

# September 2019 Funding Gazette

We hope you'll find suitable sources of funding for your organisation or your project.



## Tic Toc...

*In this issue...*

- Tic Toc...Planning ahead
- Grants from Trusts and Foundations
- Local Funders
- National Funders
- Spotlight on Swire Charitable Trust

## September Funding Gazette



# Tic Toc...

Welcome to the September edition of the Cumbria Youth Alliance funding gazette and we hope that by now you will have an accurate picture of the funding you need for 2020/2021 financial year. You need to plan ahead as funding bids can take up to 6-9 months from submission to securing the funding. If you have your budget and cashflow ready for next financial year you will know exactly what funding you need to secure for the year ahead.

Please don't leave it till the last minute as funders are mostly reluctant to fund organisations who are poorly run and have failed to prepare adequately for the year ahead. I often hear groups say "Oh we don't have time for fundraising and by response is without the fundraising you will not be operating so it must be treated as a priority and time set aside week on week to undertake the funding applications to a range of organisations that might support your organisation and the delivery of your services.

This month we saw the closure of two separate Mind organisations in Cumbria and every week we are hearing of groups who are struggling to stay in operation. Most organisations are heavily reliant on one

person for their fundraising and this is not a sustainable model and if that person leaves then they are well and truly stuck.

My advice would be to get as many of your team trained to undertake funding applications as possible - for smaller groups there can also be help to be had from trustees and in many groups the trustees oversee and undertake the funding bids rather than the staff. That way you are not reliant on one person to keep things afloat.

We can offer **free training** to staff teams and to trustee teams to look at the fundamentals of what makes a good application and we have a proven track record of helping other groups to secure much needed funding by making sure their applications are of high quality. Don't just look at trusts and foundations but explore a bit wider with earned income, fees and charges, corporate support, legacies and trading.



A healthy organisation usually has a portfolio with a bit of everything. Never ever put all your eggs in one funders basket - funders cannot support you forever and if you rely on that one source if it is withdrawn then you are well and truly in trouble. We have seen this happen over the years and we need to learn from the mistakes of others who relied on one major funding source and failed to look wider for funding.

**Shout if we can help [cath@cya.org.uk](mailto:cath@cya.org.uk) Ring us on 01900 603131**

*Cath Clarke, CEO Cumbria Youth Alliance*

**Organisational Members of the Institute of Fundraising**



# GRANTS FROM TRUSTS AND FOUNDATIONS

Grants are non-repayable funds that enable voluntary and community organisations to provide services or activities.

There are over 4,800 grant funders in the UK, and the process is highly competitive. Grants are ideal for supporting research and development, building capacity or for new activities which over time could become self-financing.

They are also widely used for projects and to cover the core operating costs of voluntary and community organisations such as salaries and overheads.

## ***Challenges you face relying solely on grants from trusts and foundations***

- **Short-term nature:** grants rarely last longer than three years, so if you intend to your project to continue you must have a strategy for the longer term.
- **Specifications:** many funders have specific priorities for types of activity they want to fund.
- **Oversubscribed funding:** the total amount of grant funding received by the voluntary and community sector has fallen in recent years and is likely to fall further, coupled with more organisations looking for funding equals greater competition.
- **Time:** it takes time to submit an application and receive a response – on average, from two to six months, depending on the funder and the scale of the grant.
- **Overheads:** grants funders generally do not fund day-to-day running costs and it can be hard to secure the true costs of running a project from a grant-giver.

**Grants form part of your funding plan  
but should not form 100% of that plan**

## Other forms of funding to give some thought to...

### Crowdfunding:

In recent years crowdfunding has become a popular way of funding projects. Typically achieved via online platforms, crowdfunding involves the collective efforts of people networking and pooling resources to support projects, ventures or initiatives of others. A profile or website is set up, and then using networks such as social media, friends, family and colleagues, money is raised to a set target.

There are four different types of crowdfunding:

- **Reward-based:** A business or entrepreneur pre-sells a product or a service to launch a business concept without incurring any debt or sacrificing any shares or equity. Projects that are launched for contributions would compensate their investors with some like a t-shirt, experience, or product of what they are creating as a thank you.
- **Equity-based:** monetary exchange for company equity or ownership, not goods and services.
- **Credit-based:** also known as 'peer-to-peer lending' and is used on more of a personal level. It is essentially a loan at a reasonable rate funded by multiple investors.
- **Debt-based:** the lending of money to an individual from an investor in exchange for interest.

