



2020 – 2021 Proposed Action Plan

Leadership, Action, Improvement



RI President-elect Holger Knaack's

- Theme for 2020-21, Rotary Opens Opportunities
- Asks Rotarians to
 - ✓ Create opportunities that strengthen leadership
 - ✓ Help put service ideas into action
 - ✓ Improve the lives of those in need







Opportunity Awaits

Action Plan for 2020-2021

- Expounding on current service projects
- Fundraising Opportunities
- Virtual Platforms
- Membership
- Leadership Opportunities



Service Projects



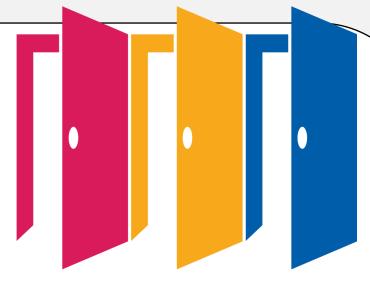






Service Projects

- Gift of Life
- Character Achievement
- Golf Tournament
- Macon Hall Elementary School

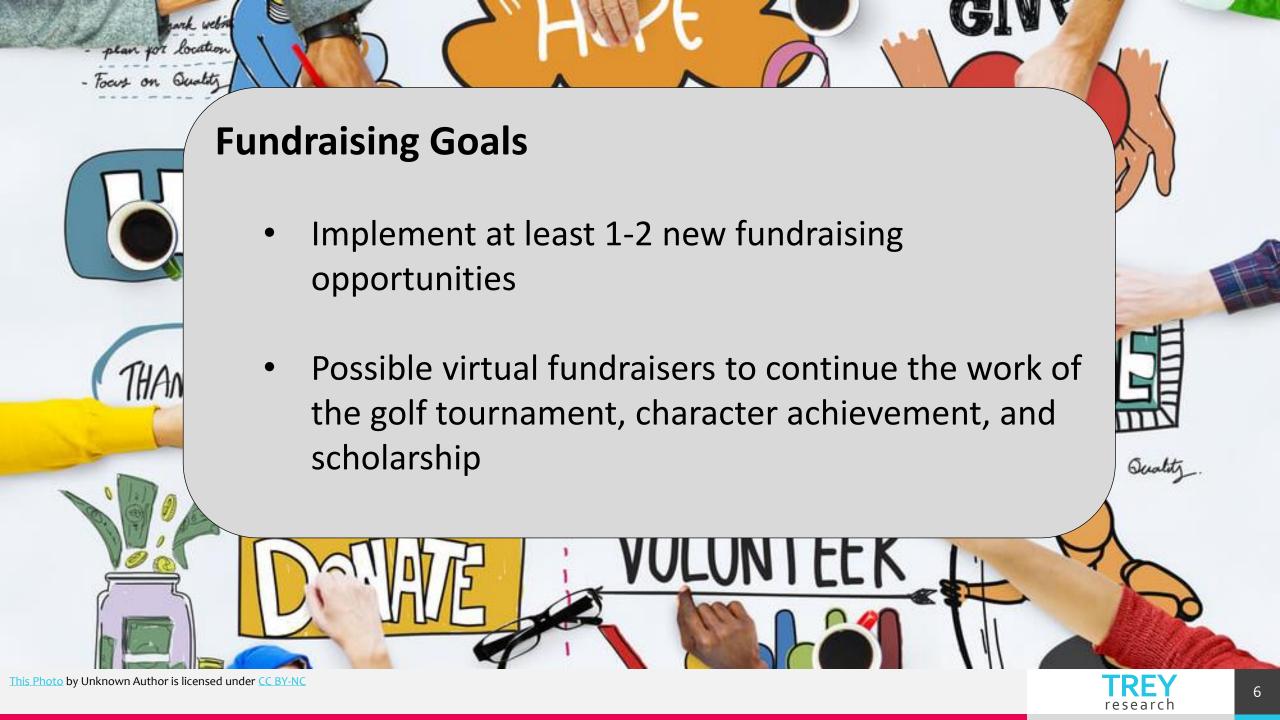


Rotary Opens Opportunities

Goal

- To help create more funding opportunities for these groups through fundraising and other funding opportunities
- Recruit current members and volunteers to assist with these projects
- Ensure that the plans in place for each service project is sustainable





Virtual Platforms



 Continue to provide virtual platforms for members to attend meetings who can not attend in person

 Record and have meetings accessible via the website for those who may have missed a meeting



Membership

Rotary Opens Opportunities

Goals:

- Beat last year, add nine new members
- Membership Competition
- Implement 1-2 new recruitment activities to recruit new members and engage current members
- Build new community partnerships and friends of Rotary that will help with recruiting new members
- 90% of membership dues to be in good standing by June 30, 2021

Leadership Development

"one step at a time"





- ✓ Continue encouraging current members to attend Rotary Leadership Institute
- ✓ Monthly educational opportunities
- ✓ Pen Pal Method (Accountability partners)
- ✓ Share information about leadership opportunities within Rotary and outside of Rotary









of the things we think, say and do

- 1. Is it the TRUTH?
- 2. Is it FAIR to all concerned?
- 3. Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4. Will it be BENEFICIAL to all concerned?



Contact Information

Email:

nijamij@gmail.com

or

president@Memphiscentralrotary.org

Cell phone

(901) 326-1062

Work

(901) 302-8767

