

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES

Marketing (Digital Media) Program of Courses

Course categories: UC = University Core; FC = Faculty Core; AC = Area Core; AE = Area Elective; FE = Faculty Elective; UE = University Elective

1 BUSN 1 ECON 1 MATH 1 ITECT 1 TUOGT 1 TURK 1 HISTI 1 ENGL 2 BUSN 2 ECON 2 MATH 2 BUSN 2 ECON 2 MATH 2 BUSN 3 TURK 1 TARH1 4 HISTI 4 HISTI 5 ENGL 3 MARK 4 MARK 4 MARK 4 MARK 4 MARK 4 MARK 5 MARK 5 COMM 5 MARK 5 MARK 6 MARK 7 BUSN 7 BUSN 7 BUSN 7 MARK	CON111 IATH115 TEC100 JOG101 / URK131 IRH101 / HIST111 NGL121 USN102 CON112 IATH116 USN104 JOG102 / URK132 IRH102 / URK132 IRH102 / HIST112 NGL122 MARK201 ICAS201	PRINCIPLES OF MANAGEMENT-I MICROECONOMICS MATHEMATICS FOR MANAGEMENT-I INFORMATION TECHNOLOGIES TURKISH LANGUAGE-I / TURKISH AS A FOREIGN LANGUAGE-I ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REFORMS-I ENGLISH-I Total 7 courses PRINCIPLES OF MANAGEMENT-II MACROECONOMICS MATHEMATICS FOR MANAGEMENT-II BUSINESS COMMUNICATION TURKISH LANGUAGE-II / TURKISH AS A FOREIGN LANGUAGE-II ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REFORMS-II ENGLISH-II Total 7 courses	Course Category FC FC FC UC UC UC UC TOTAL: FC FC FC UC UC UC UC	2 2 2 3 18 3 3 3 3 3 2 2	Hours Tutorial	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Total Credit 3 3 3 3 2 2 2 3 19	Pre- requisite BUSN101	5 5 5 5 3 4 30 5 5 5 5 5 5 5 5 5 5 5 5 6 6 6 6 6 6 6
1 BUSN 1 ECON 1 MATH 1 ITEC: 1 TUOG: 1 TURK 1 HIST: 1 ENGL 2 BUSN 2 ECON 2 MATH 2 BUSN 2 TUGR: 1 TUGR: 2 TARH: 1 HIST: 2 ENGL 3 MARK 3 ECAS: 3 ILAW: 3 COMN 3 STAT: 4 ECAS: 4 MARK 4 MARK 4 MARK 4 MARK 5 COMN 5 MARK 5 COMN 5 MARK 6 MARK 7 BUSN 7 BUSN 7 MARK	USN101 CON111 IATH115 TEC100 IOG101 / URK131 IRH101 / HIST111 NGL121 USN102 CON112 IATH116 USN104 IOG102 / URK132 IRH102 / URK132 IRH103 / URK132 IRH104 / URK132 IRH105 / URK132 IRH105 / URK132 IRH106 / URK132 IRH107 / URK132	MICROECONOMICS MATHEMATICS FOR MANAGEMENT-I INFORMATION TECHNOLOGIES TURKISH LANGUAGE-I / TURKISH AS A FOREIGN LANGUAGE-I ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REFORMS-I ENGLISH-I Total 7 courses PRINCIPLES OF MANAGEMENT-II MACROECONOMICS MATHEMATICS FOR MANAGEMENT-II BUSINESS COMMUNICATION TURKISH LANGUAGE-II / TURKISH AS A FOREIGN LANGUAGE-II ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REFORMS-II ENGLISH-II Total 7 courses	FC FC FC UC UC	3 3 3 2 2 2 2 3 18	0 0 0 0 0 0 0 0	0 0 0 2 0 0 0 2	3 3 3 3 2 2 2 3 19		5 5 5 3 3 4 30
