him, but not in his social life. While most of his friends were driving cars to the campus, Nyoman had to be more patient with his modest motorcycle. Fired up by his creativity he started to resell antique jars with customize company names, combine it with Balinese coffee inside the jars, and many more explored ideas to make the jars 'different'. By this first step in art industry he succeeded to buy a car, of course it was not only for his lifestyle purpose but also to maximize his mobilization in the goods distribution. Being such a creative thinker Nyoman's college years had been a success year of his reselling business even he started to expand his business into convenience store and clothes distribution outlet as well.

Philanthropy: Entrepreneurship breakthrough

As for dynamic Nyoman himself, this reseller project eventually was not enough to fulfil his will to hop on new opportunity. In the 2007 he closed all of his shops and began to pursue his educational based business. With no hesitation he created a language centre named American International English Centre. Started to open in Bangli, Gianyar, and Denpasar at 2007, also

at the same year he franchised the language centre. But still, something was missing. There was an unexplainable phenomenon, a trend of fresh high school graduate who would build their carrier in hospitality industry tend to be sent abroad to continue their hospitality related studies. What was missing from our hospitality related educational program? Based on the phenomenon Coach Nyoman built a hospitality college in 2008, then in the end of 2008, an infused hospitality college with entrepreneurship practices and laboratory was succeeded to be established, named Elizabeth International.

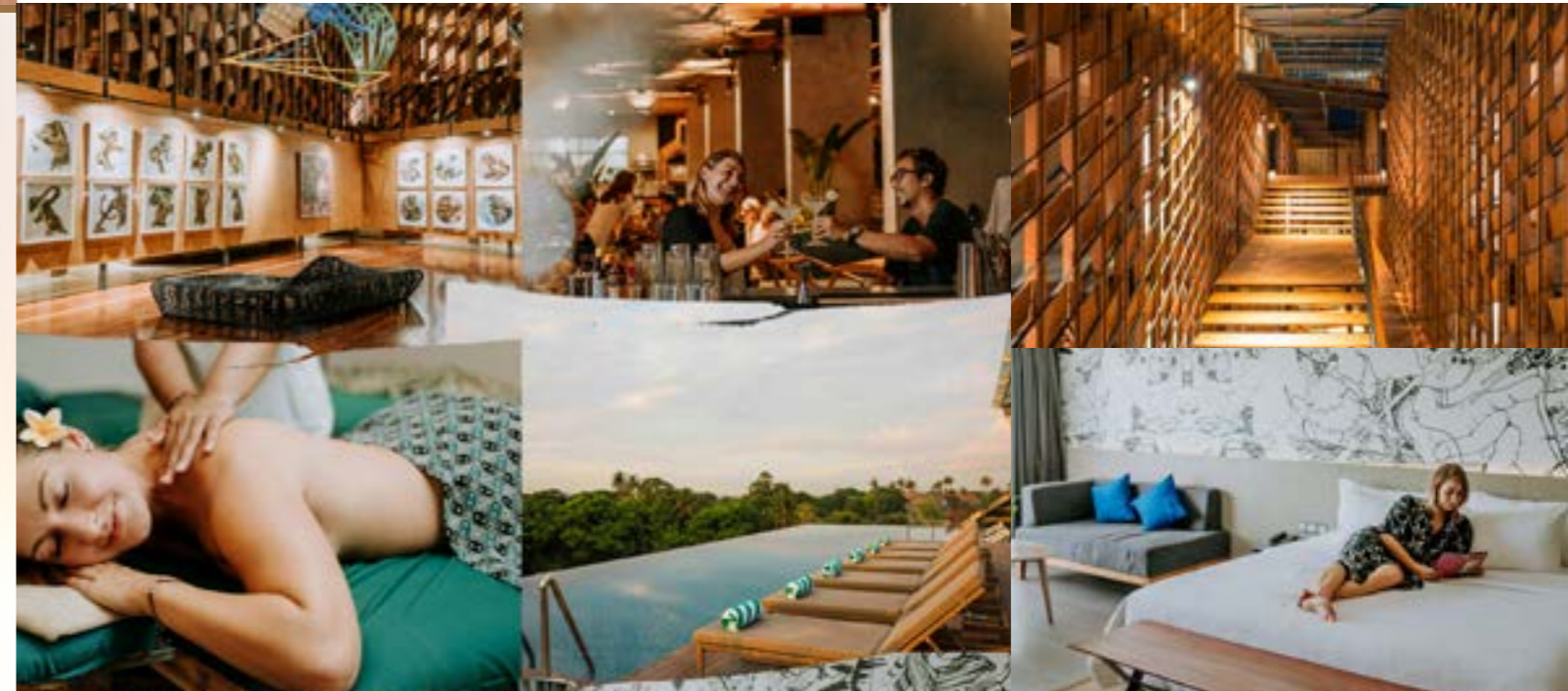
Content is the new context

Who is in charge now? Millennials. What are their trends? Dynamic. They want to be able to explore themselves to embrace their independence, to be able to participate by their creativity. In terms of filling this market requirement Nyoman sees that his breakthrough on hospitality

institution boosts up various chances to those who dare to challenge themselves in hospitality industry. Moreover by renewing the introductory of essence, to make it as real as it is, made the institution has a better connection with the society. Make them see the visualized context wrap in an actual practice.

Creativity is the new currency

Globalization that led to ASEAN Economic Community, then led again into Tourism 4.0 has become a continuous challenge for us. All we have right now is the identity to be presented. We do have to add our value in our identity. Other than the hospitality to maximize the tourism sector, Bali has a massive growing MICE industry and this (could be) one of the impacts of Tourism 4.0. By the correct composition and exposure of our creativity from all sector, both traditional and contemporary field, academic and other independence institution can be reinforced together to empower what we already have in the first place.



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- We also offer In house team building to improve team work.

