Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2022	2021	2022	2021	2022	2021
Sheffield	**58.8%**	**2.7%**	**-1.9%**	**31.3%**	**-12.6%**	**7.2%**
North & Yorkshire	**37.8%**	**9.1%**	**5.9%**	**19.3%**	**2.2%**	**6.4%**
UK	**48.1%**	**5.0%**	**13.6%**	**23.5%**	**1.0%**	**8.3%**

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors for the year to date is 9,365,911 which is 58.8% up on the previous year.

The total number of visitors to Sheffield in month commencing 1 August 2022 was 990,156.

The busiest day in month commencing 1 August 2022 was Saturday 6 August with 44,978 visitors.

The peak hour of the month was 13:00 on Tuesday 9 August 2022 with footfall of 5,382.

Footfall by month

Figures shown below are calculated using monthly totals.

990,156
1,133,322
1,009,519
768,980
1,291,500
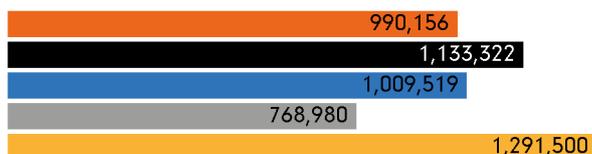
■ This Month　　■ Previous Year　　■ 2019
■ Previous Month　　■ 2 Years Ago

Weather

	☀	☁	⛈
Number of days this month	15	3	10
Number of days same month last year	9	7	12
Number of days same month two years ago	9	4	15

Average temperature

	Maximum temperature	Minimum temperature
2022	**24°**	**14°**
2021	**20°**	**13°**
2020	**29°**	**21°**

SPRINGBOARD.

Footfall by day

The figures shown below are calculated using weekly averages.

