

# November 2020 Funding Gazette







This is a fast-changing environment so always check out the websites before applying for any of the funding listed in this edition as things close and re-open depending upon funding available and watch out for deadlines approaching. In the meantime please contact us on 01900 603131 or email cath@cya.org.uk if you think we can help.

Stay safe and keep up the wonderful work being done by staff and volunteers across the sectors here in Cumbria.







# Welcome to our November Funding Gazette

Big changes this month at Cumbria Youth Alliance. We welcome our new CEO Becky Wolstenholme who joined us on the 2nd of November to replace Cath Clarke who is stepping down after 18 years as CEO. Cath will be continuing part time with Cumbria Youth Alliance in the short-term until Becky has fully settled in. I know you will welcome Becky and you will all get to know her going forward and give her the support you have shown to Cath over the years.

You can contact Becky on becky@cya.org.uk

I did not expect to be writing this as we face going into another lockdown -not as severe as the first but likely to impact on you and your organisation as we move through the winter months. The impact economically is likely to be severe and here in the third sector we are unlikely to escape its consequences.

We are seeing a huge increase in young people who are unemployed, many with complex and challenging underlying issues against a forecasted backdrop of a huge funding deficit to come in the next two financial years. How do we as organisations find the balance with increased demand against reducing resources to deliver our services?

Getting organized to deliver your services in a different way will be essential moving forward. This Covid situation is likely to be with us for the foreseeable future so we need to get ourselves organized to do things differently. We cannot just continue to do things the way we did before Covid.

Organisations who have made significant changes will be more likely to survive going forward. Funders will not continue to support organisations who have not made changes to their business model and can demonstrate that the new ways of working is supporting their client group effectively. Now more than ever it is incumbent upon us to be able to clearly show the impact of our work on the lives of those we support.

It is also essential to look at all the possible Covid-19 pots of funding focused on recovery as that may enable you to develop new platforms – new services and new ways of supporting your service users going forward. It may also help keep your organisations afloat in these difficult and challenging times. Some things we adopted during the first lockdown have not only proved to be very effective in reaching our existing learners but engaging new learners also interestingly it has been very cost effective.

We have reached over 800 learners using open and distance learning opportunities on line at a fraction of the cost it would have been to put on similar training in a face to face training environment and regardless of where we are with Covid this is something we will want to not only retain but develop further and reduce some of our costs.

Partnership working will be a key factor moving forward and clearly demonstrating that the services you offer do not duplicate others in the same area. We have pulled together several successful partnerships over the past three years and it is a very effective way to work together with a common goal.

What help do you need?

- Fundraising training for your staff, volunteers or trustees that can be delivered remotely?
- Help to identify suitable funders so you can apply for funding?
- Embedding tools to measure the impact of your work?
- Somebody to check your bids and help improve them before you submit?
- Help to form partnerships with other agencies?

Cumbria Youth Alliance have staff who are full members of the Institute of Fundraising who can help you with all your fundraising needs so do not hesitate to contact us either on 01900 603131 or email juan@cya.org,uk or cath@cya.org.uk

cath@cya.org.uk 01900 603131

Cath Clarke, CEO Cumbría Youth Allíance

Organisastional Members of the Institute of Fundraising



### NOVEMBER OPPORTUNITIES

Funding sources for November – some are short dated and will need swift action so please always check the website for further details before proceeding with the applications. If in doubt please contact the potential funder and discuss the proposed application; But remember if you don't fit the criteria please do not waste your time applying as you will not be successful.

### Paul Hamlyn Foundation Grants

Between £30,000 and 400,000 will be available to enable not-for-profit organisations to explore opportunities and address challenges in the area of migration and integration across the UK.

The Paul Hamlyn Foundation's Shared Ground Fund re-opened to applications on the 30th October 2020 for work that influences migration system reform, improves access to support services, supports communities to live well together and thrive, and addresses challenges for people who have migrated, particularly those who are 'undocumented' or have irregular immigration status.

The programme will provide organisations with the financial support they need to test new approaches and explore ways of adapting existing work. Applications will be accepted on a rolling basis.

