## Debbie Rimon Ansbacher Curriculum Vitae



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Work with adobe creative programs

## **Employment**

**2005 - 2023** Art Director, **Data Pro Proximity** Tel Aviv

BTL campaigns, print and media for Pais lottery group, Maccabi health group, Shofersal retail stores, Mizrahi-Tefahot bank, Salesforce A software company engaged in cloud computing services that deals with cloud computing services, Cellcom communication network, Kellogg-Recanati International Executive MBA, and more

**2005 - 2001** BTL Promotional design, **Promarket** Tel Aviv

Promotions, points of sale, trade shows and events ,for Tnova food processing cooperative, Coca-Cola and Carlsberg Israel, Cellcom communication network Poalim bank, Osem food manufacturers and more

**1996 - 2000** Art Director Fogel Levin Tel Aviv

Ads, billboards, posters, prospects, print and media for Azorin Construction company, Ha'ir local newspaper, Shilav Baby products retail, Ace home product marketing, SudaStream Sparkling Water Makers, Philips Electrical and electronic products and more

**1994 - 1996** Art Director, **Zarmon** Tel Aviv

Ads, billboards, posters, prospects, print and tv for Fuji films, Skoda Car maker, Bait ba'kfar Sheltered Housing for the old Age, Home center home product marketing, Autodepot, Ha'Sharon Hotel Herzliya, Samsung electronics and Technology, Kanyon Ha'zahva shopping mall and more

**Education** 

**2020 - 2023** Visual Communication, **Bezalel** Academy of Arts and Design, Jerusalem, The Master's Program in Visual Communication M.Des

**1984 - 1985** Pre-academic, The Hebrew University, Jerusalem

**1987 - 1991** Visual Communication, **Bezalel** Academy of Arts and Design, Jerusalem, B.A. in design

**Seminars** 

**2001 - 2001** Web Design, College of Management, Beit Berl

**1993 - 1993** Graphic Software, Open University, Jerusalem

**Military Service** 

**1980 - 1981** IDF Engineering corp