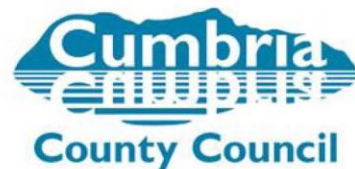


May 2021 Funding Gazette



This is a fast-changing environment so always check out the websites before applying for any of the funding listed in this edition as things close and re-open depending upon funding available and watch out for deadlines approaching.

Stay safe and keep up the wonderful work being done by staff and volunteers across the sectors here in Cumbria.



Welcome to our May Funding Gazette

I hope this newsletter finds you all healthy and staying safe during these difficult times. If you need help and support with covid-19 related issues for your organisation don't hesitate to contact me on the usual office number 01900 603131, mobile 07859092981 or email me on juan@cya.org.uk

Important

Let funders know if you have suspended a project. Try to agree a timescale with them for resuming operations or developing Plan B if you cannot carry out the original project as planned. Funders want a dialogue. They do not want to claw money back. Give them a way forward and take them with you.

Looking ahead

Don't take your foot off the fundraising pedal during these times and if you have spare time now is the time to undertake funding applications so that when things settle down, which they will, you have the funding in place to pick up and run with your normal services. Funders will be keen to support those who have managed to find ways of working during Covid. Do not be shy in telling them what you have tried to do in recent months. For example, the thirteen local organisations which have successfully taken part as partners in our Every Mind Matters project with funding from National Lottery Community Fund (Covid Response Fund) and the eleven organisations which took part in our successful emotional resilience project Bounce Back also with NLCF funding. All these organisations have explored new ways of working in response to recent difficulties. They can now take results forward with other funders.

Cumbria Youth Alliance's services to you continue in relation to fundraising during this time

- We are still offering to support organisations with funding applications by email and phone and can talk things through with you if you send us a zoom invitation. I am also now starting to put dates in the diary to be out and about in June with fundraising workshops a priority.
- We can help you source suitable funding sources- we can provide you with a list of funders that might support the work that you are doing.
- We can check bids remotely and providing you with any stats etc that will strengthen your bids.

A big thank you to the 35 funders who have supported CYA in the past year. If they funded us perhaps they would fund you!

Cumbria County Council for our central infrastructure contract	Nineveh Charitable Trust
Cumbria County Council at South Lakes, Barrow, Copeland, Allerdale, Carlisle and Eden through local committee grants	Penrith Town Council
Alpkit for donations of outdoor equipment	Frieda Scott Charitable Trust
Four Acre Charitable Trust	Slater Trust
Big Lottery Partnerships Programme	Forrester's Charitable Trust
Big Lottery Community Fund	Baily Thomas Charitable Fund
Garfield Weston Foundation	Margaret Dobson Charitable Trust
Allerdale Borough Council	Douglas Arter Charitable Trust
Sellafield Ltd	WEA through Building Better Opportunities
Children in Need	Share Foundation
Cumbria Community Foundation	Sir John Fisher Foundation
James Cropper Ltd	Souter Charitable Trust
Eric Wright Charitable Trust	Robin Rigg Community Fund
F C Scott Charitable Trust	Sport England
Groundwork North East and Cumbria	29th May 1961
Phyllis Haney Charitable Trust	Rank Foundation
John Gilpin Charitable Trust	United Utilities
Cumbria Volunteer Service (CCVS)	Alan and Nesta Ferguson
Badger Adventures	StreetGames
DOE North West Office	Coalfields Regeneration Trust
Metamorph Law Ltd	EC Graham Charitable Trust

A big thank you to members of the public who donated equipment for outdoor activities for young people.

We are here to help you so please find the latest funding opportunities for you in May 2021.