**Useful Links: Shared Ground Fund** 

### The Elephant Trust

has announced that the next deadline for applications is the 25th January 2021. The Trust offers grants to artists and for new, innovative visual arts projects. It aims to make it possible for artists and those presenting their work to undertake and complete projects when confronted by lack of funds. The Trust supports projects that develop and improve the knowledge, understanding and appreciation of the fine arts. Priority is given to artists and small organisations and galleries making or producing new work or exhibitions. The Trust normally awards grants of up to £2,000, but larger grants of up to £5,000 may be considered.

http://elephanttrust.org.uk/docs/intro.html

National Emergencies Trust

A new £350,000 funding scheme has been launched to address the additional needs of LGBT+ people

and communities most adversely impacted by the Covid-19 pandemic and to support and strengthen

LGBT+ organisations that have been impacted by the Covid-19 pandemic.

The funding is available to any UK based non-profit groups, organisations or projects that work with

Lesbian, Gay, Bisexual and Trans + (LGBT+) people.

Eligible organisations can apply through two funding programmes:

Small grants programme for grants up to £5,000

Main Grants programme for grants of between £5,001 and £15,000

The grants are likely to be awarded towards ongoing work, core costs and additional work which

strengthens the position of organisations and their ability to respond to community needs at this

challenging time.

The funding is being made available through the LGBT+ Futures Grant Programme and is financially

supported by the National Emergencies Trust.

There are no deadlines for this fund. Applications will be considered on a rolling basis until all the

funding has been awarded. Grants are for short-term work only and all funds awarded through the

programme must be fully spent by 31 May 2021.

**Useful Links:** 

**Application Guidance Document** 

**Small Grants Application Form** 

Main Grants Application Form

LGBT+ Futures: National Emergencies Trust Fund

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# Peter Sowerby Foundation

Charities, CICs and registered social and healthcare providers can apply for funding to develop new or adapt existing services that respond to the COVID-19 situation. The funding is being made available through the Peter Sowerby Foundation's new Increasing Access Fund. The Fund is aimed specifically at ensuring or increasing access to key services and activities for beneficiaries who have struggled with access due to COVID-19. The value of the Fund is £1.4million, which we will give to organisations nationally working within the Foundation's key domains:

- Healthcare Innovation Organisations in the fields of disability, medical research, mental
  health and those supporting individuals with long-term health conditions.
- Community Organisations working with young people, especially those considered disadvantaged, delivering support to those disproportionately affected by Covid-19 and/or those working to support isolated older people.
- **Environment** Organisations working in the area of horticulture and conservation which have been significantly financially impacted by the closure of venues.
- Arts Organisations working in the area of arts, health and well-being where services and programmes are being adapted to benefit communities impacted by Covid-19.

The programme is split into three distinct funding streams:

- **Digital Breakthrough Grants** to pilot new innovations or service delivery The Foundation will fund five large grants of up to £100,000 to support charities (with a maximum turnover of £5million) in the area of innovation and transformation in health and social care.
- **Digital Good Causes** to transform or adapt new services digitally The Digital Good Causes Fund is aimed at smaller charities (with a maximum turnover of £1 million, but with a preference for smaller organisations with a turnover of around £500,000) within the area of Community, Environment and the Arts (although the Foundation may also consider applications from smaller organisations working within the area of healthcare innovation).
- Adapted Good Causes to pilot, test or launch new services in light of the COVID-19 situation. is aimed at smaller organisations (maximum turnover of £1 million, but with a preference for smaller organisations with a turnover of around £500,000) working within the areas of Community, Environment and the Arts. This includes organisations working with significantly hard to reach groups, such as those who are homeless, older people, or arts organisations that require face to face interaction.

The deadline for submitting an Expression of Interest is 5pm on 16th November 2020.

**Useful Links:** Important Information for Applicants

https://www.petersowerbyfoundation.com/increasing-access-fund

### Power to Change

The independent charitable trust that supports and develops community businesses in England has announced that it will launch a new fund to support community businesses in England affected by the Covid-19 crisis.

Community businesses will be able to apply for grants of between £10,000 and £20,000 to adapt and evolve to the changing circumstances; and to remain financially viable. There are no restrictions on how the grants and they can be used to cover core staffing costs, contribute to meeting capital costs of adapting community businesses and ensuring that they can continue to provide the vital support to local people. Priority will be given to applications from areas of England facing high levels of deprivation, organisations supporting and led by disabled people and Black, Asian and Minority Ethnic (BAME)-led or BAME-supporting businesses.

