

# Membership Secretary's Report - March 2021

This Membership Report refers to the period April 1st 2020 to March 31st 2021 and the proposed membership rates for April 1st 2021 to March 31st 2022.

As with the rest of the world there have been considerable changes foisted upon us throughout this membership year.

This year it was decided to suspend subscriptions until some form of association service could be resumed.

In late May we were able to be confident that we could safely resume most of the usual association facilities for the membership, albeit with modifications applied.

It was decided to reduce the normal £5 per year charge to £4 for the remainder of the year rising to £5 for late (July onwards) payment. The Knowsley Road Affiliation subscription and Garden Membership were similarly reduced from their usual rate.

It gives me great pleasure to report that we had all but one Salisbury Road plot holder subscribing to the association this membership year. I'll try harder next year!

## Membership Statistics – as of March 4<sup>th</sup> 2021

- Salisbury Road Membership = 125
- Knowsley Road Membership = 3
- Garden Membership = 34

A leaflet campaign to encourage members of the wider community to become Garden Members and join us in various events (in “normal” times) throughout the year was implemented.

Garden membership was further boosted by “word & mouth” and the ease of access via website facilities.

All this resulted in our garden membership being boosted from 2 to 34 members (at the time of writing).

The income derived from Membership Subscriptions May 2020 to date amounts to £466.00

This year I approached the committee with a suggestion that we review the April2021/April2020 Membership Fees:

**“In appreciation and a gesture of thanks for the continued support that involved a great deal of change and innovation which the membership adapted to with patience and good cheer despite, in some cases, the use of unfamiliar online facilities.**

**There is absolutely no doubt that without this support the financial consequences would have been severely detrimental to our community.”**

I am pleased to say that I received the committee's full support and as a result we would like to adopt the following structure for membership fees April21 to April22.

## Salisbury Road Plot Holder Membership Renewal

The official 2021 annual subscription rate is again £5 per year if paid before April 30<sup>th</sup> 2021 rising to £6 if paid later than April 30<sup>th</sup> 2021

However, as mentioned above in appreciation for your support throughout 2020 the following structure will be applied in 2021:

**£4.00 if paid before April 30<sup>th</sup> 2021 rising to £6.00 from May 1<sup>st</sup> 2021 (Every little helps!)**

## New Salisbury Road Plot Holders

A pro-rata rate of 50p per month or part thereof (maximum £5) for new plot holders joining the association throughout the year.

## Knowsley Road Affiliation Fees.

Waived £0.00

It will be assumed that existing members will wish to remain members – please email if this is NOT the case.

## Garden Membership Annual Fee.

Waived £0.00

It will be assumed that existing members will wish to remain members – please email if this is NOT the case.

If any member has any objection to any of the above would you please direct your objection(s) with an explanation of the objection and the considered alternative proposal by email via [salisburyroadallotments@gmail.com](mailto:salisburyroadallotments@gmail.com) to Peter Cheyne – Membership Secretary at your very earliest convenience.

Nil returns will be considered as being in agreement with the proposed structure.

In March there will be a Click and Collect Menu option along with the appropriate notification to facilitate the online payment of your renewal subscriptions. You may also pay by card in the shop during opening hours.

Cheque payments are acceptable but we will have to ask you to add 80p to the above rates to cover bank charges for processing cheques into our business account.

Cheques payable to Cosham & District Allotments & Gardens Association which can be abbreviated to Cosham & District Allot & Gdns Ass..

**Peter Cheyne**

**March 2021**