# **Freshers and Festive Planning**

Thursday 4 August Sheffield Plate



# **Student Engagement**





Sheffield - your university city (welcometosheffield.co.uk)



#### 60,000 students

Students are part of the fabric of Sheffield, and are important parts of communities wherever they live in the city.

Students voted Sheffield as one of the best UK cities in the Student Crowd Best Student Cities 2022.



# One of the UK's most affordable student cities

With many costs sitting below the UK average, it's a little bit easier to stretch your student budget here.

You'll find a welcoming city with lots of student deals and affordable accommodation within walking distance of your campus.

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#### UK's greenest city

We were ranked the UK's greenest city by the 2021 NatWest Green Cities Report, and we weren't surprised. We have the highest percentage of green space (61%) of any city in the world.

5 rivers, more trees per person than any other European city, and a third of the city sitting in the Peak District National Park.

Student life

Safe, affordable and welcoming

The UK's greenest city report

# Which UK city is most affordable\* for students?

Cardiff has overtaken Sheffield (2021) to become the most cost-effective city for UK students.



Pick from the drop-down to see the rankings

Top 10 UK cities	~
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City	Overall UK ranking	City	Overall UK ranking	
Cardiff	1st	York	=4th	
Cambridge	2nd	Durham	=4th	
Southampton	=3rd	Oxford	5th	
Sheffield	=3rd	Bristol	=6th	
Coventry	=3rd	Birmingham	=6th	



# Student takeover participants in 2022 Some, not all...





























## Sheffield city centre retailer event (Gather)

- On campus event at Sheffield Hallam
- An opportunity to engage with Sheffield Hallam students and staff
- 15-20 stalls
- Thursday 12th or Thursday 19th October
- 11am 2pm





STUDENT ACTIVITY	MON	TUE	WED	THU	FRI	SAT	SUN
w/c <b>18-SEP</b>	FRESHERS WEEK	FRESHERS WEEK	FRESHERS WEEK	FRESHERS WEEK	FRESHERS WEEK	FRESHERS WEEK	FRESHERS WEEK
w/c <b>25-SEP</b>				MEADOWHALL STUDENT EVENT			
w/c <b>2-OCT</b>		CITY CENTRE TAKEOVER 2022					
w/c <b>9-ОСТ</b>				? GATHER ?			
w/c <b>16-OCT</b>				? GATHER ?			

OPTION 1	MON	TUE	WED	THU	FRI	SAT	SUN
w/c <b>18-SEP</b>	FRESHERS WEEK	FRESHERS WEEK	FRESHERS WEEK	FRESHERS WEEK	FRESHERS WEEK	FRESHERS WEEK	FRESHERS WEEK
w/c <b>25-SEP</b>				MEADOWHALL STUDENT EVENT			
w/c <b>2-0СТ</b>	<b>-</b>				VER 2023		· · · · · · · · · · · · · · · · · · ·
w/c <b>9-ОСТ</b>			CITTEN	IKE IAKEU	)VER 2023	•	
w/c <b>16-ОСТ</b>				GATHER			

OPTION 2	MON	TUE	WED	THU	FRI	SAT	SUN
w/c <b>18-SEP</b>	FRESHERS WEEK						
W/C	<b>_</b>	?	CITY CENT	RE TAKE	VER 2023	?	
25-SEP	_	?	CITY CENT	RE TAKE	VER 2023	?	
w/c <b>2-ОСТ</b>							
w/c <b>9-ОСТ</b>				GATHER			
w/c <b>16-ОСТ</b>							

# A Christmas



## A few key dates

#### **Christmas Markets**

Thursday 16th November to Sunday 24th December

#### **Christmas Lights Switch On**

? Sunday 19th November ? (TBC)

#### **Sheffield Cathedral: Illuminated**

Tuesday 5th to Saturday 9th December

#### **Sheffield BID**

Activities TBC



#### What else?

- Opening times?
- Cross promoting between business and linked with city centre events and activities?
- Using sheffieldcitycentre.com?
- Ongoing development / works





#### **STICK MAN**

Thu 23 - Sat 25 Nov Lyceum

# SHEFF!ELD Theatres

# IRVING BERLIN'S WHITE GIRSSIMAS

#### **WHITE CHRISTMAS**

Sat 9 Dec 2023 - Sat 13 Jan 2024 Crucible



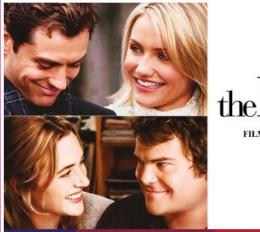
#### A TOWN CALLED CHRISTMAS

Fri 15 – Sat 30 Dec Playhouse



#### **BEAUTY AND THE BEAST**

Fri 8 Dec 2023 - Sun 7 Jan 2024 Lyceum





A SENBLA PRESENTATION

Tuesday 28 November 2023, 19:30 PM

The Holiday in Concert

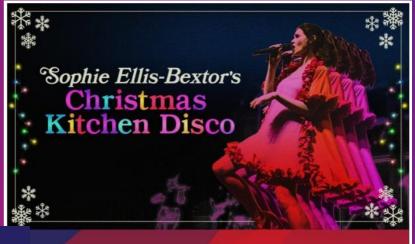
Film with Live Orchestra



Tuesday 05 December 2023, 19:00 PM

The Muppet Christmas Carol

the film with a live orchestra





Sheffield City Hall

Sunday 03 December 2023, 19:30 PM

Sophie Ellis-Bextor

Christmas Kitchen Disco



Wednesday 06 December 2023, 19:30 PM

Leona Lewis

Christmas With Love 2023

### Next meeting

## **High Street Forum**

Tuesday 12 September Virgin Money Store, Fargate

enquiries@sheffieldbid.com

sheffieldbid.com/high-street-forum

