

ניהול פורטפוליו פטנטים בחברות

רימה פוגץ' שנדלזון
מנהלת קניין רוחני בחברת לנדא דיג'יטל פרינטינג (LDP)
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AGENDA



IP Managers – roles and responsibilities



IP decisions making process



Product related portfolio management



Patent prosecution



Examination

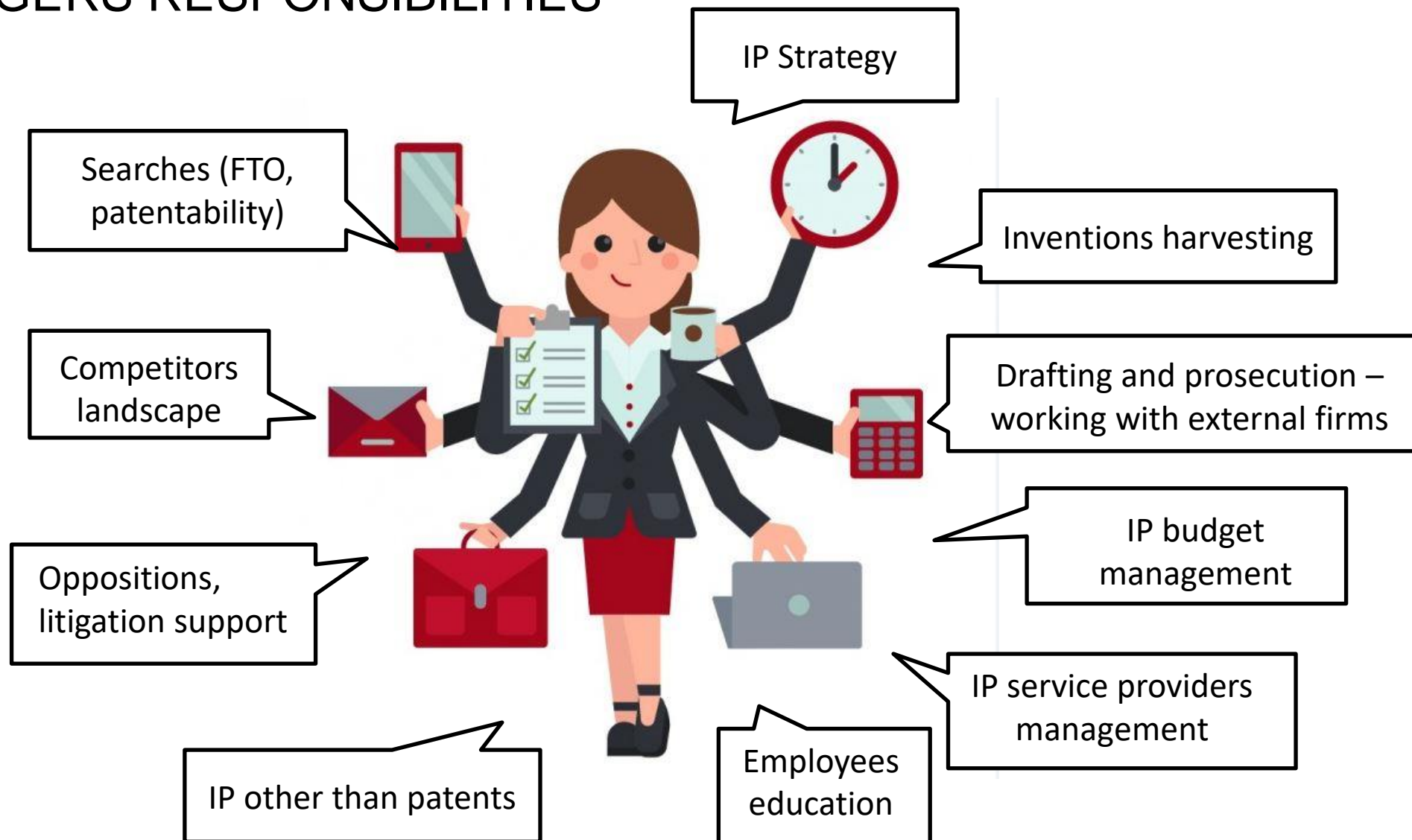