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WHAT'S NEW?



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Pre Wedding | Gala Dinner | Education Package and more.....



Company Outing



Birthday Party



Team Building



Pre Wedding



Meeting



Gala Dinner

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Love. Conserve. Share.

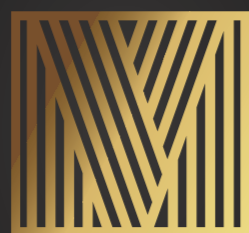
Think Global With Local Wisdom

By having base location in Bali we have so many traditional creatives to embrace, especially the beauty of the entertainment, both purely traditional or even contemporary. As most likely a traditional dance being performed to open the event, this time we have it for our own celebration. Presented with pride, our new headquarter in November 2019 is celebrated in Balinese Vibe. The sequence started with Rejang Sari Dance, Topeng (Mask) Dance, praying session, then closed with get together lunch with the big family of Phenom Management Group. One thing unique from this celebration Usually being performed sacredly by housewives of Local Regional Community for Holy Celebrations in Hindu Temples. In our case, the performers are our own female staffs across all divisions. Regularly practicing in two months, at the Celebration Day the women were confidently united in white – magenta traditional Kebaya set to present the dance. It was full-hearted & beautifully performed for the opening of the celebration. Such a humble way to tell that our company may not a Regional Community, the staffs may not related by blood, -some of us not even close to each other in cultural background, or religion- but we bond like love could ever speak of how the sun shines to witness the blooms.





Phenom Management Group Proudly Presents:



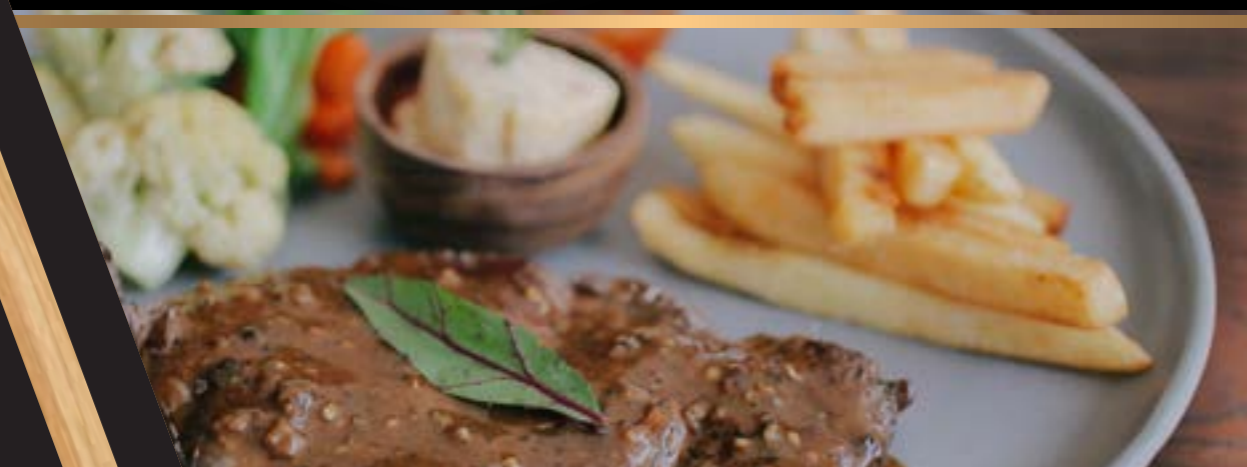
THE MAGENDRA

COFFEE · BUSINESS · HOBBY

By the uprising of urban lifestyle era, working space is not limited to office function rooms anymore. The term, even actually changes into creative hub. This wave is affecting Phenom Event Indonesia flow as well. As we are considering ourselves as a creative event company, most of the times we try to invite our guest to visit our office when we have a meeting purpose, by the invitation we use to digitally show our masterpieces, the squad, as well trying to treat the guest as warm as we could. In regards to maximize this treat idea, along with The Headquarter (HQ) establishment, we launch also our new coffee palace The Magendra.

The Magendra, originally, is taken from a name of one ancient Balinese traditional castle where our CEO coming from, Jero Taman Magendra. From a place called home, The Magendra is serving not only food & beverage ranges with its coffee specialty, but also a business, & hobby facilities. Boldly taking coffee as main specialty, The Magendra created Magendra Blend as their identity. "We Serve Arabica Only!", serving only Arabica Beans, Magendra blends roasted from combinations of 30% Jagong Jeget (originally from Aceh), 30% Wanagiri Natural (originally from Bali), 20% Java Jampit (originally from East Java), and 20% Toraja (originally from South Sulawesi). These variations origin are purely coming from Indonesia in purpose of supporting national coffee industry, nevertheless, not to neglect the quality of the flavor, The Magendra is using high-end espresso machine La Marzocco to proceed any kinds of coffee creations.

Considering that anything edgy and high-end are the in-line identity of the urban lifestyle, The Magendra provides also another level of co-working space. There are 2 meeting rooms ready for those who plans meeting with any dine-in packages, equipped as well with the interactive visual display The Promethean ActivPanel -just surf it on the net for further details, we don't want to brag about it too much :D -, and also an LCD touch screen. These facilities, of course, are not limited to conventional meetings only but also for passion-based activities such as photography class, make up class, and so on and so forth. Lastly for those who desire extra advantages of course The Magendra has the perfect option for it. Just join The Magendra VVIP Membership and become The Maggens to enjoy full facilities including the gym also the pool fur every Sunday.



THE MAGENDRA

WE BLEND COFFEE, BUSINESS, AND HOBBY
More info & The Maggens, contact: 085337887788
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www.themagendra.com



AN EAGLE'S EYE MATAMU STUDIO

Was formed in January 2017, Matamu Studio came from the word of Mata which is literally means the sense of starting that all creatures have. We all know that most important thing when a new person was born is to see and enjoy the beauty of this world through their eyes. Matamu Studio can be meant to focus, beauty, sharpness and creativity both in art of photography and videography.