### Crowdfunding platforms

Online crowdfunding platforms are growing and developing all the time, the list below are just some of those that exist. Before you search through various crowdfunding platforms, we would suggest that you to might look at [Crowding In](#). This is a free website that will help you choose the right crowdfunding platform for your project.



My advice to smaller groups is always start close to home and work out from there. Start with the possible funders here in Cumbria- talk to them if you can and ask if what you are proposing will match their funding priorities.

# LOCAL FUNDERS

So let's look at who might fund you here in Cumbria...

## Cumbria County Council

The County Council's Area Support Teams manage a range of grant funds that are used to invest in communities to bring about a positive and lasting change for the benefit of the whole community. You need to make contact with the community development team at the locality where you want the funding so you can discuss the project before you spend time submitting an application to any of the 6 localities. The contact details are all on the website for Cumbria County Council Area Support teams. Phone them - read the guidelines and only apply if what you are proposing meets their priorities.

<https://www.cumbria.gov.uk/>

## Cumbria Community Foundation

The foundation exists to tackle poverty and improve the quality of community life for the people of Cumbria by raising money and making grants, responding quickly to emerging need, working in partnership with donors to distribute charitable funds. Their grants reach people and organisations which really need them. The staff at the Cumbria Community Foundation are super helpful and talk to them before undertaking the application as they are always happy to help.

<https://www.cumbriafoundation.org/>

## Police & Crime Commissioner's Community Fund

This Fund is specifically for access by the local community, third sector and voluntary groups within Cumbria. It is specifically aimed at supporting projects that are provided within local communities for the benefit of that community. Check that your project hits the targets that the programme wants to achieve prior to applying.

<https://cumbria-pcc.gov.uk/>

## Police & Crime Commissioner's Property Fund

The aim of the fund is to enable local organisations and community groups to access grants up to the value of £2,500. These grants must link in with one or more of the objectives in the Police & Crime Plan and aim to reduce crime and disorder.

<https://cumbria-pcc.gov.uk/>

## CFM's Cash for Kids

The charity will distribute money to young people in Cumbria to pay for specific equipment. Projects must be for the benefit of young people under the age of 18; who are disabled and have special needs or who come from underprivileged backgrounds.

<https://planetradio.co.uk/cfm/charity/info/grants-10/>

## The Copeland Community Fund

To be eligible for a Copeland Community Fund, grant applications must come from community groups or organisations which are non-profit bodies. The Fund has six themes, one being 'Arts, Culture & Sport' & another 'Quality Open Spaces'. Click here for further details.

<https://copelandcommunityfund.co.uk/>

## Francis C Scott Charitable Trust

Will support charities working in the most deprived communities in Cumbria who are addressing the key transitions in a child's/young person's life, click here for further details- There is also **Freda Scott Charitable Trust** which has geographical restrictions for South Lakes and the Surrounding areas.

<https://www.friedascott.org.uk/how-to-apply/>

## Walney Extension Community Fund

A fund for communities along the coastline of Cumbria

<https://www.grantscape.org.uk/fund/walney-extension-community-fund/>

## Eden Leisure Grants

Grants to Organisations - Grants are available to support organisations including sports clubs and community groups. The fund is discretionary and can support a wide range of projects including both revenue and capital projects. Applications are considered by the Community Services Portfolio Holder. Applications are accepted throughout the year, subject to budget. Maximum of £700  
Contact [leisure@eden.gov.uk](mailto:leisure@eden.gov.uk) phone: 01768 817817

<https://www.eden.gov.uk/leisure-culture-and-events/grants-bursaries-and-leisure-cards/leisure-grant-fund/>

## Hadfield Charitable Trust

Grants for charitable organisations to carry out projects in the areas of social needs, youth and employment, help for older people, the arts and the environment in Cumbria. For further info go to website.

<http://www.hadfieldtrust.org.uk/>

## The Coalfields Regeneration Trust

Is currently inviting applications from community and voluntary organisations who are contributing to the regeneration of their communities to apply for grants of up to £5000. There are a number of eligible wards in Allerdale & Copeland.

<https://www.coalfields-regen.org.uk/>

## Sir John Fisher Foundation

The Foundation's objective is to distribute its income to charitable causes, throughout the UK, but with special regard to those based in and working for the benefit of people living in Barrow-in-Furness and the Furness Peninsula.

