

Footfall Report for: Sheffield

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2022	2021	2022	2021	2022	2021
Sheffield	130.0%	-47.3%	47.1%	286.3%	-13.6%	66.2%
North & Yorkshire	86.8%	-33.7%	23.6%	265.6%	1.8%	78.1%
UK	103.6%	-39.3%	37.1%	252.7%	4.3%	73.0%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors for the year to date is 4,573,780 which is 130% up on the previous year.

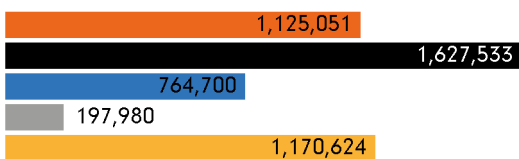
The total number of visitors to Sheffield in month commencing 4 April 2022 was 1,125,051.

The busiest day in month commencing 4 April 2022 was Saturday 30 April with 58,978 visitors.

The peak hour of the month was 13:00 on Saturday 30 April 2022 with footfall of 6,198.

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year ■ 2019
■ Previous Month ■ 2 Years Ago

Weather



Number of days this month	8	7	13	
Number of days same month last year	14	2	10	2
Number of days same month two years ago	16	6	6	

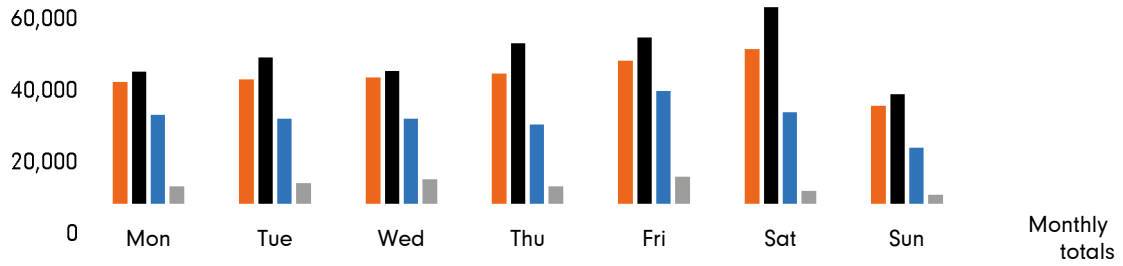
Average temperature

	Maximum temperature	Minimum temperature
2022	14°	5°
2021	12°	1°
2020	18°	8°

SPRINGBOARD.

Footfall by day

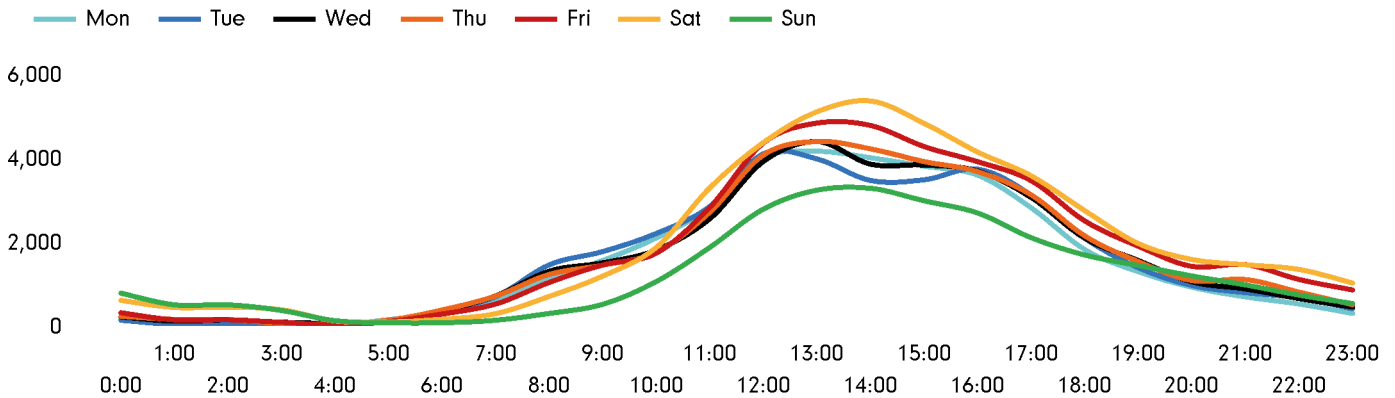
The figures shown below are calculated using weekly averages.



