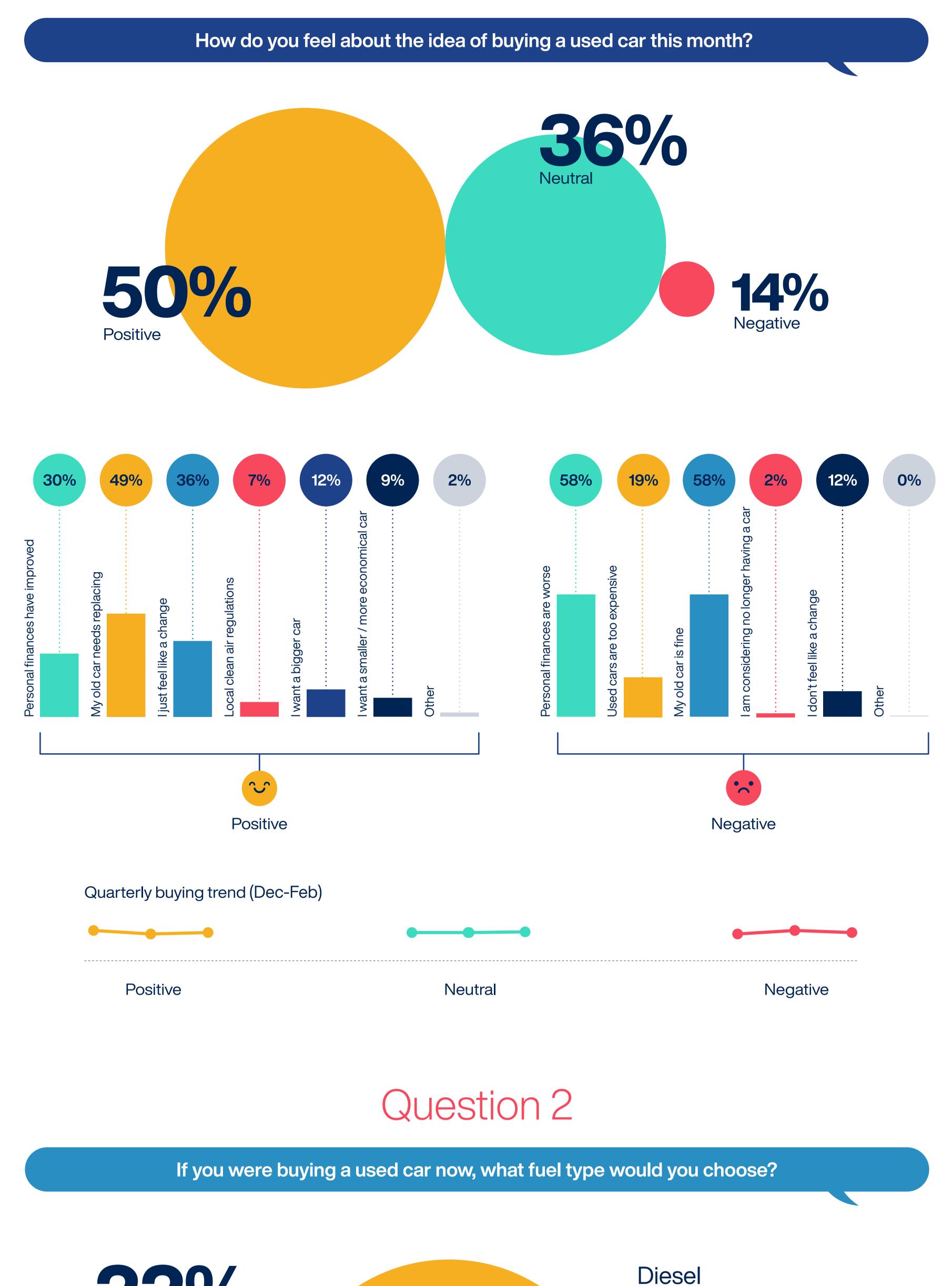


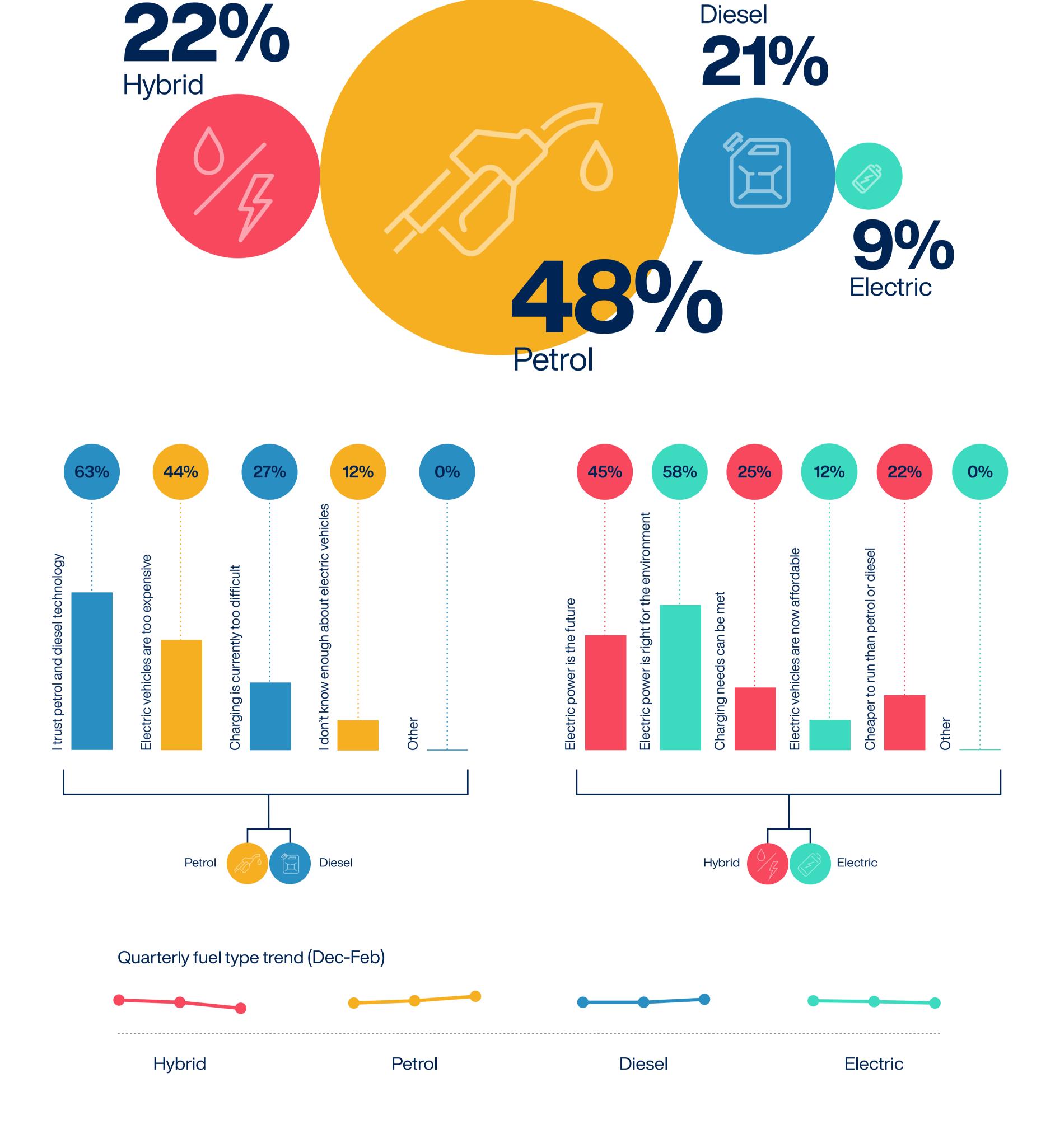
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What drives consumers?