The presence of Matamu Studio so that is able to gaze every single moment and details of your events. Equipped by upgraded cameras of photo and video, wireless intercom with wide range 300m, all in 1 camera mixer 6 channel, and proudly announce our wireless camera with zero delay: Hollyland Cosmo 500!

No worries with the team who is constantly innovate and eager to help you streamlining your events. They are ready not only for recording, but also editing your video to be ready be watched.

Gazing you as an eagle, Matamu Studio! (tan)

WHAT'S NEW BUSINESS *EXPANSION* TO JAKARTA



As we always knew, PMG has three representative offices; Lombok and Jakarta. Soon this year the invasion is going to be massive. As we frequently having event in Jakarta, we will establish our office with high-end event equipment as well, just like the headquarter in Bali. This establishment will be completed as well with our standby extra event experts. our annual incentive. We are ready to welcome more MICE from Asia Pacific as our entrance gates in Jakarta is a wide open for the Meetings industry.

The Rising Eastern Indonesia

Kuta Mandalika-Lombok, Labuan Bajo-Komodo



We need to admit that the wonderful Indonesia is spreading from West to East. Now it is not only Bali, which is the main destination for foreign tourists to take vacation. The trend of holiday to the East of Indonesia is now being sought after by them. Let's say Lombok and Labuan Bajo.

Just like the ultra-popular its namesake Kuta Beach in Bali, Lombok's Kuta is also heaven for surfers but much less people. The landscape is much more diverse, though, with cliffs and hills. As for now, the area in Kuta Beach is literally unspoiled with little no improvement. If you love untouched natural beach with excellent waves for surfing, this is the most ideal place for you.

Another best part of Lombok, we have Mandalika located in the South of Lombok Island. Mandalika is a special tourism economic zone. A very special region where green savannah hill meets marvellous beaches. Extensive development is happening right now with several luxury hotels

being built. Mandalika will also have a world class racing circuit that will host MotoGP race.

Beautiful beaches in the Southern part of Lombok will be integrated within this resort. When the development finish, this resort will be the most comprehensive one in Indonesia.

Shifting to the more Eastern Indonesia, Labuan Bajo sits peacefully with many wonders waiting for you to explore. Labuan Bajo was only a small fishing site that today has flourished to become the gateway to many exotic destinations in East Nusa Tenggara, well-known as the city of sunset.

Find out one of the World's New Seven Wonder: Komodo Dragon, a species of lizard in Komodo Island and Rinca Island. The Komodo National Park was listed as UNESCO's World Heritage Site in 1991. It is home to fascinating wildlife, both land and underwater.

Go grab your flight ticket and plan your annual leave here! (tan)



Labora Event

Labuan Bajo: Pearl of the East.

As stated by the President last year, Labuan Bajo is now being prepared to be designated as Premium Tourism Destination. As for the statement, we are extremely proud as we have executed one of the most significant steps towards the idea of Premium Tourism Destination. Yes, it was the Grand Opening of Ayana Komodo Resort that we're talking about. Then of course as we aim to be unstoppable, this year Phenom Management Group proudly presents: **LABORA EVENT**; formulated to encourage the MICE industry in east areas of Indonesia with the luxurious potency of Labuan Bajo.



GEAR UP

Year gets advance. It comes with upgraded innovations and inventions. Whatever being labeled as the most advance, lasts only at its era. Deal with it. Phenom Event Indonesia survives the eon by meticulously enhance the high-end event ammo.



VISUAL SYSTEM

As it is a major event identity maximization factor. Visual system gets crazily evolve time after time. Complex yet beautiful.



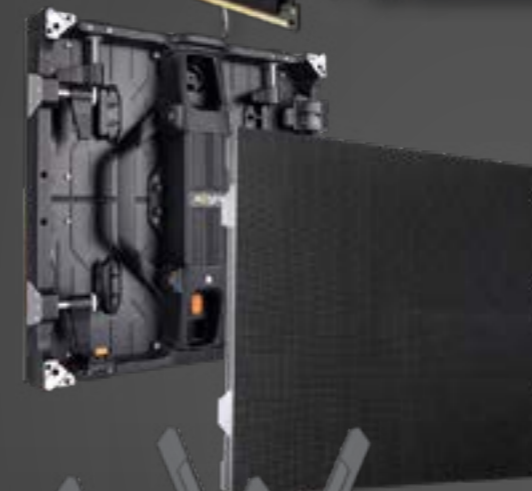
LED SCREEN

This is an increasingly popular Visual display technology due to its ability to deliver seamless contents; both images, scale friendly to any size or shape, and characteristics optimization that make the content look great from any angle.



MEDIA SERVER

A media server is a regularly customized dedicated hardware or software (a physical server or in an application program form) that is responsible for providing multimedia display on demand. Commonly used in conjunction to a wide range variety of media, and used in professional event aspects, such as concerts or live theater these days.



P 2,9 LED

In Absen Brand we develop our strength in multimedia pride. Get ready to get lost in the detail with our brand new ultra-high-definition LED display.



Perfect Cue

Wireless remote control of presentations over distances up to 300 feet. Delay changing presentation no more!

Hollyland Mars T1000

Non-stop coordination with wireless transmission within 1000ft range and Digital Duplex Bidirectional Communication for any kinds of event.



Explore 10 New Bali in Indonesia

LIVEN UP 10 NEW BALI

Event International Monetary Fund (IMF) and the World Bank (WB) which have been held in October 2018 in Bali apparently not only became a forum for discussion between Indonesia and countries member to discuss important issues and policies in economy sector, but also were used to introduce 10 new Bali destinations.