1 ECON 1 MATH 1 ITEC: 1 TUOG: 1 TURK 1 HIST: 1 ENGL 2 BUSN 2 ECON 2 MATH 2 BUSN 2 TUOG: 1 TUOG: 1 TUOG: 1 TUOG: 1 HIST: 1 ENGL 3 MATH 4 HIST: 2 ENGL 3 ILAW: 3 ECAS: 3 ILAW: 4 MARK 4 MARK 4 MARK 4 MARK 5 MARK 5 COMN 5 MARK 6 MARK 7 BUSN 7 BUSN 7 MARK	CON111 IATH115 TEC100 JOG101 / URK131 IRH101 / HIST111 NGL121 USN102 CON112 IATH116 USN104 JOG102 / URK132 IRH102 / URK132 IRH102 / HIST112 NGL122 MARK201 ICAS201	MICROECONOMICS MATHEMATICS FOR MANAGEMENT-I INFORMATION TECHNOLOGIES TURKISH LANGUAGE-I / TURKISH AS A FOREIGN LANGUAGE-I ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REFORMS-I ENGLISH-I Total 7 courses PRINCIPLES OF MANAGEMENT-II MACROECONOMICS MATHEMATICS FOR MANAGEMENT-II BUSINESS COMMUNICATION TURKISH LANGUAGE-II / TURKISH AS A FOREIGN LANGUAGE-II ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REFORMS-II ENGLISH-II Total 7 courses	FC UC UC FC FC UC UC	3 3 2 2 2 3 18 3 3 3 3	0 0 0 0 0 0 0 0	0 0 2 0 0 0 2	3 3 3 2 2 2 3 19		5 5 5 3 3 4 30
1 MATH 1 ITEC: 1 TUOG: 1 TURK 1 TARH: 1 HIST: 1 ENGL 2 BUSN 2 ECON 2 MATH 2 BUSN 2 TUOG: 1 TURK 1 TARH: 2 HIST: 2 ENGL 3 MARK 3 ECAS: 3 ILAW: 3 COMN 3 STAT: 4 ECAS: 4 MARK 4 MARK 4 MARK 4 MARK 5 COMN 5 MARK 5 COMN 5 MARK 6 MARK 7 BUSN 7 MARK	MATH115 TEC100 JOG101 / URK131 WRH101 / HIST111 USN102 CON112 MATH116 USN104 JOG102 / URK132 WRH102 / URK132	MATHEMATICS FOR MANAGEMENT-I INFORMATION TECHNOLOGIES TURKISH LANGUAGE-I / TURKISH AS A FOREIGN LANGUAGE-I ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REFORMS-I ENGLISH-I Total 7 courses PRINCIPLES OF MANAGEMENT-II MACROECONOMICS MATHEMATICS FOR MANAGEMENT-II BUSINESS COMMUNICATION TURKISH LANGUAGE-II / TURKISH AS A FOREIGN LANGUAGE-II ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REFORMS-II ENGLISH-II Total 7 courses	FC UC TOTAL: FC FC FC UC UC	3 2 2 2 3 18 3 3 3 3 2	0 0 0 0 0 0	0 2 0 0 0 2	3 3 2 2 3 19		5 5 3 3 4 30
1 ITEC: 1 TUOG: 1 TURK 1 TARH1 HIST: 1 ENGL 2 BUSN 2 ECON 2 MATH 2 BUSN 2 TUOG: 1 TURK 1 TARH1 2 BUSN 3 TOG: 4 ECAS: 4 MARK 4 MARK 4 MARK 4 MARK 5 COMN 5 MARK 5 COMN 5 MARK 6 MARK 7 BUSN 7 BUSN 7 MARK	TEC100 JOG101 / URK131 JOG101 / HIST111 NGL121 USN102 CON112 JATH116 USN104 JOG102 / URK132 JOG102 / HIST112 NGL122 MARK201 JOGAS201	INFORMATION TECHNOLOGIES TURKISH LANGUAGE-I / TURKISH AS A FOREIGN LANGUAGE-I ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REFORMS-I ENGLISH-I Total 7 courses PRINCIPLES OF MANAGEMENT-II MACROECONOMICS MATHEMATICS FOR MANAGEMENT-II BUSINESS COMMUNICATION TURKISH LANGUAGE-II / TURKISH AS A FOREIGN LANGUAGE-II ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REFORMS-II ENGLISH-II Total 7 courses	UC UC UC TOTAL: FC FC FC FC UC	2 2 3 18 3 3 3 3 2	0 0 0 0 0	2 0 0 0 2 2	3 2 2 3 19		5 3 3 4 30
1 TUOGI TURK 1 HISTI 1 ENGL 2 BUSN 2 ECON 2 MATH 2 BUSN 2 TUOGI TURK 1 TARHI 1 HISTI 2 ENGL 3 MATH 2 BUSN 3 ECAS: 3 ILAW 3 COMN 3 STAT: 4 ECAS: 4 MARK 4 MARK 4 MARK 5 COMN 5 MARK 5 COMN 5 MARK 6 MARK 6 MARK 6 MARK 6 MARK 6 MARK 6 UNIE: 6 ECAS: 7 BUSN 7 MARK	USN102 CON112 MATH104 USN102 CON112 MATH116 USN104 UGG102 / URK132 WRH102 / HIST112 NGL122	TURKISH LANGUAGE-I / TURKISH AS A FOREIGN LANGUAGE-I ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REFORMS-I ENGLISH-I Total 7 courses PRINCIPLES OF MANAGEMENT-II MACROECONOMICS MATHEMATICS FOR MANAGEMENT-II BUSINESS COMMUNICATION TURKISH LANGUAGE-II / TURKISH AS A FOREIGN LANGUAGE-II ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REFORMS-II ENGLISH-II Total 7 courses	UC UC TOTAL: FC FC FC FC UC	2 2 3 18 3 3 3 3 3	0 0 0 0	0 0 0 2 0 0	2 2 3 19 3 3		3 3 4 30 5
1 TURK 1 TARH1 1 HIST1 1 ENGL 2 BUSN 2 ECON 2 MATH 2 BUSN 2 TURK 1 TARH1 2 HIST2 2 ENGL 3 MARK 3 ECAS: 3 ILAW: 3 COMM 3 STAT: 4 ECAS: 4 MARK 4 MARK 4 MARK 4 MARK 5 COMM 5 MARK 5 COMM 5 MARK 6 MARK 7 BUSN 7 BUSN 7 MARK	URK131 ARH101 / HIST111 NGL121 USN102 CON112 MATH116 USN104 HOG102 / URK132 ARH102 / HIST112 NGL122 MARK201 CCAS201	ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REFORMS-I ENGLISH-I Total 7 courses PRINCIPLES OF MANAGEMENT-II MACROECONOMICS MATHEMATICS FOR MANAGEMENT-II BUSINESS COMMUNICATION TURKISH LANGUAGE-II / TURKISH AS A FOREIGN LANGUAGE-II ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REFORMS-II ENGLISH-II Total 7 courses	UC UC TOTAL: FC FC FC UC UC	2 3 18 3 3 3 3 2	0 0 0	0 0 2 0 0	2 3 19 3 3	- - BUSN101	3 4 30 5