This Month	38,198	38,977	39,522	40,695	44,629	48,199	31,042	281,262
Previous Month	41,299	45,598	41,636	49,902	51,743	60,846	34,482	325,506
Previous Year	28,263	27,092	27,095	25,427	35,538	29,220	18,540	191,175
2 Years Ago	6,879	7,752	8,875	6,768	9,637	5,391	4,193	49,495
Month on month %	-7.5%	-14.5%	-5.1%	-18.5%	-13.7%	-20.8%	-10.0%	
Year on year %	35.2%	43.9%	45.9%	60.0%	25.6%	64.9%	67.4%	

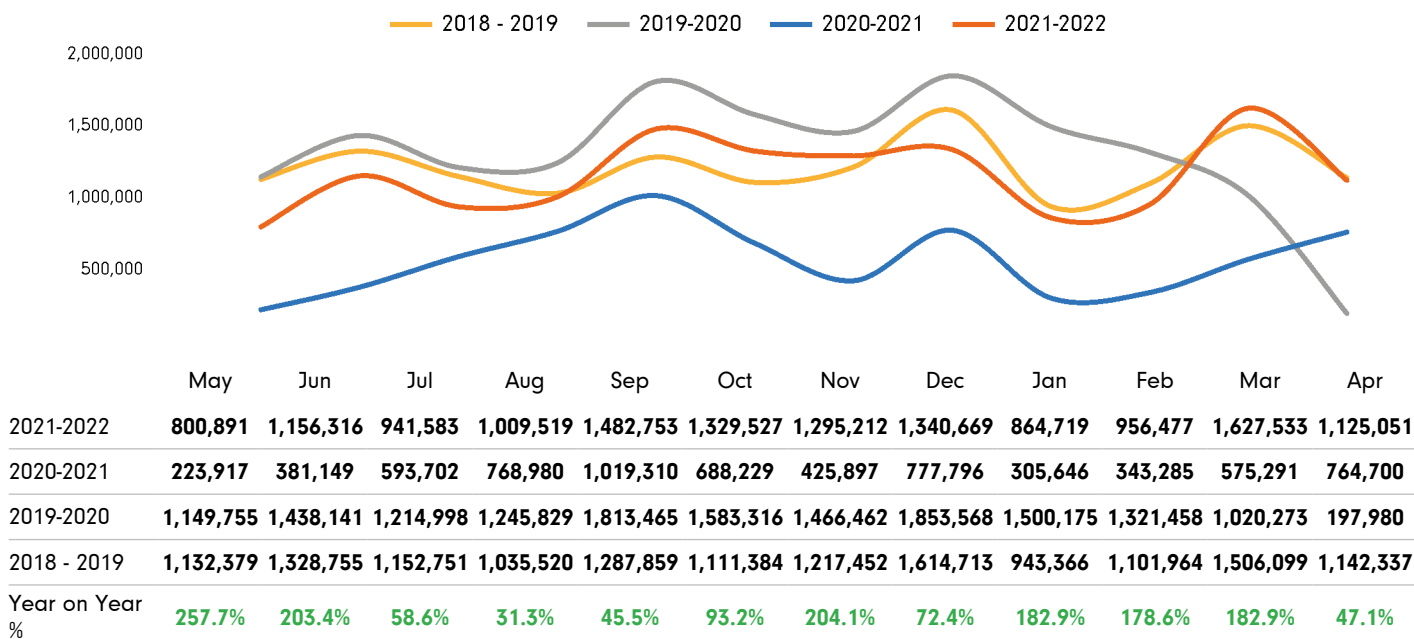
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