The term of 10 new Bali destinations is used by Former Tourism Minister of Indonesia, Mr. Arief Yahya as figurative meaning and to give pressure for each destination perform equal with Bali which can bring four million foreign tourists in a year. Nonetheless, each destination would not be made much like Bali because each of these areas have characteristics as well as attraction, culture, tradition, and many more.



Gunung Bromo (East Java)

One of the beauties that can be enjoyed from Mount Bromo is the sunrise which can be seen from Pananjakan Peak and Teletubbies Hill in the form savannah grasslands with beautiful flower beds. It has an altitude of 2,392 meters above sea level and is within the scope of Probolinggo, Pasuruan, Lumajang and Malang Regency. Bromo is known as the holiest mountain for the Tengger tribe.



Wakatobi National Park (Southeast Sulawesi)

Wakatobi is a tourist's dream destination for sea lovers. Having an area of 1.39 million hectares, Wakatobi is known as national park and has fragments of names of 4 islands: Wangi-Wangi, Kaledupa, Tomia and Binongko.



Labuan Bajo (NTT)

Labuan Bajo has beautiful sea and is known as the most romantic vacation spot, so it is surprising for many couple who come for their honeymoon. This island is the original habitat of the Komodo dragon, the largest lizard and claimed as one of New Seven Wonder.



Morotai (North Maluku)

Beautiful and diverse coral reefs with various types of colourful fishes are ready to pamper. There are also World War II relics that are the features of diving spots in Morotai. Referred as the island with three suns because the atmosphere on this island is hot. (tan)



Danau Toba (North Sumatra)

Claimed as the largest natural and volcanic lake in Indonesia. The extent of 1,130 square kilometres brings it the largest lake in Southeast Asia. It can be formed by volcanic eruptions that cause the crater which over time filled with water then became a lake. We will find Samosir Island as the heart and home of Batak tribe. The best time to visit is during April to August when we can get pleasant moment of festive rituals of traditional Batak tribe.

Tanjung Kelayang (Bangka Belitung)

Landmark of Tanjung Kelayang is a giant granite which is similar to the head of an eagle and its beautiful white sand. Located in the North side of Belitung Island, precisely in Sijuk District, about 27km from Tanjung Pandan. The turquoise sea and calm waves of Tanjung Kelayang made it as beach a shooting location of film Laskar Pelangi.



Tanjung Lesung (Banten)

The origin of the name Tanjung Lesung came from a village called Lesung and was created by Sri Poh Haji, a leader girl and often plays in the village Lesung. And Tanjung is land in the shape of mortar juttet into the sea. Tanjung Lesung has about 1,500 ha mainland.

Pulau Seribu (DKI Jakarta)

Pulau Seribu or Thousand Islands is a group of islands located in North Jakarta. Some islands have inhabitants, while others are islands that are only intended for tourism and research purpose, so they are uninhabited. More uniquely, there are Monas (Monumen Nasional) established under the sea at depth of a 15 meters on Pramuka Island.



Candi Borobudur (Center Java)

Its name written as previous Seven Wonder of The World cause of being the largest Buddhist temple. Located in Center of Java, Borobudur Temple successfully attracts million of tourists every year. Was established around 750 AD and was built by King Samaratungga of The Syailendra Dynasty.

Mandalika (Lombok, NTB)

Mandalika is a Speciap Economic Zone (SEZ) inaugurated directly by President Joko Widodo. Located in Lombok, West Nusa Tenggara (NTB) and only takes 30 minutes from Lombok Airport.



OUR SOPHISTICATED,
(ALSO) BIGGER
HEADQUARTER IS
NOW POWERED BY
NEW ENFORCEMENT
AS WELL,
WELCOME ABOARD,
WARRIORS!



NOVEN DWINTARA ABIE MOCHAMMAD AKBAR
"Ketika kita hidup untuk tujuan yang kuat, maka kerja keras bukanlah suatu pilihan melainkan suatu keharusan"

PUTU CINDY CLARISTA DARMANINGRUM
"Always find time for the things that make you feel happy to be alive"

NI MADE WINDATARA INGGRITA
"You only live once, but if you do it right, once is enough"

DEWI PURWITA SARI
"Enjoy your job"

LUH GEDE RIA RISKI SARI P D
"Be a warrior, not a worrier"

MARGARITA
"This earth filled with good people, if you can't find one, be one"

THERECIA PUTRI WIDYA NUGRAHA
"act justly, love mercy, walk humbly"

MOH PRASETIYO
"Satu-satu nya cara untuk melakukan pekerjaan hebat adalah cintai apa yang anda lakukan"

FIDEL KHAIRO SARAGIH
"Orang yang sukses itu tidak selalu orang yang pintar tetapi orang yang sukses adalah orang yang gigih dan pantang menyerah"

MARIA MAGDALENA MEIDELINE
"always be happy and cheerful, it is contagious"

I MADE ARIANTA
"Dalam kehidupan ini kita tidak dapat selalu melakukan hal yang besar, tetapi kita dapat melakukan banyak hal yang kecil dengan cinta yang besar"

MARKUS LEWORLIA LEWAR
"Untuk melakukan pekerjaan hebat adalah dengan mencintai apa yang kamu lakukan Hari ini"

DIANE FEBBY PIETERSZ
"There is so much to be grateful for, just open your eyes"

WELCOME ABOARD,
Warriors!

H2C, a Happy & Healthy Care!



Though the events almost out of our hands in 2018, but the glad tidings, we never lack of fun and togetherness in every month! Once in a month, we have a not-save-for-work day where all of our team enjoying Lunch or Dinner together, interspersed with exciting activities, games and of course many Rewards for the winner. To flash review the hardly work and the great result that we've been doing in a month is one of many reason why we need to held this Internal Monthly Outing. This such

a right time for us to fully charge the positive energy and our unity to create more successfull events. We need to handle events each and every day, but our team's health and happiness are the priority. We are committed to providing something special to pamper our team with various treatment every month. Feel the experience from Hair Treatment, Massage and Shopping to make the-A-Team keep Fresh-Faced and On fleek after.



