

Footfall Report for: Sheffield

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2022	2021	2022	2021	2022	2021
Sheffield	83.6%	-9.9%	25.6%	203.4%	-4.7%	15.5%
North & Yorkshire	51.5%	3.3%	9.6%	98.0%	1.3%	13.6%
UK	63.8%	-3.4%	19.4%	102.1%	3.3%	14.2%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors for the year to date is 7,245,186 which is 83.6% up on the previous year.

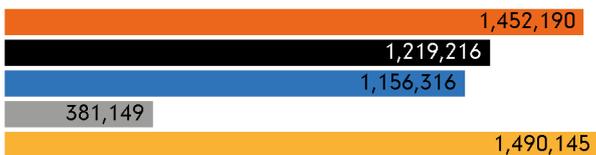
The total number of visitors to Sheffield in month commencing 30 May 2022 was 1,452,190.

The busiest day in month commencing 30 May 2022 was Thursday 2 June with 51,977 visitors.

The peak hour of the month was 14:00 on Thursday 2 June 2022 with footfall of 5,876.

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year ■ 2019
■ Previous Month ■ 2 Years Ago

Weather



Number of days this month	12	6	17
Number of days same month last year	17	6	12
Number of days same month two years ago	9	4	22

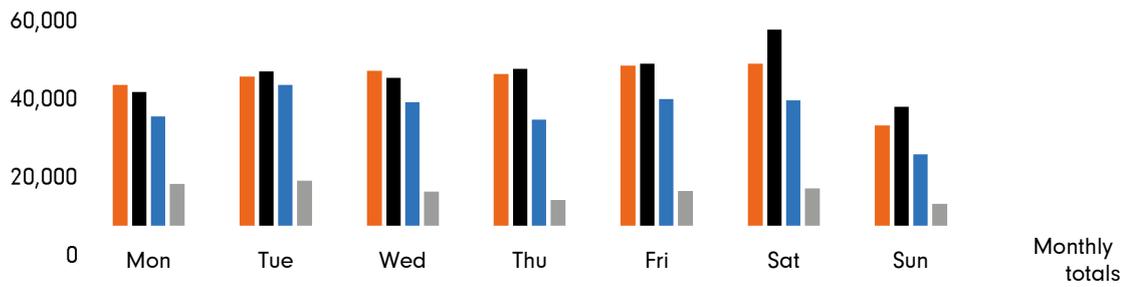
Average temperature

	Maximum temperature	Minimum temperature
2022	20°	11°
2021	20°	11°
2020	28°	19°

SPRINGBOARD.

Footfall by day

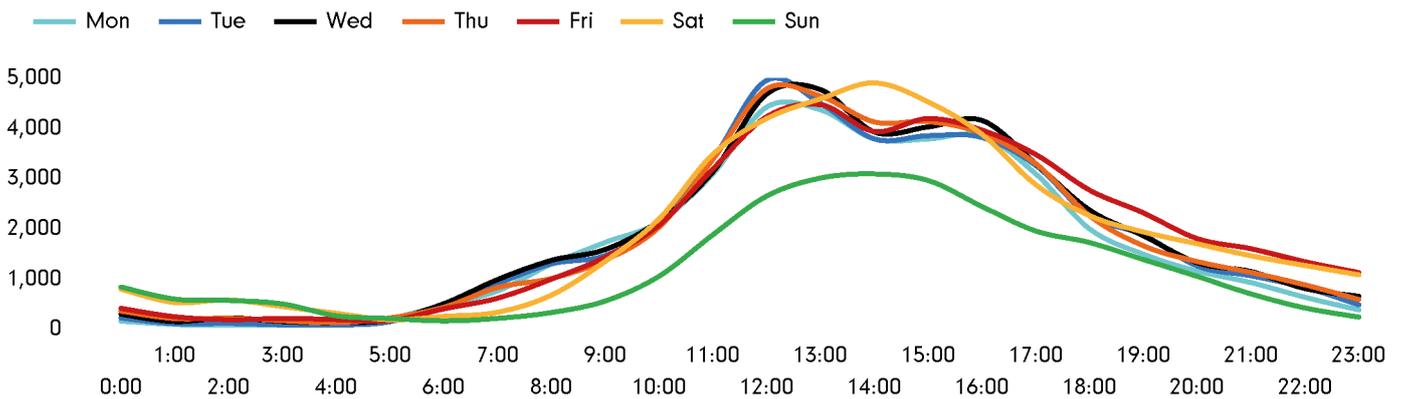
The figures shown below are calculated using weekly averages.