1 TARH1 HIST3 1 ENGL 2 BUSN 2 ECON 2 MATH 2 BUSN 2 TUOG1 TURK 2 TARH1 HIST3 2 ENGL 3 MARK 3 ECAS: 3 ILAW: 3 COMM 3 STAT: 4 ECAS: 4 MARK 4 MARK 4 MARK 4 MARK 5 COMM 5 MARK 5 MADM 5 ECAS: 6 MARK 7 BUSN 7 BUSN 7 MARK	WRH101 / HIST111 NGL121 USN102 CON112 HATH116 USN104 UGG102 / URK132 WRH102 / HIST112 NGL122 MARK201 CCAS201	PRINCIPLES OF MANAGEMENT-II MACROECONOMICS MATHEMATICS FOR MANAGEMENT-II BUSINESS COMMUNICATION TURKISH LANGUAGE-II / TURKISH AS A FOREIGN LANGUAGE-II ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REFORMS-II ENGLISH-II Total 7 courses INTRODUCTION TO MARKETING	UC TOTAL: FC FC FC UC UC	3 18 3 3 3 3 3 2	0 0 0 0 0	0 2 0 0	3 19 3 3	BUSN101	4 30 5
1 ENGL 2 BUSN 2 ECON 2 MATH 2 BUSN 2 TURK 1 TARHI 2 HIST1 2 ENGL 3 MARK 3 ECAS: 3 ILAW 3 COMM 3 STAT: 4 ECAS: 4 MARK 4 MARK 4 MARK 5 COMM 5 MARK 5 COMM 5 MARK 6 MARK 7 BUSN 7 BUSN 7 MARK	USN102 CON112 IATH116 USN104 IOG102 / URK132 RRH102 / HIST112 NGL122	PRINCIPLES OF MANAGEMENT-II MACROECONOMICS MATHEMATICS FOR MANAGEMENT-II BUSINESS COMMUNICATION TURKISH LANGUAGE-II / TURKISH AS A FOREIGN LANGUAGE-II ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REFORMS-II ENGLISH-II Total 7 courses INTRODUCTION TO MARKETING	UC TOTAL: FC FC FC UC UC	3 18 3 3 3 3 3 2	0 0 0 0 0	0 2 0 0	3 19 3 3	BUSN101	4 30 5
2 BUSN 2 ECON 2 MATH 2 BUSN 2 TUGK 1 TUGK 1 TARH1 2 ENGL 3 MARK 3 ECAS: 3 ILAW: 3 COMN 3 STAT: 4 ECAS: 4 MARK 4 MARK 4 MARK 4 MARK 5 COMN 5 MARK 5 COMN 5 MARK 6 MARK 7 BUSN 7 BUSN 7 MARK	USN102 CON112 IATH116 USN104 UOG102 / URK132 IRH102 / HIST112 NGL122	PRINCIPLES OF MANAGEMENT-II MACROECONOMICS MATHEMATICS FOR MANAGEMENT-II BUSINESS COMMUNICATION TURKISH LANGUAGE-II / TURKISH AS A FOREIGN LANGUAGE-II ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REFORMS-II ENGLISH-II Total 7 courses INTRODUCTION TO MARKETING	FC FC FC UC UC	18 3 3 3 3 2	0 0 0 0	0 0 0	3 3	BUSN101 -	30
2 ECON 2 MATH 2 BUSN 2 TUOG1 TURK 2 TARH1 HIST1 2 ENGL 3 MARK 3 ECAS: 3 ILAW: 3 COMM 3 STAT: 4 ECAS: 4 MARK 4 MARK 4 MARK 5 MARK 5 MADM 5 ECAS: 6 MARK 7 BUSN 7 BUSN 7 MARK	CON112 MATH116 USN104 IOG102 / URK132 MRH102 / HIST112 NGL122 MARK201 ICAS201	PRINCIPLES OF MANAGEMENT-II MACROECONOMICS MATHEMATICS FOR MANAGEMENT-II BUSINESS COMMUNICATION TURKISH LANGUAGE-II / TURKISH AS A FOREIGN LANGUAGE-II ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REFORMS-II ENGLISH-II Total 7 courses INTRODUCTION TO MARKETING	FC FC FC UC	3 3 3 3	0 0 0	0 0 0	3	-	5
