

CREATING TOGETHER

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Celebrating 225 years of excellence

The most knowledgeable bodyshops around the globe seeking a premier paint solution choose Sikkens. As part of AkzoNobel, one of the world's leading coatings manufacturers, the growth of our customers' businesses is a core business focus and ties directly with the Sikkens positioning statement 'Creating Together'. Creating together is fueled by the power of partnership and backed by a rich heritage of over 225 years of excellence. It brings together **EXPERTISE, INNOVATION, PERFORMANCE** and **PARTNERSHIP**, creating business value and a competitive edge.



CREATING EXPERTISE TOGETHER

Founded by painter Wiert Willem Sikkens in 1792, a century before the first vehicle was even introduced, Sikkens has always been at the forefront of technological advancement.

Sikkens is one of the world's leading refinish coatings brands. It is used in over a hundred countries, has dedicated innovation and development labs, and training and development institutes where thousands of world-class painters have been trained.

Over the years, we have gained an unparalleled understanding of the collision repair industry, ensuring that our knowledge and expertise are always aligned with the ever-changing demands and needs of the market.

From individual bodyshops to large multi-location corporations, we believe the power of partnership is key to generating business sustainability. Creating expertise together through hands-on training, process improvement programs, and consulting services are just a few examples of how the 'Sikkens approach' helps improve businesses and prepare our customers for the future. Sikkens understands the importance of value creation by incorporating knowledge and innovation into our products and services. That is exactly why we consider expertise and innovation as being inseparable from each other.



CREATING INNOVATION TOGETHER

As a market leader delivering firsts for over 225 years, Sikkens is dedicated to providing our customers with the latest in product innovation – in both business and environmental sustainability, and color. The continuous improvement of the Sikkens vehicle refinish system is a direct result of our ‘Creating Together’ philosophy, as well as our dedicated effort to stay ahead of dynamic market trends.



Creating Innovative Products Together...

Creating innovation together has resulted in a portfolio of process-driven products that help reduce cycle time and inventories for our bodyshop customers, ultimately resulting in lower business costs and improved profitability. While Sikkens offers a wide range of high-quality products for any type of repair, most Sikkens repair jobs can be completed with just thirteen products, making it one of the lowest inventory-required systems in the industry. Maintaining lower inventories results in lower business costs.

Creating Sustainability Together...

We also recognize the importance of environmental sustainability when selecting a premier refinish system. Focus on sustainability is a key element of AkzoNobel's strategy and has led to innovations in the Sikkens portfolio, such as our market-leading waterborne technology, Autowave, UV curing products and an assortment of low-VOC clearcoats and primers.



Creating Innovations in Color Together...

We know that having quick, easy and accurate access to color matching is critical to achieving optimal throughput and cycle time. That is why capturing new, continuously evolving and complex colors visible on today's vehicles is a critical factor in the robustness of the AkzoNobel car color database – a database that has over 2,000,000 color formulas.

As a result, AkzoNobel has been developing the industry's leading digital color platform for nearly half a century. Colorvation is a unique, comprehensive, user-friendly approach to vehicle refinishing based on the latest digital color technology. Building on our advanced digital tools, Automatchic Vision and MIXIT, we are proud to offer a portfolio that harnesses the power of digital color technology, to help our partners achieve measurable improvements to their businesses – greater accuracy, greater efficiency and ultimately, greater profitability.

Sikkens has a long heritage and history of innovation in product, sustainability and color, resulting in a market-leading portfolio. Benefits generated by our process of innovation, ultimately lead to performance excellence.

Visit www.colorvation.com



CREATING PERFORMANCE TOGETHER

From start to finish, we deliver the highest quality in everything we do. Innovative and sustainable products, services and color are just the start – it is the combination of our products, partnerships and people that ultimately create business value.

Our team of experts have a rich understanding of the collision repair industry and know which elements are at the forefront of people's mind. We create performance together through a total offering that focuses on helping to improve customer satisfaction, paint usage, repair cost and time-per-repair.