<https://sirjohnfisherfoundation.org.uk/>

# NATIONAL FUNDERS

**Funders further from home - always read the guidelines and the geographical priorities and only apply if you really match their requirements...**

## Aviva Community Fund

The Aviva Community Fund gives you the chance to secure funding for a cause or charity close to your heart. Simply let us know about a project for your community organisation and the difference the money could make.

<https://community-fund.aviva.co.uk/voting/campaign/getinvolved>

## BlueSpark Foundation

A registered charity which supports the education and development of children and young people by providing grants for educational, cultural, sporting and other projects. Schools, colleges and community groups in England can apply for grants to BlueSpark Foundation to support the education and development of children and young people through educational, cultural, sporting and other projects.

BlueSpark is particularly keen to support projects which will help enhance the self-confidence, team working skills and future employability of children and young people. In most cases grants will be made on a relatively small scale. Many grants will be under £2,000, most will be under £5,000 and only in a few cases will grants exceed £10,000. Funding provided by BlueSpark for a project must be crucial to the project rather than marginally incremental to its funding. The funding available can be for physical assets (such as iPads, sports equipment, or lighting for stage productions) or for services or facilities (such as sports coaching or music or drama tuition) or simply for the provision of experiences (such as theatre visits). These examples are intended to be illustrative and not restrictive as to the funding which BlueSpark may provide to support projects.

Applications can be submitted at any time and must be made online on BlueSpark Foundation's standard Application Form.

[Online Application Form](#)

<http://bluesparkfoundation.org.uk/>

## Yapp Charitable Trust

The Yapp Charitable Trust is an independent grant making trust that aims to make grants totalling £300,000 to about 100 small registered charities each year. Grants of up to £3,000 per year for up to three years are available to sustain the work of registered charities with a total annual expenditure of less than £40,000 that work with:

- People with disabilities or mental health problems
- Elderly people
- Children and young people aged 5 – 25
- Social welfare – people trying to overcome life-limiting problems of a social, rather than medical, origin (such as addiction, relationship difficulties, abuse, offending)
- Education and learning with a particular interest in people who are educationally disadvantaged, whether adults or children.

Applications can be submitted at any time.

<http://www.yappcharitabletrust.org.uk/>

**Cyber Skills Immediate Impact Fund** Through the CSIIIF Training providers and charities in England can apply for grants of up to £100,000 to work with employers to increase the diversity and numbers of those working in the UK's cyber security sector.

The CSIIIF already provides funding to a number of training programmes targeting groups underrepresented in the cyber security sector. A number of previously funded initiatives have developed new and inventive ways of reaching a wider range of candidates and offer flexible learning opportunities to fit different lifestyles.

This is one of a range of initiatives designed in support of the National Cyber Security Strategy aim of developing a sustainable supply of home-grown cyber security talent in the UK.

Questions about the CSIIIF, should be emailed to [csiif@culture.gov.uk](mailto:csiif@culture.gov.uk) The deadline for applications is the 27th September 2019.

### Useful Links:

[CSIIIF Third Round Guidance for Applicants](#) [Application Form](#)

<https://www.gov.uk/government/publications/cyber-security-skills-immediate-impact-fund>

The Marsh Christian Trust

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## Christian Trust

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was founded in 1981 with the sum of £75,000 by its current Chairman, Mr Brian Marsh OBE. His aim was to create a sustainable way to give something back to society by supporting organisations and people who are making a difference. The Trust supports around 300 charities every year and focuses on providing funding which could help small organisations pay for various running costs, such as volunteer expenses, training days, equipment maintenance and other core outgoings. The Trust aims to build long-standing relationships with successful applicants and, subject to an annual review, continue its support over time. Applicants must be a registered charity with the Charity Commission for England and Wales or the Office of the Scottish Charity Regulator. This does not include Community Interest Companies (CICs). Charities will be working in the areas of:

- Arts and heritage
- Social welfare
- Environmental causes and animal welfare
- Education and training
- Healthcare

Charities must have been established for more than one financial year and able to provide a full set of their most recent Annual Report and Accounts, or the equivalent financial information if their annual income is under £25,000.

Grants are unrestricted and range from £300 to £2,000 with new applications at the lower end of this scale.

