

Your Application Guide

1 TIPS

- Sectioning the hair is key
- Cover thin sections of hair to ensure good coverage
- Only apply the tint to your regrowth area and not on the previous colour.
- We recommend a tint brush (which you'll receive in your pack) to ensure you colour evenly.

3 APPLICATION

- Divide the hair into 4 sections (picture a hot cross bun, you get the idea?)
- Start at the front of your hairline and work towards the back.

When applying tint apply in vertical rows on the front of the hair and horizontal rows on the back of the hair. These rows should be approximately 1 cm thick.

Remember to only paint the root regrowth and not the previously coloured hair.

5 RINSE

Jump in the shower and wet the hair a little and rub the colour through your hair, this process is called "emulsifying the hair", this is also a good opportunity to rub the hairline where you have processed tint on your skin to remove it.

Once you've emulsified and rinsed the hair thoroughly, a good quality salon shampoo and conditioner will go a long way to holding the colour for longer.

2 MIXING

For a root application mix a third of your tube with 45ml of peroxide. (150ml of peroxide provided)

For a full head application for medium length hair mix half a tube of colour with 75ml peroxide.

The general ratio is 1:1,5 of colour and developer in proportion. If you are unsure, we can put you in touch with one of our professional stylists to assist you via video call.

4 PROCESS

Once you have completed the application process, leave the tint on your hair to develop for 35 minutes. For those stubborn greys, add an extra 10 minutes to the processing time.

6 A FEW FINAL TIPS

Get some "hair towels" that you just use for your hair as they will get some tint on them if you have longer hair.

Use your gloves that come in the pack when applying colour... nothing says "I've just coloured my hair at home" like stained fingers and nails.