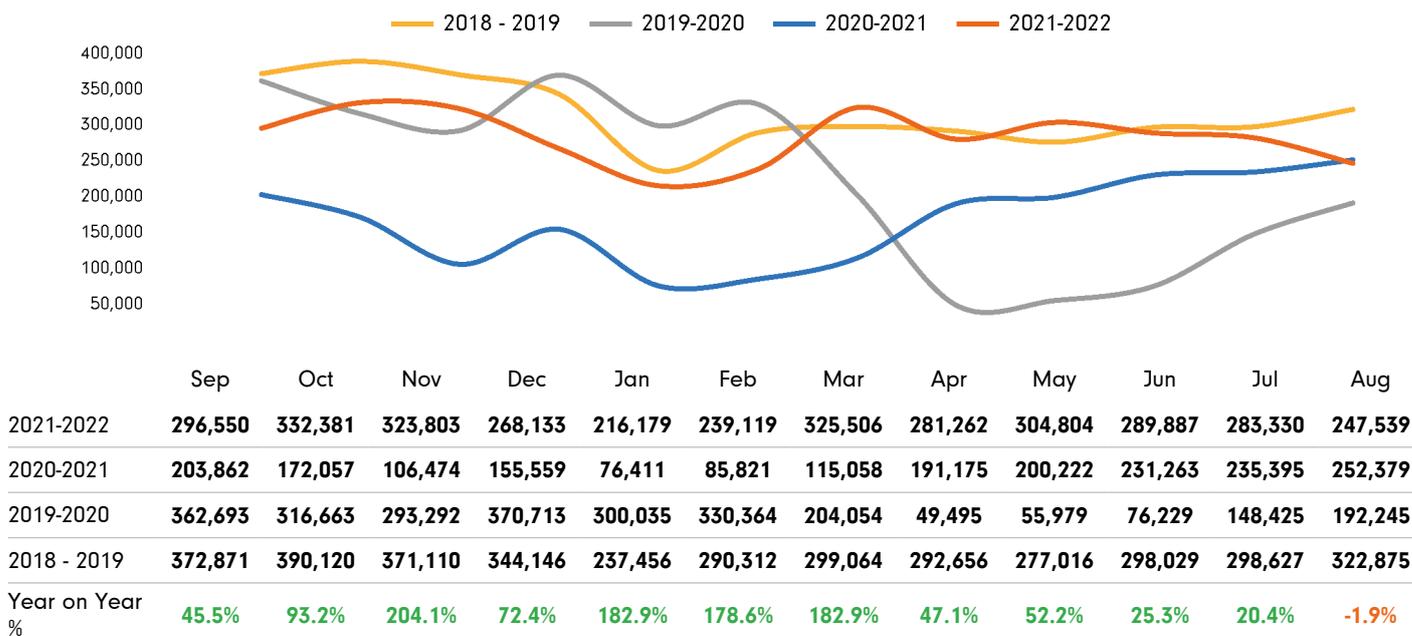|	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Monthly totals
This Month	37,118	36,122	36,212	34,013	37,358	39,968	26,748	247,539
Previous Month	38,113	39,946	43,215	40,909	42,242	48,964	29,941	283,330
Previous Year	33,903	37,393	35,394	35,009	39,738	43,984	26,958	252,379
2 Years Ago	31,086	29,958	32,751	25,991	24,988	31,680	15,791	192,245
Month on month %	-2.6%	-9.6%	-16.2%	-16.9%	-11.6%	-18.4%	-10.7%	
Year on year %	9.5%	-3.4%	2.3%	-2.8%	-6.0%	-9.1%	-0.8%	
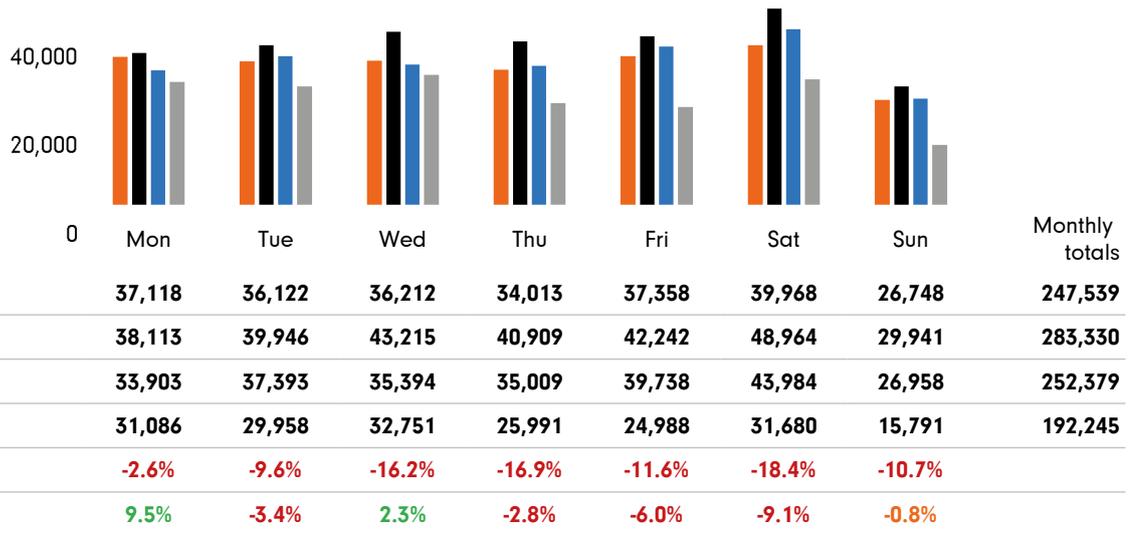
Footfall by hour

The figures shown below are calculated using a weekly average
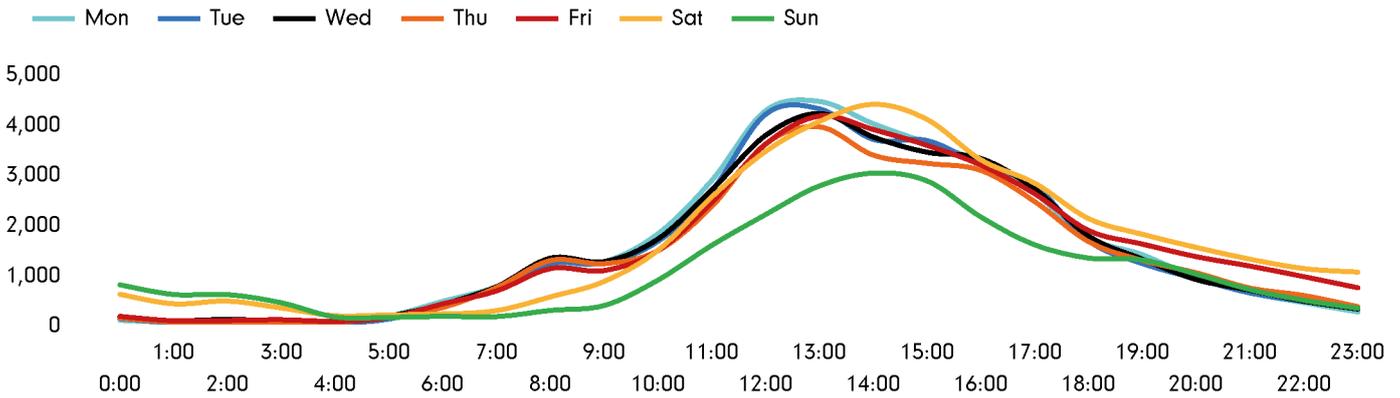
Footfall - rolling 12 months