Juan Shimmín juan@cya.org.uk



Cumbria Youth Alliance

Organisational Members of the Institute of Fundraising

TOP 10 VIRTUAL FUNDRAISING IDEAS FOR CHARITIES

Virtual events are all the rage in the charity sector, but how can you make yours stand out? We take a look at ten of the best virtual event ideas

With lockdown extended, virtual fundraising events and campaigns need to temporarily replace IRL ones. While digital fundraisers aligned with NHS Together Charities have raised over £100 million online, smaller charities also have opportunities to reach out and engage.

For charity digital leaders, we showcase ten of some of the most innovative digital fundraising events and campaign ideas.

1.) Games Tournament

Great for charities already involved with video, live streaming gaming tournaments can be powerful fundraisers. Recently, Comic Relief launched a Dungeons & Dragons event with comedians Sue Perkins, Nish Kumar, Ed Gamble and Sara Pascoe taking part. The tournament was hosted on [Tiltify](#), and has targeted raising £10,000.

Dungeons & Dragons Senior Brand Manager [Dan Barrett](#) said: “We believe the social connection and fun of watching and playing games such as Dungeons & Dragons can be helpful to those of us feeling isolated in this time of social distancing. So, please stay safe at home, and together with Comic Relief, we’ll bring the adventure to you. All we ask is that you donate if you’re able to help support those most vulnerable amongst us in the fight against COVID-19.”

2.) Online auctions

Tapping into those retail enthusiasts missing out on shopping, online auctions can raise significant funds for charities. Premier auction house [Sotheby’s May Day COVID-19 event](#) sold lots worth up to \$1 million each, with all funds going to coronavirus relief efforts. Some of the lots included virtual cooking lessons with Heston Blumenthal; virtual conversations and a musical concert with Sheku Kanneh-Mason; and a virtual meeting with renowned businessman Sir Martin Sorrell.

3.) Indoor challenges and events

Safe, indoor challenges leave room for supporters and donors to design their own fundraising events. Families can set an indoor challenge, and raise money for that activity. [The Fire Fighter’s Charity](#) recently used this approach – families have lifted shopping bags and run on the spot for charity. On social media, the efforts have been shared on the charity’s Twitter feed.

4.) Match fundraising

Time-limited flash fundraising events add excitement to digital fundraising. Also live-streamed on Tiltify, The British Red Cross and Help Musicians partnered to create [a live-streamed music event](#). Tiltify audiences were able to donate immediately using new Stickers donation buttons. The funds were matched-funded by Tiltify, magnifying the efforts of all donors. So far, the event has raised over £12,000.

5.) Peer-to-peer

Empowering fundraisers with their own donation pages, peer-to-peer fundraising efforts work well with large-scale events. Advancing the fundraising efforts of the London Marathon,

The 2.6 Challenge makes use of peer-to-peer funding by letting supporters set up their own Virgin Giving pages. Individuals or teams then raise money for the challenge under the overall banner. Charities provide support by providing fundraising ideas and downloadable packs for digital fundraisers.

6.) Virtual sporting events

Swapping outdoor for indoor events, [GuideDogs UK's May Walk Your Socks Off!](#) Fundraising event focuses on increasing the number of steps taken over a week in May. The event focuses on steps that can be taken safely within government guidelines. Competitors join in on the [Facebook Group](#) and receive a new pair of branded socks once the fundraising is complete.

7.) Virtual cooking lessons

Making the best use of the time spent online, some charities have strategically made use of existing operations. Migrateful is a charity normally running cookery classes led by refugees, migrants, and asylum seekers. Pivoting to online classes, the charity is offering [Zoom cookery classes](#) to help support its work. The funds go to supporting migrant well-being, employment, and integration efforts.

8.) Viral campaign

On every charity digital leader's wish list, viral campaigns rally significant funding and increase brand awareness. COVID-19 super fundraiser Captain Tom's efforts walking in his garden have gone viral, raising £32 million for the NHS. He initially had a modest goal of £1,000.

His efforts first reached local paper [Bedford Today](#), and was soon picked up by local ITV – next, the efforts went on national TV with BBC Breakfast. The social media fundraising snowballed from there, picking up on the unusual fundraising activity and Captain Tom's charm.