IL Patent Office

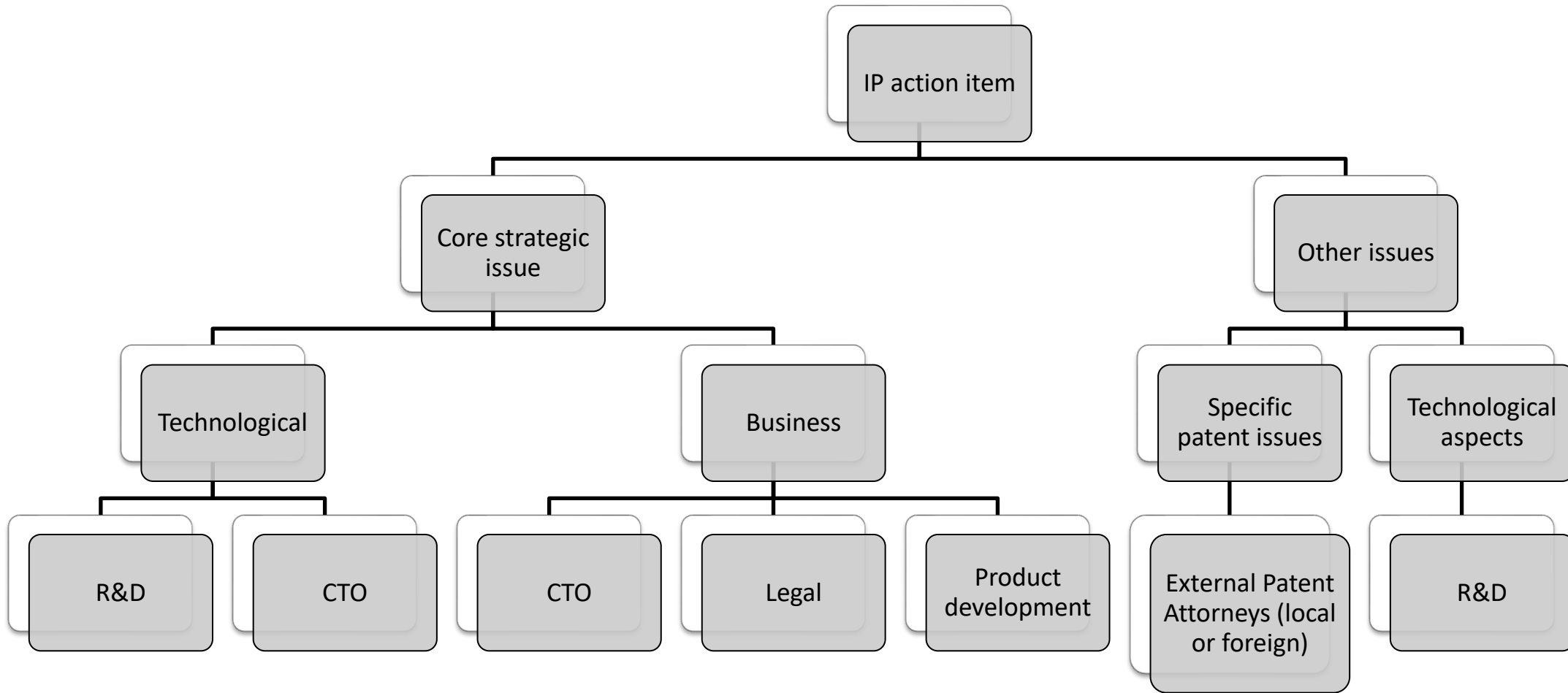


Oppositions and litigation

IP MANAGERS RESPONSIBILITIES



DECISIONS MAKING PROCESS