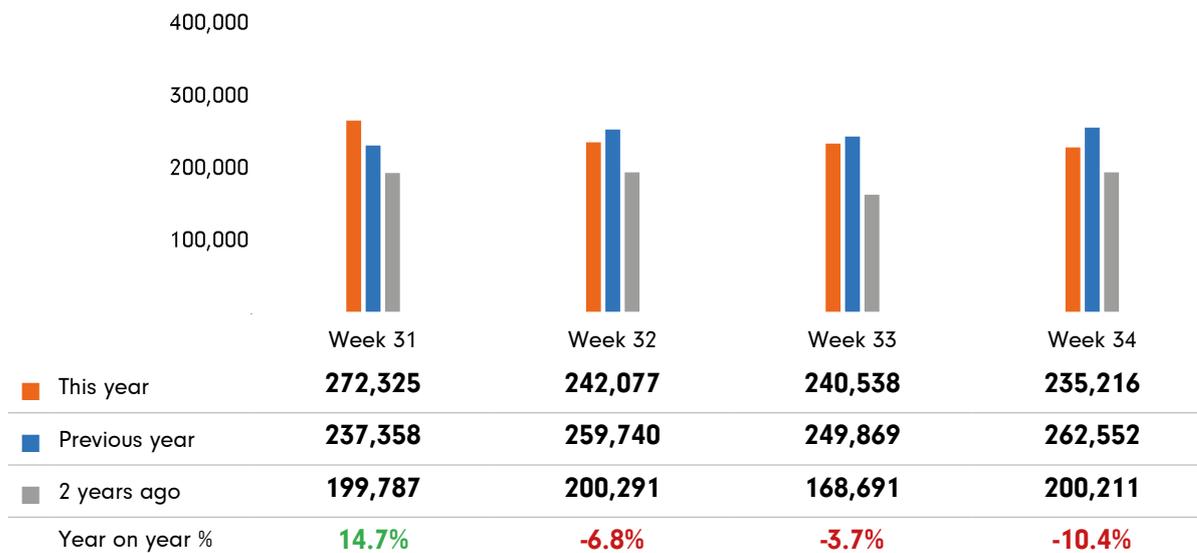The figures shown below are calculated using weekly averages.

	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
2021-2022	296,550	332,381	323,803	268,133	216,179	239,119	325,506	281,262	304,804	289,887	283,330	247,539
2020-2021	203,862	172,057	106,474	155,559	76,411	85,821	115,058	191,175	200,222	231,263	235,395	252,379
2019-2020	362,693	316,663	293,292	370,713	300,035	330,364	204,054	49,495	55,979	76,229	148,425	192,245
2018 - 2019	372,871	390,120	371,110	344,146	237,456	290,312	299,064	292,656	277,016	298,029	298,627	322,875
Year on Year %	45.5%	93.2%	204.1%	72.4%	182.9%	178.6%	182.9%	47.1%	52.2%	25.3%	20.4%	-1.9%

Year on year % is calculated by comparing the 2021-2022 period with the 2020-2021 period i.e the figure for August compares August 2022 to August 2021

Footfall by week of month

The figures shown below are calculated using weekly totals.

	Week 31	Week 32	Week 33	Week 34
This year	272,325	242,077	240,538	235,216
Previous year	237,358	259,740	249,869	262,552
2 years ago	199,787	200,291	168,691	200,211
Year on year %	14.7%	-6.8%	-3.7%	-10.4%

Footfall by location

The figures shown below are calculated using weekly averages.

Legend: ■ This month ■ Previous month ■ Previous year ■ 2 Years ago
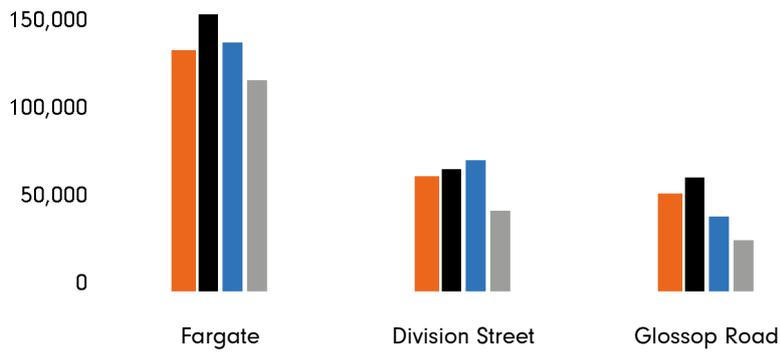
	Fargate	Division Street	Glossop Road
This Month	**130,671**	**63,031**	**53,836**
Previous Month	**151,234**	**68,143**	**63,952**
Previous Year	**136,315**	**73,034**	**43,029**
2 Years Ago	**115,801**	**46,090**	**30,353**
Year on Year %	**-4.1 %**	**-13.7 %**	**25.1 %**