Applications are considered on the basis of the organisation's financial position, performance against charitable aims and objectives and the ratio of voluntary income against fundraising expenses.

Applications can be submitted at any time.

Examples of the support given include:

- Core costs for Compaid, a digital skills centre in Kent that supports people with disabilities and sensory impairments
- Glasdoor, an organisation that offers shelter to the homeless in London.

<https://www.marshchristiantrust.org/grants/>

Leeds Building Society



# Leeds Building Society Foundation

UK registered charities, or those affiliated with a registered charity working to help those at disadvantage in society can apply to the Leeds Building Society Charitable Foundation for support. Grants of between £250 – £1,000 are available to cover the costs involved in directly supporting those in need including those with disabilities, affected by homelessness, or with serious health issues. Previous grants have gone to organisations supporting young people in applying for jobs and towards the purchase of a portable multi-sensory environment, that will turn any room into a sensory room. Donations usually fund items of “capital expenditure” i.e. items must directly help those in need, rather than contributing to the charity’s running costs. The Foundation accepts applications from UK registered charities, or those affiliated with a registered charity. Applications are reviewed every quarter. The deadline is the 7th October 2019.

[Apply for Funding](http://www.leedsbuildingsociety.co.uk/your-society/about-us/foundation/)      <http://www.leedsbuildingsociety.co.uk/your-society/about-us/foundation/>

## Awards for All – England

Grants are available for voluntary groups, schools, local authorities and health bodies in England to carry out projects that will improve their local community.

<https://www.tnlcommunityfund.org.uk/funding/under10k>

## BBC Children in Need Small Grants programme

Funding up to £10,000 is available for projects that combat disadvantage and improve children and young people's lives.

<https://www.bbc.co.uk/programmes/articles/4fjVTzz5QmQx5rx0S4NVg0Q/small-grants>

## The Heritage Fund

Has announced that the next closing date for its Funding Programme £250,000 – £5 Million is the 19th November 2019. The Heritage Fund provides grants to fund a broad range of projects that connect people and communities to the national, regional and local heritage of the UK. This can include a broad range projects relating to:

- Nature – anything that connects people to nature and the natural world
- Natural and designed landscapes – landscapes are areas of ground which could be urban or rural in nature, and might include parks, or industrial sites that have been left
- Oral histories – such as voice recordings of people’s stories of times gone by
- Cultural traditions – Exploring the history of different cultures through storytelling, or things that you do as part of your community.
- Community archaeology – digs that lots of people can take part in
- Historic buildings, monuments and environments – from houses and mills, to caves and gardens. Areas that are connected to history.
- Collections – collections of objects, books or documents in museums, libraries or archives
- Historic events – histories of people and communities or places and events
- Languages – the heritage of languages and dialects
- industrial, maritime and transport – this might be places and objects linked to our industrial, maritime and transport history

Projects can be in development for up to two years and delivered in up to five years

The funding is available to both not-for-profit organisation (such as charities, community groups and local authorities, and faith based or church organisations, etc) and partnerships led by not-for-profit organisations. To be eligible applicants must contribute at least 5% of their project costs for grants up to £1million and at least 10% for grants of £1million or more.

The Heritage Fund can cover a wide range of direct project costs. A project could include:

- the purchase price of collection items or property
- repair and conservation
- digital outputs
- new staff
- paid training placements
- professional fees

All applicants for a grant above £250,000 need to complete a short Expression of Interest (EOI) form. To apply, applicants will need to use the Heritage Fund online portal. Useful Links:

[Application guidance: £250,000-£5million](#) [Application help notes](#) [Application Portal](#)  
<https://www.heritagefund.org.uk/funding/national-lottery-grant-heritage/250k-5million>

## The Masonic Charitable Foundation

Large and Small Grant programmes are currently under review as the organisation examines ways in which it can better target funding to make the greatest possible impact. The new programmes will be open for new applications on Tuesday, 21st August 2018. The Foundation supports Registered charities in England and Wales through the Community Support Grants Scheme which has previously given support for projects that:

- Tackle financial hardship
- Improve the lives of those affected by poor physical and/or mental health and wellbeing
- Provide educational and employment opportunities for disadvantaged children and young people
- Tackle social exclusion and disadvantage.

To date, Charities have been able to apply for large grants of £5,000 and above or for small grants of between £500 – £5,000.

