

# **Privacy Policy**

Matt Denman Photographic is a sole trader business and is not part of a larger group and does not trade under any other names. This privacy policy will explain how our organization uses the personal data we collect from you when you use our website.

## Topics:

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#### What data do we collect?

Matt Denman Photographic collects the following data:

Personal identification information (Name, email address, phone number, etc.)

## How do we collect your data?

You directly provide Matt Denman Photographic with most of the data we collect. We collect data and process data when you:

Register online or place an order for any of our products or services.

Voluntarily complete a customer survey or provide feedback on any of our message boards or via email. Use or view our website via your browser's cookies.

Matt Denman Photographic may also receive your data indirectly from the following sources:

Yell <a href="https://www.yell.com/biz/matt-denman-photographic-portsmouth-901678614/">https://www.yell.com/biz/matt-denman-photographic-portsmouth-901678614/</a>

Poptop <a href="https://www.poptop.uk.com/supplier/matt-denman-photographic/">https://www.poptop.uk.com/supplier/matt-denman-photographic/</a>

Bidvine <a href="https://www.bidvine.com/pro/matt-denman">https://www.bidvine.com/pro/matt-denman</a>

Facebook <a href="https://www.facebook.com/mattdenmanphotographic/">https://www.facebook.com/mattdenmanphotographic/</a>

Linked-In https://www.linkedin.com/in/mattdenmanphoto

Pixieset <a href="https://mattdenmanphotographicportsmouth.pixieset.com/">https://mattdenmanphotographicportsmouth.pixieset.com/</a>

Yelp <a href="https://www.yelp.com/biz/matt-denman-photographic-portsmouth">https://www.yelp.com/biz/matt-denman-photographic-portsmouth</a>

# How will we use your data?

Matt Denman Photographic collects your data so that we can:

- Process your order, manage your account.
- Respond by appropriate means to your email, message or call received.
- Email you with special offers on other products and services we think you might like.

When Matt Denman Photographic processes your order, it may send your data to, and also use the resulting information from, credit reference agencies to prevent fraudulent purchases.

# How do we store your data?

Matt Denman Photographic securely stores your data at the business address and takes precautions to keep information secure on password protected cloud servers and physical records in a locked file.



# **Privacy Policy**

Matt Denman Photographic will keep your personal information for 5 years. Once this time period has expired, we will delete your data by removing any physical records containing your personal information and shred them, also any digital records containing your personal information will be deleted.

## Marketing

Matt Denman Photographic would like to send you information about products and services of ours that we think you might like.

If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop Matt Denman Photographic from contacting you for marketing purposes or giving your data to other parties.

If you no longer wish to be contacted for marketing purposes, please <u>click here</u>.

## What are your data protection rights?

Matt Denman Photographic would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

- The right to access You have the right to request Matt Denman Photographic for copies of your personal data. We may charge you a small fee for this service.
- The right to rectification You have the right to request that Matt Denman Photographic correct any information you believe is inaccurate. You also have the right to request Matt Denman Photographic to complete information you believe is incomplete.
- The right to erasure You have the right to request that Matt Denman Photographic erase your personal data, under certain conditions.
- The right to restrict processing You have the right to request that Matt Denman Photographic restrict the processing of your personal data, under certain conditions.
- The right to object to processing You have the right to object to Matt Denman Photographic's processing of your personal data, under certain conditions.
- The right to data portability You have the right to request that Matt Denman Photographic transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: photography@mattdenman.co.uk

Call us at: 07743 378619

Or write to us: 131a Chichester road, PO AQ

#### What are cookies?

Cookies are text files placed on your computer to collect standard Internet log information and visitor behaviour information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

For further information, visit www.allaboutcookies.org



# **Privacy Policy**

#### How do we use cookies?

Matt Denman Photographic uses cookies in a range of ways to improve your experience on our website, including:

- Keeping you signed in
- · Understanding how you use our website

## What types of cookies do we use?

There are a number of different types of cookies, however, our website uses:

- Functionality Matt Denman Photographic uses these cookies so that we recognise you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.
- Advertising Matt Denman Photographic uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address.
- Matt Denman Photographic sometimes shares some limited aspects of this data with third parties for advertising purposes. We may also share online data collected through cookies with our advertising partners. This means that when you visit another website, you may be shown advertising based on your browsing patterns on our website.

## How to manage cookies

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

## Privacy policies of other websites

The Matt Denman Photographic website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

# Changes to our privacy policy

Matt Denman Photographic keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 9 January 2019.

#### How to contact us

If you have any questions about Matt Denman Photographic's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: <a href="mailto:photography@mattdenman.co.uk">photography@mattdenman.co.uk</a>

Call us at: 07743 378619

Write to us: 131a Chichester road, PO2 0AQ

## How to contact the appropriate authority

Should you wish to report a complaint or if you feel that Matt Denman Photographic has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner's Office.

Web: ico.org.uk/global/contact-us/

Phone: 0303 123 1113