



New “Made in Israel” Provisional Applications

Jacqueline Bracha, Deputy Director of the Israel Patent Office



THE ROLE OF ILPO IN THE IP SYSTEM IN ISRAEL

- The executive agency responsible for examination of Israeli national applications for TMs, Patents, Designs and Aols;
- 200 professionals in different fields;
- Civil servants;
- A part of the global IP environment.



THE ROLE OF ILPO IN THE IP SYSTEM IN ISRAEL

- Examination and registration of Patents, Designs, Trademarks and Appellations of Origin;
- Judicial proceedings (oppositions, cancellations, ex-parte hearing);
- Licensing and Examination of Patent Attorneys;
- Receiving Office according to the PCT and the Madrid Protocol;
- ISA/IPEA.



THE ROLE OF ILPO IN THE IP SYSTEM IN ISRAEL

- **Legislation;**
- **Information;**
- **Education;**
- **Collaborations.**



LEGISLATION PROCEDURES IN IP





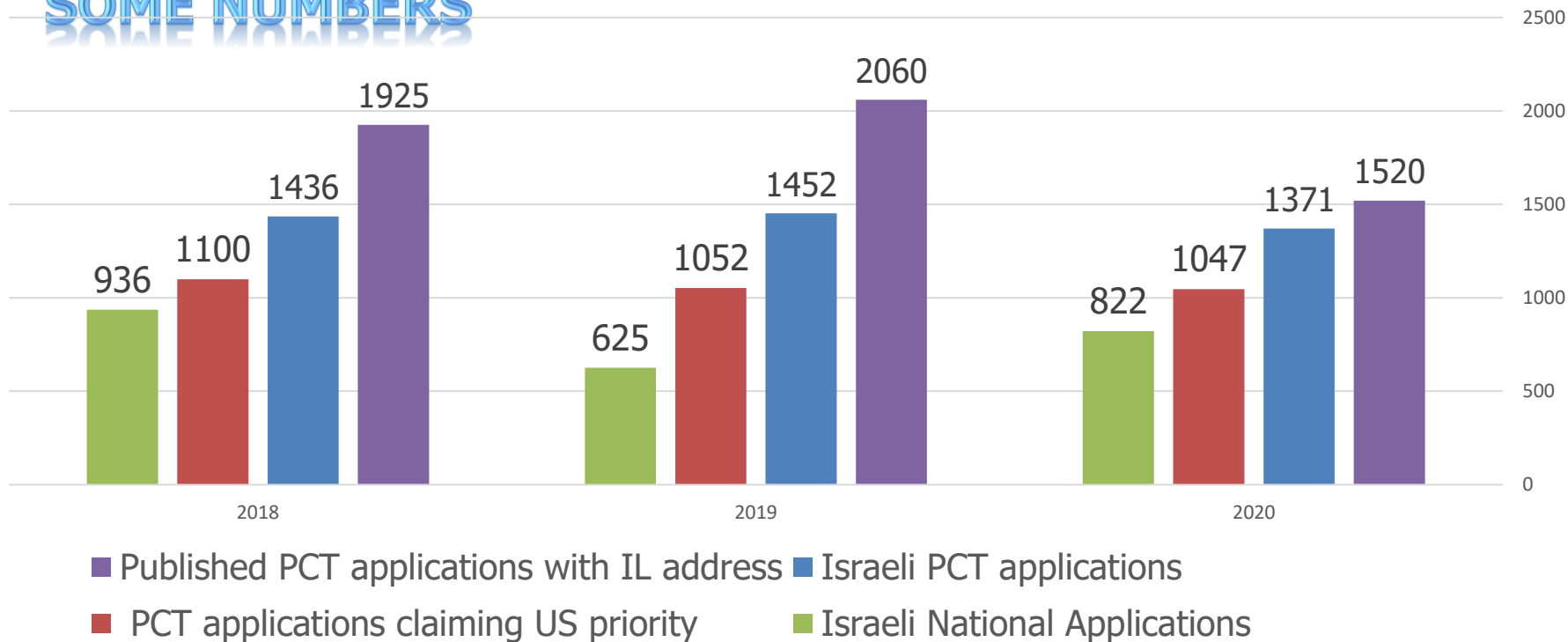
US PROVISIONAL APPLICATIONS (THE IL POV)

- A “Well Known Mark”;
- Everybody has to file one;
- You can’t manage IP without it.