Round Two - Tuesday 12 January 2021, 10am-1pm Round Three - Tuesday 2 March 2021, 10am-1pm

#### **Useful Links:**

**Guidance Notes** 

Community Business Renewal Fund

### cumbria community foundation -covid-19 Response fund

The scale of financial help provided by Cumbria Community Foundation during the pandemic and lockdown is highlighted in a report published earlier this month. 165 organisations have received 219 grants worth more than £1,450,000 with 58,000 vulnerable people helped, more than 10 per cent of the county's population.

The Foundation launched the Cumbria COVID-19 Response Fund on March 17, exactly two weeks after the county recorded its first case of coronavirus and six days before the UK went into a national lockdown. In the six months to the end of September, £1,714,224 has been raised as the Foundation met the challenge of a global health crisis unseen since the Spanish flu epidemic after the First World War. New applications continue to be accepted. Grant awards are made fortnightly.

For information about the fund:

https://www.cumbriafoundation.org/fund/covid I 9-response-fund/

### The Marsh Christian Trust

Founded in 1981 with the sum of £75,000 by its current Chairman, Mr Brian Marsh OBE. His aim was to create a sustainable way to give something back to society by supporting organisations and people who are making a difference.

The Trust supports around 300 charities every year and focuses on providing funding which could help small organisations pay for various running costs, such as volunteer expenses, training days, equipment maintenance and other core outgoings. The Trust aims to build long-standing relationships with successful applicants and, subject to an annual review, continue its support over time.

Applicants must be a registered charity with the Charity Commission for England and Wales or the Office of the Scottish Charity Regulator. This does not include Community Interest Companies (CICs).

Charities will be working in the areas of:

- Arts and heritage
- Social welfare
- Environmental causes and animal welfare
- Education and training
- Healthcare

Charities must have been established for more than one financial year and able to provide a full set of their most recent Annual Report and Accounts, or the equivalent financial information if their annual income is under £25,000.

Grants are unrestricted and range from £300 to £2,000 with new applications at the lower end of this scale. Applications are considered on the basis of the organisation's financial position, performance against charitable aims and objectives and the ratio of voluntary income against fundraising expenses.

#### Applications can be submitted at any time.

Examples of the support given include:

- Core costs for Compaid, a digital skills centre in Kent that supports people with disabilities and sensory impairments
- Glassdoor, an organisation that offers shelter to the homeless in London.

https://www.marshchristiantrust.org/

# The Charifies Aid Foundation

Offering £20 million in financial support to charitable organisations in England to enable the continuation of services supporting the people hardest hit by the Covid-19 pandemic.

Grants of between £10,000 and £100,000 are available for small and mid-sized charities, community interest companies, social enterprises and other not-for-profit organisations working with disadvantaged and vulnerable groups including:

- People living in poverty
- · Black, Asian and minority ethnic communities
- Children and young people
- People with physical or learning disabilities
- People experiencing mental health conditions
- Older people
- Communities facing health inequalities
- Patient groups with unmet health needs (physical or mental)
- People facing domestic or other abuse
- Unemployed people
- Homeless people
- People experiencing loneliness and isolation
- People pushed into crisis because of Covid-19
- Refugees and migrants
- Other vulnerable people or communities

Funding can cover costs such as core costs, staffing, project running costs, supplies and equipment, and communications. The deadline for applications is 12pm on the 10th November 2020.

#### **Useful Links:**

Apply now

https://www.cafonline.org/charities/grantmaking/caf-resilience-fund

#### Esmée fairbairn foundation

New Grants Strategy & Priorities: Grants are available to organisations doing legally charitable work in the UK that focuses on the Foundation's funding priorities of improving the natural world, securing a fairer future, and strengthening the bonds in communities in the UK.

Funding is provided by the Esmée Fairbairn Foundation which was established in 1961 by lan Fairbairn as a memorial to his wife Esmée. Today it is one of the largest independent grant-making foundations in the UK. It aims to improve the quality of life throughout the UK and takes pride in supporting work that might otherwise be considered difficult to fund.

The funding is intended for projects with the following aims: improving the natural world; securing a fairer future; strengthening the bonds in communities in the UK.

The minimum grant size is £30,000. Applicants should apply for the amount that they need. The Foundation makes grants across a fairly wide spectrum of sizes. Most grants are for three years or longer.

#### Who Can Apply?

Charities and organisations undertaking work legally charitable in the UK can apply. Organisations must have a regular annual turnover of at least £100,000 and must be properly constituted.

