

ANNUAL REPORT



November, 2021

www.efficacymethodology.org

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List of Acronyms

EM - Efficacy Methodology

COVID-19 - CoronaVirus 2019

CCG - Center for Constitutional Governance

GDP - Gross Domestic Product

USA - United State of America



Citation

Efficacy Methodology: Annual Report 2021

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All rights reserved, Efficacy Methodology (EM) is Africa's leading independent Nonprofit Public Policy Think Tank. It was founded by a motivated team of experts in the field of Research, Public Policy and Evaluation functioning to cause a paradigm shift in public policy discourse in Africa. EM's focus is on integrating evidence-based practice in all the public policy decisions in governments and within the private sector domains in Africa.

1.

Note from Our Founder and Executive Director



A warm welcome to our friends, networks, partners, and all stakeholders. It is amazing how Efficacy Methodology started and has successfully operated. We are thrilled to document the first report to demonstrate our progress, contribution and commitment towards improving public policy practice in Africa. When it seemed unrealistic to start in light of the COVID-19 pandemic, limited resources, and uncertain political environment, Efficacy Methodology (EM) was incorporated on February 9th, 2021

after three months of prior discussions, conferences, and consultations. It is gratifying to write the first annual report that began as an idea. Efficacy Methodology means providing an effective approach to public policy and the institution is set out to become Africa's best model think tank that advances evidence-based public policy practice through robust research and evaluation.

In a special way I would like to thank the Chairperson Board of Directors, Dr. Katrina Bledsoe for accepting to build EM. I am pleased to be in the company of extraordinary friends and professionals. EM foundation is building on friendship, relationship and professionalism. I am pleased to see the distinguished professors who have joined EM's board from around the world to offer exquisite oversight. This year, our primary focus has been on building the foundation of the think tank and gaining momentum towards our vision, and mission. This has been a role we have completed with grace. EM is now a legally established and fully operational organisation. Since EM opened its doors, it has held tight our strategic core functions of promoting data-centric decision making in public policy discourse, gathering and disseminating critical national and international public policy information, and developing leaders and policy actors to use evaluation and data in the thematic areas of Climate Change, Environment, Economic Growth & Development and Governance.

As a new public policy think tank, we have received a warm welcome from all across the world because of the value system we are building on.

I am therefore convinced that with strategic partnership, collaboration and teamwork, EM's future and its contributions on the African continent will be impactful. Ultimately, if governments and public policy actors in Africa continue to appreciate data usage in public policy discourse, achieving sustainable developed economies, a well-managed impact of climate change, equitable society, and good governance is possible. We remain committed to advancing evidence-based public policy practice through a robust research and evaluation.

We thank God for his provision and blessings.



Benard Cankara

Founder and Executive Director



2.

Message from the Chairperson Board of Directors



Greetings!

I am pleased to serve as the inaugural board Chairperson for Efficacy Methodology Limited (EM) Africa's leading independent Nonprofit Public Policy Think Tank. Efficacy Methodology is dedicated to integrating evidence-based practice in public policy decisions. EM looks forward to working with governments, NGOs, and the private sector to promote evidence-based decision making and generate data for organizations to utilize.

I first became acquainted with EM through the Founder and Executive Director, Benard Cankara. Benard and the EM team's work and dedication has been impressive, and I knew I wanted to be part of the work they are doing. Fast forward almost a year later and EM is a fully functioning entity that has already become a premier organization in Africa.

I am honored to be part of the work of EM. EM is striving to be the kind of organization that serves the continent, and aid in decision-making and policy that will be helpful to Africa as it continues to move forward in the 21st century. The globally based board which includes Dr. Dan Ayabale (Vice-chairperson), Professor Geoffrey Whitebread, Professor Thomas Archibald, and Professor Emmanuel Botlhale, is dedicated to supporting EM, and serving as a thought partner on the key important issues of Climate Change, Environment, Economic Growth & Development, and Governance.