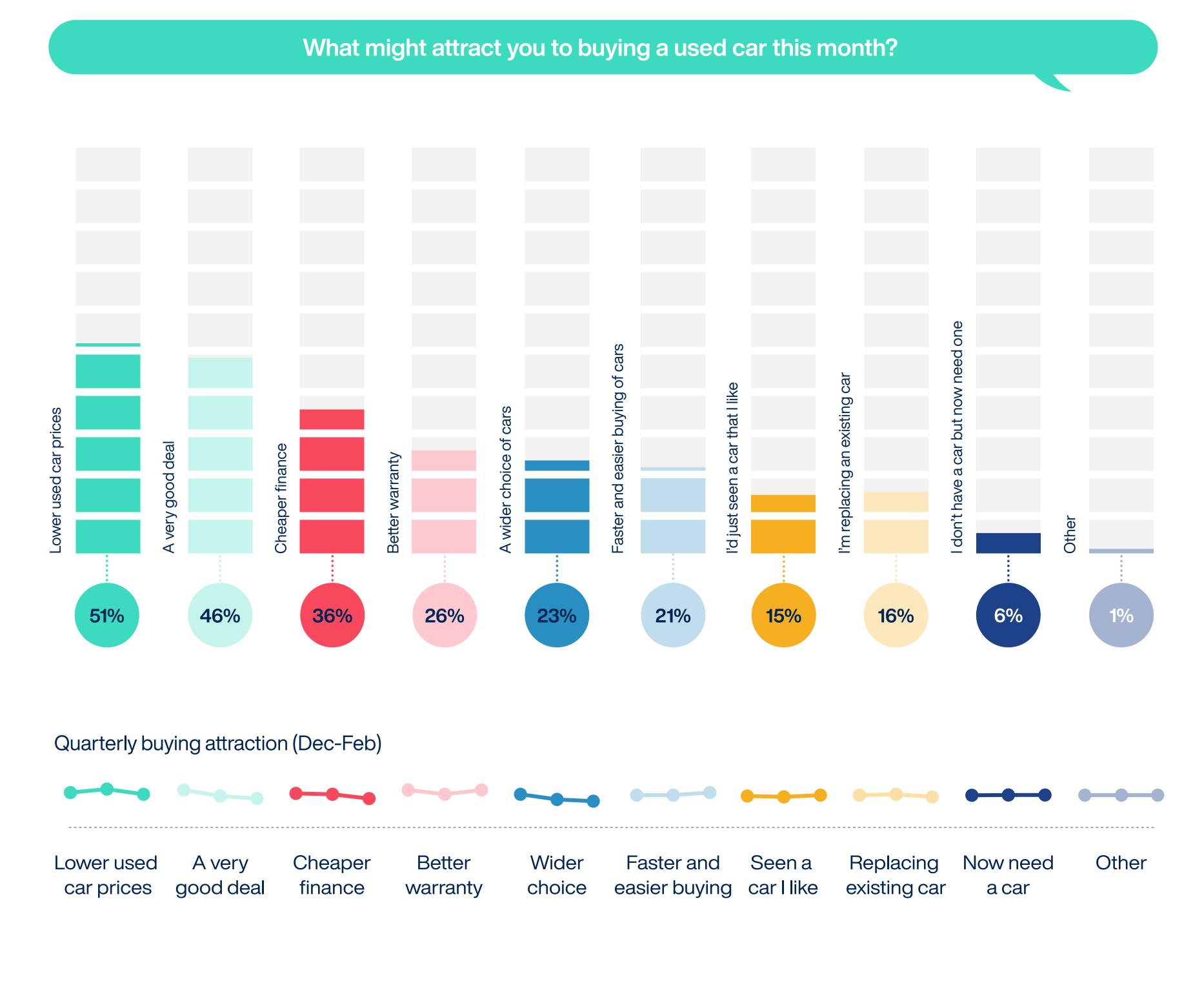


Question 1



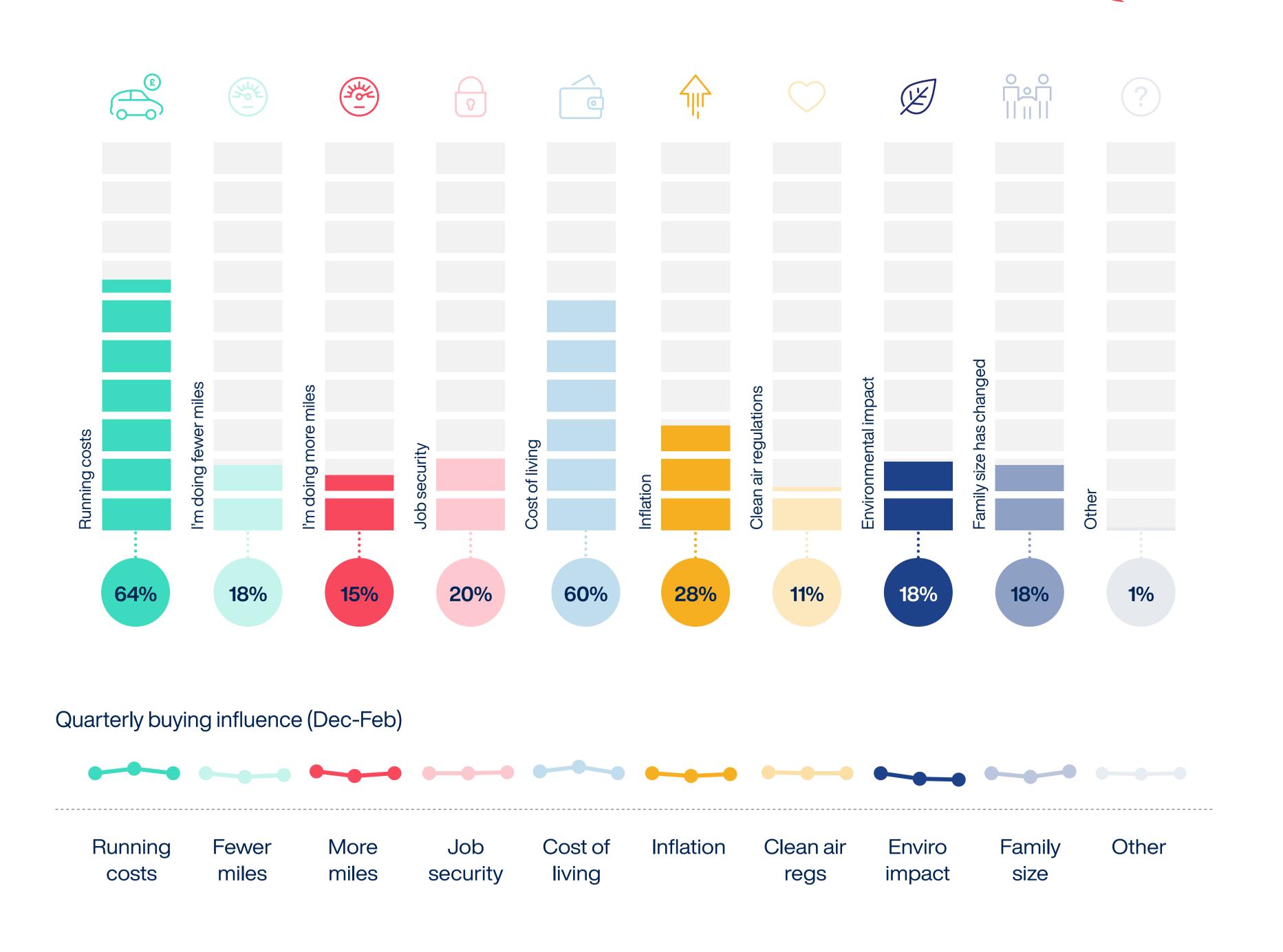


Question 3

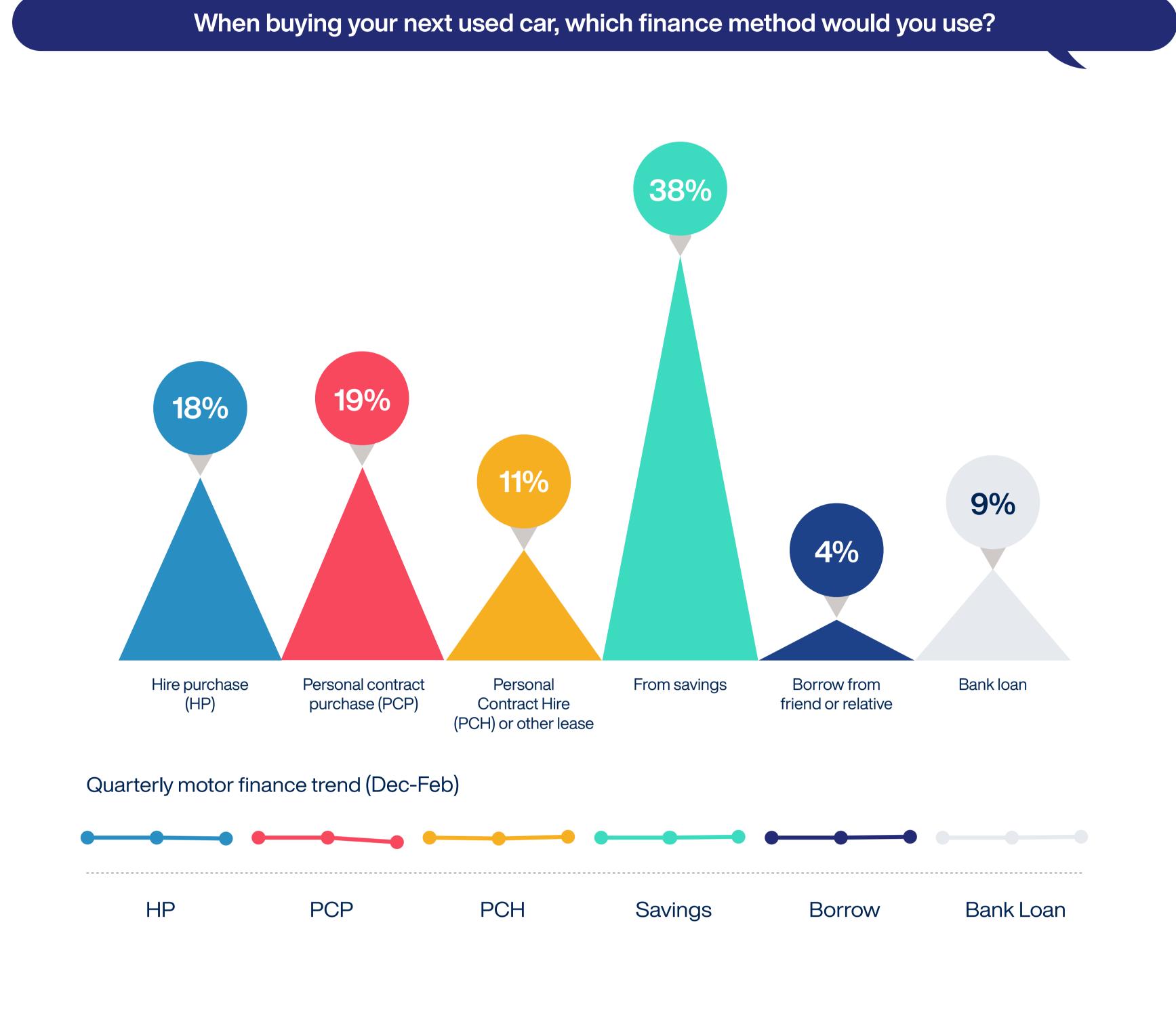


Question 4

Which of these factors would influence your choice of car?

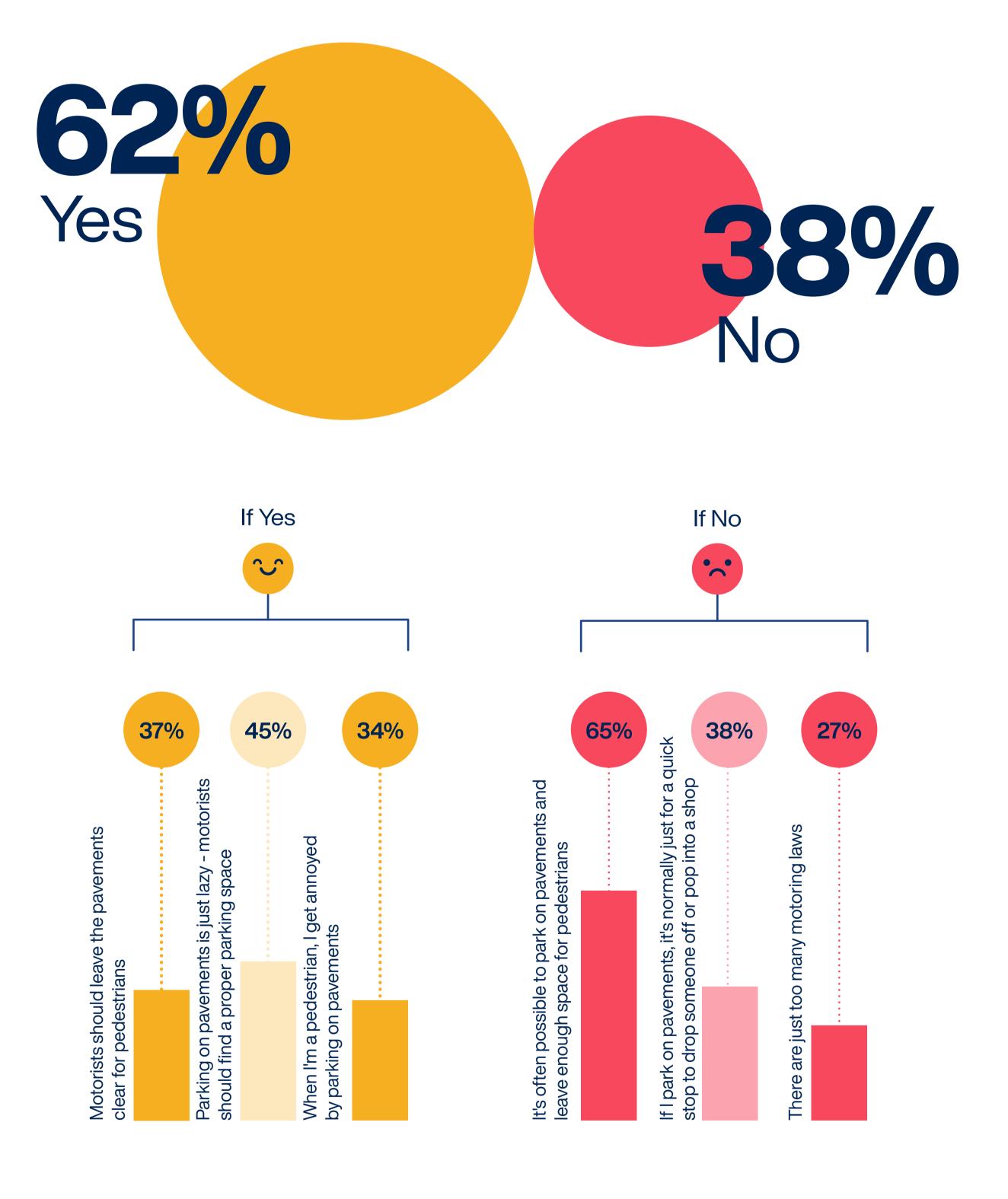


Question 5



Question 6

New laws mean it is now illegal to park on pavements in Scotland, resulting in a £100 fine. Should this be extended across the whole of the UK?



Question 7

New legislation by the government is designed to lead to the introduction of self-driving cars on UK roads. Which of these statements do you agree with (choose as many as apply)?

I'd happily travel in a self driving car	
	23%
I trust the government and car makers to only introduce technology that really works	
	24%
The technology is likely to be a better driver than humans	
	17%
If there was a safety problem with a self-driving car, I don't think the driver would be alert enough to take control	
	31%
I don't trust the technology	
	37%
I don't trust the government or car makers to not introduce technology that isn't yet ready	
	23%
Humans are ultimately better drivers than the technology	
	100/
	18%