This Month	40,215	42,493	44,038	43,251	45,503	45,972	28,966	290,438
Previous Month	38,242	43,932	42,243	44,698	46,059	55,499	34,131	304,804
Previous Year	31,570	40,210	35,410	30,631	36,353	35,958	21,131	231,263
2 Years Ago	12,919	13,863	10,858	8,563	10,910	11,611	7,505	76,229
Month on month %	5.2%	-3.3%	4.2%	-3.2%	-1.2%	-17.2%	-15.1%	
Year on year %	27.4%	5.7%	24.4%	41.2%	25.2%	27.8%	37.1%	

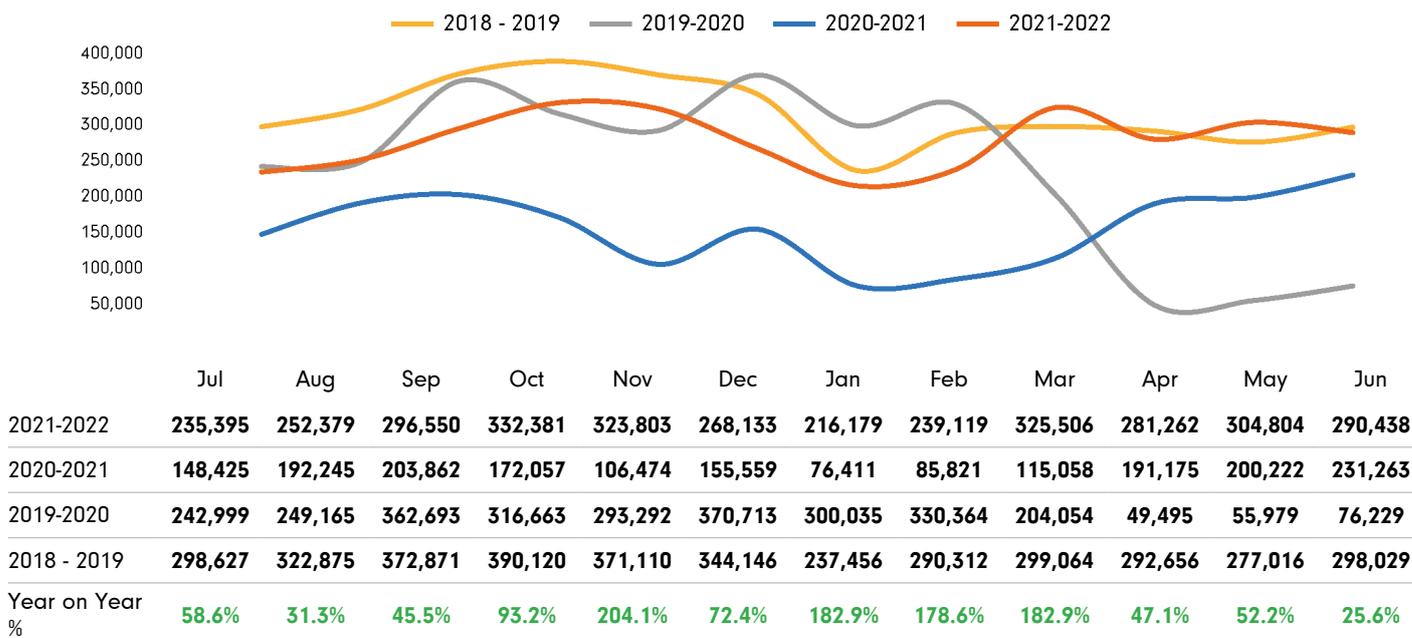
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