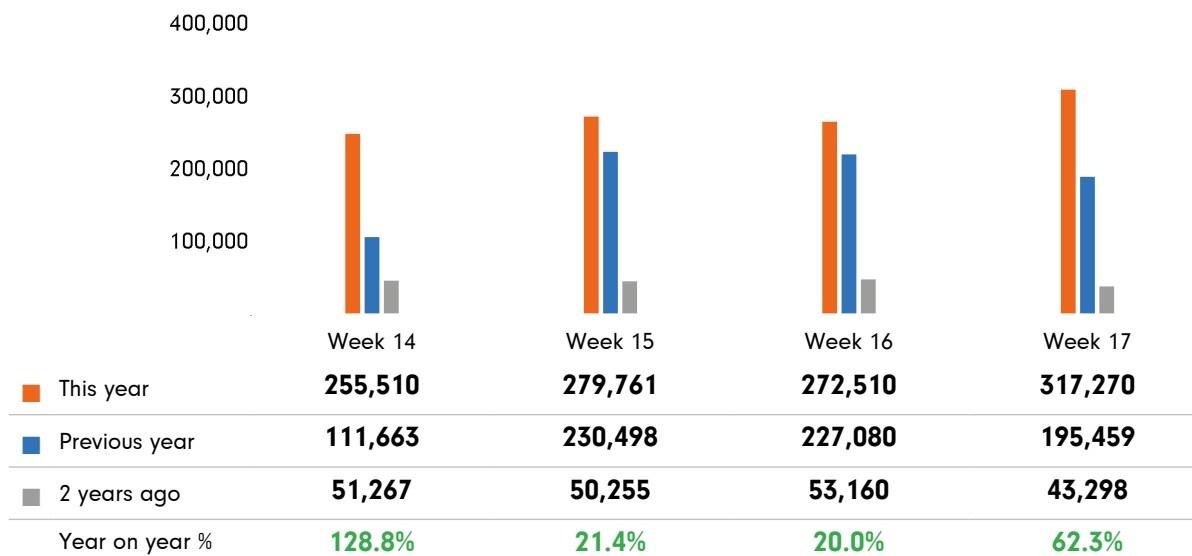
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2021-2022 period with the 2020-2021 period i.e the figure for April compares April 2022 to April 2021

Footfall by week of month

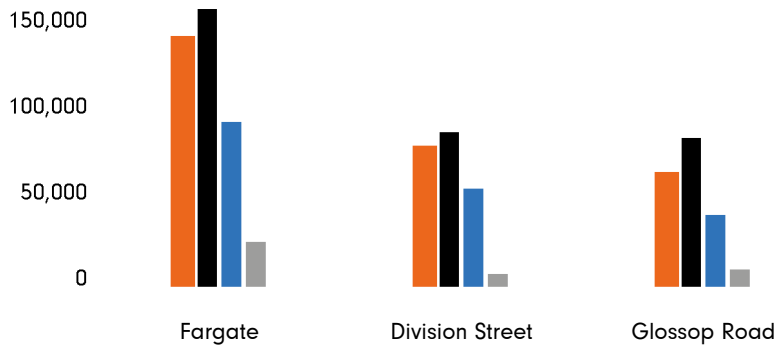
The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	138,424	78,621	64,217
Previous Month	154,397	87,123	83,986
Previous Year	92,892	56,277	42,005
2 Years Ago	27,444	9,882	12,168
Year on Year %	49.0 %	39.7 %	52.9 %

Footfall by location



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2022 to April, 2022 Vs January, 2021 to April, 2021

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. April, 2022 Vs April, 2021

Month on Month % Change is the % change in footfall for this Month from the previous Month. 4 2022 Vs 3 2022

