



Parental Consent for Images

Dear Parent/carer

This letter explains why we will need to ask for your consent before we are able to take photographs of your child during their time at Pippins Preschool

Generally photographs are a source of pleasure and pride. We believe that the taking and use of photographs can enhance the self-esteem of children and their families and therefore is something to be welcomed and appreciated.

We may take photographs for a number of reasons whilst your child is with us, including:

- documenting and recording education activities
- recording their learning and development progress
- recording and celebrating special events and achievements

We will also encourage children to be active learners, and to become involved in using cameras themselves by taking photos of their surroundings, activities and of each other.

We do however recognise that with the increase use of technologies, particularly digitally and online, the potential for misuse has become greater and we understand that this can give rise to concern. We will therefore endeavour to put effective safeguards in place to protect children and young people by minimising risk.

We are mindful of the fact that some families may have reasons why protecting a child's identity is a matter of particular anxiety. If you have special circumstances either now or at any time in the future which would affect your position regarding consent, please let us know immediately in writing.

We have a specific policy regarding the use of images and also include the safe use of mobile phones and personal devices as part of our online safety policy, which you are welcome to view or take a copy of at any time.

To comply with the General Data Protection Regulations (GDPR) and the Data Protection Act, we need your permission before we can photograph or make any recordings of your child. If your child is old enough to express their own view, you may want to consult with them about categories of consent, and we invite you to use this letter to explore their feelings about being photographed at the setting.

Please read and complete the attached forms and do not hesitate to contact me should you have any queries.

Yours sincerely,
Nicola Setford
Manager

Consent Form for Images

- This form is valid for the period of time your child attends Pippins Preschool. The consent will automatically expire after this time. We will not re-use any photographs or recordings after your child leaves the Pippins Preschool without additional consent.
- We will not use the personal information or full names (first name and surname) of any child in a photographic image or video on our website, online, in our prospectus or in any of our other printed publications. If we use photographs of individual children, we will not use the full name of that child in the accompanying text or photo caption. If we name a child in any text, we will not use a photograph of that child to accompany the article.
- We may use group photographs or footage with general labels.
- We will only use images of children who are suitably dressed.
- We will discuss the use of images with children in an age appropriate way and to role model positive behaviour.
- This consent can be withdrawn by parent/carer at any time by informing Pippins Preschool in writing.

	Please Circle as Appropriate
May we use your child’s image in displays around the preschool and in our class photo album?	Yes / No
May we continue to use images of your child after they have left the setting in displays around the preschool and in our class photo album?	Yes / No
May we record your child’s image or use videos for assessments on the Tapestry tracking app within the preschool? These images or recordings will be used internally only.	Yes / No
May we use your child’s image in our prospectus and other printed publications that we produce for educational and promotional purposes?	Yes / No
May we continue to use your child’s images after they have left the preschool in our prospectus and other printed publications that we produce for educational and promotional purposes?	Yes /No
May we use your child’s image on our official Facebook social media channel and Website?	Yes / No
May we continue to use your child’s image after they have left the preschool on our official Facebook social media channel and Website?	Yes / No
Are you happy for your child to appear in the media e.g. if a newspaper photographer or television film crew attend an event organised by the setting?	Yes / No
Are you happy for the preschool to print images of your child electronically?	Yes / No

- I have read and understood the conditions of use and I am also aware of the following:
 - Websites and social media sites can be viewed worldwide; not just in the United Kingdom where UK law applies.
 - The press are exempt from GDPR and Data Protection Act and may want to include the names and personal details of children and adults in the media.
- I/we will discuss the use of images with our child/ren to obtain their views, if appropriate.
- As the child’s parents/guardians, we/I agree that if we/I take photographs or video recordings of our child/ren which include other children, then we will only use these for our personal use.

Name of Child: _____

Date: _____

Parent/Carer Name: _____

Parent/carer’s signature: _____