<https://mcf.org.uk/charities/>

## vInspired

The Volunteering Charity, has announced that its Cashpoint grants scheme is has announced that its Loud and Proud grants programme is open for applications. These grants are accepting applications for LGBT+ projects.

The Cashpoint grants scheme offers grants of up to £500 to give young people (aged 14-25) the opportunity to bring their ideas to life. The funding is available to individual young people (or small groups) who have developed a project idea and will run the project themselves. Projects must be run on a volunteer only basis and funded projects must create at least 2 new volunteering opportunities for 14-30 year olds (in addition to the applicant). vInspired cashpoint must be the only funder for the project.

There are no closing dates for applications and grants will be awarded on a continuous basis until all available monies are exhausted.

### Useful Links:

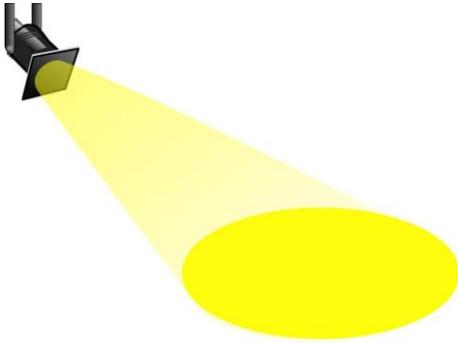
[Apply Online](#)

[FAQs](#)

[https://vinspired.com/cashpoint?utm\\_content=bufferb5736&utm\\_medium=social&utm\\_source=twitter](https://vinspired.com/cashpoint?utm_content=bufferb5736&utm_medium=social&utm_source=twitter)

# FUNDING SPOTLIGHT...

## SWIRE CHARITABLE TRUST



### *The Swire Charitable Trust*

An independent UK grant making charity. Since 1975 the Trust has supported a wide range of charities that share its commitment to delivering positive and lasting change to UK society. The Trust receives its funding from John Swire & Sons Ltd, the parent company of the Swire Group.

# SWIRE CHARITABLE TRUST

Sadly, demand for our grants far exceeds supply and we currently turn down over 85% of the applications we receive, including many that are closely aligned with our funding priorities. Who and what we fund The Swire Charitable Trust awards grants via three funding programmes to UK registered charities working in England, Scotland, Wales and Northern Ireland. Eligible funding requests are welcomed via our online application form.

### **What do we fund?**

#### **I. Opportunity Programme** - Improving life chances, realising potential.

We support charities that are directly addressing the challenges faced by the most marginalised and disadvantaged, supporting them to make the most of their talents and boost long-term outcomes.

We specifically focus on organisations working with:

- Ex-service men and women
- Victims of slavery and trafficking
- Children and young people: – In the care of their local authority – Involved with the criminal justice system – From the most economically disadvantaged backgrounds

Our Opportunity Programme favours evidence-led work that equips people with the confidence and skills needed to positively engage with education, training, employment or volunteering.

## **2. Environment Programme - Involve - Connecting people to the environment.**

We fund charities that inspire and motivate individuals and communities to enhance our natural and built environment and help guide those who wish to live more sustainably.

**Protect and regenerate - Supporting the UK's biodiversity. We fund activities that actively improve the health and resilience of the UK's eco-systems, habitats and native species.**

## **3. Heritage Programme - Regeneration through restoration.**

We are keen to fund projects that have legitimacy from a heritage perspective as well as the potential to deliver meaningful social and economic benefits to deprived communities or disadvantaged people.

**We favour grass-roots organisations that strongly engage with their local communities.**

We prioritise charities that:

- Operate in some of the most economically disadvantaged parts of the UK and work with people from the most challenged backgrounds
- Can clearly demonstrate the needs they are addressing
- Know what they are aiming to achieve and plan to monitor and evaluate outcomes
- Are well placed and qualified to deliver the work
- Can show a proven track record as well as solid ambitions
- Have the potential to change the way issues are tackled more widely
- Take an effective approach to using volunteers and mentors (where appropriate)
- Are seeking to make their income streams more sustainable
- Have strong and quality leadership
- Manage their finances prudently

<https://www.swirecharitabletrust.org.uk/wp/wp-content/uploads/2019/07/Swire-Guidelines-for-applying-for-a-grant-2019.pdf>

# Trusthouse

Gives grants for running costs or one-off capital costs to charities and not-for-profit organisations in accordance with criteria that are regularly reviewed and decided by the Trustees.