Kada Akhir Tahun 2019



End of Year Party 2019

After back-to-back event schedule in 2019, finally we celebrated our glory in a concert-vibe End of Year Party 2019. Our special Phenom Management Group (PMG) End of Year Party 2019 was held at Phenom Head Quarter office on December 13th, 2019.

Last year we made it proudly in our brand-new headquarter. Pool party X concert concept was brightened by the unique costumes presented by our entire staff. This event was also in purpose as the inauguration ceremony of our new headquarter, the best gift of PMG in 2019. It is more than just an office, it really is our second home, where we gather up and share to create a better event, and better people.

As usual we also had the awarding for the; Best Costume, Meet Your Leader, Best Employee of The Year, The Most Significant Achievement of The Year, also our lucky draw of Honda Beat (Door Prize), and NMax (Grand Prize). With the great performance of beat and dance till you drop DJ, unlimited beer, and also interactive performances, we made the most of our PMG big night; tosses, splashes, monkey dances, this is the real moment, where everyone being grateful of what we've been through. Not to forget, we still handed out our cheesy surprise to our CEO, a painting, stated as deep as his thought; "If you want to change your future, change your mindset, change your habit" the exact quote we chose to face the year of 2020.

Cozy Office
Grand Opening of our new office which carries eco green theme, as the actualization of environment care

Best Employee of the year
Grand Total over 10 millions rupiah

The Most Achievement of the year 2019
1 unit Yamaha Nmax as the Grand Prize

Let's get the beat!
1 unit all new Honda Beat as the door prize

BEST EMPLOYEE



Another year has gone by, another achievement stolen! In 2018 Phenom Management Group (PMG) is being under 'attack' by sequence of IMF that made us ran out of our equipment, and by that case the role of our Finance Team was urgently increased to balance the cash flows. Nailed the shockwave, one of the Finance Team had won the PMG Best Employee title by her incredible focus level on the billings management.



Then 2019 was another story, while Lombok is being in recovery after the series of earthquake, our event sister company Raptcha has been keeping its integrity to give nothing but perfection, to represent its existence as an event organizer mainly to conquer mid-east part of Indonesia. Performed by a very passionate guy named Dyas Septa, Raptcha executed the events not only in Lombok, but also few cities in Java even in Bali. Maybe the project were not always won by him but by his persistency to manage the event management in Lombok made his senior left no doubt to spread Raptcha's wings to other areas as mentioned. Dyas is actually one of the marketing team but then again, he managed to balance his ability in event execution as well, and he did not mess his main duty at all.

Did he a single candidate for the title? He was actually competing also with other PMG warriors, in Best Three PMG Best Employees, there were Kadek Suarjana as a Supervisor from Phenom Event Indonesia and Ricky Triwantoro as Maintenance Supervisor from Bali Rental Centre. Chances are real, efforts paid off. Dyas came as the winner of PMG Best Employee 2019. Congrats, such a way to end the year in pride, Dyas, keep rocking!

WOMAN

ON TOP!



“ WELCOME TO OUR WORLD, WHERE WOMEN TAKE INCHARGE ”

MANIK KARTIKA

YOUNG, CREATIVE, ENERGETIC

BUSINESS DEVELOPMENT MANAGER OF
PHENOM MANAGEMENT GROUP



Precious woman, the one who will never be tired of gaining and sharing fresh ideas about event business. As her name Manik, which means diamond. She gets brighter by the time, she faced every obstacle in her life, but never leaves the arena, she chooses to fight and make it all lit!

Start her carrier in 2014 as an Event Executive of Phenom Event Indonesia, she encourages herself to go deeper in the art of MICE & Events, with a complete package of huge potential, after 6 months, she got recruited into sales & marketing division, she made a great improves in Phenom Event Indonesia businesses by her creativity and willingness. In 2016, she became

the Business Development Manager of Phenom Management Group. She's more than just a manager, she's more like a 24/7 guide for everyone who willing to learn more about event business.

She brought glorious success for Phenom Event Indonesia, with her love of art, she finds it easier to expressed her innovative ideas to the clients. At her young age she is already attired with national and multi-national business links that leads her to a worldwide class MICE adventure. (nona)

WINDHA LAKSMI

SHE IS WHATEVER SHE MIGHT. A TOTAL PLAYER.

SHE IS WHATEVER SHE MIGHT. A TOTAL PLAYER.



We call her BuNdha. Such a unique name because it's usually addressed to a mom, by her kid(s).

She came from International Politics background. As it was a field with limited sources in Bali, her lecturer used to send her to be a freelancer in few International scale events with direct field study intention. That was how she fell in love with the event world. Just right after she felt enough already for event-freelance-things, she joined Phenom at 2016. She started as Mr. Tommy Sujana's Public Relations staff. Turned out to be a beautiful mistake, the environment finally kicked her right in her feels that she is still addicted to events.

By her addiction she was being recruited to Phenom firstly as a marketing communication staff. Naturally she found that event is needing a management, including the show and the production behind it. Complicacy happened in the venue while the equipment being prepared, seen as a playground, her place to learn. No wonder at some point her colleagues, even the senior one, consulted with her of event planning.

Having her wit, she knows she is still needing much improvement. People who learn will always be seen as the best? Apparently no. Tough position. As it is getting tougher, she will never stop learning, as this knowledge can be spread evenly to her Team not only in Phenom Event Indonesia but also other Team in Phenom Management Group.

FRONT LINER, WOMAN BEHIND THE GUN



SALES AND MARKETING

WELCOME TO OUR WORLD, WHERE WOMEN TAKE INCHARGE

Sales and Marketing division of Phenom Event Indonesia, a team consists of beautiful women which always shine bright and bring the glamorous in each step they took in event business.