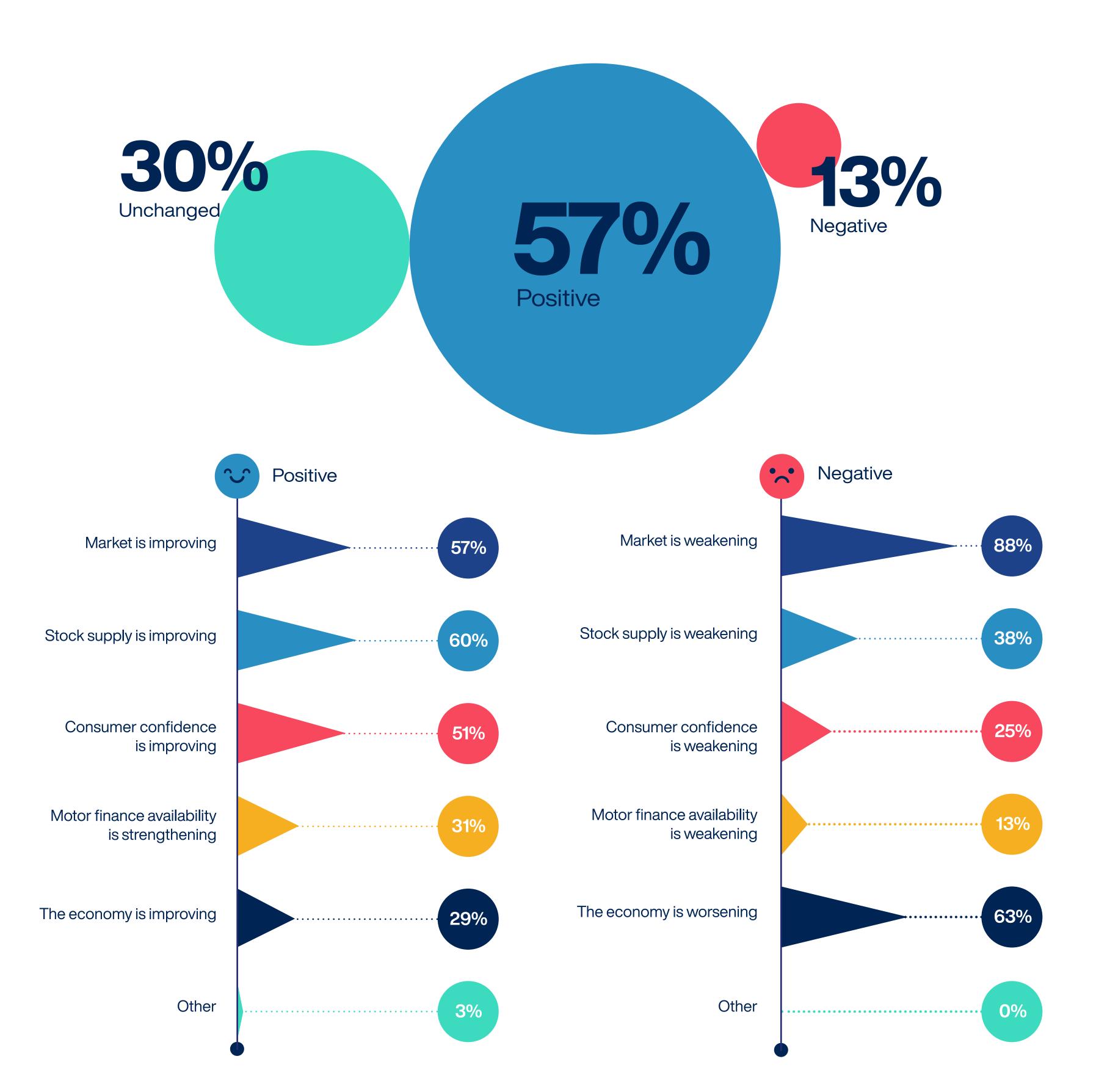
February 2024

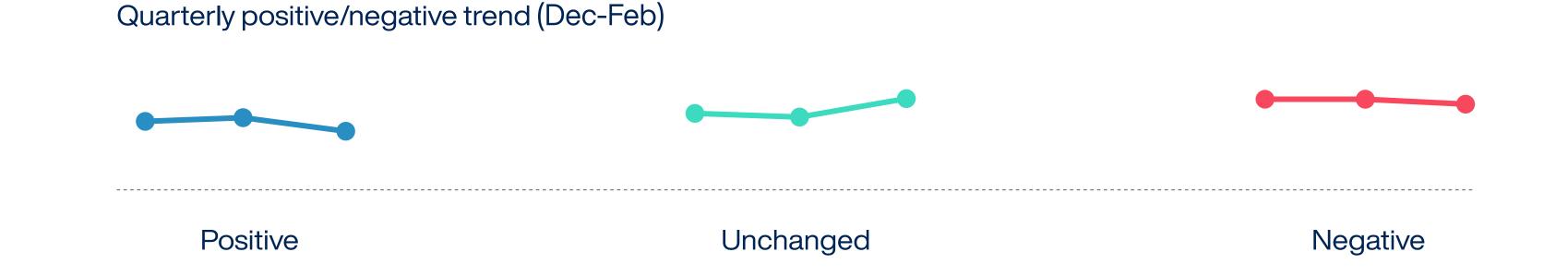
What drives dealers?