2019 Comparison for:

Sheffield

2019 comparison for Sheffield

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

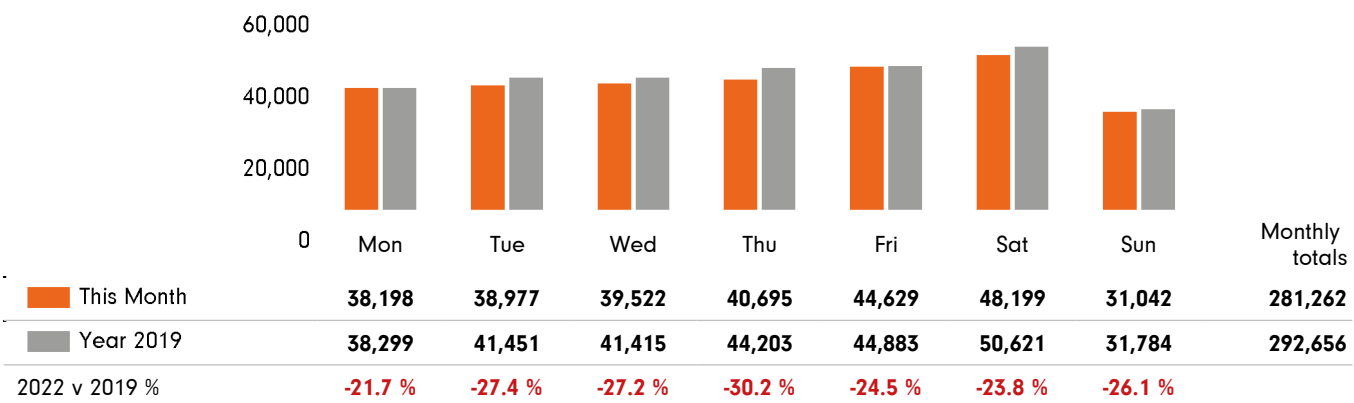
Headlines

	Year to date % 2022 Vs 2019	Year on year % 2022 Vs 2019
Sheffield	-28.5 %	-25.8 %
North & Yorkshire	-20.4 %	-17.5 %
UK	-21.5 %	-18.6 %

Sheffield is compared to the high street index.

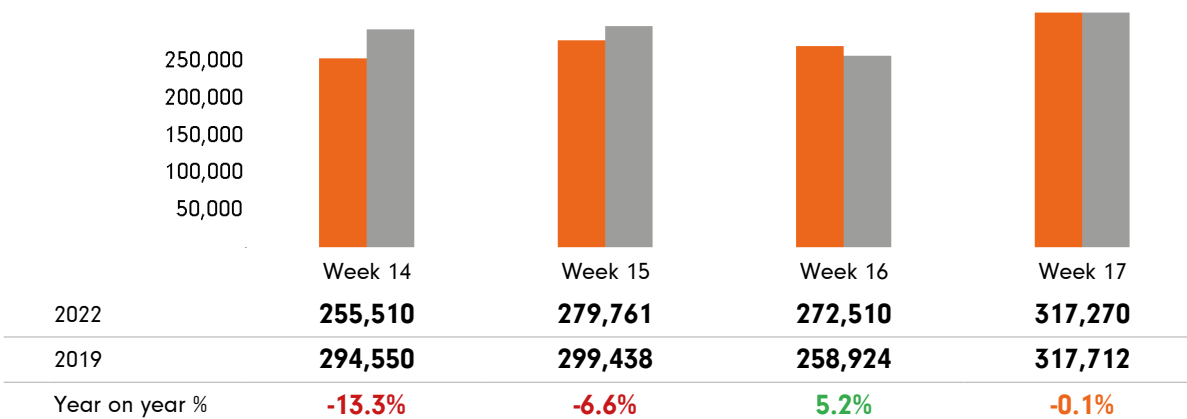
Footfall by day

The figures shown below are calculated using weekly averages.



Footfall by week of month

The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