Footfall by location

- Fargate, 52.8 %
- Division Street, 25.5 %
- Glossop Road, 21.7 %

Reporting dates

This month - 01 August 2022 - 28 August 2022

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2022 to August , 2022 Vs January, 2021 to August , 2021

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.August, 2022 Vs August, 2021

Month on Month % Change is the % change in footfall for this Month from the previous Month.8 2022 Vs 7 2022

Footfall Report
Sheffield

SB.

2019 comparison for Sheffield

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019
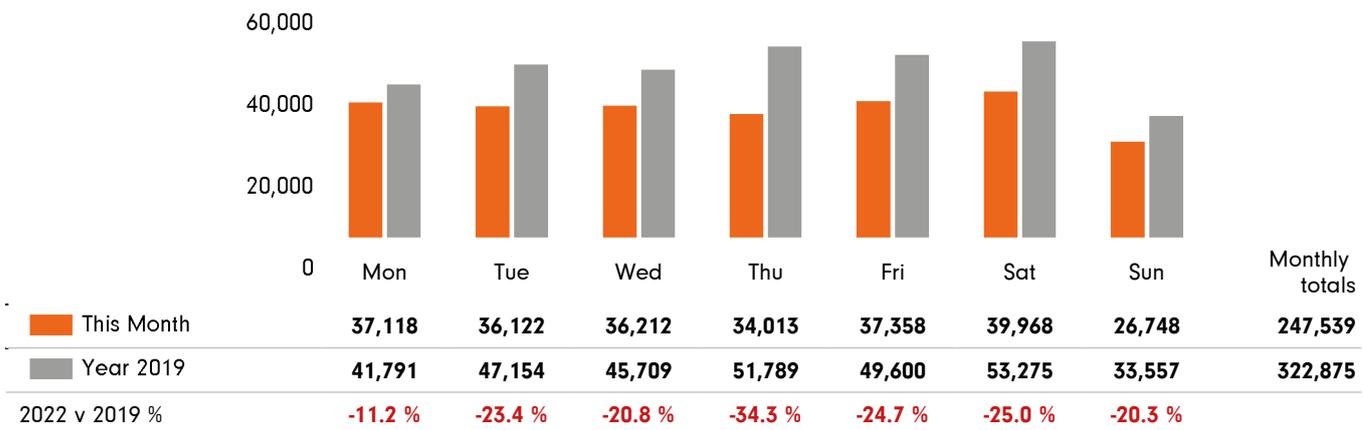
Headlines

	Year to date %	Year on year %
	2022 Vs 2019	2022 Vs 2019
Sheffield	**-27.0 %**	**-30.1 %**
North & Yorkshire	**-19.7 %**	**-15.0 %**
UK	**-18.8 %**	**-14.9 %**

Sheffield is compared to the high street index.

Footfall by day

The figures shown below are calculated using weekly averages.

	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Monthly totals
This Month	**37,118**	**36,122**	**36,212**	**34,013**	**37,358**	**39,968**	**26,748**	**247,539**
Year 2019	**41,791**	**47,154**	**45,709**	**51,789**	**49,600**	**53,275**	**33,557**	**322,875**
2022 v 2019 %	**-11.2 %**	**-23.4 %**	**-20.8 %**	**-34.3 %**	**-24.7 %**	**-25.0 %**	**-20.3 %**	

Footfall by week of month

The figures shown below are calculated using weekly totals.

	Week 31	Week 32	Week 33	Week 34
2022	**272,325**	**242,077**	**240,538**	**235,216**
2019	**277,710**	**300,946**	**359,633**	**353,211**
Year on year %	**-1.9%**	**-19.6%**	**-33.1%**	**-33.4%**

Footfall by location

The figures shown below are calculated using weekly averages.

	This month	2019	2022 - 2019 %	
				■ This month ■ Year 2019
Division Street	252,124	301,845	-16.5 %	
Fargate	522,685	798,699	-34.6 %	
Glossop Road	215,347	190,956	12.8 %	