Question 1

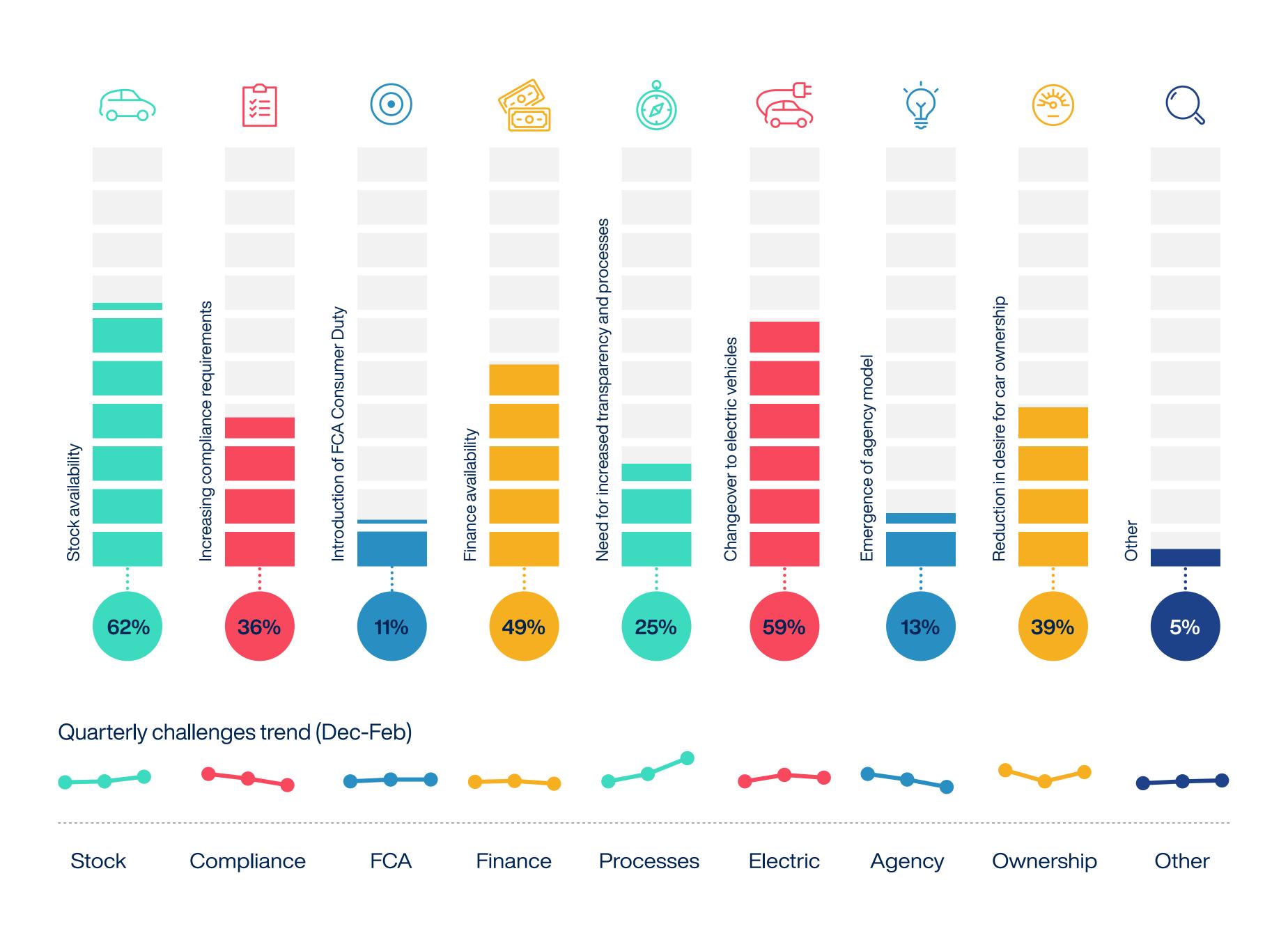
Do you feel more positive or negative about the used car market than last month?





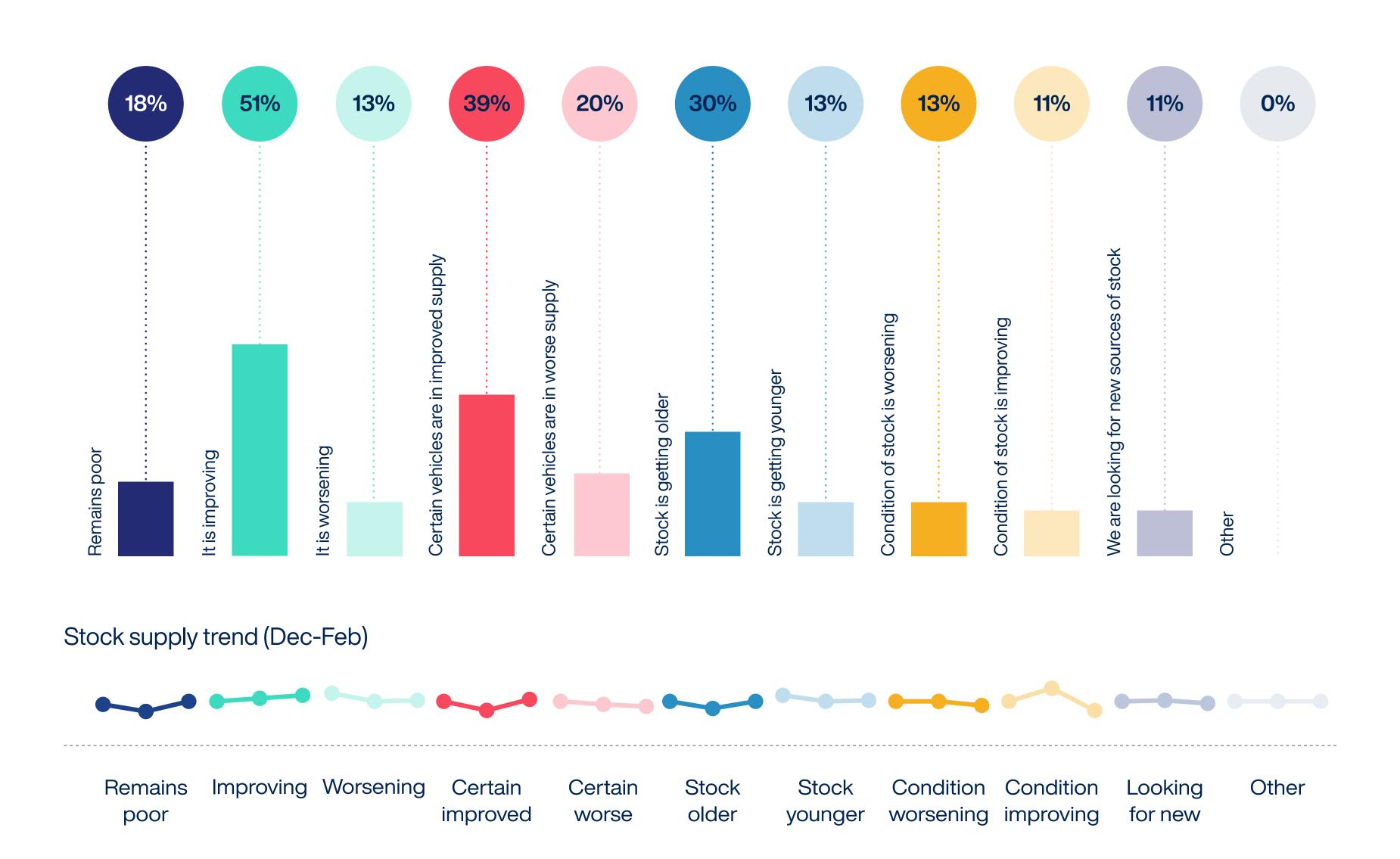
Question 2

What do you see as the biggest challenge(s) for your future retailing of used cars (choose any three)?

