

# Kathy Versteeg

ELearning Multimedia and Graphic Designer

 (603) 315-4979

 kathy@kmversteeg.com

 www.kmversteeg.com

 KV LinkedIn Profile

 @KatWMV

## TECHNICAL SKILLS

Articulate Storyline	Vyond
Articulate Rise	Lectora
Adobe Captivate	Audacity
Adobe Photoshop	Sound Forge
Adobe Illustrator	MS Office
Adobe Premiere	MS Sharepoint
Adobe After Effects	HTML / CSS
Adobe Dreamweaver	Javascript, XML
Adobe InDesign	SumTotal LMS
Adobe Acrobat Pro	Blackboard LMS
Adobe Audition	Jira
Adobe Animate	
Handbrake	

## EDUCATION

Masters, Educational Technology  
(not completed). San Diego State  
University

B.S. Psychology; Minor: Management.  
Texas A&M University

## PROFESSIONAL ASSOCIATIONS

The Learning Guild     ATD

International  
Webmasters Association

## EXPERIENCE

Leidos, Inc. ([www.leidos.com](http://www.leidos.com))

### 09/22 to Pres — Sr. ELearning Multimedia Designer/Programmer

Create interactive and engaging training as part of the Mobile Applications and Gaming for Intelligence Courseware ("MAGIC") team supporting the Department of Defense and related industries. Specific responsibilities include:

- Design and build the overarching style, look, feel, interactivity of the courseware, leveraging content from the ISD, 2D, and 3D departments.
- Communicate with the customer and or instructors to ensure features and content improvements over previous, existing, or new areas are achieved.
- Design, program, and link up components in Articulate Storyline 360 application.

### 1/21 to 9/22 — Sr. ELearning Multimedia/Graphic Designer

Design and develop ELearning multimedia training courses and content assets using Storyline, Lectora, Vyond, HTML, and Adobe CC.

Design and publish technical training support documentation (create PDFs, optimize for online and print).

Quality test, review, and publish courses on eLMS and Blackboard.

BAE Systems, Inc ([www.baesystems.com](http://www.baesystems.com))



### 1/19 to 1/21 — Principal ELearning Specialist

Designed, developed, and tested multimedia training courses, content assets (icons, branding, animation, video, audio), and communications using Captivate, Storyline, Adobe CC, and Vyond.

Published and administered SCORM and 508-compliant courses on SumTotal LMS.

Designed, coded, and maintained sector-wide Sharepoint websites.

Managed large-scale online learning projects, such as sector-wide migration of 650 Flash-based courses to HTML5. Achieved 99% completion by Flash deadline.

Fidelity Investments ([www.fmr.com](http://www.fmr.com))



### 3/11 to 12/18 — ELearning Multimedia/Graphic Designer

Developed corporate-wide multimedia courses and communications using Adobe CC, Storyline, Lectora, Domiknow One, D2L Brightspace, Camtasia, and HTML/CSS.

Designed graphic and multimedia content assets including branding, photo retouching, infographics, icons, animation, video and audio production using Adobe CC and Vyond.

Published and administered AICC and SCORM courses on SumTotal LMS.

Freelance / Self-Employed ([www.kmversteeg.com](http://www.kmversteeg.com))



### 3/04 to 12/17 — ELearning Multimedia/Graphic Designer

Worked with corporate and higher education clients to provide ELearning design and development, multimedia (video/audio production), graphic design, and online course voice-over narration.