9.) Quizzes and trivia nights

Helping to replace pub quiz nights, online quizzes can raise money through ticketing while keeping supporters engaged. Held on a weekly basis, [Bone Cancer Research Trust](#) charges a £3 entry fee for their quiz. Participants log into the Virtual Quiz Events platform at 6pm on Fridays to join in and fundraise.

10.) Digital Races

Using 'random generator' computer technology to select a winner, this year's Grand National horse race was held digitally. The event netted over £2.6 million for the NHS Covid-19 appeal.

The transition from an IRL to a digital event for charity even motivated organisers bet365, William Hill, Flutter Entertainment, Sky Bet, GVC, BetFred, Betway, BetVictor, JenningsBet and Inspired Entertainment to [donate all profits](#).

MAY OPPORTUNITIES

The Ragdoll Foundation

The Ragdoll Foundation directs its resources and funding through three strands:

- **Open Grants Scheme:** Small and Main Grants – supporting arts, cultural and youth-focused organisations working with children and young people through the arts, artists and creative media
- **Legacy** – supporting projects that continue the work and vision of Anne Wood, founder of the Foundation
- **Advocacy** – supporting initiatives that support the voice of and rights of children and young people

We accept applications for funding through the Open Grants Scheme only. Periodically the Trustees may choose to make special grants that align with the overall purpose and work of the Foundation.

Open Grant Scheme

The Ragdoll Foundation's Open Grants Scheme supports the cultural sector's work with children and young people. Our vision is to support high quality, innovative arts engagement projects where the concerns of childhood can be heard. All applications are expected to contribute to the Ragdoll Foundation's primary purpose. There are two strands: Small Grants and Main Grants.

Open Grants – Small Grants Programme: Innovative, arts-based small projects, pilots, or research & development to inform a new project or programme of work. Applications for up to £1,500 can be made and there are five deadlines per year.

Open Grants – Main Grants Programme: Larger or longer-term new projects, or proposals that significantly develop the scope or scale of an existing programme, project or pilot. The majority of Main Grants awarded are in the region of £5k to £20k, however we accept applications of up to £50k for multi-year projects from organisations with appropriate experience.

Potential applicants must download and read either the Small Grants or Main Grants notes before making an application. We suggest that you also visit our FAQ and Grants Awarded pages to understand more about the kinds of projects we support. Please also note that the application form cannot be filled in online: you must download and save it to a laptop or desktop, then complete, save, and send.

We are a small foundation and seek to keep administrative costs to a minimum in order to focus our resources on grant giving. We are not able to discuss prospective applications. The best way for us to understand what you are aiming to achieve with our funding is for us to read your application.

Our Contact Details: The Ragdoll Foundation - Charity Number: 1078998

General Enquiries: info@ragdollfoundation.org.uk

Applications: applications@ragdollfoundation.org.uk

Press: communication@ragdollfoundation.org.uk

The GolsonCoff Foundation

Established as a Charitable Trust in July 1998 from the estate of the artist and sculptor Rachel Reckitt (1908-1995) is an arts-funding trust whose declared object is ... *to promote, maintain, improve and advance the education of the public in the arts generally and in particular ... the fine arts and music.*

The Trustees meet in early March, June, September, and December. Those applications deemed suitable, after a first appraisal, are then considered at a quarterly determination meeting. Grants rarely exceed £3,000, and are given on a non-recurrent basis with some exceptions. Applications from individuals seeking funding for academic or vocational courses are not accepted, though applications from institutions for general bursary funds will be considered. Similarly applications from schools are not encouraged, neither are capital appeals from museums, galleries, theatres, arts complexes, or other projects, except by invitation. The trustees overriding concern is to support those projects that demonstrate and deliver excellence in the arts, be it in performance, exhibition, artistic craft, or scholarly endeavour.