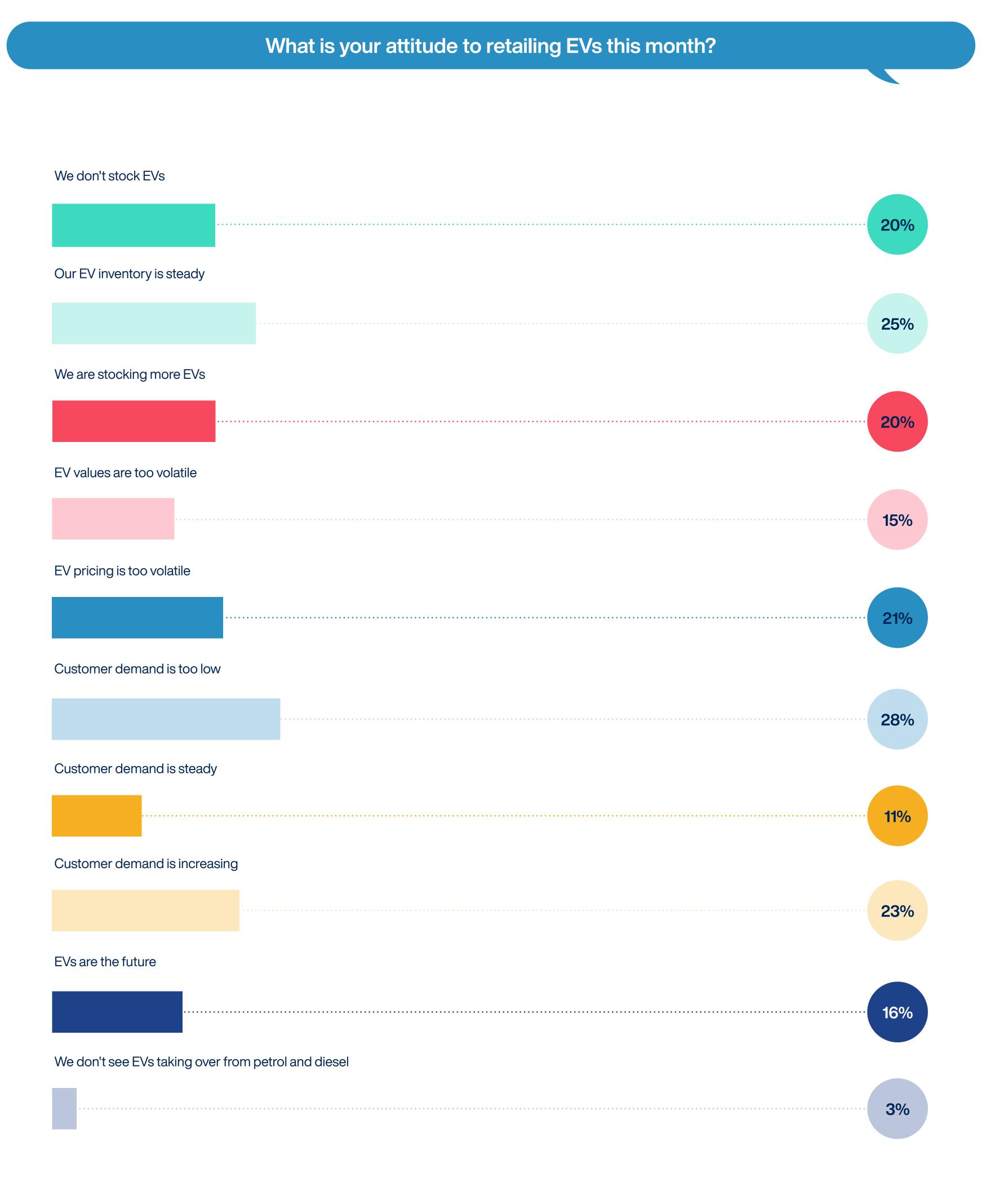


Question 3

What is your current experience of stock supply (choose any of the following)?