Facilitated with MacBook, and smartphone to bring back home, these women ready to assist the event inquiry for 24/7, within their surprising ideas, no need to be worried about how the event will be going.



"Girls can do anything boys cannot do and Girls can do it in high heels" Friendly, Charming, Smart and Creative, that's how the Sales and Marketing of Phenom Event Indonesia ideally look like. They are all braver than they look like, they could do more than just proposing events, they are able to rock in events day by day to assist their client, and make sure every single thing keep in their loop.

These women are professionally work by their passion in the art of event, they are perfectly communicative to discuss anything about MICE. These women always successfully spread their beauty into making wonderful events. Believe it or not? you prove it. (nona)

EVENT

Team



Kadek Suarjana

The Event Doctor. The Event Siri. The Event Google Assistant. Ask him anything about the event technical, he will come with the righteous answer. With a decade of event experience, has formed him inevitably an expert. Well just.. just don't mess with him.



Dian Tania

One of a kind. Wonder woman comes in many weapon, as for her she came firstly in wedding organizing background, made her ultimately detail in every aspects of her work. With the armour of her firm attitude, she is confidently adjusting much broader event world.



Miftahul Huda

Strong tour and travel background made him having a lead of crowd control. Well applied in ground hand, team development, even type of full-internal-performance event, completing the team with the right group arrangement, bringing hospitality culture in Phenom Management Group into the next level.



Ngurah Wira

Highly experience in event project office, he is specializing in promotion and branding. His consistency towards dynamic event experiences made him eligible for any event challenges ahead.

TURN BACK TIME FOR MONEY

Are you one of us who's hunting cashback for coffee shop, food corner, clothes shop or others? How to pay bills by simply scanning the screen or tap the card is now not only a trend, but also a necessity. How come not, a method that is far easier than paying cash is far more profitable. E-money providers often spoil their customers with cashback and or other promos.

Primitive money began to be used 1200 BC and in the form of shells or other animal shells. One of shells used came from a small shell called from the Maldivian Island, is the Indian Ocean. Cowrie was commonly used by traders from China and India.



Furthermore, Chinese began producing imitations of Cowrie Shells made of metal and copper in 1000 BC. The coin had hole in the middle so that it can be put together by tied up. Continuing to money which easily can be found by us, paper money. Before being transformed to a paper, money came with leather material. Around 118 BC, Tiongkok used a piece of white deer skin as method of payment. The deer skin was cut to a certain size and given a variety of colors. Then paper money began to be used by Chinese in 7th century and was given the name 'fei qian' or flying money because paper money is easily blown by the wind.

The government supports each of us to use e-money to reduce the demand for circulation of banknotes which has an impact on reducing interest rates on the money market because people will choose to use non-cash payment instrument coupled with straying money in the bank concerned.

Let's move to electronic payment system so that the cashless society can be realized more quickly for mutual progress. Digital money, future money! (tan)





Hi, Ho
Chi Minh City!

VIE
NAM



Vietnam is buzzing with energy

A year of 2019 well spent. There is no harm to remember interesting things over the year. Previously, we held our prestigious trip in 5-stars hotel in Bandung, West Java in 2018. Last year, Singapore & Malaysia company outing was also super blast. Stepping our foot in Singapore for a day, and continue the journey to Malay-fishing village a.k.a Johor Bahru. Well, we weren't stop there. Nextday, we move to KL, Kuala Lumpur, the National Capital of Malaysia, we stayed there overnight in 5-stars hotel named Berjaya Times Square Hotel KL and officially celebrating our 13th Years Company Anniversary, we held our Balinese thematic gala dinner in the ballroom, featuring classic

furnishing in shooting earth tones which create a perfect ambiance. Welcome 2k20, where all things will be unstoppable. As a leading event company in Bali, we grow skyrocketly, even much better than we could imagine. In this year, Ho Chi Minh City will be our next destination. Saigon, is where this city located in Vietnam. Tourist attractions in Ho Chi Minh City are mainly related to periods of French colonization and the Vietnam War. The city's center has some wide American-style boulevards and a few French colonial buildings. Can't wait to see & visit this 'The Paris of the Orient'. (bgm)

Jogja Tourism Festival



Jogja Tourism Festival (JTF) was a collaborative event in partnership with government. A joint effort by penta-helix five elements (Government, Business Actors, Academics, Medias, and Communities) has been aimed to build knowledge, empower, and inspire tourism stakeholders to take necessary action to accelerate the shift towards a more sustainable tourism sector, also the realization of Yogyakarta as one of the leading tourism destinations in Southeast Asia by 2025. JTF was also a celebration of the new consciousness in tourism. Held in September, as it was a tourism month event, brought together change-makers, creators, thinkers, influencers, policy makers, and industry leaders from the planning to execution through series of events that benefit multiple stakeholders, visitors and residents alike. JTF envisioned itself as an internationally leading festival of tourism.

Had an opportunity to contribute, our CEO of Phenom Management Group, Mr. Tommy Sujana

was invited to be one of the panellist. In a sharing session called MICE Practices and Brain Exchange, he explained that actually Yogyakarta has it all already to maximize the journey of its MICE Industry. Simplified with two phrases 'IN A CUP' and 'I ASK U', Yogyakarta is developing in the 'I'nfrastructure; seen in convention centres built, airport renovation, 'NA'ture; seen in development in nature based tourism sites, 'CU'lture & 'P'eople; not only rich by art or performance related, but hospitality from the people is also a key to enhance the effort to build MICE Industry in Yogyakarta. These assets are for sure needing consistency from the people to perform based in 'I'ntegrity, 'A'ttitude, 'S'kill, 'K'nowledge, and 'U'nity. Guaranteed it will be challenges ahead, market, staffing, fare-war, even bureaucracy, and so on and so forth, nevertheless it is a marathon, not a sprint, by the time there will be added values, new strategies, strengthen leadership, and ways of identity exposures created to unveil Yogyakarta MICE potencies.

