



Rotary Opens  
Opportunities



# 2020 – 2021 Proposed Action Plan

# Leadership, Action, Improvement



**Rotary Opens Opportunities**

## **RI President-elect Holger Knaack's**

- Theme for 2020-21, *Rotary Opens Opportunities*
- Asks Rotarians to
  - ✓ Create opportunities that strengthen leadership
  - ✓ Help put service ideas into action
  - ✓ Improve the lives of those in need



**Rotary**



# Opportunity Awaits

Action Plan for 2020-2021

- Expounding on current service projects
- Fundraising Opportunities
- Virtual Platforms
- Membership
- Leadership Opportunities

# Service Projects



## Service Projects

- Gift of Life
- Character Achievement
- Golf Tournament
- Macon Hall Elementary School



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## Goal

- To help create more funding opportunities for these groups through fundraising and other funding opportunities
- Recruit current members and volunteers to assist with these projects
- Ensure that the plans in place for each service project is sustainable



## Fundraising Goals

- Implement at least 1-2 new fundraising opportunities
- Possible virtual fundraisers to continue the work of the golf tournament, character achievement, and scholarship

# Virtual Platforms



## Goals:

- Continue to provide virtual platforms for members to attend meetings who can not attend in person
- Record and have meetings accessible via the website for those who may have missed a meeting

# Membership

## Goals:

- Beat last year, add nine new members
- Membership Competition
- Implement 1-2 new recruitment activities to recruit new members and engage current members
- Build new community partnerships and friends of Rotary that will help with recruiting new members
- 90% of membership dues to be in good standing by June 30, 2021



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# Leadership Development

“one step at a time”

Rotary



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- ✓ Continue encouraging current members to attend Rotary Leadership Institute
- ✓ Monthly educational opportunities
- ✓ Pen Pal Method (Accountability partners)
- ✓ Share information about leadership opportunities within Rotary and outside of Rotary



# QUALITY

Improve the Lives of Those in Need





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# The Four Way Test

of the things we think, say and do

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?



# Contact Information

Email: 

[nijamij@gmail.com](mailto:nijamij@gmail.com)

or

[president@Memphiscentralrotary.org](mailto:president@Memphiscentralrotary.org)

Cell phone

(901) 326-1062

Work

(901) 302-8767