Many applications are received from organisations and other charities whose focus on the arts is part of their wider social, youth, educational, faith-based, or therapeutic work. Such laudable work, though, is concerned with participation in the arts rather than excellence and the promotion of the highest standards. Given the fierce competition for grants, the trustees favour applications from arts organisations whose *raison d'être* is the art form itself, and its perfection or excellence in performance.

Additionally where applications concern young people, the trustees are interested in a long-lasting connection between them and the art, rather than a project offering little scope for further involvement.

All applications for grants should be sent to the administrator at the registered office, at least a month before the month of the trustees meeting, i.e., by early February, May, August and November in advance of the March, June, September and December meetings. The volume of applications is often very high, and the trustees may close the nominal deadline before the end of the quarter (see **Latest News**). Applicants therefore are advised not to wait until the end of the quarter before submission, the earlier the application the more considered the first appraisal. **Applications** (there is no set form) should include the following:

1. A clear and concise statement of the project, whether the award sought will be for the whole project or a component part. State what the status of the applicant/organisation is: charity, CIC, registered company, etc.
2. Evidence that there is a clear benefit to the public, i.e., does the project conform with the declared object of the trust as set out in the introduction.
3. Amount requested should be specified. Is this the only source of funding being sought? All other sources of funding should be indicated, including those that have refused the applicant.
4. Is the grant requested part of the match-funding required by the Heritage Lottery Foundation (HLF) following an award? If so state the amount of that award and the percentage of match-funding required by the HLF and the completion date.
5. Wherever possible an annual report and accounts should accompany the application, as may any other supporting information deemed relevant.

Applications should be supplied in digital form and hard copy, which should not be stapled; accounts and other supporting information should be supplied in hard copy only. An e-mail contact is required with any application or enquiry. Most applications will be subject to a first appraisal; applicants who fail the first appraisal will be notified by e-mail. In almost all instances the trustees make their decisions at the quarterly determination meeting and applicants are notified by post within the following week.

Second or further applications will not be considered until a minimum of 12 months has elapsed since determination of the previous application, whether successful or not.

Hal Bishop - The Golsoncott Foundation
53 St Leonard's Road, Exeter, EX2 4LS
Tel/Fax: 01392-252855

E-mail: golsoncott@btinternet.com

Warburtons

Community grants for England, Scotland, Wales of up to £400. Quarterly deadlines in November, February, May and August.

By clicking on the link below you will be redirected to the online application form hosted by our partners, Charities Aid Foundation (CAF). You can find out more about CAF here.

CAF enable us to deliver the Warburtons Families Matter programme, including the payment process. CAF may get in touch with you directly to ask for your bank account details and any documents they need from you. CAF will process your data to validate your organisation and will act as data controller for this information and any information they collect directly from you. Warburtons and CAF will act as controllers in common for the purposes of your data. More information is available on CAF's Privacy Notice

[Apply for a Community Grant](#)

Fidelio Charitable Trust

The **Fidelio** Charitable Trust provides grants in support of the arts, with a particular focus on dramatic and operatic arts, dance, speech and music.

The Foundation helps groups who need financial support starting a project, with a particular focus on supporting projects that help individuals starting out in their careers within the Arts.

Grants awarded vary in size but tend to be limited to a maximum of £5,000 and are usually offered to projects no longer than 12 months in length.

Applications are accepted three times a year, with closing dates at the start of February, June and October.

The application form is downloadable via the [website](#), with applicants able to also submit a single side of A4 of supporting information. Detailed guidelines of what needs to be included in the application are also listed on the [website](#).

NFU Mutual Charitable Trust

Applications for funding for projects and initiatives falling within the Objects of the Trust can be made in writing to:

The NFU Mutual Charitable Trust: Tiddington Road, Stratford upon Avon. Warwickshire. CV37 7BJ

E-mail: nfu_mutual_charitable_trust@nfumutual.co.uk

When making an application, details should be included of:

- The project, initiative or organisation for which funding is sought
- An indication of the amount of the donation requested
- Any business plans
- Details of any other funding sought and or obtained
- Any recognition which would be given to the Trust in recognition of its support
- Confirmation of whether or not the applicant is a registered charity

The Trust focuses on providing funding to larger initiatives, which would have a significant impact on the rural community. The Trustees are particularly interested in initiatives in the areas of education of young people in rural areas and relief of poverty within rural areas.