High-quality products

Sikkens product portfolio is an innovative and premium line based on key product values and attributes:

- **HIGH SPEED AND QUALITY:**
Due to a high pigment ratio, Sikkens products on average require fewer coats per job resulting in reduced paint usage, time and cost per repair.
- **HIGH QUALITY OF COLOR MATCH:**
Our market-leading digital platform, Colorvation, enables the measure and retrieval of color formulas quickly and efficiently. Or right-first-time color match!
- **HIGH QUALITY OF FINISH:**
Sikkens products help produce a perfect, durable, invisible repair each

and every time, leading to increased customer satisfaction for the car owner and brand loyalty from our customers.

Value Added Services

As the leading innovator in paints, we are also committed to helping our customers find solutions for their business that help achieve ultimate performance.

The Acoat Selected program is the solution to support business growth and help to improve day-to-day operations, resulting in business sustainability. The program consists of a diverse portfolio of tools and solutions from process improvement to talent development to sales and marketing support.

Everything we do is about making sure members of our Acoat Selected program will thrive in the future, not just survive.

Expert Support Teams

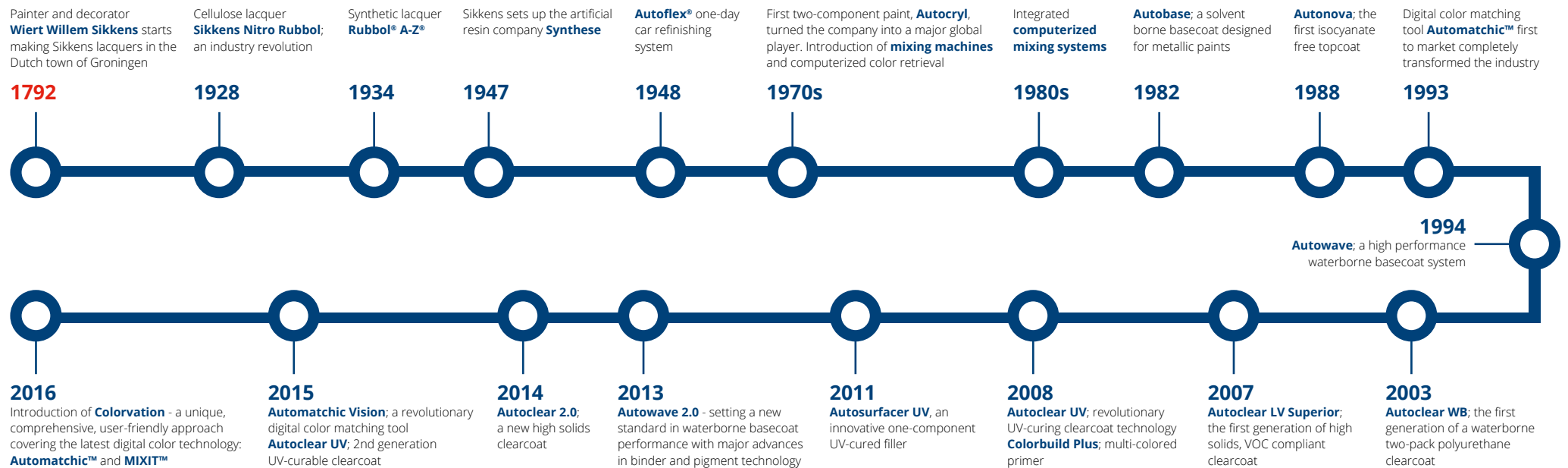
We believe that our people and strong global distribution network are of tremendous value to our business. That is why we continuously invest in our people and our distributor network to help our customers continue to grow their businesses.

CREATING PARTNERSHIP TOGETHER

For Sikkens, creating partnership goes beyond solving business challenges and developing new products. It is about forging long-term relationships with our customers, distribution partners, suppliers, OEMs and other industry influencers, to share and build on our combined knowledge and expertise.

Creating together is a core value shared by the Sikkens team around the globe. Working hand-in-hand with our partners gives us a unique insight into the increasing demands and challenges they face. Backed by Sikkens and powered by AkzoNobel, our customers can deliver outstanding results, creating a strong foundation for future growth and business sustainability.

SIKKENS - A MARKET LEADER OF FIRSTS FOR OVER 225 YEARS





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