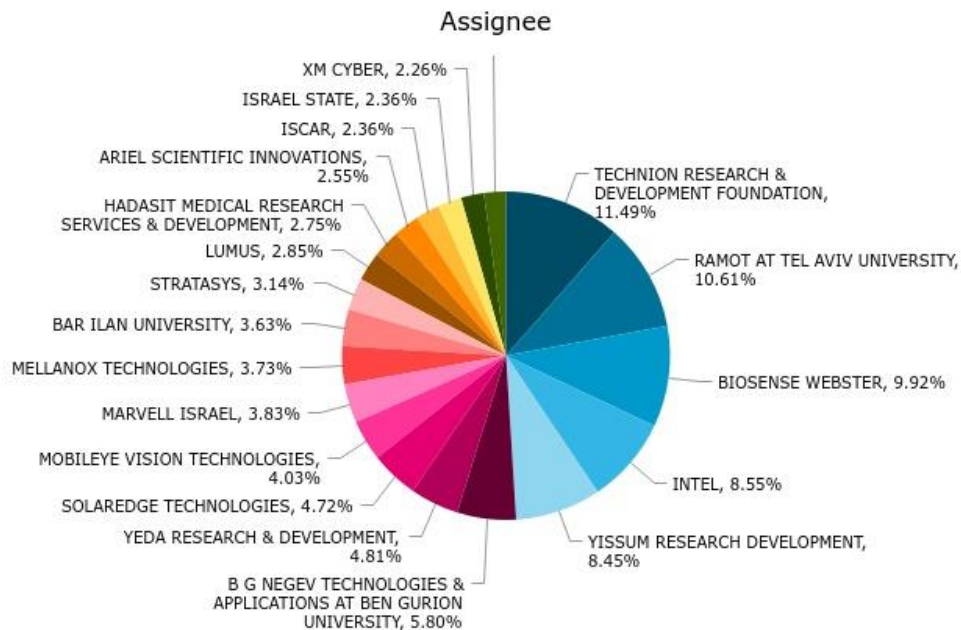
Chart Title

SOME NUMBERS





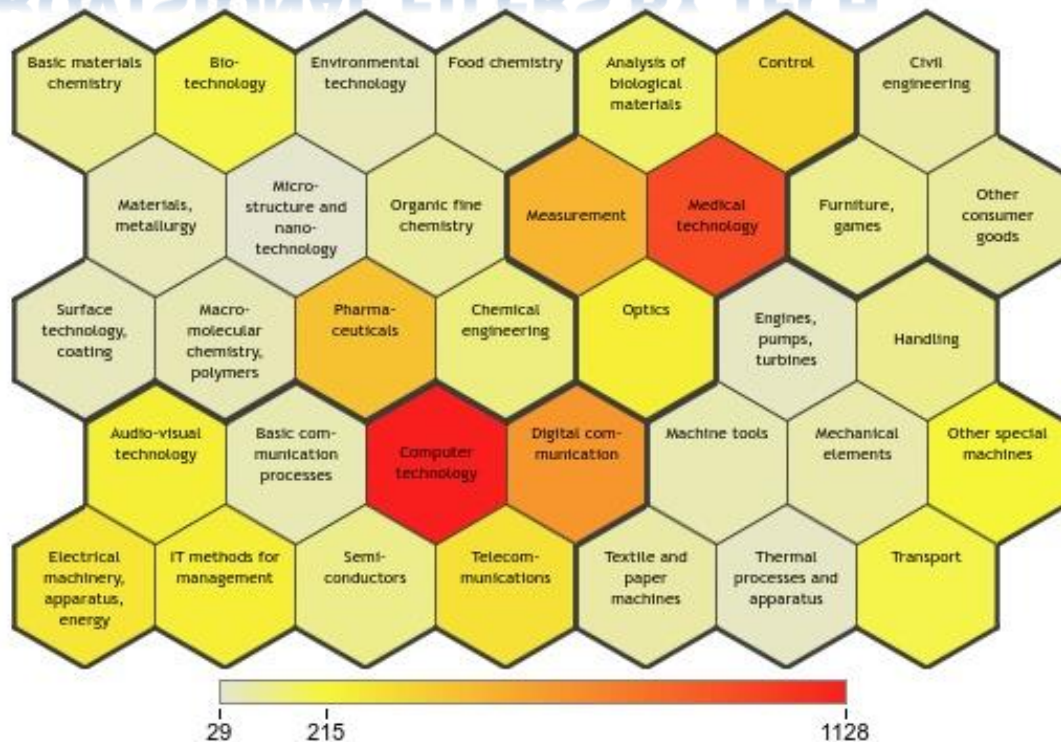
TOP 11 PROVISIONAL FILERS





Technology domain

TOP 11 PROVISIONAL FILERS BY TECH





WE WANT ONE!

