



E-commerce & The Future of Work

Emerging employment & entrepreneurship opportunities in the e-commerce value chain.

24th February 2022



Intro

The **E-power Forum** is a series of quarterly events organized across different sectors/industries to help build e-commerce capacity in Africa.

The event is convened by [Amari Consulting Ltd](#) in line with its mission which is to help African businesses harness the power of the internet and scale.



Venue

Movenpick Hotel & Residences

E-POWER OBJECTIVES

1. Steer conversation on e-commerce and the opportunity that it presents
2. Create awareness on available opportunities in e-commerce
3. Gather industry insights on e-commerce penetration, adoption and applicability
4. Bring e-commerce stakeholders together
5. Develop locally rooted, user driven e-commerce solutions

Rationale

According to a report released by the Kenyan National Bureau of Statistics on Sept. 1 2020, **the unemployment rate in Kenya doubled to 10.4%** as compared to 5.2% in March 2020. As many as 1.7 million Kenyans lost jobs since the onset of Covid - 19.

However, as the world is shutting down, the internet is opening up new opportunities. In particular, e-commerce as an emerging sector has seen accelerated growth owing to the major shift in consumer buying to online shopping.

The increasing consumer demand coupled with a strong growth trajectory has led to the creation of new employment and entrepreneurship opportunities in the e-commerce sector. Companies are looking for specialized skill sets and candidates who are agile and flexible to quickly adapt to the changing norms. The shift also presents new entrepreneurship opportunities within the e-commerce value chain.

The 3rd E-power forum will:

- 1. Examine how e-commerce is changing the job landscape in Kenya**
- 2. Highlight the emerging employment and entrepreneurship opportunities &**
- 3. Assess preparedness and availability of required skill sets in the job market.**

The Forum will bring together stakeholders, job creators and job seekers in the e-commerce value chain in a groundbreaking real time collaborating and networking experience in a bid to address the rising unemployment rate in Kenya since the onset of Covid-19.

We will also be launching the Epower mentorship program that will offer training, internship, placement and apprenticeship opportunities to youth and women within collaborating companies in the e-commerce sector.

Previous Forums

E-power 1

E-commerce in
Manufacturing

A conversation on how
e-commerce is changing the
manufacturing industry, its
application and benefits.

https://www.youtube.com/watch?v=Q_bE4Cv2J7Q

E-power 2

E-commerce for Women

Enabling cross border trade
for women in business in
light of AFCFTA.

<https://www.amariconsult.com/new/feed/item-id-5eb08fa36b6b9>





Previous Partners:



Sponsorship packages

GOLD

\$10,000



- Main Event Sponsor
- Co-branding on all event marketing & communication collateral
- Full page advert in program booklet
- 15 mins speaking slot
- Panelist slot
- Sales desk
- Newsletter feature
- 10 event tickets
- Marketing inserts in giveaway bag

SILVER

\$8,000



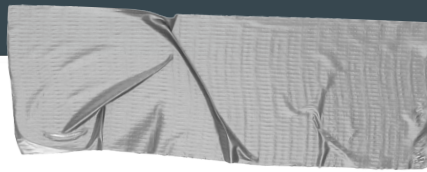
- Co-branding on all event marketing & communication collateral
- Half page advert in program booklet
- Panelist slot
- Sales desk
- Newsletter feature
- 5 event tickets
- Marketing inserts in giveaway bag

BRONZE

\$5,000



- Co-branding on all event marketing & communication collateral
- Quarter page advert in program booklet
- Sales desk
- Newsletter feature
- 3 event tickets
- Marketing inserts in giveaway bag



The E-power programme is made possible by like minded organizations who partner with us in funding and technical support.

To partner;



Email

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Call

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“Effectively, change is almost impossible without industry wide collaboration, cooperation and consensus.

– Simon Mainwaring

Ep^ower

Convened by: Amari Consulting Ltd | www.amariconsult.com