NEW PRESIDENT NEW HOPE



ANTARA FOTO/PUSPA PERWITASARI

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After successfully sworn on October 20th 2019, Joko Widodo and Ma'ruf Amin are now official as president and vice president of Republic Indonesia. By dominating the vote of a people 85,607,362 voters or 55.5% from 34 provinces and 130 Foreign Voter Committee. This led them to defeat their political opponents for Prabowo Subianto and Sandiaga Uno voters 68,650,239 or 44.5%. Brought Joko Widodo (Jokowi) legally became president for 2 periods of 10 years.

Carrying the name of Work Cabinet, Jokowi is assisted by 38 ministers. This time Indonesia's president is assisted by a special presidential staff from millennials into the inner circle, meaning that they are quite young in terms of age but reaped a number of achievements in total 14 people.

As our new hope bearer, Jokowi and Ma'ruf delivered their vision which is expected to bring Indonesia to face the challenges of a global phenomenon. That is dynamic, fast, complex, risky and full of surprises. There are 5 main visions mentioned as follows:



kominfo.go.id

- 1 . Accelerate and continue the infrastructure – massive infrastructure has been successfully built, continued faster and connected to massive infrastructure such as toll roads, railways, ports, and airports with people's production areas. Later, it will be connected with small infrastructure such as tourist areas and special economic zones.
- 2 . Human resource development – government ensures the health of expectant mother and students, improves the quality of education and talent management.
- 3 . Invite investment widely and open up more jobs – by cutting barriers to domestic investment.
- 4 . Reform of bureaucratic – speed up of service and permission; erase the linier mindset, monitor, and get stuck in comfort zone; adaptive, productive, investment and competitive.
- 5 . State budget that is focused and targeted – assure it must have economic benefits and improve people's welfare.

This president's vision will be optimally achieved if the community is NOT apathetic, so let us become supporters of change with new hopes! (tan)

Take a journey to the eastern part of Bali and you might find yourself in Karangasem regency. An area less travelled by mainstream tourists. If you drive a little further and off the main Candi Dasa road, you might stumble upon Desa Tenganan. 'Desa' translates as village in the Indonesian language, and some says that the word 'Tenganan' was derived from the word "tengah" or "ngatengahang" which means, "move to the inner area"

This village is famous by one of these old-aged rituals, it is Pandan War or makare-kare. Pandan itself is a plant commonly found in tropical countries, especially in Indonesia. This multifunctional plant is also used for cooking, it has a really good aroma, and has thorn on its side.

The Pandan War tells a story of the battle of Indra against the cruel king, Maya Denawa, who once ruled Tenganan. The king forbade its people to worship Indra and believed he himself is the God. Thus, Indra came down to earth and put an end to Maya Denawa's tyranny. (Tania)

Nowadays, Pandan War has become an annual tradition as a tribute to Lord Indra. The men of Desa Tenganan will battle each other with pandan leaves as their weapon and rattan as their shields. The men will only wear a traditional udeng on their head; cover their bottom part with sarong, and expose the upper body part. It might appear to be intense, but it has become a coming-of-age ritual for young boys in the village. People outside of the village

People outside of the village weren't allowed to witness the ritual up until 1930's. But today, everyone is welcome to be a spectator. It even invites male visitors and tourists to take part in the battle.



MEGERET PANDAN from Tenganan Village

EAT AND EAT IN BALI

Cannot be separated from its culture and special food. Bali has taste diverse and rich in spices. Let us get acquainted with some of trending Balinese culinaries, as follows:

Rujak Bali

Typical Balinese salad has very magical taste! One of them, Rujak Pindang sauce is actually rujak in general, containing fruits, such as yam, kedondong, cucumber, guava and sometimes grated raw sweet potatoes.

Nasi Jinggo

Term Nasi Jinggo is taken from Hokkien which is "Jeng Go" means fifteen hundred. Steamed rice wrapped in banana leaves with super spicy chili sauce. In 1997, this culinary was priced at 1,500 Rupiah but now it sells up to 5,000 per pack. This food is easily found in roadside stalls.



Roti Ayam Betutu (Betutu Chicken Bread)

Typical Balinese salad has very magical taste! One of them, Rujak Pindang sauce is actually rujak in general, containing fruits, such as yam, kedondong, cucumber, guava and sometimes grated raw sweet potatoes.



ARE YOU "PHENOM" ENOUGH?

To create something more and more that captured your heart is challenging endeavor we need to conquer. We want you to remember us whenever and wherever your steps take. Making these sweet, useful and advantageous things was our choice. Who doesn't like this kind of Gifts and Souvenirs, right? And in 2020, we add an extra to our lovely Gifts. Curious? Let's check out! (Nona)



Phenom's Pouch

Having so many things to bring every day on our daily basis, here we have our fashionable and trendy pouch for you to travel with. It has 2 main pocket, and secured with a zipper. Interesting?



Phenom's Appreciation Gift

Our super unique Appreciation Gift with a really cool design, and has a meaning-able icon are ready for our beloved clients. It was a Sailing Boat inside a glass bottle, means Phenom Event Indonesia was being so grateful to have a chance to collaborate with the client in building event, and hoping for the cooperation could always moving toward like a sailing boat.



Phenom's Tumbler

Proud to announce our new merchandise for 2020, it is amazing vacuum tumblr bottle with an inspiring quote. This bottle is able to keep a warm and cold water, and also has a useful water filter.



Phenom's Goodie Bag

Welcoming sustainable and eco-friendly era, we have a really trendy goodie bag for you in purpose of reducing plastic uses on our daily life, let's make a movement for a better environment with Phenom Event Indonesia!