The Trustees meet twice a year to consider applications received. These meetings are currently held in June and November. Applications for the June meeting must be submitted by 28th May 2021 and for the November meeting they must be submitted by 29th October 2021.

Standard Life

Applying for funding

We fund research, campaigning and policy work. Our funding programmes focus on [income](#), [spending](#) and [assets](#).

- Grant sizes: £10k - £200k
- Number of grants awarded annually: 15-20.
- Grant application deadlines: February and June each year.

Types of organisations that can apply: Registered charities, voluntary organisations, think tanks, campaigning groups, research bodies and universities.

How to apply: download our [funding guidelines](#), which you should read before applying.

Area funded: UK wide. Our next application deadline is **3rd June 2021, 1pm**.

If you think your project would be a good fit we'd be happy to talk to you about your idea. In the first instance telephone 020 7618 1626 and we will direct you to the right person.

Once you are ready to apply please use our [Application form](#)

Partnership Grants

Partnership Grants of up to £3,000 are available to UK schools and colleges to carry out investigative STEM research projects in their classrooms in partnership with a STEM professional from academia or industry. The grants are designed to help schools and colleges purchase equipment to run these projects. The scheme is open to both primary and secondary schools, including sixth form colleges. Schools outside of the UK are not eligible to apply. For 2020, there has been a new extension to the scheme called [Tomorrow's climate scientists](#). This programme is funding schools who are specifically carrying out research into climate change and biodiversity.

This scheme is open to applications

The 2021 funding round is now open for applications. Due to COVID-19 the deadline for Stage 1 has been extended until the end of May and Stage 2 will remain open until the end of June. To help teachers and STEM partners with the application process, free online training sessions are being run until the end of May. [Book now](#) to learn more about the scheme and to receive tips about how to make your application stand out. **Why apply for this scheme?**

- Provides an opportunity for students to develop key skills, including research skills, problem solving skills and data-handling skills, which will be invaluable for their future careers.
- Demonstrates the range of STEM careers available to students.
- Fosters long-term working relationships between schools and STEM professionals.
- Fulfills requirement of Benchmark 8 of the Gatsby Practical Science Benchmarks – ‘Students should have opportunities to do open-ended investigative projects.’ Additionally supports the requirements of the Gatsby Career Benchmarks - ‘Encounters with employers and employees’.

How to apply:

- Must be 2 partners involved in a Partnership Grant – a school partner from the UK and a STEM partner from academia or industry. More information about the partnership can be found [here](#).
- The school partner must be the lead applicant and start the application, which is completed online through Flexi-Grant.
- Applications must be for a specific investigative project rather than a general request for equipment or STEM resources.

[Full eligibility criteria can be found here.](#)

Key dates - 2021 round only: Please note, the dates below are for the 2021 round only due to COVID-19. The key dates will return to normal for the 2022 round.

- January – May: complete [Stage 1](#) of the application process
- June: complete [Stage 2](#) of the application process
- July – September: judging and applicants notified if they are successful or not
- September: projects can begin

[A detailed timeline can be found here.](#) For further information about the scheme please visit the pages below. If you have any questions, please contact the Schools Engagement team at education@royalsociety.org or 0207 451 2531.

Persimmon Community Champions

One-off grants are available for local community organisations and charities that have already secured matched funding for local community initiatives across England, Scotland and Wales.

Persimmon Homes, which has businesses in England, Scotland and Wales, launched the Persimmon Community Champions programme in 2015 to fund local good causes. Since then it has donated £3 million to over 3,500 'good causes'.

Persimmon Community Champions is a national programme where charities and groups can apply for funding up to the value of £2,000 to match money they have already raised themselves. Each of Persimmon Homes 32 business units will donate funding up to the value of £1,000 to two community organisations or charities each month.