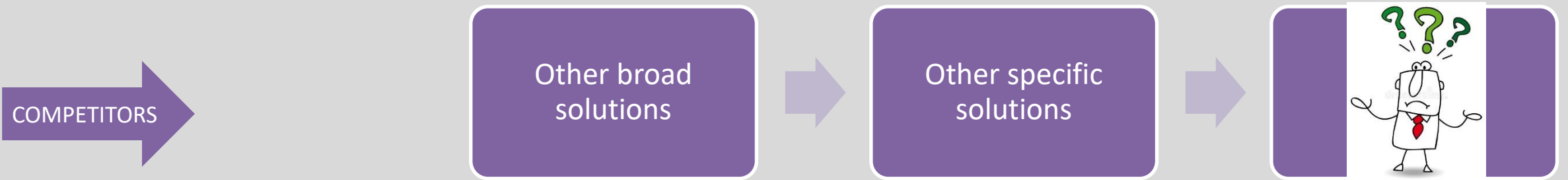
PRODUCT RELATED PORTFOLIO MANAGEMENT



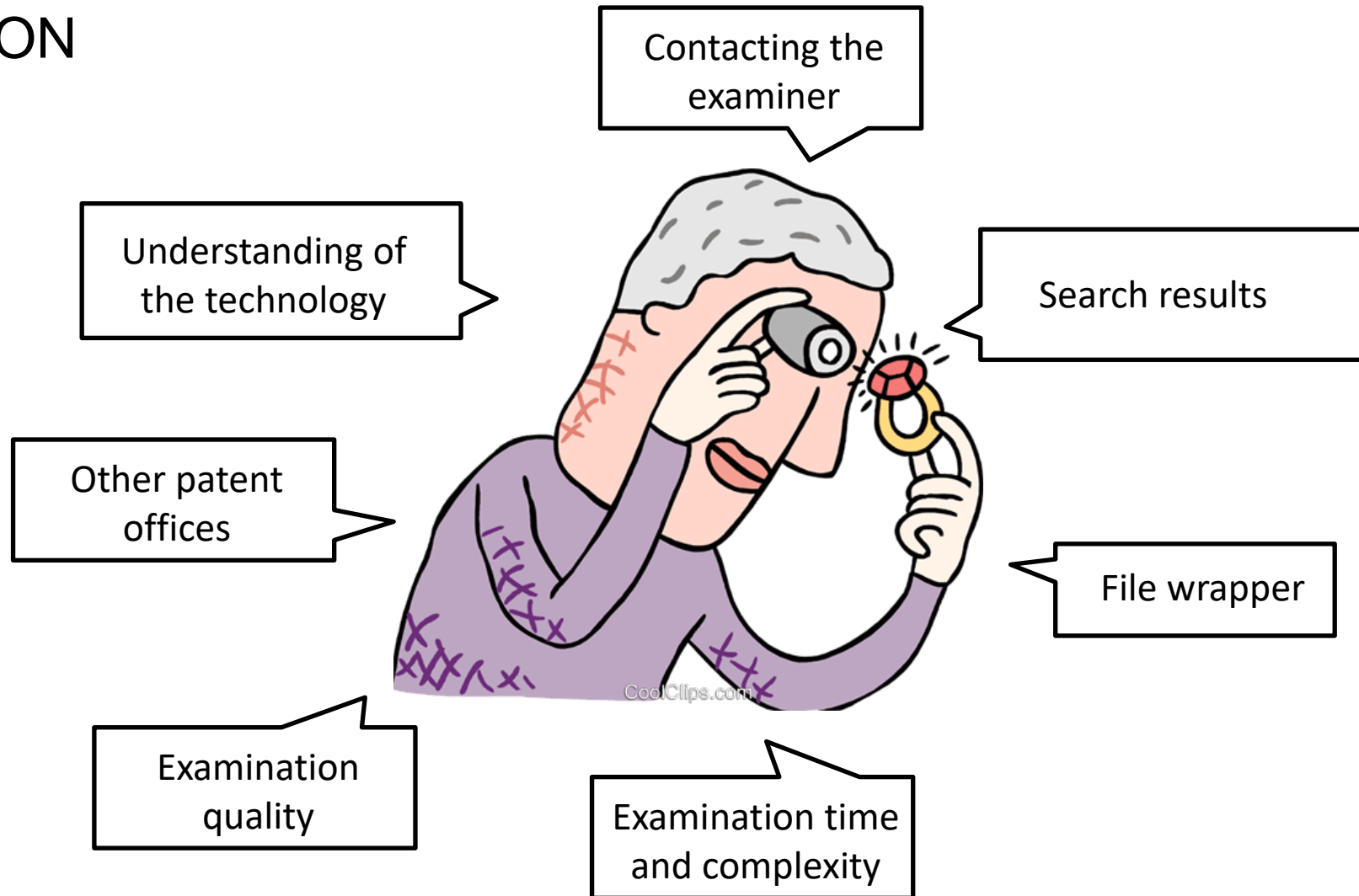
PATENT PROSECUTION



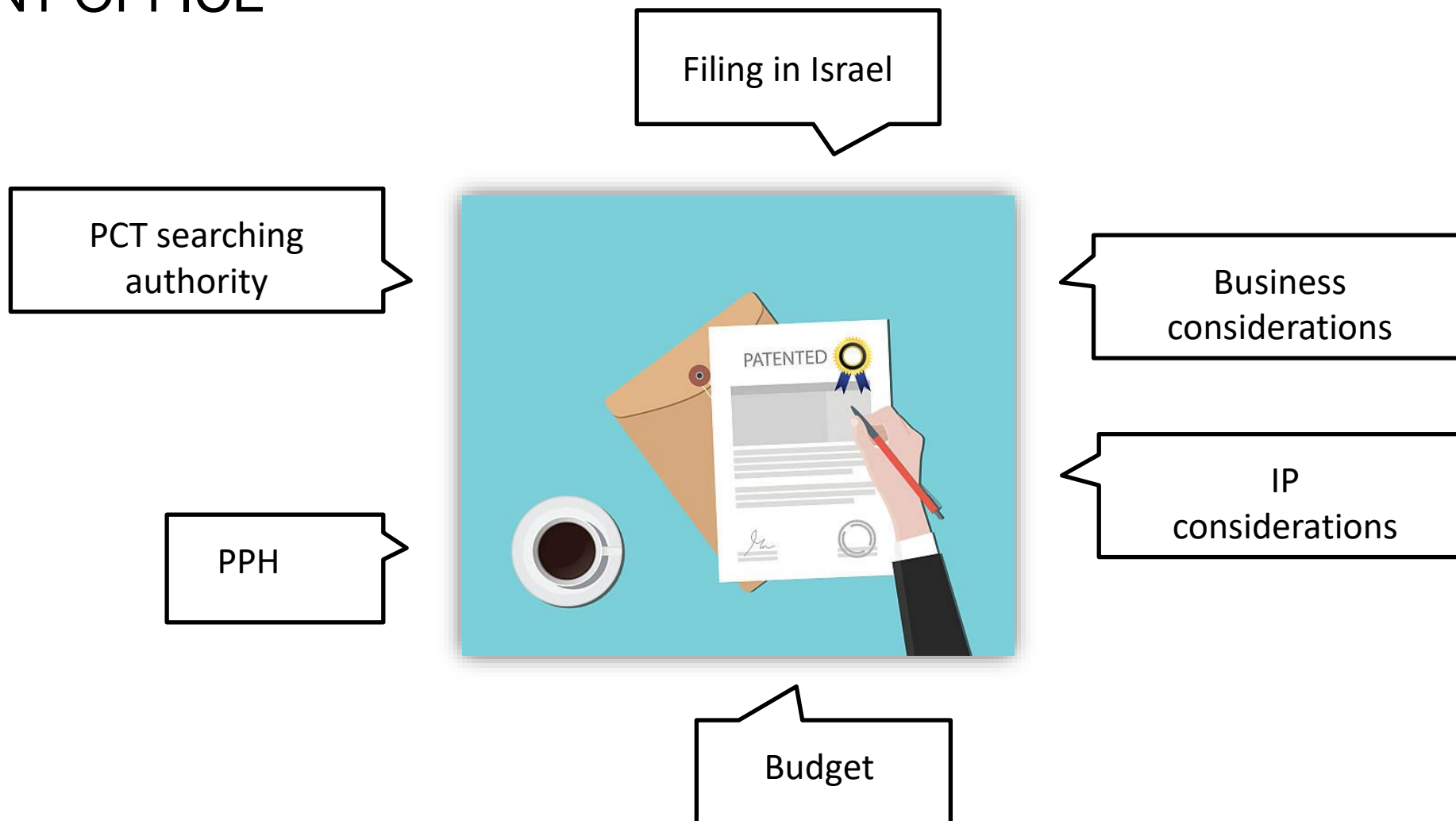