- **Israeli Provisional Application by 2022;**
- **E-Filed easily and relatively cheap;**
- **For both new (“patent naïve”) and sophisticated users.**

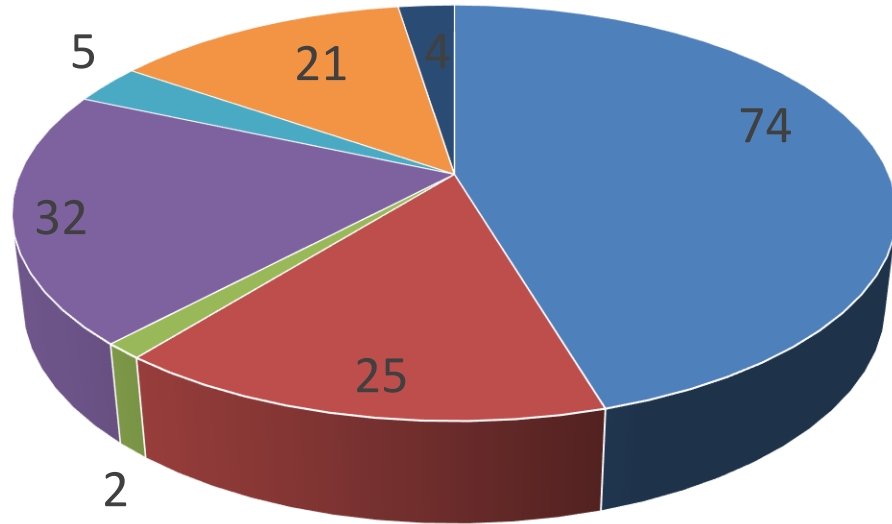


LEGISLATION PROCEDURES IN IP



Number of Participants

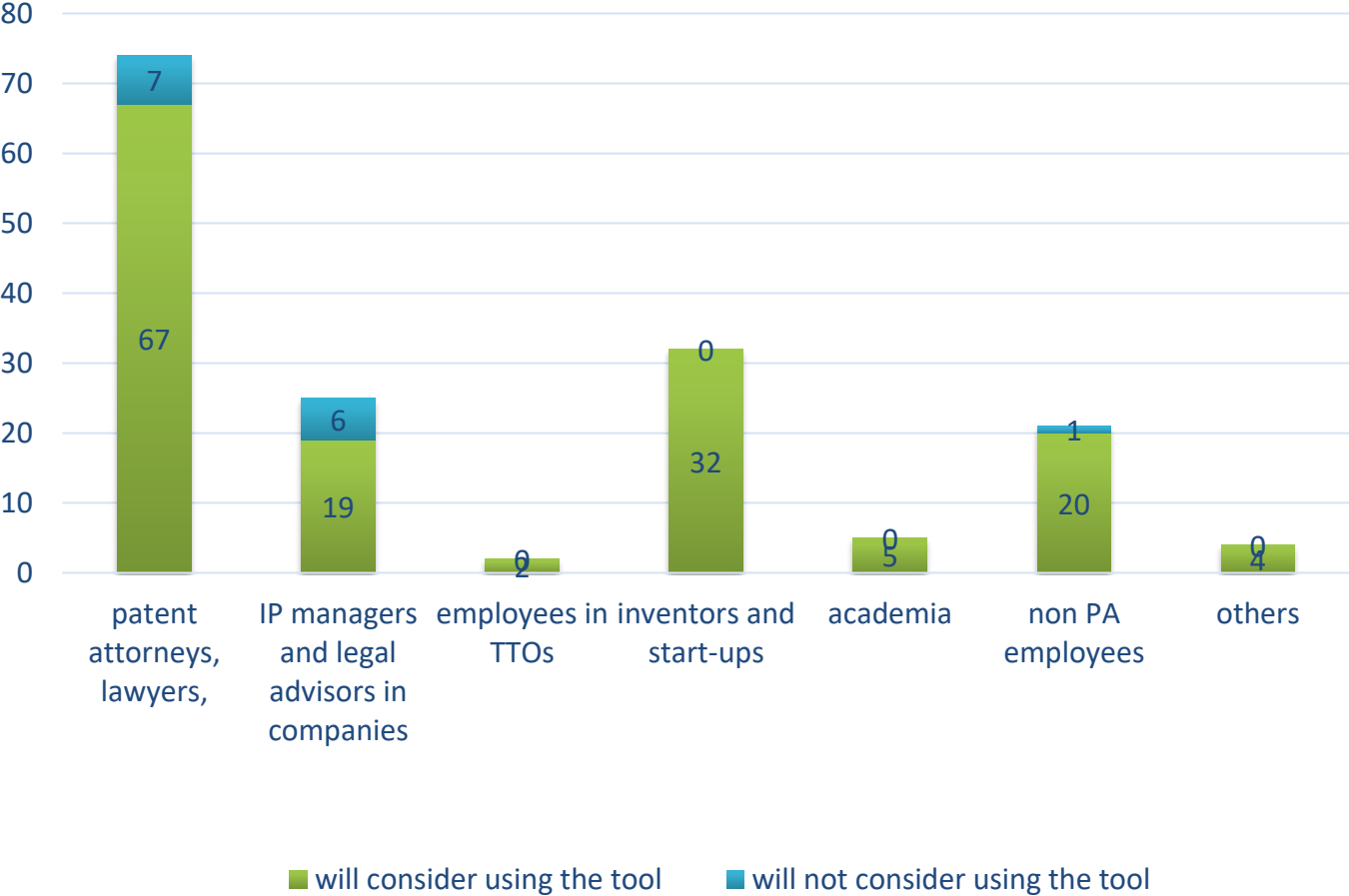
RIA



- patent attorneys, lawyers,
- IP managers and legal advisors in companies
- employees in TTOs
- inventors and start-ups
- academia
- non PA employees

Opinions

RIA



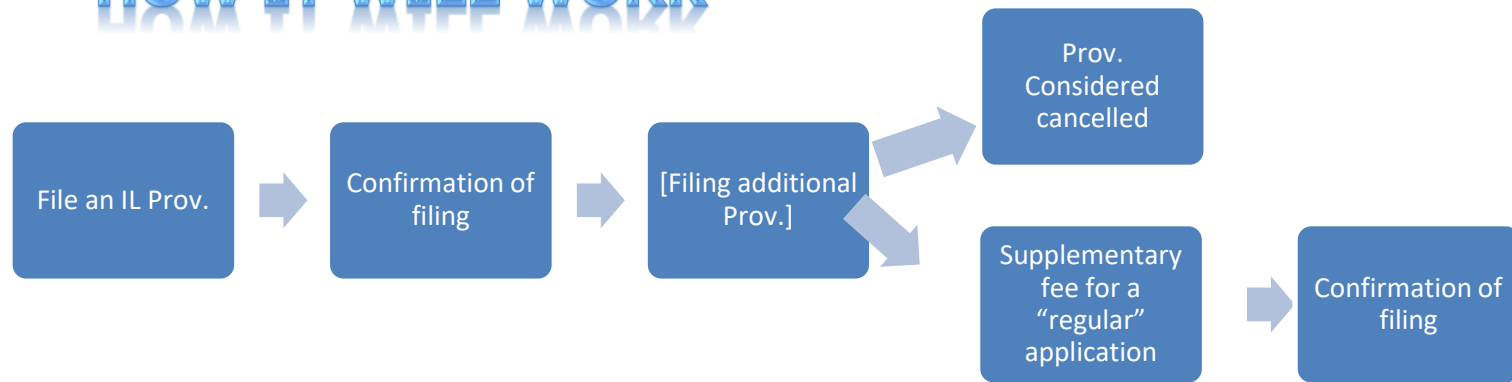


RIA – WHAT WE LEARNED

- The advantages of on-line discussions;
- There are entrepreneurs/inventors who need guidance and assistance in filing;
- The importance of marketing;
- Can we be better than the alternative?



HOW IT WILL WORK



Time (months)



0

12



QUESTIONS AND CONSIDERATIONS

- Publishing according to par. 16.
- Legal advice;
- Security check;
- Benefits/Setbacks for the applicant;
- Tax issues (assignment).



FOR MORE INFORMATION

- Round tables + survey summaries

https://www.gov.il/he/departments/news/provisional_survey_ilpo

- Draft Regulations , RIA report (+comments)

[https://www.gov.il/he/departments/news/patent-regulations-2021;](https://www.gov.il/he/departments/news/patent-regulations-2021)



THANK YOU

Jacqueline Bracha
Deputy Director, Israel Patent Office
Jacquelineb@justice.gov.il
www.patents.gov.il