2 ECON 2 MATH 2 BUSN 2 TUOG1 TURK 2 TARH1 HIST1 2 ENGL 3 MARK 3 ECAS: 3 ILAW: 3 COMM 3 STAT: 4 ECAS: 4 MARK 4 MARK 4 MARK 5 MARK 5 MADM 5 ECAS: 6 MARK 7 BUSN 7 BUSN 7 MARK	CON112 MATH116 USN104 IOG102 / URK132 MRH102 / HIST112 NGL122 MARK201 ICAS201	MACROECONOMICS MATHEMATICS FOR MANAGEMENT-II BUSINESS COMMUNICATION TURKISH LANGUAGE-II / TURKISH AS A FOREIGN LANGUAGE-II ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REFORMS-II ENGLISH-II Total 7 courses	FC FC FC UC	3 3 3	0 0 0	0	3	-	
2 ECON 2 MATH 2 BUSN 2 TUOG1 TURK 2 TARH1 HIST1 2 ENGL 3 MARK 3 ECAS: 3 ILAW: 3 COMM 3 STAT: 4 ECAS: 4 MARK 4 MARK 4 MARK 5 MARK 5 MADM 5 ECAS: 6 MARK 7 BUSN 7 BUSN 7 MARK	CON112 MATH116 USN104 IOG102 / URK132 MRH102 / HIST112 NGL122 MARK201 ICAS201	MACROECONOMICS MATHEMATICS FOR MANAGEMENT-II BUSINESS COMMUNICATION TURKISH LANGUAGE-II / TURKISH AS A FOREIGN LANGUAGE-II ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REFORMS-II ENGLISH-II Total 7 courses	FC FC FC UC	3 3 3	0 0 0	0	3	-	
2 MATH 2 BUSN 2 TUOG1 TURK 2 TARH1 HIST1 2 ENGL 3 MARK 3 ECAS: 3 ILAW: 3 COMM 3 STAT: 4 ECAS: 4 MARK 4 MARK 4 MARK 5 MARK 5 MADM 5 ECAS: 6 MARK 7 BUSN 7 BUSN 7 MARK	MATH116 USN104 IOG102 / URK132 ARH102 / HIST112 NGL122 MARK201	MATHEMATICS FOR MANAGEMENT-II BUSINESS COMMUNICATION TURKISH LANGUAGE-II / TURKISH AS A FOREIGN LANGUAGE-II ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REFORMS-II ENGLISH-II Total 7 courses INTRODUCTION TO MARKETING	FC FC UC	3 3 2	0	0			
2 BUSN 2 TUOG1 TURK 2 TARH1 HIST2 2 ENGL 3 MARK 3 ECAS: 3 ILAW: 3 COMM 3 STAT: 4 ECAS: 4 MARK 4 MARK 4 MARK 5 MARK 5 MADM 5 ECAS: 6 MARK 7 BUSN 7 BUSN 7 MARK	USN104 JOG102 / URK132 ARH102 / HIST112 NGL122 MARK201	BUSINESS COMMUNICATION TURKISH LANGUAGE-II / TURKISH AS A FOREIGN LANGUAGE-II ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REFORMS-II ENGLISH-II Total 7 courses INTRODUCTION TO MARKETING	FC UC UC	2	0		•	MATH115	5
2 TUOGI TURK 2 HISTI 2 ENGL 3 MARK 3 ECAS: 3 ILAW: 3 COMM 3 STAT: 4 ECAS: 4 MARK 4 MARK 4 MARK 5 COMM 5 MARK 5 COMM 5 MARK 6 MARK 7 BUSN 7 BUSN 7 MARK	JOG102 / URK132 ARH102 / HIST112 NGL122 MARK201	TURKISH LANGUAGE-II / TURKISH AS A FOREIGN LANGUAGE-II ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REFORMS-II ENGLISH-II Total 7 courses INTRODUCTION TO MARKETING	UC UC	2			3	-	5
2 TURK 2 TARH1 HIST1 2 ENGL 3 MARK 3 ECAS: 3 ILAW: 3 COMM 3 STAT: 4 ECAS: 4 MARK 4 MARK 4 MARK 4 MARK 5 TAT: 5 MARK 5 COMM 5 MARK 6 MARK 6 MARK 6 MARK 6 MARK 6 MARK 6 UNIE: 6 ECAS: 7 BUSN 7 MARK	URK132 ARH102 / HIST112 NGL122 MARK201	ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REFORMS-II ENGLISH-II Total 7 courses INTRODUCTION TO MARKETING	UC						
