### Newsletter 2021

Volume I

# NEWSLETTER

BigHomes-

Company

News

Staff Specials

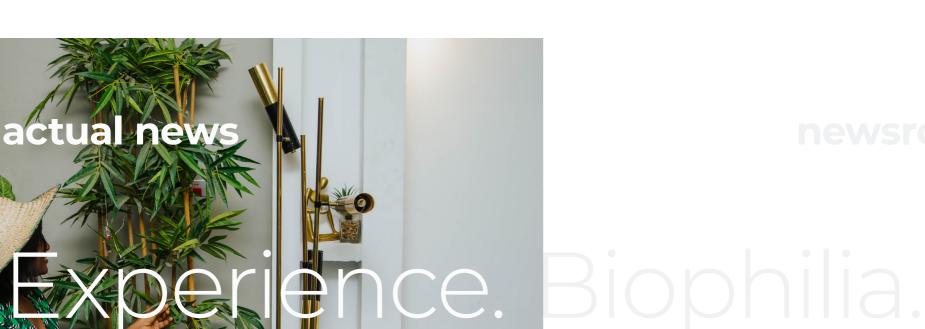
Design Career

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### Biophilia Week.

As construction professionals, it is our responsibility to look after the environment as well as the wellbeing of our clients, who are the users of our space. This is why as a construction company we are continuously looking for ways to ensure our clients get the most out of our buildings and spaces. During research about the effects of spaces on a user's mental and physical wellbeing we have stumbled upon the topic of biophilia, and we have decided to educate our clients as regards the topic, hence this newsletters theme.



ment?

Biophilic experiences can reduce stress, improve cognitive function, and

### **Biophilia Week**

Biophilia means love of life; Harvard biologist E.O. Wilson describes biophilia as the innate human need to affiliate with life. The biophilia hypothesis (also called BET) uggests that humans possess an nnate tendency to seek connections with nature and other forms of life. Generally, the average human spends most of his time indoors and away from nature and buried ir shelters of human making that have little to no elements drawn from nature. This is believed to affect users

of space physiolog Advancement in that today less spend time and this adverse and health, this i people have a or reconnecting have started to environments moi

How does biophilia impact how we experience space?

There is also a growing body of research that shows the spaces nhabit have distinct physiolog ychological impacts on with elements of biophilic design are more attractive and have been found to increase the use of the

### We are all responsible.

on the savannas of After spread out to various biophilic design? parts of the planet with patterns, and spaces that the environment.

Why is biophilia import- enhance mood and ant to a built environ- creativity. These and other outcomes can increase health and wellbeing, as As species that evolved well as productivity.

## rica, after which we la- What is the future of

a substantial percenta- One of the trends we ge of us living in urban have observed is using areas. We spend more biophilic design to supthan 90% of our lives in- port changing functions side buildings. So biophi- of spaces, such as hotel lic design is focused on lobbies as workspaces, bringing experiences of workspaces using elenature closer to us in built ments of residential deenvironments. Doing this sign, and other spaces can be achieved in vari- like airports and transit ous ways from the use hubs adopting guest exof plants, water, daylight, perience strategies seen natural materials, fractal in hospitality design.

give the users and occu- We think that increasing pants of spaces views of biophilic design will be used to convey messages about a brand, and a Benefits of biophilia to us? signal about caring for building occupants.



### Why is biophilic design so significant now?

Many companies are increasingly focused on improving the health and wellbeing of their employees, frequently through programmatic efforts like yoga, meditation, and healthier food offerings. Biophilic design is a strategy to support the health and wellbeing of everyone in the office through the design of spaces themselves. Different biophilic design challenges & opportunities the challenges will begin to elements support different outcomes, some help with stress reduction, others with



elements in the workplace?

cognitive function. Choosing Similar to the early green buil- their value. the desired outcome can then ding movement, there are help determine which design concerns about the changes elements will be the effective. in first costs and the costs

for ongoing maintenance of various features of biophilic design. There are opportunities for every workplace to incorporate biophilic design, whether it's a small intervention like the art selection in an existing building or creating a space from the ground up that incorporates biophilic design throughout. With time, of incorporating biophilic fade as more projects illustrate the scale of opportunities for biophilic elements and

# **Biophilic Design Application**

### Evolving our connection with nature

Biophilia—our intrinsic human connection with the natural world—continues to guide our design thinking and process at Big Homes. We are intrinsically linked to nature and the living world, so it makes sense that our spaces reflect these connections to foster health and wellbeing.

Direct contact with vegetation, in and around the built environment, is one of the most successful strategies for fostering human-nature connection in design. The presence of plants can reduce stress, improve comfort, enhance mood, and prompt healing. Through including indoor/outdoor gardens, we offer patients, families, and staff green spaces with native plants, walking paths, and a variety of seating, which-when woven together-create nature-filled spaces for moments of connection, reflection, and respite.

Having elements of nature in a room space can help you create a living environment with clean air which helps to reduce the disconnect with nature. It improves air quality by removing harmful pollutants and also stabilizes humidity levels. Indoor plants have also been proven to reduce the symptoms of sick building syndrome. Plants produce a boost in mood and productivity. But they are also responsible for jacking up the quality of the air. Plants are natural air filters, removing carbon dioxide and releasing pure oxygen. We look forward to continuing to evolve and support humannature connections in the built

environment ways and wa towards a restorative futu with our partners, clie and commun





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