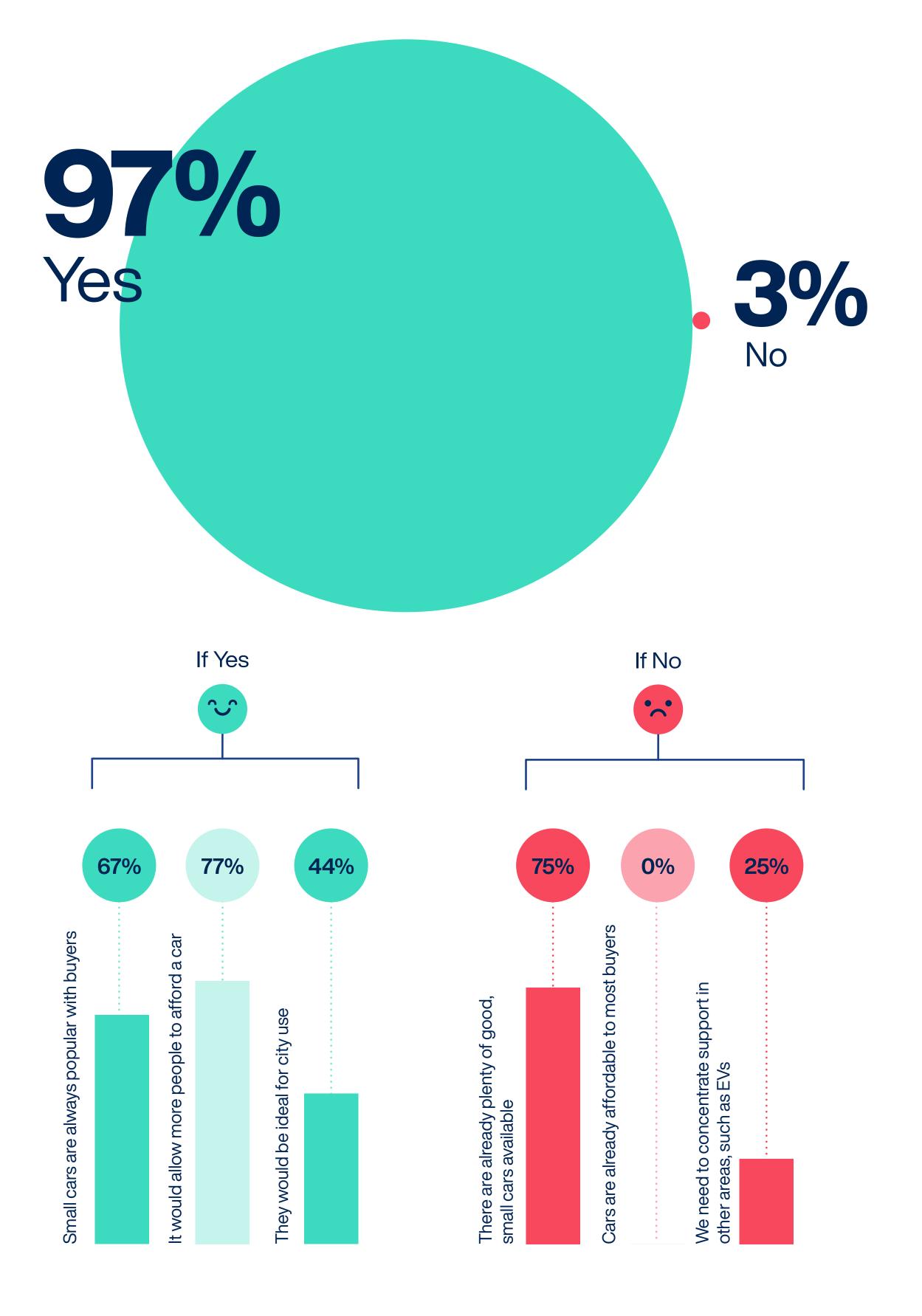


Question 4

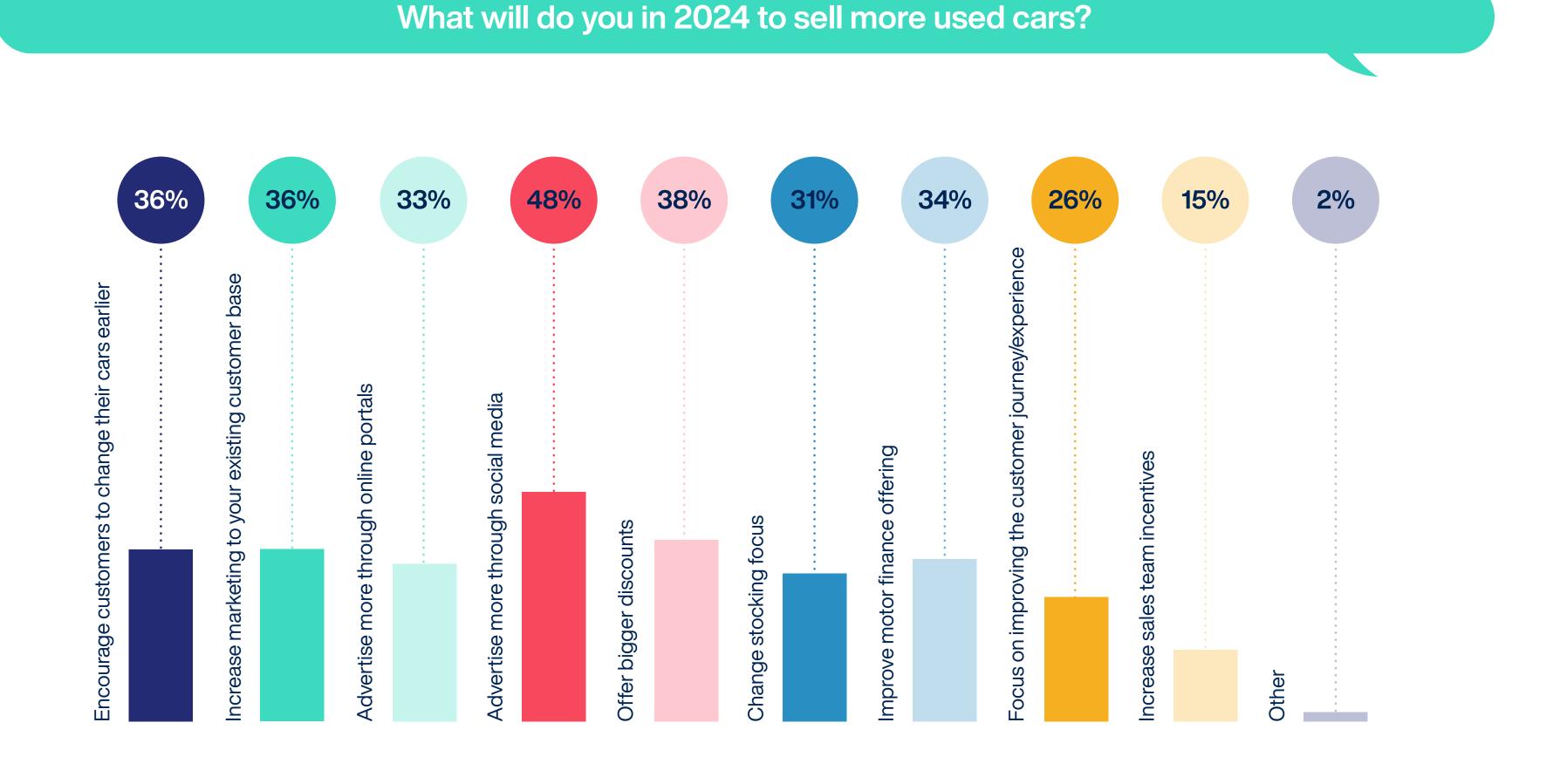


Question 5

The European Car Manufacturers Association is calling for new rules that allow small "kei" cars to be made that attact lower taxes, tolls and other costs than ordinary cars. Is this a good idea?



Question 6



Consumer data source is pre-qualified as being a used car user/owner but there will also be a qualifying question in case this has changed. We will also have source profile data which includes gender, age, and location.