Phenom's Square pillow

Happy to introduce our comfortable travel size pillow, to accompany you everywhere you go, and ready to be the best thing you may rest head onto.



Phenom's Digital clock

Tik, tok! Here we have digital clock for you. It is nice to put on your working desk, so you can always remind yourself to have an effective day ahead.



Phenom's Giftset

Keychain, Card holder, and Pen are available in one package for you to be 'Phenom' enough. These useful things will help you during your productive day!



Bunch of Tees

Casual t-shirt for everyone. Brighten your days with the colorful tees from Phenom Event Indonesia.



INDONESIAN CREATIVE ECONOMY AGENCY

"Developing Unicorn Generation"

Bekraf (Indonesian Agency for Economy Creative) is a government agency that is dedicated to support the Economy Creative Growth. Formed in response to the 2015 Presidential Decree, BEKRAF is a non-ministerial government institution responsible for matters concerning 16 subsectors of creative economy. Bekraf aims to be Indonesia's unconventional face of national economy, yet still maintain to show its rich cultural background. Bekraf has become a catalyst behind many strategic initiatives that support Indonesia's creative economy from various sectors to scale up. Indonesia has become one of the world's most powerful economies. In 2015, recorded 4.79% Gross Domestic Product (GDP) growth, higher than the global economic growth estimated at only 2.4%. This positive climate is certainly the right moment for the government to strengthen the foundations of the economy, especially in the real sectors. One of the real sectors that deserves to be a priority is the creative economy. President Joko Widodo is optimistic that the creative economy will become the backbone of the Indonesian economy. In contrast to other sectors that are heavily dependent on the exploitation

of natural resources, the power of creative economy is more based on the superiority of human resources. Artwork, architecture, books, technological innovations, and animations, derive from creative ideas of human thought. Bekraf has a vision of building Indonesia into one of the world's economic forces in the creative economy in 2030. To achieve that vision, Bekraf designed six major missions, namely:



STHALA, A TRIBUTE PORTFOLIO HOTEL, UBUD BALI

Sthala, a Tribute Portfolio Hotel, Ubud Bali, a 5-star hotel managed by Marriott International overlooks lush green Ubud landscape, dense forests and the Wos River. Sthala Ubud Bali located only 60 minutes away from Ngurah Rai International Airport and can be reached by 15 minutes from Ubud centre. The hotel provides daily complimentary shuttle to Ubud centre and featuring 143 Deluxe rooms and suites, with a spacious living area and balcony, most rooms provide a commanding view of the Wos River and surrounding areas. Our service and facilities aim to allow you to relax, be pampered and experience the warmth of the Indonesian people and the culture of Ubud, which many describe as the 'Heart of Bali'.

ROOM CATEGORY	NO OF ROOM	KING	TWIN	SIZE (SQM)
DELUXE ROOM WITH BALCONY	64	38	26	42
DELUXE FAMILY STUDIO	16	11	5	42
DELUXE POOL VIEW ROOM WITH BALCONY	38	24	14	42
DELUXE RIVER VIEW ROOM WITH BALCONY	23	14	9	42
JUNGLE SUITE WITH BALCONY	2	2	0	84
TOTAL	143	89	54	

IN HOUSE ACTIVITIES

Sthala activity's team is here to make your stay with us interesting and exciting with activities such as morning yoga by the river, traditional egg painting, stone carving, Balinese cooking demo, explore local village by bicycle, rice field & village walk and many more.

KEY AMENITIES

- Airport Shuttle
- Fitness Center
- Pool & Infinity Pool
- Kitchen/Kitchenette (Suite only)
- Bar, Lounge & Restaurant
- Private balcony with pool, river or local villages views
- Complimentary WiFi
- In-Room Safe Deposit Box
- LED TV 40" with multitude of satellite channels

*for Deluxe River View Room & Jungle Suite only, one time during the staying period.

MEETING, INCENTIVE, CONVENTION & EXHIBITION

Realise your vision of a meeting or a spectacular event amid over 350 square meters of versatile function space at Sthala Ubud Bali. Our MICE venues, including the Sthala function room plus two meeting rooms and a boardroom, are complemented by breathtaking daylight views of the Wos river. Unforgettable Bali weddings and receptions are staged against the backdrop of verdant mountains. Your event will impress with its exclusive feel and customised details.



VENUE	DIMENSION	AREA (SQM)	THEATRE	CLASSROOM	U SHAPE	BANQUET	RECEPTION
STHALA FUNCTION ROOM	15 x 18 x 2.9 m	270	228	105	54	104	250
BARONG ROOM	9.3 x 5.8 x 2.5 m	54	40	27	18	24	-
KECAK ROOM	9.3 x 5.8 x 2.5 m	54	40	27	18	24	-
TOPENG (BOARDROOM)	5 x 8.3 x 2.9 m	48.7	-	-	12	-	-
BEJI ROOM	5.1 x 12 x 2.9 m	61.2	40	-	24	24	-
ABING TERRACE	7.5 x 34 + 52.5 m	307.5	-	-	-	250	300
WOS RIVERSIDE DECK	15 x 19 m	280	-	-	-	70	100

DINING & EXPERIENCES

Our **Sungai Restaurant** offers a range of International Cuisine with "Go Local" attitude, serves for breakfast, lunch and dinner or enjoy lunch, dinner or the daily happy hour at our sunrise and sunset spot with Wos River view at **Naga Rooftop Bar & Lounge**. Moreover, our **Panorama Pool Bar** brings a relaxed alternative for lunch, light bites and cool cocktails, served up with an unforgettable jungle view. Our **Tahara Spa** presents the art of traditional Balinese massage using natural models and handmade skin care recipes.



STHALA UBUD BALI
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TRIBUTE PORTFOLIO

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