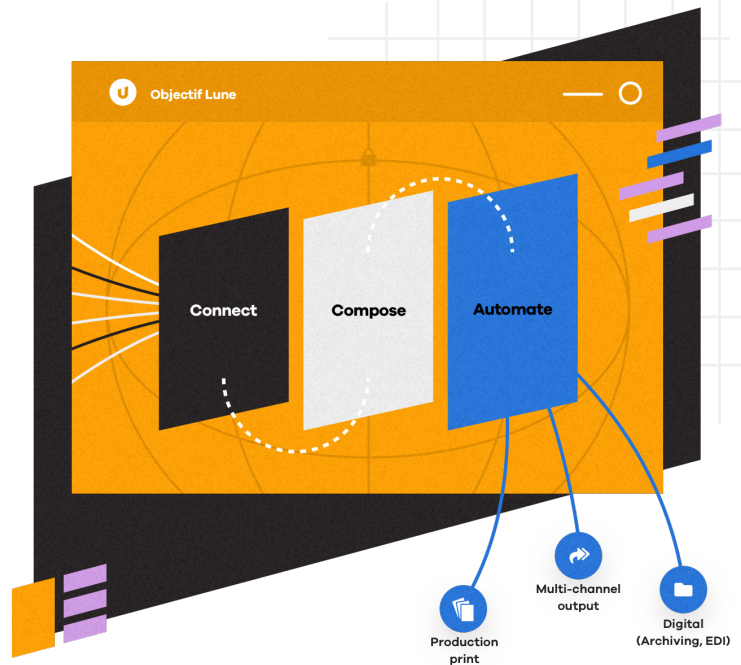


Document composition and automation software

Optimize your transactional and promotional documents. Automate manual processes to enable digital transformation without changes to your existing systems.



Add value to your important business processes with OL[®] Connect



Automate and optimize business processes

Objectif Lune vastly improves communications processes through **OL Connect's** robust composition and automation capabilities.

- Transform existing paper-based processes into automated document workflows
- Generate personalized, consistent, and timely multi-channel communications with ease



Transition from paper to digital

Digitize document processes for invoices, purchase orders, and delivery notes to provide personalized, multi-channel, and interactive communications.

- Modernize, digitize, and transition outbound communications from legacy systems
- Enable print or digital document distribution in various output formats

Leverage powerful automation and optimization features

From data extraction to multi-channel delivery, **OL® Connect** provides the tools you need for digital transformation

Document Composition

Design or repurpose any documents, create multi-channel communications, leverage data to build dynamic documents across systems, and enhance them using dynamic text, images, variable data, and more.

Process Automation

Automate processes and integrate with existing and third-party applications. Apply corporate standards and guidelines for creating, processing, and delivering communications and trigger business processes with ease.

Multi-channel Output Management

Facilitate multi-channel output capabilities to distribute documents in print or digital formats including email, web, and mobile. Improve print production and easily manage post processing and production requirements.

Remote Printing

Simplify submission of print-ready documents, centralize print jobs, and facilitate digital communications. Ensure brand consistency and enable faster approvals processes from any location.

Integrations

Integrate seamlessly with most business systems and third-party applications and interact with existing structures such as ERP/LOB or mainframe.



Connect

- Connect to virtually any system (ERP, CRM, legacy systems, etc.)
- Extract data / documents and input information automatically

Compose

- Enhance documents using dynamic text, graphics, images, and more
- Create new personalized content for print, email, web and mobile

Automate

- Effortlessly trigger business processes and enable multi-channel output (PDF, print, email, web and mobile terminals)
- Digitally archive documents back into existing systems and third-party applications (ECM and print systems, e-signature, web, EDI, etc.)

How OL[®] Connect works



INFORMATION INPUT

Automatically extract data and documents from any system. [ERP, CRM, legacy systems, etc.](#)



DOCUMENT COMPOSITION

Re-engineer your existing documents or create new personalized content for print, email, web and mobile. [Insert dynamic text, images, graphics, barcodes and more](#)



ORGANIZE OUTPUT STREAM

Put some conditions and logic into your outputs. [Split, merge, group and sort files](#)



DISTRIBUTION

Automate output using rules and conditions to control its final format and destination. [Web, email, printer, EDI, ECM archive, SMS provider](#)



INTERACTION

Use your digital output to create new digital inputs. [Trigger follow-up processes based on recipients' behaviors](#)

Elevate your business communications

OL Connect encompasses a series of tools designed to enhance and automate document processes and communications.

Organizations will be able to create, manage, distribute, and automate transactional documents—and deliver multi-channel, personalized, and interactive customer communications.

Solve the integration challenge

OL Connect acts as a middleware technology to extend the functionality of existing systems, without the need for additional infrastructure investments.

- Interacts with all existing structures such as ERP/LOB or mainframe
- Connect to ECM, DMS, email, digital signature, and print production systems

Deliver speed, automation and accuracy to business processes

OL Connect helps enhance your customer experience by reducing costs, time, and errors. Eliminate manual, paper-based procedures, and transition from paper to digital without overhauling or replacing your current systems.

Capitalize on the efficiency and cost savings delivered by business process automation, mail optimization, invoice automation, and interactive business communications.

Improve customer interaction

With the rise of digital technologies, consumers expect to have alternatives to print such as: responsive emails, web portals, e-signature, text messages and other forms of digital output.

Effortlessly create your business communications by utilizing your existing data from wherever it is stored. Automatically set follow-up processes based on customer preferences and interactions.

Streamline critical document processes and increase efficiencies

OL® Connect works to optimize, improve, and automate workflows in various industries

Print Services

- Bring production-ready, unstructured, one-off, or recurring, print and mail jobs into a centralized, automated environment
- Streamline workflows to regulate standard tasks and jobs

Financial & Public Sector

- Create personalized, consistent, and timely multi-channel communications
- Improve document integrity and adhere to industry standards by reducing manual intervention

Manufacturing

- Transform existing paper-based processes into automated document workflows
- Increase performance, lower operational costs, and reduce time-to-market



Retail & Logistics

- Boost mobility with digital data capture to enable visibility and compliance
- Cut lead time, expedite order fulfillment, and grow supplier and customer relationships

Healthcare

- Decrease administration costs by eliminating inefficient manual activities
- Enhance patient care with multi-channel document delivery and reminders



Reach out to learn more

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Upland Objectif Lune helps companies automate their business communications with our digital transformation solutions. We create, manage, distribute and automate transactional and promotional documents while solving the challenge of integrating systems.