As board chairperson, I encourage you to explore the work of EM including webinars, media spots, and policy briefs and blogs to gain a better understanding of the issues facing the continent. EM is dedicated to being a voice that helps to solve challenges and promote Africa's assets. I know I speak for the entirety of EM to say that we look forward to engaging, working, and partnering with you as we move forward in the work of ensuring credible and valid data and evidence to help with cogent, equitable, and contextually based decision-making in Africa, for Africa.

Dr. Katrina Bledsoe (PhD)

Chairperson Board of Director

3.

About Efficacy Methodology

Efficacy Methodology (EM) is Africa's leading independent non-profit public policy think tank with the headquarter located in plot 21, Ntinda Road, P.O. Box 102888, Kampala, Uganda.

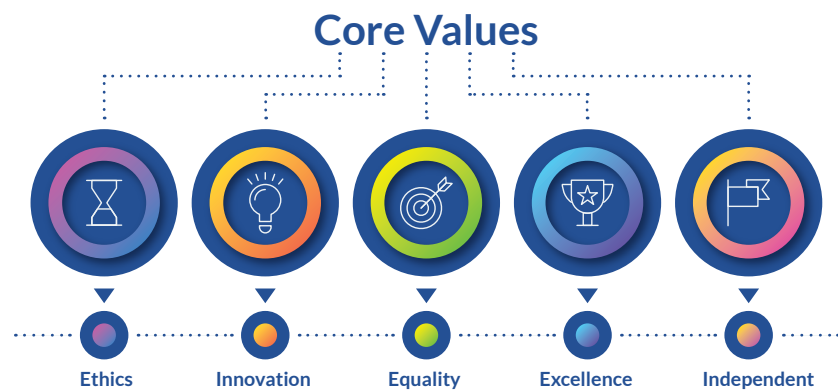
Our strategic core functions are; to promote data-centric decision making in public policy discourse, gather and disseminate critical national and international public policy information, and train and develop leaders & policy actors to use evaluation and data in areas of Climate Change, Environment, Economic Growth & Development and Governance.

Our Vision

We strive to become Africa's best model think tank that advances evidence-based public policy practice through a robust research and evaluation.

Core Values

- Ethics
- Innovation
- Equality
- Excellence
- Independent



Strategic Plan 2021-2026.

Our first strategic plan has been developed by a team of consultants with consultation of the stakeholders. The plan prioritizes; Research, Evaluation, Advocacy, Training and Development, Policy Dialogues and expansion to other countries. A full copy is available on the website or use the below link https://static.s123-cdn-static-d.com/uploads/4416013/normal_6138970699fcc.pdf



4.

Starting in the Middle of Covid-19 Pandemic



The world will never forget how the emergence of covid-19 has changed the course of operations for most organisations. As an institution that started operations in the middle of the pandemic it's a testimony of our existence especially in an environment where most institutions are either collapsing or downgrading their operation.

More than ever before, Africans were forced to rely on data and noting the gaps that Africa faces with regards to use of data, there couldn't be any better time to open our doors. Though we were faced with streams of challenges, we managed to adapt and design programmes that fit within the new normal set out by covid-19.

Adaptation

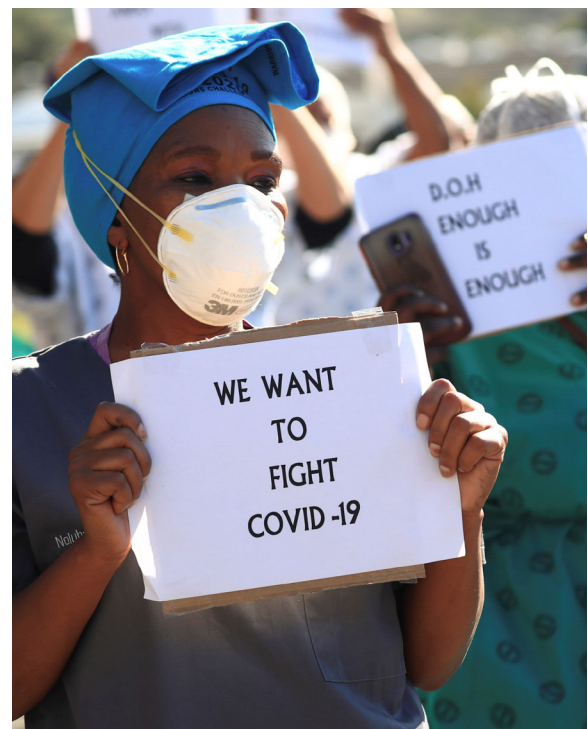
Given the Covid situation, it was imperative that remote working was the only effective way. We are an organization that have board members and team members spread across the world, thus, remote and online