2 HIST1 2 ENGL 3 MARK 3 ECAS: 3 ILAW: 3 COMM 3 STAT: 4 ECAS: 4 MARK 4 MARK 4 MARK 5 COMM 5 MARK 5 COMM 5 MARK 6 MARK 6 MARK 6 UNIE: 6 ECAS: 7 BUSN 7 MARK	HIST112 NGL122 MARK201 CCAS201	ENGLISH-II Total 7 courses INTRODUCTION TO MARKETING			0	0	2	TURK131	3
2 ENGL 3 MARK 3 ECAS: 3 ILAW: 3 COMN 3 STAT: 4 ECAS: 4 MARK 4 MARK 4 MARK 5 COMN 5 MARK 5 COMN 5 MARK 6 MARK 6 MARK 6 MARK 6 MARK 6 UNIE: 6 ECAS: 7 BUSN 7 MARK	NGL122 MARK201 CAS201	Total 7 courses INTRODUCTION TO MARKETING	UC	2	0	0	2	-	3
3 MARK 3 ECAS: 3 ILAW: 3 COMM 3 STAT: 4 ECAS: 4 MARK 4 MARK 4 MARK 5 MARK 5 COMM 5 MARK 5 MADM 5 ECAS: 6 MARK 6 MARK 6 MARK 6 MARK 6 MARK 6 UNIE: 6 ECAS: 7 BUSN 7 MARK	1ARK201 CAS201	Total 7 courses INTRODUCTION TO MARKETING	- 00	3	0	0	3	ENGL121	4
3 ECAS: 3 ILAW: 3 COMM 3 STAT: 4 ECAS: 4 MARK 4 MARK 4 MARK 5 COMM 5 MARK 5 COMM 5 MARK 6 MARK 6 MARK 6 UNIE: 6 ECAS: 7 BUSN 7 MARK	CAS201	INTRODUCTION TO MARKETING	TOTAL:	19	0	0	19	LIVOLIZI	30
3 ECAS: 3 ILAW: 3 COMM 3 STAT: 4 ECAS: 4 MARK 4 MARK 4 MARK 5 COMM 5 MARK 5 COMM 5 MARK 6 MARK 6 MARK 6 UNIE: 6 ECAS: 7 BUSN 7 MARK	CAS201		TOTAL	1,5		U	1,5		30
3 ILAW 3 COMM 3 STAT: 4 ECAS: 4 MARK 4 MARK 4 MARK 5 COMM 5 MARK 5 COMM 5 MARK 6 MARK 6 MARK 6 UNIE: 6 ECAS: 7 BUSN 7 MARK		INTRODUCTION TO BELIAVIORAL CCIENCE	AC	3	0	0	3	-	6
3 COMM 3 STAT: 4 ECAS: 4 MARK 4 MARK 4 MARK 5 COMM 5 MARK 5 COMM 5 MARK 6 MARK 6 MARK 6 MARK 6 MARK 6 LINIE: 6 ECAS: 7 BUSN 7 MARK	AW215	INTRODUCTION TO BEHAVIORAL SCIENCE	FC	3	0	0	3	-	6
3 STAT: 4 ECAS: 4 MARK 4 MARK 4 MARK 5 COMN 5 MARK 5 COMN 5 MARK 6 MARK 6 MARK 6 MARK 6 LINIE: 6 ECAS: 7 BUSN 7 MARK		BUSINESS ETHICS AND LAW	FC	3	0	0	3	-	6
4 ECAS: 4 MARK 4 MARK 4 MARK 5 MARK 5 COMM 5 MARK 5 MADM 5 ECAS: 6 MARK 6 MARK 6 MARK 6 MARK 6 MARK 7 BUSN 7 MARK	DMM103	INTRODUCTION TO DIGITAL MEDIA AND COMMUNICATION	AC	3	0	0	3	-	6
4 MARK 4 MARK 4 MARK 4 STAT: 5 MARK 5 COMN 5 MARK 5 ECAS: 6 MARK 6 MARK 6 MARK 6 UNIE: 6 ECAS: 7 BUSN 7 MARK	TAT211	BUSINESS STATISTICS-I	FC	3	0	1	3	MATH115	6
4 MARK 4 MARK 4 MARK 4 STAT: 5 MARK 5 COMN 5 MARK 5 ECAS: 6 MARK 6 MARK 6 MARK 6 UNIE: 6 ECAS: 7 BUSN 7 MARK		Total 5 courses	TOTAL:	15	0	1	15		30
4 MARK 4 MARK 4 MARK 4 STAT: 5 MARK 5 COMN 5 MARK 5 ECAS: 6 MARK 6 MARK 6 MARK 6 UNIE: 6 ECAS: 7 BUSN 7 MARK	CAS210	RESEARCH METHODS FOR ECONOMICS AND ADMINISTRATIVE SCIEN	FC	3	0	0	3	l <u>-</u>	6
