



# Architecting for the future with Gen 7 FICON®

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*How to stay a step ahead with your  
storage infrastructure*

As we all now have experienced, things change quickly, and we must adapt quickly. This is true for individuals, businesses, and enterprise data centers.

When architecting your data center, you must be prepared for conditions occurring externally (natural disasters, pandemics, malicious behaviors) and internally (new technologies, standards, requirements). Within this uncertain future, your data must be accessible, secure, and easily recoverable. This requires a storage infrastructure that is fast and flexible and that understands the value of both your data and your data paths. The FICON experts will show how Gen 7 enhances your data access and security.

FEATURING:



**Howard Johnson**  
FICON Technology Architect  
Broadcom



**Brian Larsen**  
Director, Business Development Executive  
Broadcom



**Eddie Lin**  
DS8000 Architecture & Development  
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**Ray Newsom**  
IBM Z Strategic Hardware Platform

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