**Our overarching themes are Rural Issues and Urban Deprivation.**



## **Rural Issues:**

We are looking for applications from organisations which are addressing issues in rural areas. 'Rural' in this context means cities, towns, villages and areas with 10,000 or less inhabitants which are classified in the latest government Indices of Multiple Deprivation as being in the most deprived 50%. We are interested in, for example, projects providing transport for the elderly, disabled or disadvantaged; contact networks for the young disabled; projects which encourage a sense of community such as community centres and village halls; employment training schemes especially those promoting local, traditional crafts; projects addressing issues such as drug/alcohol misuse or homelessness.

## **Urban Deprivation:**

We are seeking applications from local charities or not-for-profit organisations which are working with residents of urban areas (i.e. more than 10,000 inhabitants) which are classified in the latest government Indices of Multiple Deprivation as being in the most deprived 20%. We are interested in, for example, youth clubs; training schemes to help people out of unemployment; drop in centres for the homeless. National charities might be eligible if working in a specific area which is within the deprivation ranks described above.

**Applicants must clearly show in their application how their project fits into one or both of these categories.**

**Within these overarching themes, we are interested in two areas:**

### **Community Support**

For example: work with young people; community centres; support for carers; older people's projects; help for refugees; family support; community transport; sports projects; rehabilitation of ex-offenders; alcohol and drug misuse projects; domestic violence prevention and aftermath; support groups for people with disabilities.

### **Arts, Education and Heritage**

For example: arts projects for people with disabilities; performance or visual arts with a clear and strong community impact; alternative education projects; supplementary teaching; heritage projects in marine or industrial areas which involve local people and have a demonstrable community benefit.

For examples of the types of projects which we have previously supported please see our [Grants Gallery](#).

<http://trushousecharitablefoundation.org.uk/grants/>

## **Reaching Communities England**

Don't forget the new application process is so much easier than before and the local teams from Lottery are there to help and advise so this fund is definitely worth a second look.

Reaching Communities make grants of over £10,000 in England, supporting organisations with great ideas that enable communities to thrive. The grants are awarded to voluntary and community organisations or social enterprises for up to five years. We can fund project activities, operating costs, organisational development and capital costs.

**We're really interested in hearing your ideas.** Whether they're big or small, tell us what you think will improve your community.

### **Our funding priorities**

We support ideas that meet one or more of our three funding priorities.

Show us how you plan to:

- bring people together and build strong relationships in and across communities
- improve the places and spaces that matter to communities
- enable more people to fulfil their potential by working to address issues at the earliest possible stage.

## **What we want to see**

- You developed your idea by involving the people who will benefit
- We want to see that you've spoken to people and listened to what they have to say.
- You'll support what's already working well
- Use your knowledge of the skills and experience people already have and explore how you can build on it.
- You can test new approaches
- We're interested in your original and creative ideas for achieving your mission, and are keen to share what you learn with others.
- You understand the existing activities and services that do similar work
- Have you spoken to other groups? What can you learn from them, and how can you contribute to what they already do?
- You're committed to equalities and the environment
- We'll want to know about your equalities policy and your environmental policy if we're interested in your idea.

[Visit our website for more information on our equality principles](#)

[Visit gov.uk for more information on environmental responsibility](#)

## **You're people led, strengths based and connected**

Through all our funding, we're interested in supporting organisations that are:

- people led - meaningfully involving the people you're working with in the development and delivery of your activity
- strengths based - making the most of the skills that already exist in communities
- connected - understanding what other relevant organisations are doing and developing good working relationships.

<https://www.tnlcommunityfund.org.uk/funding/programmes/reaching-communities-england>

## Remember Cumbria Youth Alliance can help you in many different ways with your fundraising and sustainability...

- We can provide customised fundraising training for your team of staff/trustees
- We can help you identify the most suitable sources to which you can apply
- We can check bids and help with stats etc that may strengthen your bid
- We can help you set up systems to monitor and report to funders
- We can help you with business planning and cashflow projections to support your bid

**Shout if we can help, Call us today 01900 603131  
Ask for Cath or Juan**



**Disclaimer:** Cumbria Youth Alliance cannot be held responsible for the quality, reliability or accuracy of the information contained herein.

**Accessibility:** If you require this information in another format, please contact 01900 603131 and we will do our best to meet your requirements.

**Cumbria Youth Alliance**

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