#### **Eligible Expenditure**

The Foundation launched its new strategy in October 2020 and is now providing unrestricted core and project grants for work in the following areas:

Our Natural World – Ensuring that the natural world is restored and protected, and that people benefit from that recovery.

The Foundation aims to contribute to the following key impact goals by 2030: preserved and improved species health and habitats; clean and healthy freshwater; sustainable and ethical food.

The priorities in the first five years are peat, space for nature, freshwater, nature-friendly farming and fishing in tandem with nature.

#### **A Fairer Future**

Contributing to a just and anti-racist society, where those most likely to have their rights denied have those rights protected, as well as the opportunity to speak and be heard, and have the freedom to express their creativity. The Foundation wants to shine new light on areas of need and challenge the cultures, systems and behaviours that stand in the way of change. The Foundation aims to contribute to the following key impact goals by 2030: injustice and structural inequality is challenged and changed; a new inclusive generation of leaders and artists;

The priorities in the first five years are: acting early on the root causes of problems; children and young people's rights; young people leaving care; tackling injustice; empowering young leaders; removing barriers to creative careers; cultural education. Creative, Confident Communities - Strengthening the bonds in communities, helping local people to build vibrant, confident places where they can fulfil their creative, human, and economic potential.

Places where the local economy works better for the people who live there, where there is equality of access to arts and culture, and where communities are at the heart of change. The Foundation aims to contribute to the following key impact goals by 2030: communities take an active role in decisions that affect them; local economies work better for the people who live there; everyone can access the benefits of culture and creativity. The priorities in the first five years are: Communities working together for change; Community ownership and regeneration; Creativity transforming lives; Culture restoring communities.

#### How to Apply

The Esmée Fairbairn Foundation is accepting applications for projects that fit within its new strategy. To apply for funding organisations first need to complete the eligibility quiz available on the Foundation's website. They can then submit a 100 word Expression of Interest and will hear back from the Foundation within two weeks. The Foundation will discuss the proposal with the organisation and will invite them to submit a full proposal if the project is a good fit. Guidance notes and FAQs are available on the website of the Esmée Fairbairn Foundation:

https://esmeefairbairn.org.uk/latest-news/new-strategy/

### Psychological Support Fund for North cumbria

North Cumbria Health & Care System and Cumbria County Council have provided a combined total of £180k of funding for voluntary sector organisations supporting people struggling with their mental health during the ongoing Covid-19 pandemic. The Psychological Support Fund will be held by Cumbria Community Foundation.

The considerable impact of Covid-19, and the subsequent lockdown, has been significant on people's lives – physically, emotionally and economically. Anxiety, stress and depression are normal reactions to life events such as losing someone, losing your job, or suffering isolation. It isn't inevitable that everyone needs clinical intervention and timely support may be better delivered by small, local organisations. Bids for grants of up to £25k which tackle the following areas will be considered: emotional wellbeing - impact of anxiety and isolation; bereavement.

Bids for grants of over £25k which demonstrate a collaborative application from multiple charitable organisations will also be considered. If you are considering making an application please call Annalee Holliday at Cumbria Community Foundation on (01900) 825760 e-mail annalee@cumbriafoundation.org

To find out more about each strand of the Psychological Support fund please click on the links below: https://www.cumbriafoundation.org/fund/psychological-support-fund-bereavement-support/https://www.cumbriafoundation.org/fund/psychological-support-fund-emotional-wellbeing/

# The Steel Charitable Trust

Grants are made primarily to registered charities in the UK within the following funding areas:

- Arts and Culture
- Education
- Environment
- Disadvantaged
- Health

Please note that the Trust does not fund individuals or expeditions. The total level of grants is expected to be £1,000,000 per annum of which approximately 30% will be made to organisations in the Luton and Bedfordshire area. Grants are generally made as single payments between £2,500 and £25,000. The Trust receives many more applications than it has funds to support. Prospective applicants should be aware that less than 12% of the applications received are successful. In many cases it may not be possible even to make grants for projects within the funding priorities.

The Trustees generally meet in February, May, August and November. At these meetings, having reviewed all applications received in the previous three months, the Trustees approve the grants to be made to the successful applicants. All successful applicants will be notified by email and will be required to provide written confirmation of the details of the project or work for which they are seeking a grant.