Match Funding Restrictions: Applicants must have already raised funds themselves.

Who Can Apply?

Local community groups and charities in England, Scotland and Wales are eligible to apply. Any charities or community groups who have previously been unsuccessful in their application are urged to reapply the next month.

Eligible Expenditure

In 2021 the community champions scheme is open to all and does not have a specific focus this year.

How to Apply

Groups should fill in the form, explaining why they deserve the donation, how much money they have raised and how much they need for a donation. This application will then be forwarded to the nearest local Persimmon business.

A simple online application form is available to complete on the Persimmon website.

<https://www.persimmonhomes.com/community-champions>

<https://www.persimmonhomes.com/charity>

For further information on how to obtain this grant locally, please contact the following:

Email: contact@persimmonhomes.com

Woodward Charitable Trust

Grants are available to fund core costs of smaller registered charities in the UK working in the following areas: isolated children and young people, disadvantaged families, and prisoners and ex-offenders.

This Trust is one of the Sainsbury Family Charitable Trusts. The funding is for charitable organisations in the UK, to support core costs in the following areas: Children and young people who are isolated, at risk of exclusion or involved in antisocial behaviour; Disadvantaged families; Prisoners and ex-offenders.

Grants of up to £3,000 are available (around 100 grants awarded per year). However, most grants are for £1,000 or less. A small number of larger grants of more than £3,000 will also be awarded but only to charities that are known to the Trustees.

Funding is available for a maximum of three consecutive years or three grants within five years. After their last grant organisations should wait two years before reapplying for a further grant. Prospective applicants should be aware that only 15% of applicants are successful. Grants that represent more than 10% of an organisation's previous year's income are unlikely to be made.

Match Funding Restrictions

Applicants must state any funding from other sources.

Who Can Apply?

UK registered charities, charitable incorporated organisations, community interest companies and exempt charities can apply. Organisations must have an annual turnover of less than £200,000.

Organisations that are limited companies must provide a set of memorandums and articles to confirm they are operating in a not-for-profit capacity.

Eligible Expenditure

Funding is available for projects that help families and young people and that aim to improve the life chances of the beneficiaries. The Trust favours projects that promote community cohesion and the development of skills that will change the outlook and outcomes for the users. Organisations that promote volunteering and involve both past and present users in their operations or management are encouraged.

The Trust only makes grants for core costs rather than specific projects.

Organisations should achieve a positive impact in at least one of the following areas:

- **Children and young people** who are isolated, at risk of exclusion or involved in anti-social behaviour and projects to help those who have been in the care system. This covers gang violence and knife crime, education and mentoring, as well as projects that work to raise self-esteem and employment opportunities and encourage an active involvement in and contribution towards the local community.

- **Disadvantaged families.** This covers parenting support and guidance, mental health, food poverty, refuges and domestic violence projects and would also include projects that benefit travellers, ethnic minorities and refugee families.
- **Prisoners and ex-offenders** and specifically projects that maintain and develop contact with prisoners' families and help with the rehabilitation and resettlement of prisoners and/or ex-offenders after their release.

How to Apply

Applications are normally considered twice a year. Applications submitted by post will not be accepted. All applications must be supported by a current budget for the year, management accounts and safeguarding/child and/or vulnerable adult policies.

An online application form is available to complete on the Trust's website:

<http://woodwardcharitabletrust.org.uk/> |
http://woodwardcharitabletrust.org.uk/general_applications/

For further information on how to obtain this grant locally, please contact the following:

Karin Hooper, Administrator – Tel: 020 7410 0330 | Email: contact@woodwardcharitabletrust.org.uk



Disclaimer: *Cumbria Youth Alliance cannot be held responsible for the quality, reliability or accuracy of the information contained herein.*

Accessibility: *If you require this information in another format, please contact 01900 603131 and we will do our best to meet your requirements.*

Cumbria Youth Alliance

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