



# AV Integration At Shangri-La Ulaanbaatar Hotel



| **SPECIAL FEATURE:** Creating Integrated Experiences | **INTERVIEW:** Take 5 with Warren Dsouza

| **LIVE:** Future Sound Asia

# Tourism Technology Asia and PRO AVL

## Facts and Figures

**Event:** Tourism Technology Asia and PRO AVL

**Dates:** 20 and 21 July 2016

**Venue:** Marina Bay Sands, Singapore

**Number of Exhibiting Companies:** 64

**Number of Presentations:** 17 seminars and workshops on sound reinforcement, lighting design and hospitality technologies.

**Number of registered visitors:** 2,066 trade visitors comprising 18.6% overseas visitors

**"I am delighted that the inaugural event concluded successfully attracting quality visitors who were here to source for the latest products and technologies available. Besides, we also had good feedback from those who attended the seminars and workshops that they gained much from renowned speakers with knowledge exchange and learning."**

Rosalind Ng, Organiser, GLOBE INTERNATIONAL Events Consultancy Pte Ltd



**d&b audiotechnik's Asia-Pacific office** took the opportunity to showcase its presence in Singapore at the exhibition. The office was recently opened in Singapore and plans are already on the way for a bigger space to accommodate warehousing. Imran Hariht (Left in picture) has also recently joined the company as their Service Manager and Application Support personnel. Pictured here are also Kenny Chng, Education and Application Support and Ben Millson Technical Sales Specialist APAC.

[www.dbaudio.com](http://www.dbaudio.com)



**Panasonic** had the largest and the most impressive booth at the exhibition. Showcasing its live solution including its recording and streaming solutions as well as its projectors, guest DJs and live band performances complemented the set-up.

[www.panasonic.com.sg](http://www.panasonic.com.sg)



**PRO-Toys**, an outfit from Thailand, exhibited their MATRIX DSLRs Control Suite – an interesting solution for unlimited DSLR camera array control for bullet time (time slice) technic filming. It combines hardware and software solution and offers a unique perspective for the events and broadcast industry. To know more details you can visit [www.trinity2k.com](http://www.trinity2k.com)



It has been a while since **TMB** has had the opportunity to re-connect with its long standing customers in Asia and this event provided them with an excellent opportunity. TMB also highlighted to customers about their new outdoor FLARE IP LED outdoor wash architectural fixture. "We were able to catch up with old contacts and meet some interesting new ones and so we are very pleased with the show," said Colin Walters.

[www.tmb.com](http://www.tmb.com)



**Swee Lee Projects** took the opportunity to showcase state-of-the-art projection technology implying the System Integrator's capability of being at the forefront of technology. The main emphasis however was to highlight the company's footprint within Asia and its abilities, capabilities and expertise to handle different types of projects. Pictured here are Ian Stott with CEO Lim Yew Seng.

[www.sweelee.com.sg](http://www.sweelee.com.sg)



**Lynx-Technik** showcased their fibre optic transmission solution for video, audio and data. "The show has been good for us," said Managing Director, Joehan Tohkingeo.

[www.lynx-technik.com](http://www.lynx-technik.com)



The **Sindo Exports** booth saw a collaboration of sorts with XC Lighting highlighting 4K BARCO projection, ESS for show control and Shin Taiyou Technology, D.A.S. Audio's Singapore Exclusive Distributor highlighting the audio company's speakers. The combined companies showcased a range of new products from the new QSC E series, MyMix Install, DAS ARTEC Line Arrays, DAS VANTEC, BARCO 4K Laser projector and BARCO Event Master Controller. "The exhibition is better than expected with a good visitor mix from hospitality, SI and Event companies," said Sindo's Director Koh Yock Kee.

[www.sindoexport.com](http://www.sindoexport.com)



**Audio Light Asia** exhibited its Green-Go digital communication system from The Netherlands. At the exhibition, the wireless beltpacks were being showcased. "The system works on the wireless DECT system. I am pleased to say that we have already had our first Green-Go solution instalment in a reputable theatre here in Singapore," said Thomas Tan, Managing Director, Audio Light Asia.

[www.audiolight.com.sg](http://www.audiolight.com.sg)



Exhibiting for the first time in any exhibition was **GECKO Music Group**. The company manufactures its own solutions in Malaysia and has a strong global following for its custom made solutions. "We used the opportunity to showcase our CRYSTAL Audiophile technology," said Daniel Foo, Founder and Director (R&D). He adds, "The response at the exhibition has been great for us."

[www.geckomusic.net](http://www.geckomusic.net)



This event was the first opportunity for the **Harman Asia** office, now based in Singapore to show its full spectrum of solutions to the industry. "The breadth and width of the Harman solutions are shown here including the SVSI network solution," said Robin Enlund, Managing Director, Enterprise SBU, Professional Solutions.

[www.harman.com](http://www.harman.com)



Long established distributor **AV Science** showcased a range of products including competing products. "To many visitors it comes as a surprise that we are selling competing products side by side but we highlight to them that we are selling solutions and not products. We advise and suggest the best possible solution based on the customer's needs. We are honest with the customers and our principals, which is why many of our principals have been with us for a very long time. All of them know that they can trust us to take care of their interest," said Gan Beng Seng, Managing Director, AV Science.

[www.av-science.com](http://www.av-science.com)



One of Singapore's most established System Integrator and Distributor, **Electronics and Engineering Pte Ltd** took a different approach to their set-up for the exhibition. A number of tables with chairs were set-up for discussion and networking opportunities. "The set-up is meant to engage and continue to build our network and stay relevant to serve our customers' needs. The booth environment is conducive for discussions. The latest technology is always available but how can we, as a company, offer you what is relevant to your needs? That is what we are here to achieve," said Ronald Goh, Managing Director, Electronics and Engineering Pte Ltd

[www.enepl.com.sg](http://www.enepl.com.sg)



Aryton lighting fixtures took centrestage at **Total Solution Marketing**'s booth. Having taken distribution rights in April, the exhibition offered the company the opportunity to showcase the lights for the first time at an exhibition. Of course the company's other solutions were also on display. "This exhibition was a very good marketing opportunity for us," said a pleased Glenn Wong. "We were able to showcase our range of solutions to the industry."

[www.tsm-int.com](http://www.tsm-int.com)



Outline officially announced the appointment of **One Circle** as its distributor for Singapore and Brunei, at the exhibition. The One Circle booth showcased the different Outline solutions and the company took the opportunity to re-introduce themselves to the market. Pictured here (L-R): Miqael Das (OneCircle), Rudy Winarto (Melodia, Indonesia), Hikam Ali (OneCircle) and Giorgio Biffi, Outline.

[www.onecircle.sg](http://www.onecircle.sg)