**Application Form:** Apply via the on-line application form.

**Deadline:** Applications can be submitted at any time.

Email: administrator@steelcharitabletrust.org.uk

Website: www.steelcharitabletrust.org.uk

### Alec Dickson Trusf

The Trust is passionate about volunteering and about young people making a difference. Grants of up to £500 are available. Grants are available for projects in the applicant's local area that involve local people and can demonstrate that through volunteering or community service they can enhance the lives of others, particularly those most marginalised by society. Preference is given to supporting innovative projects. Applications are invited from individuals aged 30 and under and from small groups of young people in the UK. Recipients are expected to report on how any support was used and how it helped to fulfil the aims of the project.

**Application Form:** Available to download from the website along with the guidance.

**Deadline:** Applications may be submitted at any time and will be considered on a quarterly basis.

Contact: Alec Dickson Trust, 18-24 Lower Clapton Road, Hackney, London, E5 0PD

email: alecdicksontrust@gmail.com
Website: www.alecdicksontrust.org.uk/

### The Allan and Nesta Ferguson Charitable Trust

The Allan & Nesta Ferguson Charitable Trust was set up in memory of two generations of the Ferguson family to promote their particular interests in education, international friendship and understanding, and the promotion of world peace and development.

Grants are given to charitable organisations involved in projects supporting the interests of the Trust, and also to individual students who are undertaking a gap year or studying for a PhD.

Charitable organisations can be situated either in the UK or overseas but must be registered as a charity with the UK Charity Commission and will principally be educational bodies or aid organisations involved in projects supporting educational and development initiatives, including the promotion of world peace and development.

All grants made by the Trust are project based and must have an educational aim, element or content. In general the Trustees will not consider applications for core funding or the construction of buildings in the UK. Overseas, however, the Trustees will consider funding aid projects e.g. water treatment, food and medical supplies or the provision of basic facilities that are the pre-requisite of an educational or development initiative.

#### Please note:

- Grants to charities will be on a matching funding basis only so that if the applicant has raised 50% of their budget the Trustees will consider awarding matching funding up to a maximum of 50%.
   However, if the applicant has raised less than 50% of their budget the Trustees will only consider awarding a maximum of 30% funding.
- Evidence of actively seeking funds from other sources is seen by the Trustees as being a beneficial addition to any application.

Grants made to charities during the year will vary both in size and amount, and will probably total between £5 million and £6 million. The amount of the grant is entirely at the discretion of the Trustees and no reason for giving, withholding or offering a partial grant will be made.

**Application Form:** Applications to be submitted via the online application process.

**Deadline:** Applications by charities for small to medium grants (up to a maximum of £50,000) may be submitted at any time and will be considered on a regular basis. Applications for larger grants will be considered at bi-annual meetings held in March and October and applications should be submitted at the very latest in the previous months i.e. February or September.

www.fergusontrust.co.uk/when.php

Andy fanshawe Memorial Trust

The AFMT funds projects that give disadvantaged young people the chance to develop an existing

interest in the great outdoors. The AFMT supports projects taking place within the United Kingdom, for

reasons of cost-effectiveness.

They prefer that applicants have done some fund-raising and usually support organisations, but if an

individual wants to apply, we need a referee.

The AFMT doesn't fund taster sessions or one-off residential trips and are unlikely to support

environmental organisations, unless there is a strong outdoor element to the application. They are

unlikely to support foreign trips and don't support capital projects. Mostly, they are looking for

enthusiasm and imagination.

The AFMT does not have an application form. Each application should answer the following questions.

Applications should be made via email if possible, but written applications are acceptable.

Who is applying?

What do you propose to do? And where?

Who will benefit? Why do they deserve our support?

• What is the overall budget?

How much are you applying for?

What are your plans for continuing this type of activity? What have you done before?

**Application Form:** Apply in writing preferably by email answering the questions above. Written

applications will be acceptable.

**Deadline:** Applications can be submitted at any time.

Contact: Secretary- Chris Dodd, Sandbed Farm Barn, Hull Mill Lane, Delph, Oldham, OL3 5UR

Email: edward.douglas@btinternet.com

Website: www.andyfanshawe.org/information for applicants.php

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**Disclaimer:** Cumbria Youth Alliance cannot be held responsible for the quality, reliability or accuracy of the information contained herein.

**Accessibility:** If you require this information in another format, please contact 01900 603131 and we will do our best to meet your requirements.

#### **Cumbria Youth Alliance**

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