working that stemmed from the emergence of covid-19 was easy for us to adjust to.

For a year now, we have enjoyed working remotely and with minimum supervision. Covid-19 has helped us build a resilient and committed team of professionals who clearly understand the need for their contribution to the vision of the institution thus, they have sacrificed time to deliver effectively on their projects.

An address to African Leaders on Covid-19

You can watch an official statement to African Leaders from the Think Tank regarding Covid-19 in Africa using the link below, <https://www.youtube.com/watch?v=zrP2XskkRFO>



The Uganda National Climate Change Policy Dialogue

At the time when Uganda was shaping her national policy on climate change, EM managed to hold a National Climate Change Policy dialogue and contributed directly to shaping the current policy. This dialogue presented panelists from Uganda and Internationally. The panelists were Ms. Sarah Birete, the Executive Director of Centre for Constitutional Governance. Hon. Biyika Lawrence Songa. The chairperson Climate Change Committee at Parliament of the Republic of Uganda and a Member of Parliament for Ora County, Zombo District and Kaj Embrén is a Swedish sustainable development expert with more than 30 years of experience working in climate change mitigation, sustainable business, and green finance.

This policy dialogue generated very good policy recommendations and the report can also be downloaded from our website;



“Government holds in trust public resources thus they ought to desist from degrading the environment and destroying wetlands under the pretense of industrial investments” **Sara Birete, Executive Director Center for Constitutional Governance, Uganda.**



“The climate change laws don’t solve the climate crises. It has to add other policies and actions that have to serve the climate laws intentions and targets. Governance structures with incentives, smart regulations, collaboration and stakeholders’ relations are vital for its effectiveness” **Kaj Embrén, CEO The Transformer Podcast, Sweden.**



“Uganda should be moving towards a low carbon economy and there is a need to cut transportation cost in order to build resilient transport that can stand the effect of climate change” **Hon. Biyika Lawrence Songa. The chairperson Climate Change Committee at Parliament of the Republic of Uganda.**

Report link: https://static.s123-cdn.com/uploads/4416013/normal_6092535ea1d64.pdf



EFFICACY METHODOLOGY PRESENTS CLIMATE CHANGE POLICY DIALOGUE



Theme: Understanding Uganda's Climate Change Bill 2020



Hon. Biyika Lawrence Songa
[Chairperson Climate Change
Committee Parliament] - Speaker