PRODUCT RELATED PORTFOLIO MANAGEMENT



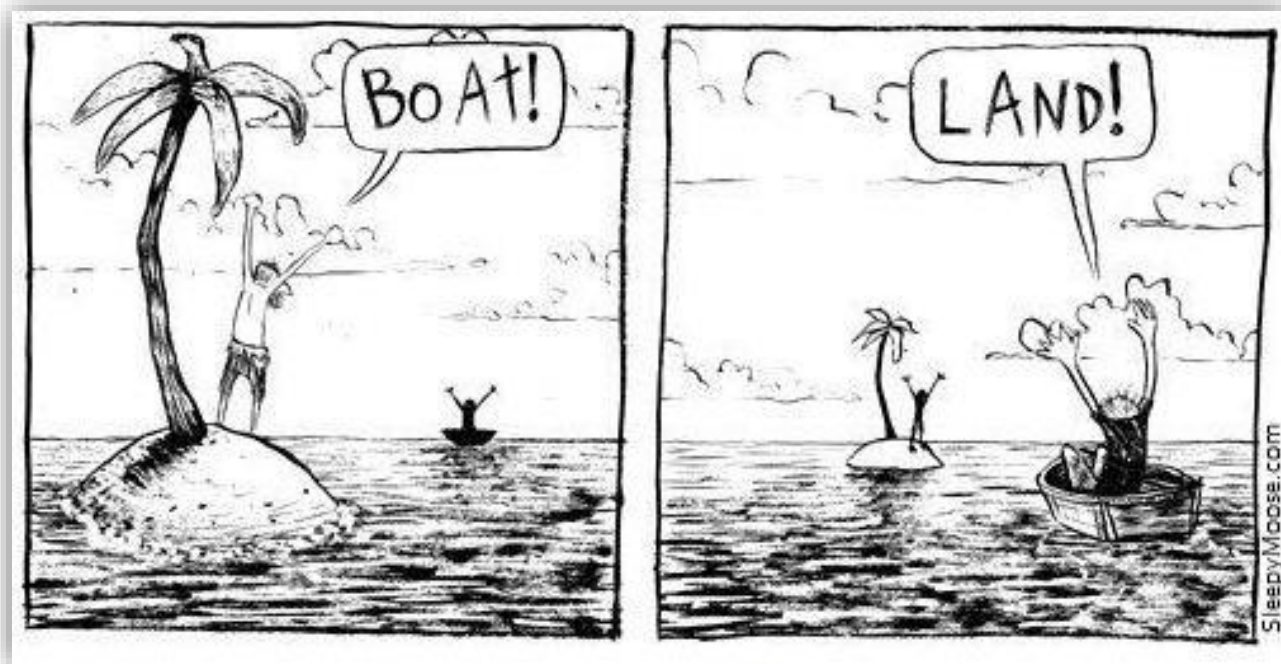
EXAMINATION



IL PATENT OFFICE



THE REAL THING



דברים שרואים משם
לא רואים מכאן....