4 MARK 4 MARK 4 STAT: 5 MARK 5 COMN 5 MARK 5 ECAS: 6 MARK 6 MARK 6 MARK 6 UNIE: 6 ECAS: 7 BUSN 7 MARK		DIGITAL AND SOCIAL MEDIA MARKETING	AC	3	0	0	3	-	6
4 MARK 4 STAT: 5 MARK 5 COMN 5 MARK 5 ECAS: 6 MARK 6 MARK 6 MARK 6 UNIE: 6 ECAS: 7 BUSN 7 MARK		ADVERTISING AND PROMOTION	AC	3	0	0	3	-	6
4 STAT: 5 MARK 5 COMM 5 MARK 5 MADN 5 ECAS: 6 MARK 6 MARK 6 MARK 6 UNIE: 6 ECAS: 7 BUSN 7 MARK		CONSUMER BEHAVIOR	AC	3	0	0	3	-	6
5 COMM 5 MARK 5 MADM 5 ECAS: 6 MARK 6 MARK 6 MARK 6 UNIE: 7 BUSN 7 MARK		BUSINESS STATISTICS-II	FC	3	0	1	3	STAT211	6
5 COMM 5 MARK 5 MADM 5 ECAS: 6 MARK 6 MARK 6 MARK 6 UNIE: 7 BUSN 7 MARK		Total 5 courses	TOTAL:	15	0	1	15		30
5 COMM 5 MARK 5 MADM 5 ECAS: 6 MARK 6 MARK 6 MARK 6 UNIE: 7 BUSN 7 MARK								1	
5 MARK 5 MADM 5 ECAS: 6 MARK 6 MARK 6 MARK 6 UNIE: 6 ECAS: 7 BUSN 7 MARK		INTERNATIONAL MARKETING	AC	3	0	0	3	-	6
5 MADM 5 ECAS: 6 MARK 6 MARK 6 MARK 6 UNIE: 6 ECAS: 7 BUSN 7 MARK		DIGITAL CULTURES AND COMMUNICATION	AC	3	0	0	3	-	6
6 MARK 6 MARK 6 MARK 6 MARK 6 ECAS: 7 BUSN 7 MARK		MARKETING MANAGEMENT	AC	3	0	0	3	-	6
6 MARK 6 MARK 6 MARK 6 UNIE: 6 ECAS: 7 BUSN 7 MARK		AREA ELECTIVE	AE	Х	Х	X	3	-	6
6 MARK 6 MARK 6 UNIE: 6 ECAS: 7 BUSN 7 MARK	CASXX1	FACULTY ELECTIVE	FE	Х	Х	Х	3	-	6
6 MARK 6 MARK 6 UNIE: 6 ECAS: 7 BUSN 7 MARK		Total 5 courses	TOTAL:	9	0	0	15		30
6 MARK 6 MARK 6 UNIE: 6 ECAS: 7 BUSN 7 MARK	1ARK306	INTEGRATED MARKETING COMMUNICATIONS	AC	3	0	0	3	-	6
6 UNIE: 6 ECAS: 7 BUSN 7 MARK		BRAND MANAGEMENT	AC	3	0	0	3	-	7
6 UNIE: 6 ECAS: 7 BUSN 7 MARK		MARKETING RESEARCH	AC	3	0	0	3	-	7
6 ECAS: 7 BUSN 7 MARK		UNIVERSITY ELECTIVE	UE	Х	Х	Х	3	-	4
7 BUSN 7 MARK		FACULTY ELECTIVE	FE	Х	Х	Х	3	-	6
7 MARK		Total 5 courses	TOTAL:	9	0	0	15		30
7 MARK				_	_	_			
		SUMMER INTERNSHIP	AC	0	0	0	0	-	5
		CONTENT CREATION AND MARKETING	AC	3	0	0	3	-	6
		AREA ELECTIVE	AE	X	X	X	3	-	6
		AREA ELECTIVE	AE	X	X	X	3	-	6
	JNIEXX7	UNIVERSITY ELECTIVE	UE	X	X	X	3	-	4
7 UNIE		UNIVERSITY ELECTIVE	UE	X	X	X	3	-	4
	JNIEXX3	Total 6 courses	TOTAL:	3	0	0	15		31
8 MARK		DIGITAL CAMPAIGNS	AC	3	0	0	3	-	7
	JNIEXX3	AREA ELECTIVE	AE	Х	Х	X	3	-	6
	JNIEXX3 1ARK402	FACULTY ELECTIVE	FE	Х	Х	Х	3	-	6
	JNIEXX3 1ARK402 ADMXX4	+	FE	Х	Х	Х	3	-	6
	IARK402 ADMXX4	FACULTY ELECTIVE	UE	Х	Х	Х	3	-	4
	IARK402 ADMXX4	FACULTY ELECTIVE UNIVERSITY ELECTIVE	TOTAL:	3		0	15		29
,	JNIEXX3 JARK402 ADMXX4 CASXX3		TOTAL.		0				