Sarah Bireete
[Centre for Constitutional
Governance] - Speaker



Kaj Embrén - Speaker



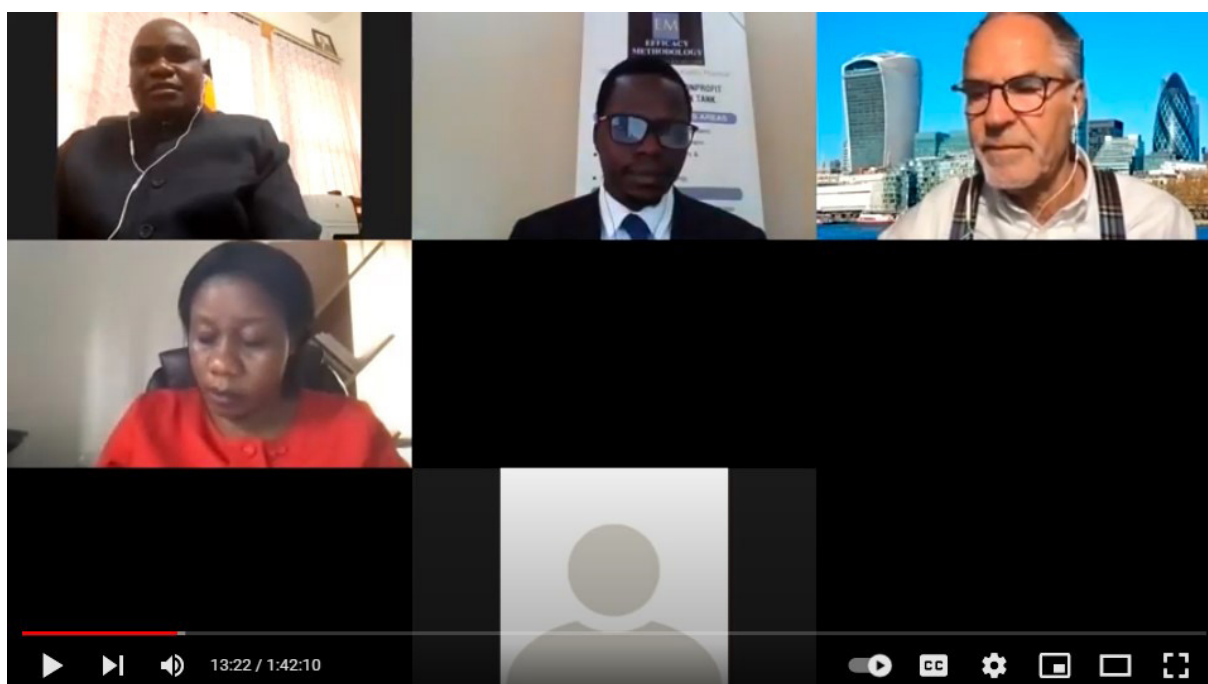
Benard Cankara - Moderator

Join Online

Date: 22nd April 2021
Time: 2pm- 4pm (EAT)

zoom
Video Conferencing

Register here: https://us02web.zoom.us/webinar/register/WN_dbKHsruKRGqADw8069Mf1A



Uganda National Climate Change Policy Dialogue 22nd April 2021 hosted at Minister's Village Hotel, Ntinda, Kampala and Virtually.

Watch the full video: <https://www.youtube.com/watch?v=S4GHBOTndso&t=1525s>

Research and Publication

We are pleased with our policy department who managed to publish a total of four policy briefs and were integrated within the national debate; all these well researched papers can be obtained from our website for public reference.



What the Future holds for the World: A critical Review of the East African Response to the Paris Climate Accord and Climate Change Mainstreaming. **Link:** https://static.s123-cdn-static-d.com/uploads/4416013/normal_605d733171946.pdf

Unearthing Youth Unemployment Dilemmas: Policy Alternative to Ameliorate Youth Contributions to Uganda's GDP. **Link:** https://static.s123-cdn-static-d.com/uploads/4416013/normal_60538b05a82f5.pdf

Kenya Trade Embargo on Uganda's Maize: A Review of Its Implication on Uganda's Economy and East African Community **Link:** https://static.s123-cdn-static-d.com/uploads/4416013/normal_6056cce8a6a41.pdf

The Path to Sustainable and Inclusive Development: Rethinking Uganda's Parish Development Model Realization Strategies. **Link:** https://static.s123-cdn-static-d.com/uploads/4416013/normal_61366085e4d8e.pdf



- Several internal policies have also been developed; Human resource policy, financial policy, Public Policy Integration Strategy and Finance Manual, Corporate Membership Policy, Communication Policy among others.

Legality, Compliance, Management and Corporate Governance

EM is a fully registered organization limited by guarantee, completed the application process with the NGO Bureau and our banker is Bank of Africa-Uganda Limited. We also managed to have successfully structured both the management team and Board of Directors.

In the next phase of human resource development strategy, we shall be developing fifty global advisers from across the world.

Partners, Funders and Sponsors



- EM is in an advanced stage with many organizations and foundations across the world. One of our strategic interests is to generate a pool of like-minded institutions and professionals to walk with us in this long journey. However, we still remain open to any strategic partnership based on mutual respect.

