

2021 SPONSORSHIP &

EXHIBITION PACKAGES

FUTURE  
BLOCKCHAIN  
SUMMIT

قمة مستقبل البلوك تشين

17-20 Oct 2021

Showcase your pilot projects, thought leadership or service/ tech offerings through packages curated carefully for companies of various profiles - whether government, MNCs, tech startups or consultancies!

	HEADLINE PARTNER (EXCLUSIVE)	STRATEGIC PARTNER	SECTOR SPONSORSHIP	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER	CONTENT PARTNER	STAND WITH BUILD Incl Marketing Pack and Insurance	STARTUP PLUS PACKAGE	4 SQ M STARTUP POD PACKAGE	2 SQ M STARTUP POD PACKAGE
	2021 Standard Rate	2021 Standard Rate	2021 Standard Rate	2021 Standard Rate	2021 Standard Rate	2021 Standard Rate	2021 Standard Rate	2021 Standard Rate	2021 Standard Rate	2021 Standard Rate	2021 Standard Rate
Investment (in AED)	549,500	313,950	216,000	200,975	142,615	59,998	78,200	45,985	20,920	10,920	6,620
Investment (in USD)	151,795	86,726	59,668	55,517	39,396	16,574	21,602	12,703	5,779	3,016	1,828
Features & Deliverables											
Speaking & Thought Leadership											
Membership to Advisory Board	•										
Speaking opportunity - Keynote or tracks (20min)	1x Keynote	1x Track of choice	1x Track of choice	1x Track of choice	1x Track of choice						
Panel session (45min)	•	•	•	•		•					
Workshop or Briefing Host (1.5 hours, 20pax)	•						1.5 hours				
speaking slot (20min)		•					•		•		
Application for startup pitch competition											
Exhibition Space incl. premium build	100 SQM, customisable	50 SQM, customisable	NIL	25 SQM	25 SQM	12 SQM	NIL	15 SQM	4 SQM POD	4 SQM POD	
Branding, Marketing & Media Coverage											
Exclusive ownership of sector branding			Exclusive sector branding ownership								
Locked in logo (all marketing & communication)	•	•	•	•	•						
Website - Logo on homepage	•	•	•	•	•	•	•				
Logo on Promotional Emails	•	•	•	•	•	•	•		•	•	
Profile on website	•	•	•	•	•	•	•	•	•	•	
Logo on Adverts	•	•	•	•	•		•				
Logo on Brochure	•	•	•	•	•	•	•	•	•	•	

Subject to annual summit terms

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Mention in Radio Ad	•									
Social Media mentions	•	•	•	•	•	•	•	•	•	•
Press Release mention	•	•	•	•						
Interview (quote) in PR	•									
Invite Guest wish-list	•	•	•	•	•	•	•			
Dedicated email - overall show	•	•	•							
Onsite Branding										
Main stage area branding (digital)	•	•	•	•						
Track rooms stage branding (digital)	•	•	•	•	•					
Online Delegate guide - profile	•	•	•	•	•	•	•		•	•
Logo on relevant signage	•	•	•	•	•	•	•		•	•
Access										
All Access Passes	20	10	10	10	7	5	3	2	2	1
Facilitated Meetings	•	•	•	•	•	•	•		•	•
Dedicated introduction to media	•	•	•	•	•					
Reserved table in Lunch zone	•	•	•	•	•					
Logo on digital adverts	•	•	•	•	•					
Exhibition Access/ Ground Staff	7	5	5	5	4	3	2	2	1	1

\* Subject to amendment by DWTC