

ABOUT MYSELF

NAME AND SURNAME:

NEHAMA COHEN

COUNTRY:

ISRAEL

ACADEMIC DEGREES:

B.A & M.A (SOCIAL WORK)

ORGANIZATION:

“MATAV”

JOB:

**MANAGER OF TWO
“MATAV’S BRANCHES**

MY FAMILY



EDUCATION

M.A.S.W. The Hebrew University of Jerusalem.

B.A.S.W The Hebrew University of Jerusalem.

Diplomas:

- Institute of Certified Public Accountants
Payroll Controller.**
- Training Director “Bar Ilan” University.**
- Organization consultant “Ben Gurion” University
(graduating in December).**

EMPLOYMENT HISTORY

1988 – Coordinator of Five Welfare Departments in five regions.

1989 – 1991 Social Worker for Foster Families for children Care.

1992 – Family Social Worker

1993 - 2013 Manager of two “Matav” branches

Including : Manager of Day center for the elderly for 3 years

Manager of assisted living for the elderly for 6 years

Manager of Day center for mentally disabled adults for 9 years

2012 – 2013 Guiding students in social work practice

“ Ashkelon College”

ISRAEL & NEIGHBORS

ISRAEL



The Israel state was established in 1948 !

The population : 8,730,562 citizens (by 2012)

Israel State Migration



- ❖ **The State of Israel consists mainly from immigrants and their families. Israel welcomes immigrants from: Europe, Asia ,Africa and U.S.A (including Latin America).**
- ❖ **Israel's population consists mainly of: Jews, Muslims and Christians**
- ❖ **The official languages are Hebrew and Arabic but also Russian became an unofficial language of the State.**

The difference in the population creates a major challenge in every segment of Israeli society life.

ISRAELI

INVENTIONS

Boiling Machine
Rooftop solar heater



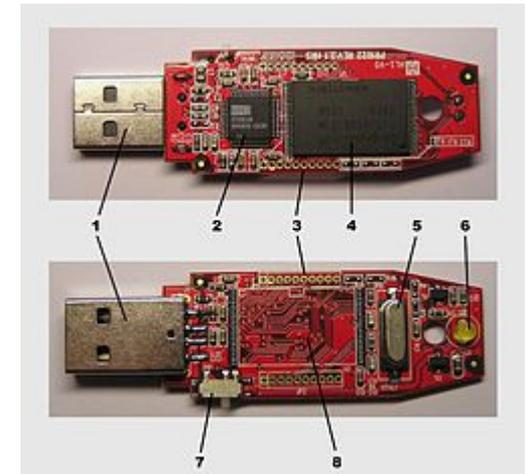
Boiling machine
Using solar energy
Friendly to the
environment

Video camera



Small as a pill
Helps doctors to
diagnose digestive
tract diseases

Disc on Key
(USB Port)

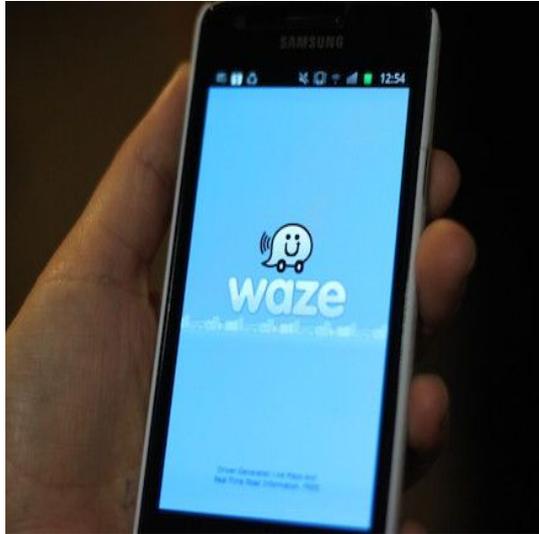


Disc on key
Used by all of us

ISRAELI

INVENTIONS

Waze



Most popular GPS
Navigation program
(application)
For all the mobile
platforms

Small tomatoes



Israeli invention
(very tasty)

Dripping pipe



Releasing small
amount of water and
dripping it all over the
plants around.



Yael Neeman ©

Jerusalem

חורף בירושלים



עושים לייק לירושלים

פייסבוק 2012

East of Israel



No.120425

**Jerusalem is the capital Of Israel.
Jerusalem history goes back to the day's of the Bible.
Jerusalem is the center of 3 different religious:
Islam, Christianity and Judaism.**

North of Israel



Mount Hermon

It is the highest point in Israel.

In the winter the temperature is under 0 degrees.

We have snows every year



Haifa

The third largest city in Israel.

Its history dates back to the times of Bible.

Has a lot of industrial factories.



Kinneret

The largest fresh water lake
This Lake provides 25% of the
drinking water in Israel

Center of Israel



The center of the country
The second largest city
Tel Aviv had developed as a global city.

River of Jordan



Runs from the north to the south
It is also used as an entertainment place.



Tel Aviv

South of Israel



Eilat

Near the border between Jordan and Egypt.

A center of tourism and international port.

In the summer – almost 40 degrees Celsius



Negev Desert

The Negev Desert occupies more than half of Israel's land

Only a part of the desert is populated.

The most Special places in Israel



Dead Sea

The amount of salt in it, is 10 times bigger than the World Ocean salt. People all over the world come to get treatment for their health problems.

Even if you can not swim, you will never sink in the Dead sea.



The Kibbutz

Special form of settlement where several hundred families live in a small village. All members are equal and have the same income.

THE ECONOMIC/WELFARE POLICY IN ISRAEL

Israel began as a welfare state.

In the last decade it functions according two parallel strategies:

1. Capitalism
2. Welfare State

The result:

- The Israel's economy is strong.
- The gap between social levels of Israel population has increased.



There were series of social protest during the summer of 2011. People protested against high prices of apartments and high prices of the basic products.

ECONOMIC/WELFARE POLICY IN ISRAEL

The main challenges

1. Housing

The prices of apartments in Israel have raised Very high during last 4 years.



2. Fighting poverty.

There are a lot of families in Israel, who are under the poverty line.

The Israel's welfare tries to open

new options to get them out of this poverty circle.



The modern Israeli cuisine

Shakshuka



**Grilled, shawarma
BBQ**



Falafel



Hummus



The most important part of it is Mediterranean style.

Also immigrant brought their traditional dishes that become part of modern cuisine



Thanks for listening

**WITH LOVE FROM
ISRAEL !!!**

Nehama Cohen