Efficacy Methodology on Social Media

We have also established a strong presence on different social media platforms, adapting to the current trends of socializations is critical for our research and policy communication. This has also allowed the think tank to effectively interact, network and engage with different stakeholders. Our presence on social media has also contributed significantly to our brand visibility across the world and we are pleased to have received interest through our social media platforms from Europe, Asia, Americas and Africa.

Stakeholders can now engage with the think tank via FaceBook, Twitter, LinkedIn and YouTube where we have an active presence and registered significant organic growth. Below are the numbers As at 19th November , 2021.

Facebook	LinkedIn	YouTube	Twitter @ EfficacyMethod1	Mailchimp Audience
205 followers	706 followers	8 subscribers	115 followers	1,423 email Subscribers

EM Strategic Countries for Establishing Working Secretariats

Uganda , Nigeria , South Africa , Ethiopia , Ghana, Botswana and Angola

6.

EM in the Mainstream Media and Civic Space Engagements

Our Executive Directive has had the pleasure to contribute on national policy issues on many fronts and participate in Citizens Chart Shows organized by Center for Constitutional Governance, Uganda and Contribution on National Television.

The CITIZENS ChatRoom

TOPIC:

How best should parliament facilitate MPS to enable them deliver on their mandate in a democracy - case of MPs vehicle allowances

FRIDAY

30th July 2021

2:00PM-4:00PM

#ChatShowUg
#CivicSpaceTV

MODERATOR



Demiano Masesa
MODERATOR
@masdemian

PANELISTS



Joseph Ochieno
UPC - LEADERSHIP CONTENDER
@ochieno

GUESTS



HON. AGABA ABBAS
MP KITAGWENDA COUNTY
10TH PARLIAMENT



BENARD CANKARA
EXECUTIVE DIRECTOR EFFICACY
METHODOLOGY, PUBLIC POLICY
THINK TANK.
@BenardCankara1



  CivicSpacetv
@CivicSpacetv

Topic: Security situation in Uganda - how safe are the citizens in the wake of Masaka murders

Friday 3rd September 2021 | 2pm to 4pm

#ChatShowUG #CivicSpaceTV





The Perspective on African Think Tanks

Am pleased with how Efficacy Methodology has taken off. But, generally African Think Tanks have multiple challenges. However, beyond the structural constraints that manifest as the lack of reliable funding, both domestic and from donors based elsewhere or the lack of a dedicated cadre of professionals for whom the production of knowledge

outside university or school is a vocation and livelihood, one issue that must concern Think Tank leaders is elementary. What does the African Think Tank exist to do? Perhaps there is a Think Tank amongst the many intellectual homes and traditions now active that is trying to tackle this question thoroughly. But it is doubtful. While it is an elementary question, the answer to this question does not need to be original. It cannot also be that the African Think Tank must distinguish itself in its Africaness or conceive the answer as worthy of establishing a “new” path separate from the rest of the world and the intellectual traditions that feed them. That said the answer must provide some clarity even if it is to say the African Think Tank is an extension of global knowledge and intellectual traditions to the African condition so that the latter may fit better into the jigsaw that is the world today. That is to say our common heritage today co-joins us to tackle things like the impact of technology on society, climate

change, radical extremist ideologies, social inequality as a global family even while recognizing that we don’t arrive at these problems with the same resources. One question that can form part of this comes in this framing; if the most advanced Western countries have reached their pinnacle and entered an age of “decadence”(“Affluence without growth”) and if the emerging societies in the south are in their own state of permanent reversal (‘growth without transformation), what is the direction African society should take? Is the purpose of global knowledge and intellectual traditions within Think Tanks intended to catch up with a western world that is declining? Is it to transform present African societies, if so what does transformation mean that is not beating the path already known - that of crowded cities, industries, consumer society etc. Does the African Think Tank exist to answer these questions?