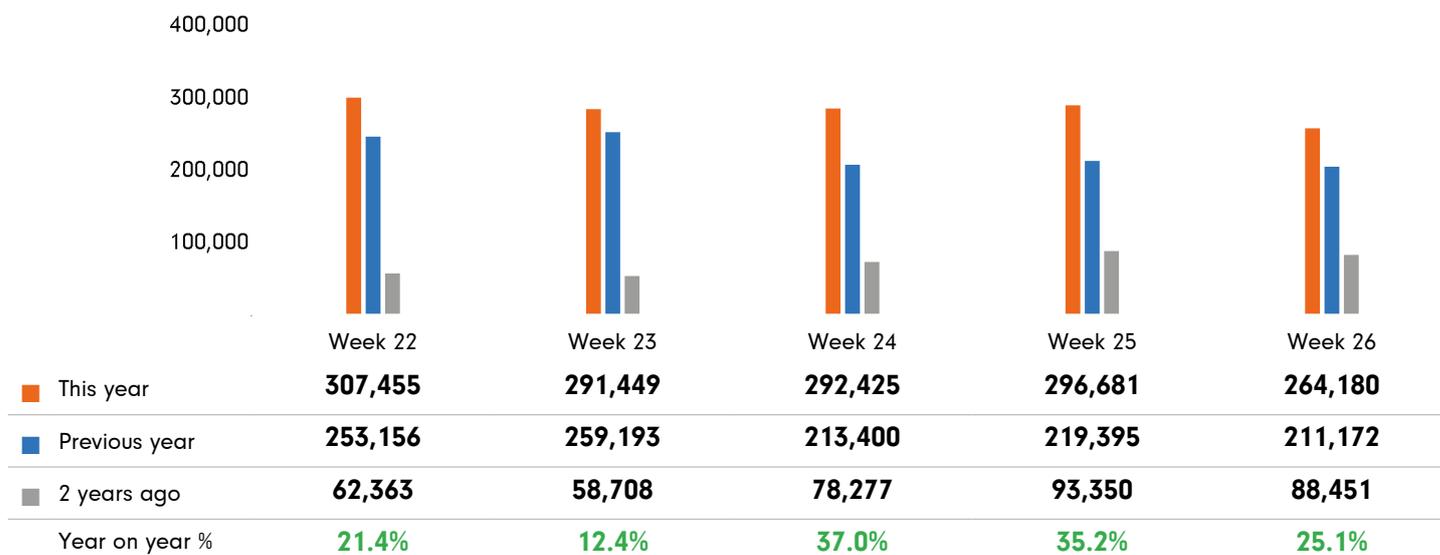
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2021-2022 period with the 2020-2021 period i.e the figure for June compares June 2022 to June 2021

Footfall by week of month

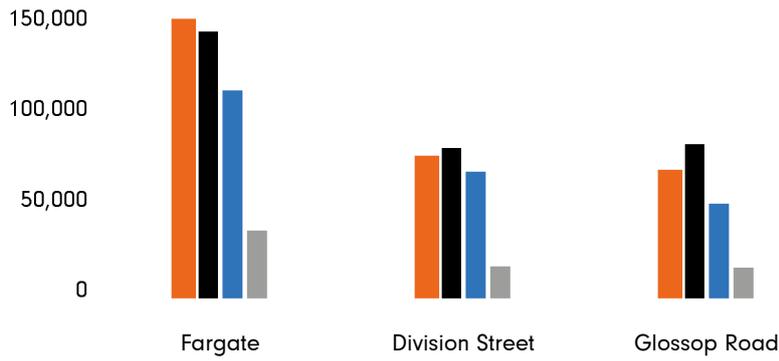
The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	146,605	75,563	68,268
Previous Month	141,260	80,686	82,856
Previous Year	110,838	68,569	51,855
2 Years Ago	38,004	19,443	18,782
Year on Year %	32.3 %	10.2 %	31.7 %

Footfall by location



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2022 to June, 2022 Vs January, 2021 to June, 2021

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. June, 2022 Vs June, 2021

Month on Month % Change is the % change in footfall for this Month from the previous Month. 6 2022 Vs 5 2022

2019 Comparison for: Sheffield

2019 comparison for Sheffield

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

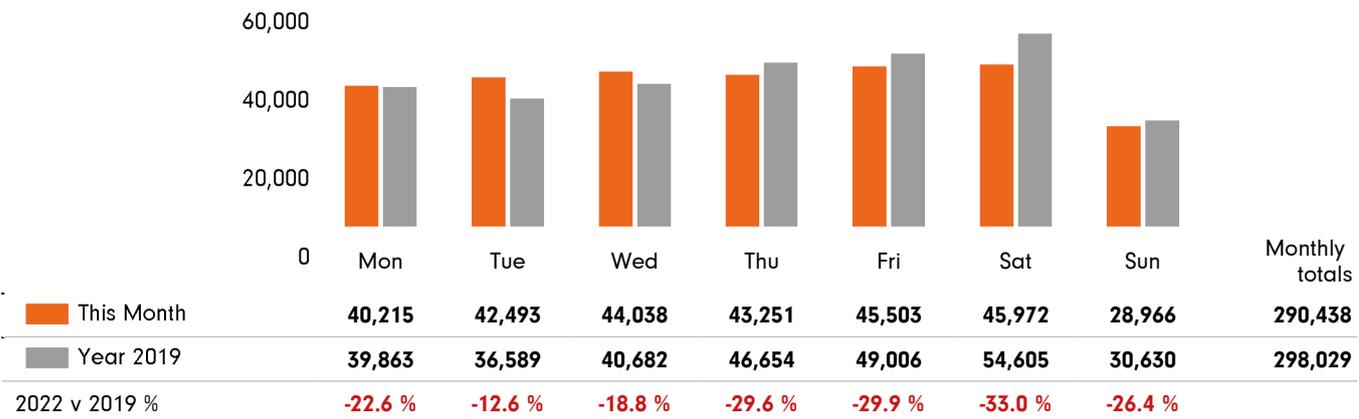
Headlines

	Year to date % 2022 Vs 2019	Year on year % 2022 Vs 2019
Sheffield	-26.6 %	-25.5 %
North & Yorkshire	-18.7 %	-14.8 %
UK	-19.3 %	-15.1 %

Sheffield is compared to the high street index.

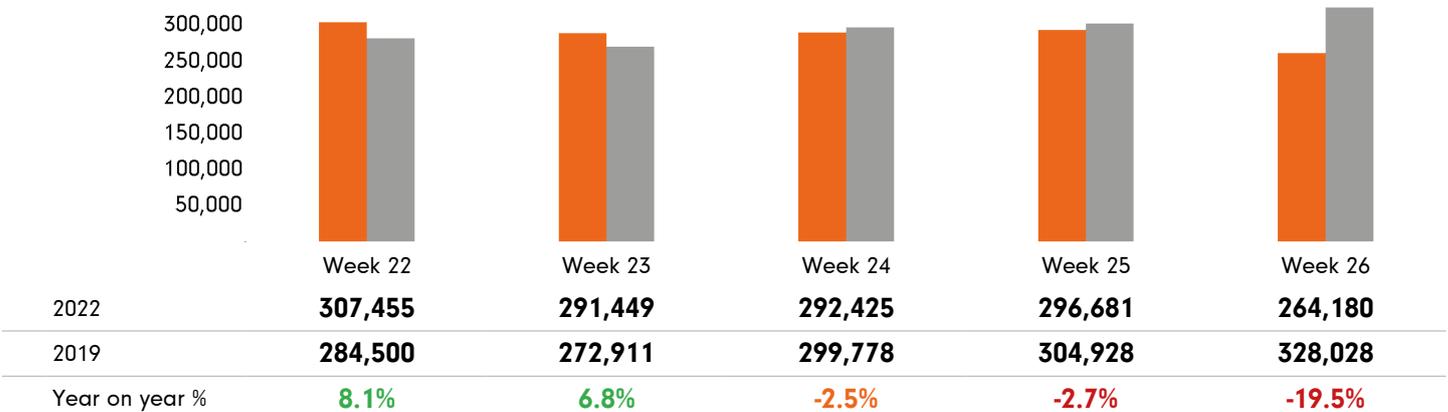
Footfall by day

The figures shown below are calculated using weekly averages.



Footfall by week of month

The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