**Mr. Angelo Izama - Commissioner,
Uganda Investment Authority and
Senior Advisor to EM**



“No doubt that EM structure is going to stand for centuries for as long as it maintains that cordial relationship with the Most High. Ref: James 1:5”

Wilson Kayonga,

Senior Advisor on Private Sector



Masha George William

Head of Policy Department

“It’s been self-enriching to translate theory into practice that saw us publish a number of policy briefs as a department. I am optimistic about the future of EM and I remain committed to make my utmost contribution to Efficacy Methodology”

8.

Impact of Our Work



Rational Decision making is critical to any society's development because it not only shapes its culture, but also resource allocation. Efficacy Methodology fundamental parameters of research, policy and evaluation fit into the core of what forms right public policy.

Therefore, we are extremely focused on building an environment that will allow for effective integration of data usage in the mainstream decision making in the public policy practice in Uganda and Africa.

We understand that appropriate public policy requires forward and backward linkages among actors. EM's approach is linked to both grassroots and with those at the top governance administration. Our work is able to guide and influence the actions of public policy actors through providing the required data and information for a rational decision.



9.

2022 Key Activities at Glance

- Africa Policy Desk, to provide top quality policy discussions that will proffer evidence-based policy alternatives to Africa's most pressing issues.
- Africa Leadership Fellowship, this project is intended to mold the next generation of leaders into holistic individuals competent in creating a paradigm shift in public policy practice.
- Development of UMOJA LEAP Africa(This project is under development)
- Human Resource Training and Development
- Media Policy Briefings
- Research, Policy briefs and Paper Presentations
- Implementation of Equitable Evaluation Framework (Pending further Discussion and Approval)
- Developing Global Advisors to the Think Tank



The EM board is chaired by Katrina Bled-shoe (PhD). Dr. Katrina Bledsoe is a trained evaluator and social psychologist. He has evaluated programs at the local, state and federal levels in the United State of America for over 20 years.

The Deputy Chairperson to the board is Dan Ayebale (PhD). Dr. Dan Ayebale is a Lecturer at Kyambogo University, School of Management and Entrepreneurship. He received his PhD from the University of Agder, Norway. He is keen about current policy changes in developing countries and emerging markets in line with their effects on the private sector's capacity to create wealth in these economies.

Other Board members include; Assist. Professor Geoffrey Whitebread, Program Director of Civic Leadership, Business, & Social Change and a senior lecturer at GALLAUDET UNIVERSITY, FLORIDA USA. Associate Professor. Thomas G. Archibald, an affiliate of Virginia Tech's Agricultural, Leadership, and Community Education department and Professor Emmanuel Botlhale Emmanuel, a Professor in Public Administration in the University of Botswana.

Congratulations to the inaugural board members, all the best in guiding the Institute towards achieving its objectives for the next five-years (2021-2026).

11.

Picture of the Board of Directors



Katrina Bledsoe(PhD)

Chairperson - Board of Directors



Dan Ayebale (PhD)

Vice Chairperson - Board of Directors



Professor Geoffrey Whitbread

Board Member



Professor Bothale Emmanuel

Board Member



Professor Thomas Archibald

Board Member



Benard Cankara

Board Member

Full Profile of the Board Members Can Be Found On the Website

Support of Work

You can support engagements directly by donating any amount. Kindly send your donation through the details below;

Bank: BANK OF AFRICA UGANDA LIMITED

Account Name: EFFICACY METHODOLOGY LTD

Account Number: 06651610000

Branch: Mukono Branch

City: Mukono

Swift Code: AFRIUGKA

Thanks you so much!



12.

Gallery



Efficacy Methodology Team Visit to the Executive Secretary (Interparty Organization for Dialogue)



Women's Day
8th March 2021

Celebrating International Women's Day 2021



Web: www.efficacymethodology.org
Social Media: @EfficacyMethod1



Celebrating World Youth Skills Day 15th July 2021



Celebrating International Day of Democracy



Statement of Advocacy on Climate Change during the COP26, Glasgow, Scotland, United Kingdom.



Engagement for Strategic Partnership with Manage for Change Organization. (An organization that has worked with Melinda Gates Foundation)

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